TEXAS A&M GRILIFE EXTENSION



Maverick County Deer Hunting Market Research

Maverick County, TX

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Research Summary

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EXTENSION

Researchers conducted web serches using the Google search engine on a computer cleared of cookies and caches, and not signed into a google account. They searched first by the county name, using the terms " 'X' County, Texas Deer Hunting" and then searched by a community name, using the terms " 'X', Texas Deer Hunting". They took the top results for each search, stopping when they obtained 12 releveant results or after 50 total results. There was a maximum possible 24 results from each county – 12 from a county search and 12 from a community search. These results come from a standard internet search and may not represent all of the guides opperating in the county. The results reflect how well the guide businesses have positioned their websites to appear in standard searches. Included in the research data is the average, highest, and lowest rank of the search results. A search result with the rank of "2" was the second search result to appear and so on.

Relevant results were individual hunting guides, or hunting ranches. The "Standard Product" used for this research was a 3-night guided hunting trip with 130" Whitetail Deer being the target. Data was also taken for non-standard product results, such as hunting trips with more or less nights offered, and larger or smaller deer as the target. The results are differentiated by creating two catagories "Total Results" and "Standard-Product Only Results".

Researches took information on the prices of hunting packages, whether or not they offered the 8 most commonly offered amenities, and where the guide was located.

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Google Form

This Google Form was used to log information as it was received. It contains a multitude of questions to assess the different amenities offered by guides, the variety of prices, and the type of results obtained for different searches.

Perform a google search for either "County, TX Deer Hunting" (Ex: Atascosa County, TX Deer Hunting) or "Community, TX Deer Hunting". Community should be a city/town within the county you are gathering information for. Be sure the screenshot the first page of your search results and keep for your records. Take up to 12 relevant results from each different search (24 maximum per county) or as many relevant results that appear in the first 50 total.

* Required

Business Name *

This is a required question

Rank of Search Result *

What number search result was this business (1st, 2nd, 5th, etc) out of all of the non-sponsored results. (Note, most standard google settings return 10 results per page)

Business	Website *	

County *

Atascosa

- Brooks
- Cameron
- Dimmit
- O Duval
- Frio
- HidalgoJim Hogg
- Jim Wells
- Kleberg
- Kenedy
- LaSalle
- Live Oak
- Maverick
- McMullen
- Starr
- WebbWillacy
- Zapata
- Zavala

Standard Product? *

Standard Product is 130" White Tail Deer, 3 Nights Yes

No

Amenities Included

- Travel to and from airport
- Meals
- Lodging
- 🔲 Guide
- Trophy Fee
- Additional Game
- Game Cleaning
- Game Packaging

Package Price

Private Lands

YesNo

Method Of Search *

If you searched by county, chose "County". If not, specify the city or community you used as a search term.
County
Other.

Submit

Never submit passwords through Google Forms.

*

Standar

d

Product

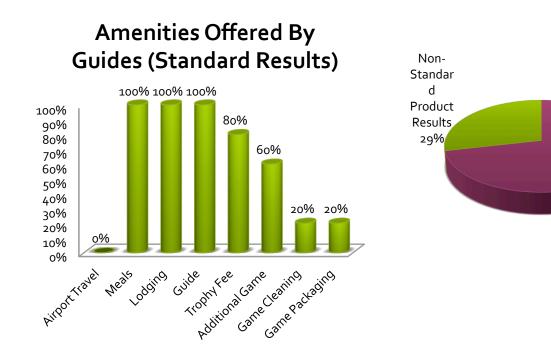
Results

71%



Standard-Product Only Results

Total Results: 5	Average Price: \$2880.00	Median Price: \$2950.00	Minimum Price: \$2000.00
Maximum Price: \$3950.00	Average Rank: 18	Highest Rank: 2	Lowest Rank: 49



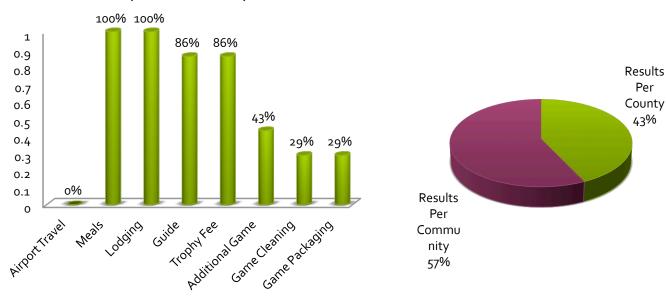




Total Results

Total Results: 7	Average Price: \$3028.43	Median Price: \$2950.00	Minimum Price: \$2000.00
Maximum Price: \$4799.00	Average Rank: 19	Highest Rank: 2	Lowest Rank: 49

Amenities Offered By Guides (All Results)



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Search for "Maverick County, TX Deer Hunting" Conducted on 13 Nov 2013 – First Page Results

Maverick — Texas Parks & Wildlife Department

www.tpwd.state.tx.us/regulations/outdoor-annual/.../counties/maverick ▼ Bag Limit The annual bag limit for turkey, in the aggregate for all counties, is four (4), no more ... Bag Limit 5 deer, no more than 3 bucks, all seasons combined.

Lazy R Hunts: Texas Whitetail Deer Hunting | Guided Deer Hunts ... www.lazyrhunts.com/

Located in Maverick County, TX on 15,000 wild acres, Lazy R Hunts is a Never land of white tailed deer, hogs, bobcats, javelin and coyotes. Hunters travel from ...

Diamond C Ranch South Texas Deer Hunt Maverick County ...



www.youtube.com/watch?v=VMJuo4tyznM Jun 24, 2010 - Uploaded by 56bignate Couple of nice bucks grouped up.... www.txdiamondcranch.com.

Diamond C Ranch South Texas Deer Hunt Maverick County ...



www.youtube.com/watch?v=P1WoQjtRYGE ▼ Jun 24, 2010 - Uploaded by 56bignate Back. ▷ Diamond C Ranch South Texas Deer Hunt Maverick County - YouTube. Subscribe 1. Changes to ...

WTX Ranch : Home www.wtxranch.net/ -

... of 8440 acres of virgin South **Texas** brush country located in the "Golden Triangle" in southern **Maverick County** and managed exclusively for trophy whitetail **deer**, ... Home **Hunting** Information Photo Gallery **Hunt** Price Contact WTX Ranch.

Lease Texas Deer Lease Land for Hunting by Texas County : Locate ... www.texasleaseconnection.com/texas-deer-lease.asp <

Locate Texas Deer Hunting Land for Lease by Texas County with our Texas Hunting ... TX and Central Texas Hill Country: Golden Triangle, Coleman, Maverick, ...

<u>3710± Acres in the Golden Triangle of Maverick County - Texas Best ...</u> texasbestranches.com/lakesponds.property.23.listing ~

... thick south Texas brush, home of some of the biggest South Texas Whitetail deer. This is what **hunter's** dream of! Located between LaPryor and **Eagle Pass** off ...

4N Ranch - Home

nickel4nranch.com/ -

WELCOME Come hunt on the 4N Ranch in Maverick County, Texas! ... a wide variety of game including whitetail deer, javelina, hog, fishing, and quail hunting.

MAVERICK COUNTY, TEXAS LAND FOR SALE: 1 - Land Watch

www.landwatch.com > United States > Texas Listings 1 - 6 of 6 - Maverick County, Texas: Browse Thousands of Acres of Land for Sale in Maverick ... south Texas brush, home of some of the biggest South Texas Whitetail deer. ... property features giant Whitetail and rare find exotic hunting!

South Texas Hunting ranch for sale, 2188 Acres Maverick County ... www.texasranchsales.info/2188 maverick.html >

Texas ranches for sale, 2188 Acres ranch for sale in Maverick County Texas, ... a population of one deer to 15 acres and a buck ratio of approximately 2 to l.



Search For "Eagle Pass, TX Deer Hunting" Conducted on 13 Nov 2013 – First Page Results

Lazy R Hunts: Texas Whitetail Deer Hunting | Guided Deer Hunts ... www.lazyrhunts.com/ -

Lazy R Hunts Is A Hunting Outfitter In Texas And Offers Whitetail Deer Hunting, Deer Hunts, Guided Deer Hunts, Guided Whitetail Deer ... Eagle Pass, TX 78853 Pictures - About us - Contact - Information You visited this page on 11/13/13.

4 Amigos Ranch - Eagle Pass, TX - Hunting and Fishing - About ...

https://www.facebook.com/pages/4-Amigos.../349477265076256?sk... ▼ 4 Amigos Ranch, Eagle Pass, TX. ... From South Texas deer hunting and feral hog hunting to exotic animals, 4 Amigos Ranch has your next hunting adventure.

Broken Bow Ranch Eagle Pass, TX 713-822-1136

www.brokenbow**hunts**.com/ ▼ Broken Bough Ranch in Eagle Pass, Texas offers some of the best Trophy Whitetail Deer in the country. ... NEW WEBSITE: www.goldentrianglehunting.com.

Cobb Ranch and Lodging | Texas Hunting Ranches

www.cobbranch**hunts**.com/**hunting**-ranches.php ▼ ... big **whitetails** and deers. We have fenced and managed **deer hunting**. ... This ranch is located between Uvalde and **Eagle Pass**, **TX**. Here you will experience ...

4N Ranch - Home

nickel4nranch.com/ -

WELCOME Come hunt on the 4N Ranch in Maverick County, Texas! ... the historically rich South Texas region between Uvalde and Eagle Pass. We have a wide variety of game including whitetail deer, javelina, hog, fishing, and quail hunting. You visited this page on 11/13/13.

Caza Cimarron - The Jewel of Óld Mexico Hunting Lodges - Carmen ... www.cazacimarron.com/ -

Caza Cimarron's hunting operations cover 100,000 acres. ... from the Eagle Pass, Texas to Caza Cimarron is included in the hunting package fee. ... Only one deer rifle with a soft case is allowed and an extra 35 lbs. of clothing and gear.

Texas Whitetail deer hunting, Wild Hog hunts, Bow hunting year ...

www.**texas**hillcountrygateway.com/**hunting**.html **¬ Texas hunting**: Bandera, Campwood, Concan, Leakey, Rocksprings, Brackettville, **Eagle Pass**, Carrizo Springs, Hondo & Uvalde. **Texas** Hill Country

Broken Bow Ranch - South Texas Deer Hunting Lodge

www.worldclassoutdoors.com/broken-bow-ranch ▼ Our beautiful 3700 acre ranch is located in the South Texas Golden Triangle, near Eagle Pass Texas. This area is famous for its Trophy Whitetail Deer Hunts, but ...

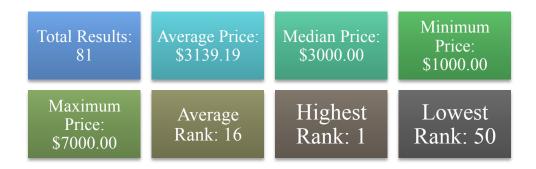
Sold Land near Eagle Pass, Texas - Maverick County - 17342 acres ... www.landsofamerica.com/texas/land-for-sale/17342...Texas/.../1118059 ▼ 57, MAVERICK COUNTY, Eagle Pass, TX. DESCRIPTION: The Paloma Ranch is located in the heart of the best native deer hunting country the state has to offer ...

Texas Deer Hunting Guides & Outfitters - Foremost Hunting

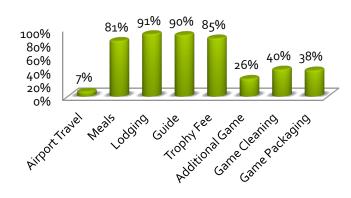
www.foremosthunting.com/Deer/Guides/TexasDeerHunting/.../Default.as... Texas whitetail deer, mule deer, quail, ducks, geese, Sandhill cranes, ... Offering guided hunts for quail, dove, whitetail deer and hogs. Eagle Pass, TX.



Results From All Texas District 12 Counties



Amenities Offered (Standard and Non-Standard)



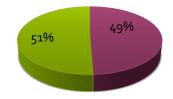
Percentage Standard Prodcuts

- Standard Product Results
- Non-Standard Product Results

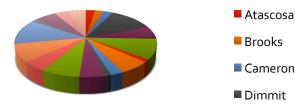


Community v County Results

Results Per County Results Per Community



County Result Proportions



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Business Names – All Counties

Atascosa

Texas Wild

Mariposa Ranch

Dimmit

Catarosa Ranch Meyers Whitetail La Bandera JAG Ranch Deer Down Double Dime Ranch Rancho Bendecido McLean Bowman Casa Monte Lodge Eslabon Ranch

Jim Hogg

Hebbronville Deer Hunting Hunters For Christ La Perla Ranch Blaien Friermood Hunting Cola Blanca

LaSalle

Triple "B" Ranch Cochina Hunting club El Quinto Ranch Santa Margarita Ranch Jacobs Ranch Hurrandura Ranch

Webb

Killam Laredo Ranch Rancho Nuevo White Tail Deers Las Raices Ranch Laredo Hunting Resort Las Lamos Ranch

Brooks

Mariposa Ranch Tacubaya Ranch

Duval Duval County Ranch

Vela Ranch

WB Stagecoach

MEW Ranch

Los Orcones Ranch

Jim Wells Arrowhead Seven Whitetail Double L Outfitters

Hidalgo San Juan Ranch

Kenedy La Atravesada Ranch

Starr Hunting With Jeff

Live Oak

Las Joyas Ranch Live Oak Hunting Lodge Live Oak Ranch South Texas Hunting Outfitters

McMullen

High Lonesome Ranch Brush Country Outfitters Mule Creek Ranch Lonestar Camp Lonesome Coyote Ranch Empire Game Ranch La Leyenda Ranch Y Bar Ranch Five Star Ranches Lone Star Whitetail Ranch

Cameron

Texas Deer Hunter

MMK Outfitters

Frio

Triple D Guide

Hale Ranch

Santos Ranch

Whitetail & Wing Shooting Ranch of Texas

Tim Youngue Outdoors

Dan Moody Hunting

Brush Country Whitetails

J&R Moellendorf Hunting

Kleberg

El Canelo Ranch

Covert Ranch

King Ranch

Under The Sun Hunts

Maverick

Lazy R Hunts WTX Ranch

Nickel 4N Ranch

Cobb Ranch

Sombrerito Ranch

4 Amigos Ranch

Cabela's Outdoor Adventures

Zapata

Zapata Hunting

Las Lajas Game Ranch

Hunting Texas Trophies

Zavala

El Indio Outfitters

Thorns & Fangs Ranch

Turkey Creek Ranch

ADL6 Hunting