



Zapata County Deer Hunting Market Research

Zapata County, TX

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Research Summary

Researchers conducted web searches using the Google search engine on a computer cleared of cookies and caches, and not signed into a google account. They searched first by the county name, using the terms “ ‘X’ County, Texas Deer Hunting” and then searched by a community name, using the terms “ ‘X’, Texas Deer Hunting”. They took the top results for each search, stopping when they obtained 12 relevant results or after 50 total results. There was a maximum possible 24 results from each county – 12 from a county search and 12 from a community search. These results come from a standard internet search and may not represent all of the guides operating in the county. The results reflect how well the guide businesses have positioned their websites to appear in standard searches. Included in the research data is the average, highest, and lowest rank of the search results. A search result with the rank of “2” was the second search result to appear and so on.

Relevant results were individual hunting guides, or hunting ranches. The “Standard Product” used for this research was a 3-night guided hunting trip with 130” Whitetail Deer being the target. Data was also taken for non-standard product results, such as hunting trips with more or less nights offered, and larger or smaller deer as the target. The results are differentiated by creating two categories “Total Results” and “Standard-Product Only Results”.

Researches took information on the prices of hunting packages, whether or not they offered the 8 most commonly offered amenities, and where the guide was located.

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Google Form

This Google Form was used to log information as it was received. It contains a multitude of questions to assess the different amenities offered by guides, the variety of prices, and the type of results obtained for different searches.

Perform a google search for either "County, TX Deer Hunting" (Ex: Atascosa County, TX Deer Hunting) or "Community, TX Deer Hunting". Community should be a city/town within the county you are gathering information for. Be sure the screenshot the first page of your search results and keep for your records. Take up to 12 relevant results from each different search (24 maximum per county) or as many relevant results that appear in the first 50 total.

* Required

Business Name *

This is a required question

Rank of Search Result *

What number search result was this business (1st, 2nd, 5th, etc) out of all of the non-sponsored results. (Note, most standard google settings return 10 results per page)

Business Website *

County *

- Atascosa
- Brooks
- Cameron
- Dimmit
- Duval
- Frio
- Hidalgo
- Jim Hogg
- Jim Wells
- Kleberg
- Kenedy
- LaSalle
- Live Oak
- Maverick
- McMullen
- Starr
- Webb
- Willacy
- Zapata
- Zavala

Standard Product? *

Standard Product is 130" White Tail Deer, 3 Nights

- Yes
- No

Amenities Included

- Travel to and from airport
- Meals
- Lodging
- Guide
- Trophy Fee
- Additional Game
- Game Cleaning
- Game Packaging

Package Price

Private Lands *

- Yes
- No

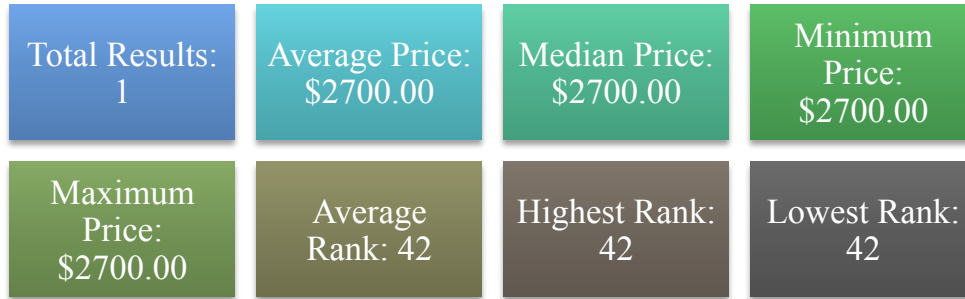
Method Of Search *

If you searched by county, chose "County". If not, specify the city or community you used as a search term.

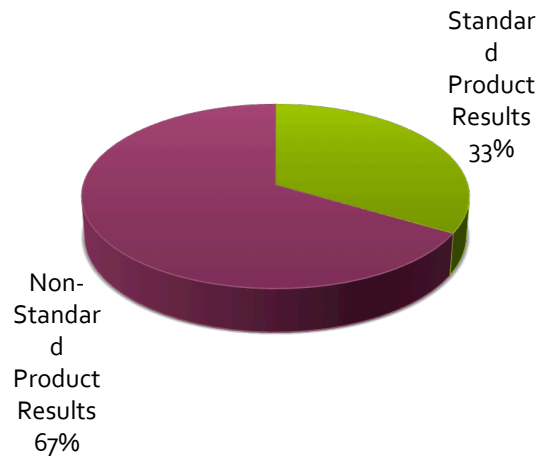
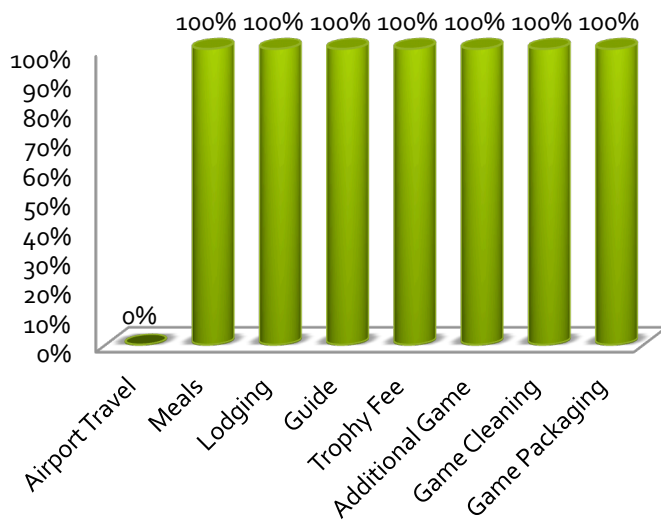
- County
- Other:

Never submit passwords through Google Forms.

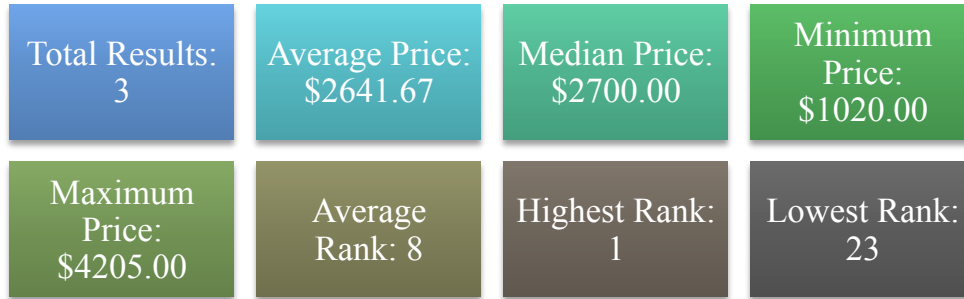
Standard-Product Only Results



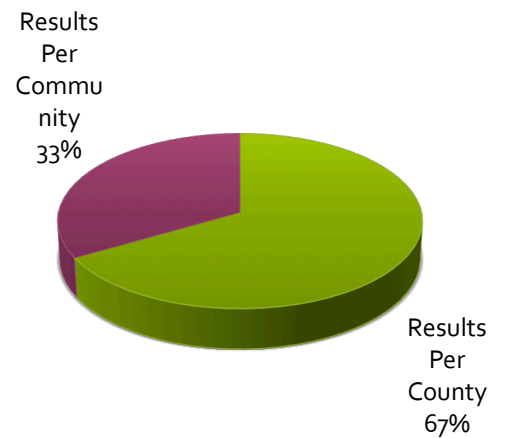
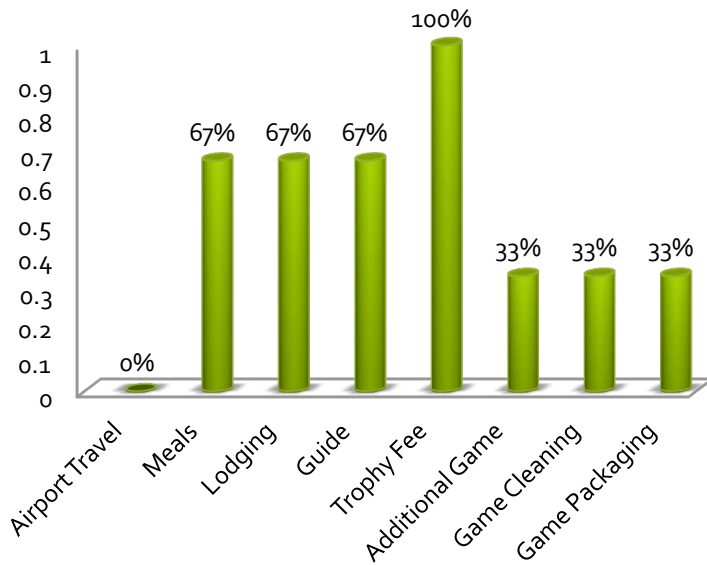
Amenities Offered By Guides (Standard Results)



Total Results



Amenities Offered By Guides (All Results)



Search for “Zapata County, TX Deer Hunting” Conducted on 13 Nov 2013 – First Page Results

[Zapata — Texas Parks & Wildlife Department](#)

www.tpwd.state.tx.us/regulations/outdoor-annual/2013.../counties/zapata ▾
 Outdoor Annual → **Hunting** → Seasons by **County** → **Zapata** South Texas ... Bag Limit The annual bag limit for turkey, in the aggregate for all **counties**, is four (4), no more ... Bag Limit 5 **deer**, no more than 3 bucks, all seasons combined.

[South Texas Hunting | South Texas Ranch | Whitetail Deer](#)

www.zapatahunting.com/ ▾
 Palomas Ltd. Ranch offers you an outstanding South Texas **hunting** adventure at our South Texas Ranch where we are producing unbelievable white tail **deer**.
 You visited this page on 11/14/13.

[Whitetail Deer Hunting Texas Guided Whitetail Hunts South Texas ...](#)

www.rancho nuevowhitetails.com/ ▾
 Whitetail **Deer Hunting Texas**, Guided Whitetail Hunts South Texas, South ... of Webb and **Zapata counties** just southeast of Laredo, TX, Rancho Nuevo sits in ...
 You visited this page on 11/14/13.

[Zapata Hunting Pals - YouTube](#)



www.youtube.com/watch?v=dylN_4mOEZQ ▾
 Mar 19, 2008 - Uploaded by 1990apd
 Watch Later 4/8 Intocable, Grupo Musical de **Zapata**, Texasby historiasx935 views; 6:05. Watch Later Rancho Nuevo **Whitetails Deer Hunt 28**by ...

[Game warden cases: Deer hunters who try to buck the system ...](#)

blog.chron.com/.../deer-season-opener-brings-rush-of-business-for-texas... ▾
 Nov 17, 2011 - Here's this week's selection of cases culled from Texas Parks and Wildlife ... 5, opening day of the general white-tailed **deer season**, Terrell County Game ... While patrolling Falcon Lake on Oct. 25, **Zapata County Game** ...

[Zapata | Hunting leases in Texas, the US and throughout the world.](#)

www.leasehunter.com/county/zapata ▾
 High-fenced **deer lease**. United States ... Great **Zapata County** hunting. Lots of cover ... Good South Texas brush, abundant of whitetail deer and wild hogs.

[Tecomate - 2012 Trophy 8's of Zapata County South Texas](#)

www.tecomate.com/.../2012_trophy_8s_of_zapata_county_south_texas ▾
 Jun 24, 2013 - The South Texas rut was in full swing and abundant trophy bucks were ... leveled the nutritional plane on the home range of the **whitetails** that ...

[Whitetail Deer Hunting - Forums - Thread: zapata county ...](#)

www.whitetaildomains.com > Forums > Deer Hunting in General ▾
 Aug 11, 2009 - 4 posts - 3 authors
 Has anyone hunted **zapata county texas** at a low fence ranch? This is my first year **hunting** there and was wondering how good the **deer** are ...

[How do you think the hunting in zapata.tx is gonna be this season ...](#)

discussions.texasbowhunter.com > ... > Topics > Around the Campfire ▾
 Sep 19, 2010 - 7 posts - 5 authors
 How do you think the **hunting** in zapata.tx is gonna be this season Around the Campfire. ... I know theres alot of pigs but **deer** ... Generally speaking, I believe **Zapata County** got hit with some good rainfall at the right times this ...
 Double Down! **Zapata Tx** 50 posts Dec 31, 2012
Zapata county leases 7 posts Jan 26, 2012
 More results from discussions.texasbowhunter.com

[Gated South Texas Hunting/Recreation Ranch - Zapata County ...](#)

www.thorntonranchsales.com/summary/1965.php ▾
 GATED SOUTH TEXAS HUNTING/RECREATION RANCH. (Deer, Turkey, Birds, Fish, Hogs, Tanks, Character, Security & Privacy) 2,864.848 ACRES **ZAPATA** ...

Search For “Zapata, TX Deer Hunting” Conducted on 13 Nov 2013 – First Page Results

[South Texas Hunting | South Texas Ranch | Whitetail Deer](#)

www.zapatahunting.com/ ▼

Palomas Ltd. Ranch offers you an outstanding South Texas hunting adventure at our South Texas Ranch where we are producing unbelievable white tail deer.

You visited this page on 11/14/13.

[Zapata — Texas Parks & Wildlife Department](#)

www.tpwd.state.tx.us/regulations/outdoor-annual/2013-2014/.../zapata ▼

Texas Parks and Wildlife Outdoor Annual → Hunting → Seasons by County → Zapata Bag Limit 5 deer, no more than 3 bucks, all seasons combined.

[Hunting at Las Lajas Game Ranch](#)

www.laslajasranch.com/ ▼

Located near Zapata, Texas, Las Lajas Game Ranch is the only ranch in the county ... The best hunting season for white tail deer is typically between November ...

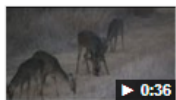
[Whitetail Deer Hunting Texas Guided Whitetail Hunts South Texas ...](#)

www.rancho nuevowhitetails.com/ ▼

The Vela family has been operating their whitetail deer hunting ranch for over ... of Webb and Zapata counties just southeast of Laredo, TX, Rancho Nuevo sits in ...

You visited this page on 11/14/13.

[South Texas Whitetail Hunt, Varal Ranch Zapata 2011 - YouTube](#)



www.youtube.com/watch?v=uAx7bnYLDEI ▼

Dec 4, 2011 - Uploaded by Anthony Saenz

Ten point taken in Zapata, Texas by John Gonzalez 312 views - 7:01. Watch Later Bang Whitetail Deer Hunting Ranch - Fredericksburg, Texas by ...

[SOUTH TEXAS ZAPATA DEER LEASE | Zapata ... - Lease Hunter](#)

www.leasehunter.com/content/south-texas-zapata-deer-lease ▼

Mar 25, 2013 - GREAT 800 ACRE LEASE FOR DEER, HOGS, JAVALINA & QUAIL HUNTING WITH LOW FENCE. VERY LARGE AND HEAVY BRUSH ...

[Zapata | Hunting leases in Texas, the US and throughout the world.](#)

www.leasehunter.com/county/zapata ▼

High-fenced deer lease. United States ... Great Zapata County hunting. Lots of cover ... Good South Texas brush, abundant of whitetail deer and wild hogs.

[Varal Ranches LTD |](#)

www.varal.com/ ▼

The Volpe family invites you to experience South Texas hunting the way it was meant to be. ... following a regimented deer management plan, developed by Dr. James Kroll (Dr. Deer) has yielded some monstrous deer. ... Zapata, TX Weather.

[Tecomate - 2012 Trophy 8's of Zapata County South Texas](#)

www.tecomate.com/.../2012_trophy_8s_of_zapata_county_south_texas ▼

Jun 24, 2013 - The trio of seasoned whitetail hunters, Tyler and Shaun from South ... and leveled the nutritional plane on the home range of the whitetails that ...

[Hunting Leases at Texas Hunting Post](#)

www.texashuntingpost.com/leases.asp ▼

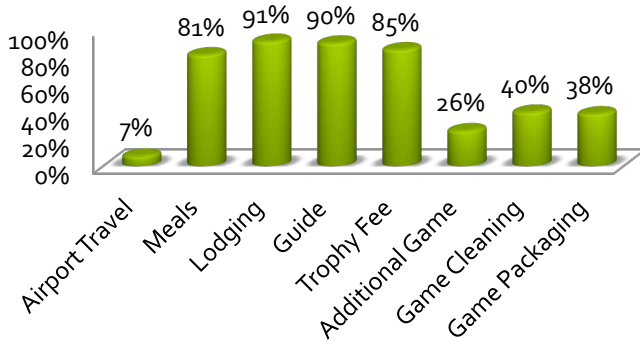
50+ items - Hunting leases anywhere in Texas can be added to our ...

Duval. South Texas brush country. Lots of mesquite, black brush, sage, and ... Brooks. This hunting ranch is close to the king ranch. Nelgie's deer turkey and ...

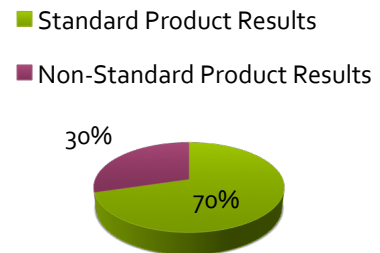
Results From All Texas District 12 Counties



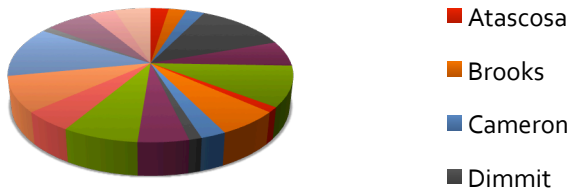
Amenities Offered (Standard and Non-Standard)



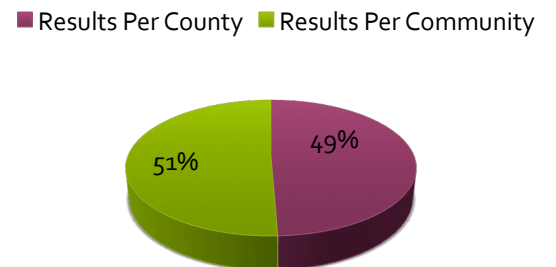
Percentage Standard Products



County Result Proportions



Community v County Results



Business Names – All Counties

Atascosa

Texas Wild
 Mariposa Ranch

Dimmit

Catarosa Ranch
 Meyers Whitetail
 La Bandera
 JAG Ranch
 Deer Down
 Double Dime Ranch
 Rancho Bendecido
 McLean Bowman
 Casa Monte Lodge
 Eslabon Ranch

Jim Hogg

Hebbronville Deer Hunting
 Hunters For Christ
 La Perla Ranch
 Blaien Friermood Hunting
 Cola Blanca

LaSalle

Triple "B" Ranch
 Cochina Hunting club
 El Quinto Ranch
 Santa Margarita Ranch
 Jacobs Ranch
 Hurrandura Ranch

Webb

Killam Laredo Ranch
 Rancho Nuevo White Tail Deers
 Las Raices Ranch
 Laredo Hunting Resort
 Las Lamos Ranch

Brooks

Mariposa Ranch
 Tacubaya Ranch

Duval

Duval County Ranch
 Vela Ranch
 WB Stagecoach
 MEW Ranch
 Los Orcones Ranch

Jim Wells

Arrowhead Seven Whitetail
 Double L Outfitters

Hidalgo

San Juan Ranch

Kenedy

La Atravesada Ranch

Starr

Hunting With Jeff

Live Oak

Las Joyas Ranch
 Live Oak Hunting Lodge
 Live Oak Ranch
 South Texas Hunting Outfitters

McMullen

High Lonesome Ranch
 Brush Country Outfitters
 Mule Creek Ranch
 Lonestar Camp
 Lonesome Coyote Ranch
 Empire Game Ranch
 La Leyenda Ranch
 Y Bar Ranch
 Five Star Ranches
 Lone Star Whitetail Ranch

Cameron

Texas Deer Hunter
 MMK Outfitters

Frio

Triple D Guide
 Hale Ranch
 Santos Ranch
 Whitetail & Wing Shooting Ranch of Texas
 Tim Youngue Outdoors
 Dan Moody Hunting
 Brush Country Whitetails
 J&R Moellendorf Hunting

Kleberg

El Canelo Ranch
 Covert Ranch
 King Ranch
 Under The Sun Hunts

Maverick

Lazy R Hunts
 WTX Ranch
 Nickel 4N Ranch
 Cobb Ranch
 Sombbrero Ranch
 4 Amigos Ranch
 Cabela's Outdoor Adventures

Zapata

Zapata Hunting
 Las Lajas Game Ranch
 Hunting Texas Trophies

Zavala

El Indio Outfitters
 Thorns & Fangs Ranch
 Turkey Creek Ranch
 ADL6 Hunting