



# McMullen County Deer Hunting Market Research

McMullen County, TX

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# Research Summary

Researchers conducted web searches using the Google search engine on a computer cleared of cookies and caches, and not signed into a google account. They searched first by the county name, using the terms “ ‘X’ County, Texas Deer Hunting” and then searched by a community name, using the terms “ ‘X’, Texas Deer Hunting”. They took the top results for each search, stopping when they obtained 12 relevant results or after 50 total results. There was a maximum possible 24 results from each county – 12 from a county search and 12 from a community search. These results come from a standard internet search and may not represent all of the guides operating in the county. The results reflect how well the guide businesses have positioned their websites to appear in standard searches. Included in the research data is the average, highest, and lowest rank of the search results. A search result with the rank of “2” was the second search result to appear and so on.

Relevant results were individual hunting guides, or hunting ranches. The “Standard Product” used for this research was a 3-night guided hunting trip with 130” Whitetail Deer being the target. Data was also taken for non-standard product results, such as hunting trips with more or less nights offered, and larger or smaller deer as the target. The results are differentiated by creating two categories “Total Results” and “Standard-Product Only Results”.

Researches took information on the prices of hunting packages, whether or not they offered the 8 most commonly offered amenities, and where the guide was located.

## CONTENTS

Research Summary	2
Google Form	3
Standard-Product Only Results	4
Total Results For County	5
Search Results Screen Shots	6
Results From All Counties	8

# Google Form

This Google Form was used to log information as it was received. It contains a multitude of questions to assess the different amenities offered by guides, the variety of prices, and the type of results obtained for different searches.

Perform a google search for either "County, TX Deer Hunting" (Ex: Atascosa County, TX Deer Hunting) or "Community, TX Deer Hunting". Community should be a city/town within the county you are gathering information for. Be sure the screenshot the first page of your search results and keep for your records. Take up to 12 relevant results from each different search (24 maximum per county) or as many relevant results that appear in the first 50 total.

\* Required

**Business Name \***

This is a required question

**Rank of Search Result \***

What number search result was this business (1st, 2nd, 5th, etc) out of all of the non-sponsored results. (Note, most standard google settings return 10 results per page)

**Business Website \***

**County \***

- Atascosa
- Brooks
- Cameron
- Dimmit
- Duval
- Frio
- Hidalgo
- Jim Hogg
- Jim Wells
- Kleberg
- Kenedy
- LaSalle
- Live Oak
- Maverick
- McMullen
- Starr
- Webb
- Willacy
- Zapata
- Zavala

**Standard Product? \***

Standard Product is 130" White Tail Deer, 3 Nights

- Yes
- No

**Amenities Included**

- Travel to and from airport
- Meals
- Lodging
- Guide
- Trophy Fee
- Additional Game
- Game Cleaning
- Game Packaging

**Package Price**

**Private Lands \***

- Yes
- No

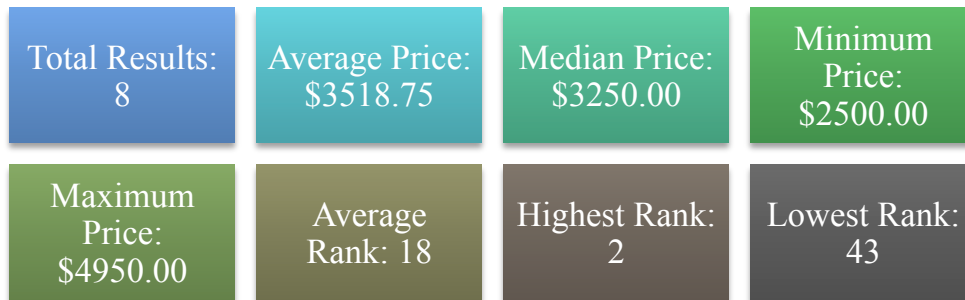
**Method Of Search \***

If you searched by county, chose "County". If not, specify the city or community you used as a search term.

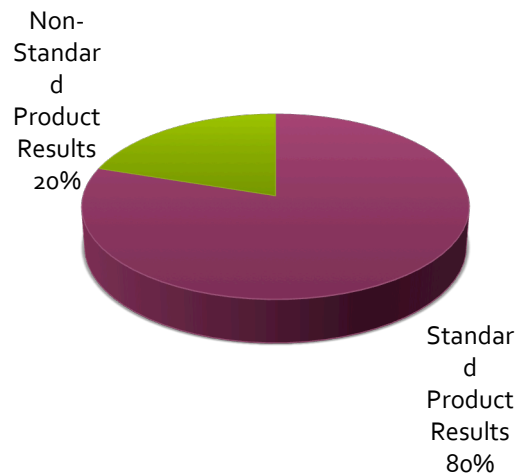
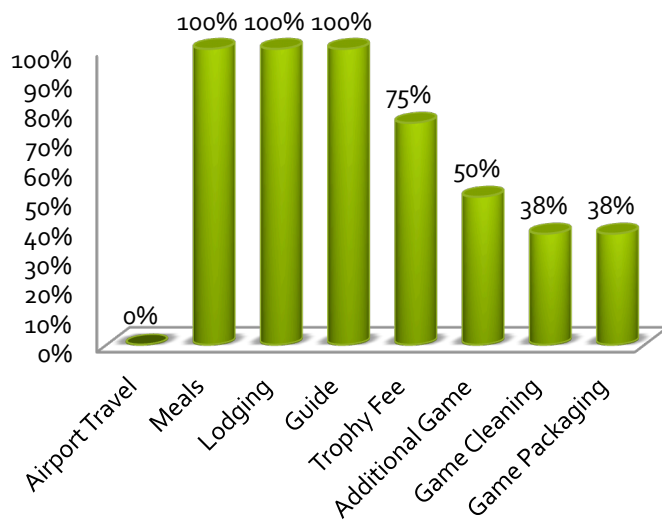
- County
- Other:

Never submit passwords through Google Forms.

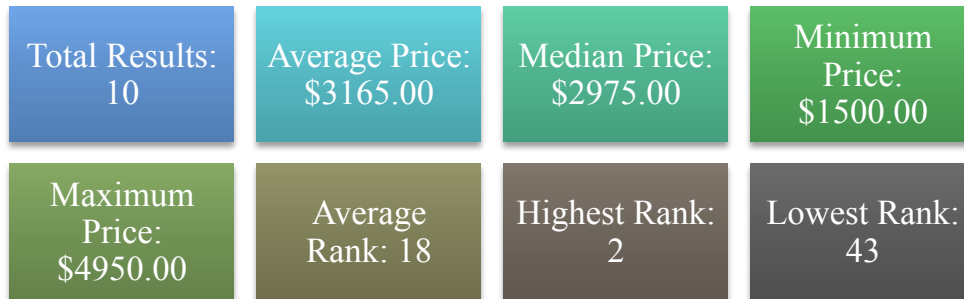
## Standard-Product Only Results



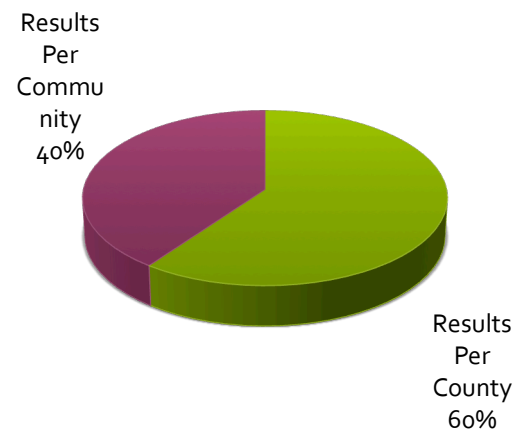
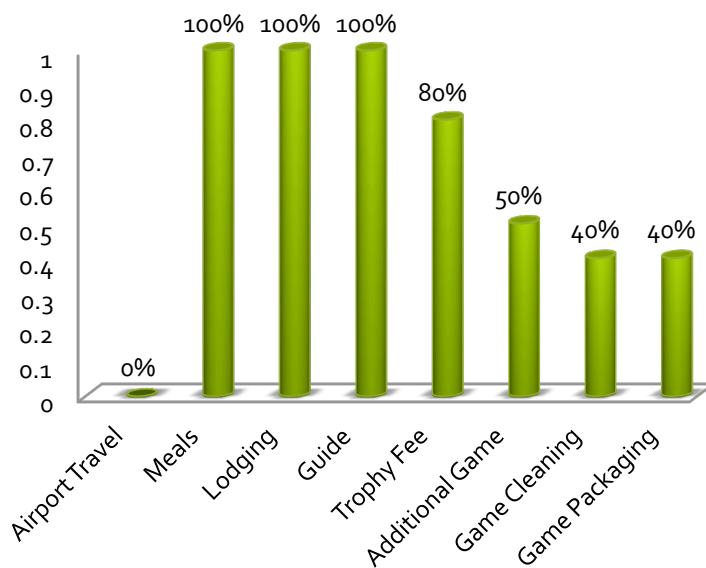
### Amenities Offered By Guides (Standard Results)



# Total Results



## Amenities Offered By Guides (All Results)



# Search for “McMullen County, TX Deer Hunting” Conducted on 13 Nov 2013 – First Page Results

[McMullen County Seat: Tilden - McMullen — Texas Parks & Wildlife ...](#)

www.tpwd.state.tx.us/regulations/outdoor-annual/.../counties/mcmullen  
 Bag Limit The annual bag limit for turkey, in the aggregate for all counties, is four (4), no more ... Bag Limit 5 deer, no more than 3 bucks, all seasons combined.

[High Lonesome Ranch Hunting | McMullen County Texas | Deer ...](#)

www.highlonesomehunting.com/  
 With an ideal South Texas location just 85 miles South of San Antonio International Airport in McMullen County, this privately owned, 4300 acre high fenced ...

[McMullen County - Deer Texas.com](#)

deertexas.com/forum/ubbthreads.php/topics/20394/McMullen\_County  
 Feb 8, 2007 - 20 posts  
 Loc: San Antonio, Tx. McMullen county is brush country big time, very promising land. I've never had the great opportunity to hunt there, but my ...

[Brushcountryoutfitters.net](#)

www.brushcountryoutfitters.net/  
 ... contiguous ranches located in McMullen County Texas – prime country for ... In addition, after bagging one's buck, hunts for ducks, quail and doves can be ...

[McMullen County, South Texas - Texas Day Hunts - Online day hunt ...](#)

www.texasdayhunts.com/?view=main&cityid=747  
 Also, we created this website so Texas hunting ranches would have a way to advertise their day and package hunts to hunters ... If you are searching for hunts in Texas then begin by selecting a category or region/county. ... Mule Deer (0).

[Wildside Ranch - McMullen County | Texas Ranches for Sale](#)

www.texasranchesforsale.com/wildside-ranch-mcmullen-county-For-Sale  
 The native deer are unbelievable in this part of McMullen County located on the ... If your friends and family get tired of fishing and deer hunting, they can hunt ...

[McMullen County, Texas Land for sale, McMullen County, Texas ...](#)

www.landwatch.com › United States › Texas  
 McMullen County, Texas: Browse Thousands of Acres of Land for Sale in McMullen ... Deer, dove, quail, and pigs. ... LandWatch.com has thousands of rural properties in McMullen County, Texas, including hunting & fishing properties, cabins, ...

[Deer/Exotics - Triple D Guide Service](#)

www.tripleguideservice.com/website\_002.htm  
 Package Hunt in Val Verde County, TX ... hunt offers a guaranteed shot opportunity on our management deer hunts. ... Package Hunt in McMullen County, TX.  
 You visited this page on 11/3/13.

[Images for McMullen County, TX Deer Hunting - Report images](#)



[MCMULLEN COUNTY 672 ACRES - Simpson Ranches & Land...](#)



simpsonranches.com › Listings of Texas Ranches  
 by Anthony Simpson  
 Details on Texas Hunting Ranch For Sale in McMullen County, Texas ...  
 PRODUCE SOME OF THE BEST DEER IN TEXAS EXIST ON THIS RANCH WITHOUT ...

[Lease Texas Deer Lease Land for Hunting by Texas County : Locate ...](#)

www.texasleaseconnection.com/texas-deer-lease.asp  
 McMullen Medina Menard Midland Mills Montague Montgomery Motley ... Locate Texas Deer Hunting Land for Lease by Texas County with our Texas Hunting ...

## Search For “Tilden, TX Deer Hunting” Conducted on 13 Nov 2013 – First Page Results

[south texas whitetail deer hunting with predator, hog, coyote, and ...  
 www.mulecreekranch.com/](http://www.mulecreekranch.com/) ▾

Mule Creek Ranch offers south texas whitetail **deer hunting** and package hunts ... acres of huntable land located just south of **Tilden, Texas** in McMullen County.  
[Hunting Packages Offered](#) - [Contact Us](#) - [What To Bring](#) - [Photos](#)

[Lonesome Coyote Ranch  
 lonesomecoyoteranch.com/](http://lonesomecoyoteranch.com/) ▾

Unmatched **hunting** retreat in the heart of **Texas**. Private land **hunting** for whitetail **deer**, upland game, hog, predator, and more. Call 361.215.9283.

[McClaugherty Ranch - Hunt South Texas for whitetail deer, javelina ...  
 www.mcclaughertyranch.com/](http://www.mcclaughertyranch.com/) ▾

The McClaugherty Ranch - **Hunt** in the heart of Boone & Crockett country for ... Texas brush and mesquite that is rich in protein, “Big South Texas **Deer**” are our specialty. ... Inc., d/b/a/ McClaugherty Ranch, P.O. Box 405, **Tilden, TX** 78072.

[About Us - La Leyenda Ranch  
 laleyendaranch.com/AboutUs.html](http://laleyendaranch.com/AboutUs.html) ▾

The ranch is a Level III **deer** management ranch approved by Texas Parks and Wildlife and is ... between Freer and **Tilden, Texas**. ... Benefits to the **hunter** are:.

[Whitetail - Day and Package Hunts - Texas Day Hunts - Online day ...  
 www.texasdayhunts.com/index.php?view=ads&catid=2...1...0](http://www.texasdayhunts.com/index.php?view=ads&catid=2...1...0) ▾

25+ items - **Texas Day Hunts**, **Texas Day Hunting**, **Texas Hog Hunting**, ...  
 \*\*Management And Trophy Whitetail Deer Hunts In Live Oak ... \$1500.00  
 Century old family ranch is offering guided whitetail deer hunts.This ... \$1500.00

[South Texas Hunting Outfitters - Texas Hunting info  
 texashuntinginfo.com/South-Texas-Hunting-Outfitters](http://texashuntinginfo.com/South-Texas-Hunting-Outfitters) ▾

South Texas Whitetail **Deer** hunts, Dove, Hog, Javelina, Varmint .... are located in **George West, Tx** while our main Javelina hunting ranch is in **Tilden, Tx**.

[Deer Hunting Leases In Texas - Texas Wildlife Unlimited, LLC  
 www.texaswildlifeunlimited.com/deer\\_hunting\\_leases\\_in\\_tx/](http://www.texaswildlifeunlimited.com/deer_hunting_leases_in_tx/) ▾

Find Everything about South Texas **Deer Hunting** Leases, East Texas Deer ... NEAR **TILDEN, TX** / **CHOKE CANYON LAKE ANNUAL LEASE WITH MLD3 TAGS** ...

[High Lonesome Ranch Hunting | McMullen County Texas | Deer ...  
 www.highlonesomehunting.com/](http://www.highlonesomehunting.com/) ▾

With an ideal South **Texas** location just 85 miles South of San Antonio International Airport in McMullen County, this privately owned, 4300 acre high fenced ...

[Texas Deer Hunting - YouTube](http://www.youtube.com/watch?v=djUMNxYexA)



[www.youtube.com/watch?v=djUMNxYexA](http://www.youtube.com/watch?v=djUMNxYexA) ▾  
 Oct 30, 2007 - Uploaded by Jeff Dean  
 Father and son hunt on the Famous Wheeler Ranch in **Tilden Texas**. ... 5:28. Watch Later **Texas Deer Hunting: LSSTA Management Hunt # 2**by ...

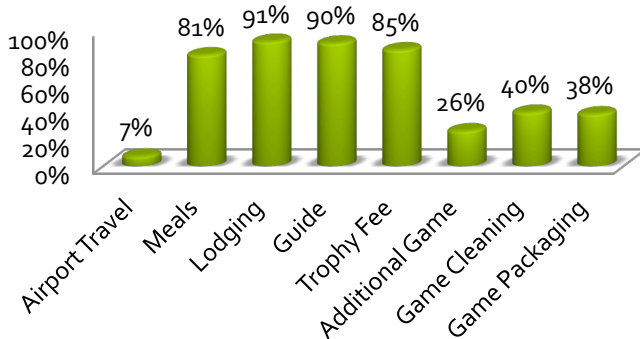
[Craig Franklin Lone Star Camp in Tilden, TX | PO Box 253, Tilden, TX  
 www.superpages.com/.../Tilden-TX/Craig-Franklin-Lone-Star-Camp-L2...](http://www.superpages.com/.../Tilden-TX/Craig-Franklin-Lone-Star-Camp-L2...) ▾

Not Rated. Specializing in Trophy-Quality South Texas Whitetail **Deer**, Feral Hog, and Turkey **Hunts** PO Box 253, **Tilden, TX** 78072 [www.lonestarcamp.com](http://www.lonestarcamp.com)

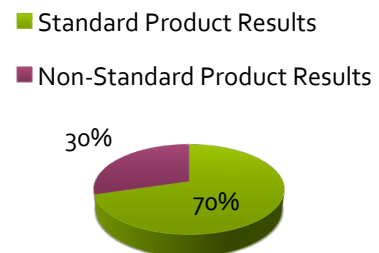
# Results From All Texas District 12 Counties



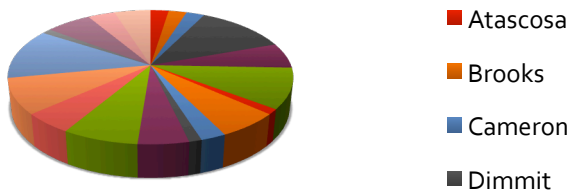
## Amenities Offered (Standard and Non-Standard)



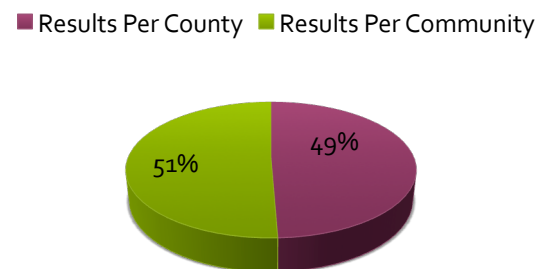
## Percentage Standard Products



## County Result Proportions



## Community v County Results





## Business Names – All Counties

### Atascosa

Texas Wild  
 Mariposa Ranch

### Dimmit

Catarosa Ranch  
 Meyers Whitetail  
 La Bandera  
 JAG Ranch  
 Deer Down  
 Double Dime Ranch  
 Rancho Bendecido  
 McLean Bowman  
 Casa Monte Lodge  
 Eslabon Ranch

### Jim Hogg

Hebbronville Deer Hunting  
 Hunters For Christ  
 La Perla Ranch  
 Blaien Friermood Hunting  
 Cola Blanca

### LaSalle

Triple "B" Ranch  
 Cochina Hunting club  
 El Quinto Ranch  
 Santa Margarita Ranch  
 Jacobs Ranch  
 Hurrandura Ranch

### Webb

Killam Laredo Ranch  
 Rancho Nuevo White Tail Deers  
 Las Raices Ranch  
 Laredo Hunting Resort  
 Las Lamos Ranch

### Brooks

Mariposa Ranch  
 Tacubaya Ranch

### Duval

Duval County Ranch  
 Vela Ranch  
 WB Stagecoach  
 MEW Ranch  
 Los Orcones Ranch

### Jim Wells

Arrowhead Seven Whitetail  
 Double L Outfitters

### Hidalgo

San Juan Ranch

### Kenedy

La Atravesada Ranch

### Starr

Hunting With Jeff

### Live Oak

Las Joyas Ranch  
 Live Oak Hunting Lodge  
 Live Oak Ranch  
 South Texas Hunting Outfitters

### McMullen

High Lonesome Ranch  
 Brush Country Outfitters  
 Mule Creek Ranch  
 Lonestar Camp  
 Lonesome Coyote Ranch  
 Empire Game Ranch  
 La Leyenda Ranch  
 Y Bar Ranch  
 Five Star Ranches  
 Lone Star Whitetail Ranch

### Cameron

Texas Deer Hunter  
 MMK Outfitters

### Frio

Triple D Guide  
 Hale Ranch  
 Santos Ranch  
 Whitetail & Wing Shooting Ranch  
 of Texas  
 Tim Youngue Outdoors  
 Dan Moody Hunting  
 Brush Country Whitetails  
 J&R Moellendorf Hunting

### Kleberg

El Canelo Ranch  
 Covert Ranch  
 King Ranch  
 Under The Sun Hunts

### Maverick

Lazy R Hunts  
 WTX Ranch  
 Nickel 4N Ranch  
 Cobb Ranch  
 Sombrero Ranch  
 4 Amigos Ranch  
 Cabela's Outdoor Adventures

### Zapata

Zapata Hunting  
 Las Lajas Game Ranch  
 Hunting Texas Tronhies

### Zavala

El Indio Outfitters  
 Thorns & Fangs Ranch  
 Turkey Creek Ranch  
 ADL6 Hunting