



LaSalle County Deer Hunting Market Research

LaSalle County, TX

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Research Summary

Researchers conducted web searches using the Google search engine on a computer cleared of cookies and caches, and not signed into a google account. They searched first by the county name, using the terms “ ‘X’ County, Texas Deer Hunting” and then searched by a community name, using the terms “ ‘X’, Texas Deer Hunting”. They took the top results for each search, stopping when they obtained 12 relevant results or after 50 total results. There was a maximum possible 24 results from each county – 12 from a county search and 12 from a community search. These results come from a standard internet search and may not represent all of the guides operating in the county. The results reflect how well the guide businesses have positioned their websites to appear in standard searches. Included in the research data is the average, highest, and lowest rank of the search results. A search result with the rank of “2” was the second search result to appear and so on.

Relevant results were individual hunting guides, or hunting ranches. The “Standard Product” used for this research was a 3-night guided hunting trip with 130” Whitetail Deer being the target. Data was also taken for non-standard product results, such as hunting trips with more or less nights offered, and larger or smaller deer as the target. The results are differentiated by creating two categories “Total Results” and “Standard-Product Only Results”.

Researchers took information on the prices of hunting packages, whether or not they offered the 8 most commonly offered amenities, and where the guide was located.

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Google Form

This Google Form was used to log information as it was received. It contains a multitude of questions to assess the different amenities offered by guides, the variety of prices, and the type of results obtained for different searches.

Perform a google search for either "County, TX Deer Hunting" (Ex: Atascosa County, TX Deer Hunting) or "Community, TX Deer Hunting". Community should be a city/town within the county you are gathering information for. Be sure the screenshot the first page of your search results and keep for your records. Take up to 12 relevant results from each different search (24 maximum per county) or as many relevant results that appear in the first 50 total.

* Required

Business Name *

This is a required question

Rank of Search Result *

What number search result was this business (1st, 2nd, 5th, etc) out of all of the non-sponsored results. (Note, most standard google settings return 10 results per page)

Business Website *

County *

- Atascosa
- Brooks
- Cameron
- Dimmit
- Duval
- Frio
- Hidalgo
- Jim Hogg
- Jim Wells
- Kleberg
- Kenedy
- LaSalle
- Live Oak
- Maverick
- McMullen
- Starr
- Webb
- Willacy
- Zapata
- Zavala

Standard Product? *

Standard Product is 130" White Tail Deer, 3 Nights

- Yes
- No

Amenities Included

- Travel to and from airport
- Meals
- Lodging
- Guide
- Trophy Fee
- Additional Game
- Game Cleaning
- Game Packaging

Package Price

Private Lands *

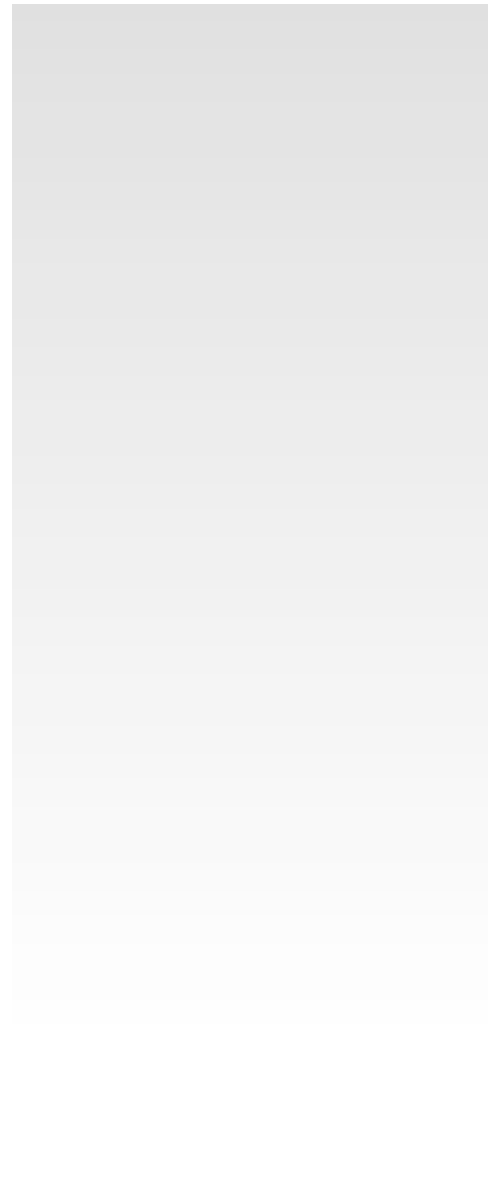
- Yes
- No

Method Of Search *

If you searched by county, chose "County". If not, specify the city or community you used as a search term.

- County
- Other:

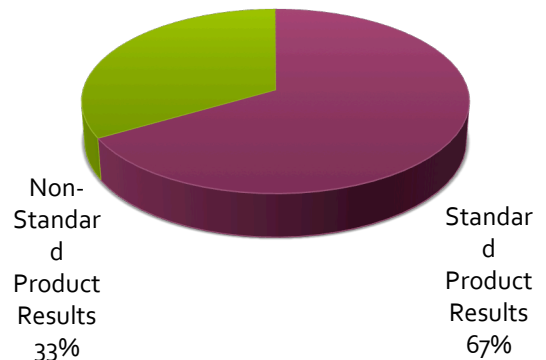
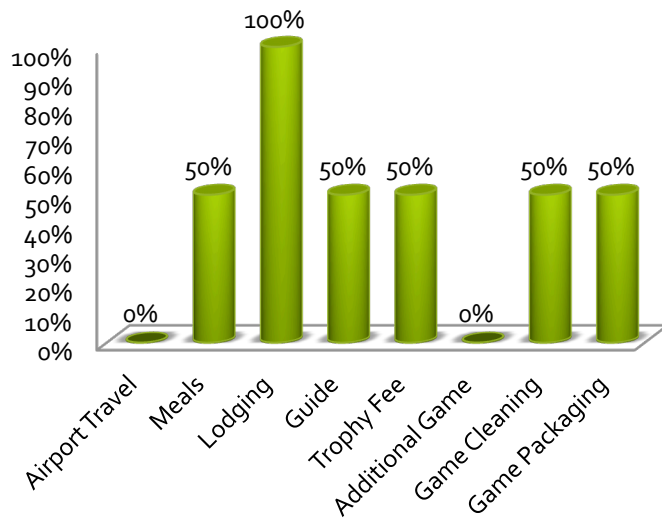
Never submit passwords through Google Forms.



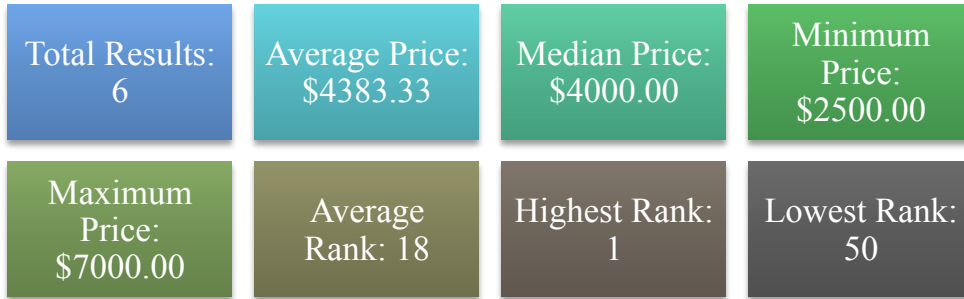
Standard-Product Only Results



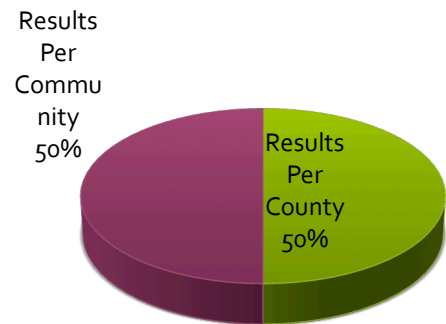
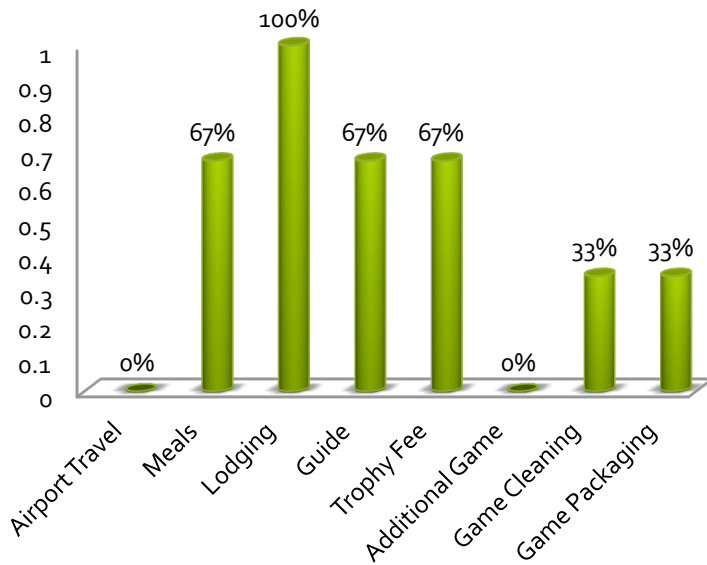
Amenities Offered By Guides (Standard Results)



Total Results



Amenities Offered By Guides (All Results)



Search for “LaSalle County, TX Deer Hunting” Conducted on 6 Nov 2013 – First Page Results

[La Salle — Texas Parks & Wildlife Department](#)

www.tpwd.state.tx.us/regulations/outdoor-annual/2013.../counties/lasalle ▾
 Texas Parks and Wildlife ... Outdoor Annual → **Hunting** → Seasons by County → La Salle Bag Limit 5 deer, no more than 3 bucks, all seasons combined.

[Texas Parks & Wildlife Department | Outdoor Annual | Hunting ...](#)

www.tpwd.state.tx.us/regulations/outdoor.../hunting/seasons/county-listin... ▾
 ... Education · Volunteer · Maps & Data · Shop · Get Involved · Español · 2013 - 2014.
 Outdoor Annual · Outdoor Annual → **Hunting** → Seasons by County ...
 Hunt - Leon County Seat: Centerville - Anderson County Seat: Palestine - Edwards
 You visited this page on 10/31/13.

[Trophy Whitetail Deer Hunting in LaSalle County Texas](#)

bbbhunt.com/ ▾
 Whitetail **Deer Hunts**. The Triple "B" Ranch located in LaSalle County in the heart of the "golden triangle" of South Texas is pleased to offer a limited number of ...

[Herradura Ranch: Other Info](#)

www.herraduraranch.com/other-info/ ▾
 The Herradura Ranch is located in LaSalle County, Texas, an area renowned for its quality and quantity of superb whitetail **deer** and other types of game **hunting** ...
 You visited this page on 11/5/13.

[Sold Land near Cotulla, Texas - La Salle County - 1969 acres ...](#)

www.landsoftexas.com/texas/land...La-Salle-County-Texas/id/1084138 ▾
 Land for sale in La Salle County, Texas with 1969 acres close to Cotulla - 1084138.
 ... Description: This superior high-fenced **hunting** ranch is located in the heart ...
 Wildlife: The white-tailed **deer** herd on this ranch has been well managed for ...

[SOUTH TEXAS HUNTING LODGE - Rogers Bar Diamond Bar Ranch](#)

huntwithrussell.com/LA_SALLE_COUNTY_RANCH.html ▾
 ... Salle county. The ranch is located 4 miles east of Cotulla off of state highway 3408.
 ... We **hunt** whitetail **deer**, turkey, dove and duck in season. We also have ...

[2013 South Tx Deer hunts \(LaSalle county\) - Texas Hunting Forum](#)

www.texashuntingforum.com > ... > Outfitters & Guides
 #4668900 - 10/17/13 01:13 PM Re: 2013 South Tx Deer hunts (LaSalle county) [Re: Cory1021]. Deer Hound Online content. Woodsman Registered: 09/26/10
 More results from www.texashuntingforum.com

[La Salle County 616.5 Acre South Texas Hunting Ranch - Simpson ...](#)



simpsonranches.com > Listings of Texas Ranches ▾
 by Anthony Simpson
 Detail for Turnkey **Hunting Ranch** for Sale in La Salle County, Texas ... 1
 DEER TO 6.5 ACRES, WITH A 1:1 BUCK/DOE RATIO HAS BEEN THE
 MANAGEMENT ...

[Images for LaSalle County, TX Deer Hunting](#) - Report images



[Texas Deer Hunting *** Catarosa Ranch *** Dimmit County ...](#)

www.catarosaranch.com/texas_golden_triangle.php ▾
 The true Golden Triangle of Texas is an irregular triangle area that encompasses the following counties: Dimmit, LaSalle, Maverick, Zavala and Webb. Dimmit ...

[SOUTH TEXAS HUNTING RANCH | Lasalle County, Texas ...](#)

www.thorntonranchsales.com/summary/147new.php ▾

Search For “Cotulla, TX Deer Hunting” Conducted on 6 Nov 2013 – First Page Results

[Herradura Ranch: Other Info](#)

www.herraduranch.com/other-info/ ▼

Herradura Ranch P.O. Box 698 Cotulla, TX 78014 ... The Ranch is part of the famed Golden Triangle, which is renowned for its trophy whitetail deer hunting.

You visited this page on 11/5/13.

[class of hunters & price list - Welcome to Sombbrero Ranch](#)

www.sombbrero.com/classes_hunts_price_list.htm ▼

All guided hunt prices for Sombbrero and Apache Springs Ranches include lodging ... Texas City, Texas Hunted Whitetail Deer for 52 years...guided on Sombbrero ... of South Texas...started guiding at age 16 in Cotulla, Texas...has guided on ...

[Ghost Apache Ranch | South Texas Hunting Lodge | Trophy ...](#)

www.ghostapacheranch.com/home/home.html ▼

Big deer thrive on the high-protein brush native to an area known as the Golden Triangle. This area is famous ... P.O. Box 271, Cotulla, TX 78014 830-879-5623 ...

[Contact Us | Santa Margarita Ranch, Cotulla Texas](#)

www.santamargaritaranch.net/Contact_Us.html ▼

To get the latest news from the ranch, join our email list in the box below. Our emails are about hunting, breeding, and relevant news to the Texas deer industry.

[Deer Hunting in South Texas - Cotulla Chamber of Commerce](#)

www.cotulla-chamber.org/index.php/7.../17-deer-hunting-in-south-texas ▼

Dec 7, 2011 - South Texas has a reputation for great deer hunting, primarily because of the number of large bucks with big racks of antlers that are harvested ...

[Hog Hunts - Cotulla, Tx - Texas Hunting Forum](#)

www.texashuntingforum.com > ... > Outfitters & Guides ▼

Jan 16, 2013 - 21 posts

With deer season coming to a close, our 1200 ranch in Cotulla, Tx will be open for hog hunting. The ranch is split into 2 sections. Both sections ...

[Covert Ranch: South Texas Whitetail Deer Hunts, Texas Quail, Dove ...](#)

www.covertranch.com/ ▼

Texas trophy whitetail deer and bird hunting at its best. If you are looking for a Texas trophy whitetail deer hunt and/or to experience some of the finest Texas ...

[Lazy A Ranch - Cotulla, Texas](#)

www.lazyacotulla.com/ ▼

Trophy deer hunting in Cotulla, Texas. ... Thank you for contacting the Lazy A Cotulla website. On March 1, 2013, the ranch will be sold and the hunting ...

[Sold Land near Cotulla, Texas - La Salle County - 1969 acres ...](#)

www.landsoftexas.com/texas/land-for-sale/1969...Texas/id/1084138 ▼

Land for sale in La Salle County, Texas with 1969 acres close to Cotulla - 1084138. ... Description: This superior high-fenced hunting ranch is located in the heart ... Wildlife: The white-tailed deer herd on this ranch has been well managed for ...

[Texas Deer Hunting » All Seasons Guide Service](#)

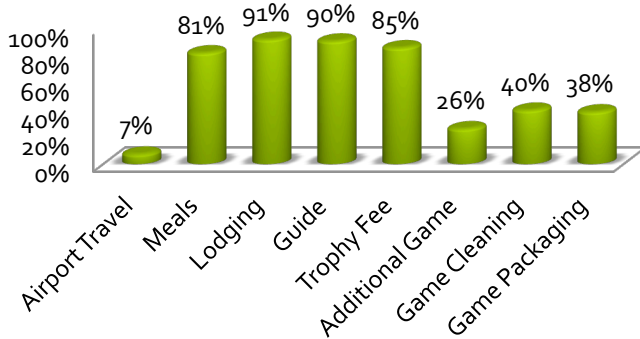
allseasonsguideservice.com/texas_deer_hunting.php ▼

Texas is probably best known for its incredible Whitetail Deer Hunting with a Triangle, near the town of Cotulla, Texas, in the heart of Big Deer Country.

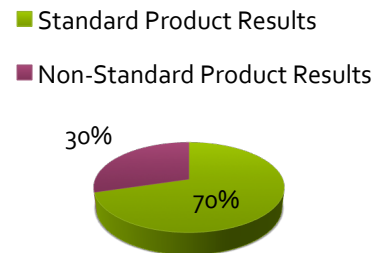
Results From All Texas District 12 Counties



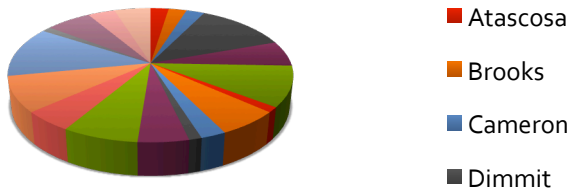
Amenities Offered (Standard and Non-Standard)



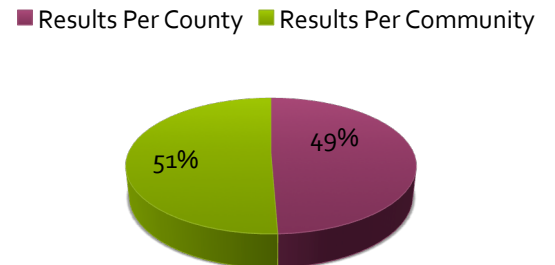
Percentage Standard Products



County Result Proportions



Community v County Results



Business Names – All Counties

Atascosa

Texas Wild
 Mariposa Ranch

Dimmit

Catarosa Ranch
 Meyers Whitetail
 La Bandera
 JAG Ranch
 Deer Down
 Double Dime Ranch
 Rancho Bendecido
 McLean Bowman
 Casa Monte Lodge
 Eslabon Ranch

Jim Hogg

Hebbronville Deer Hunting
 Hunters For Christ
 La Perla Ranch
 Blaien Friermood Hunting
 Cola Blanca

LaSalle

Triple "B" Ranch
 Cochina Hunting club
 El Quinto Ranch
 Santa Margarita Ranch
 Jacobs Ranch
 Hurrandura Ranch

Webb

Killam Laredo Ranch
 Rancho Nuevo White Tail Deers
 Las Raices Ranch
 Laredo Hunting Resort
 Las Lamos Ranch

Brooks

Mariposa Ranch
 Tacubaya Ranch

Duval

Duval County Ranch
 Vela Ranch
 WB Stagecoach
 MEW Ranch
 Los Orcones Ranch

Jim Wells

Arrowhead Seven Whitetail
 Double L Outfitters

Hidalgo

San Juan Ranch

Kenedy

La Atravesada Ranch

Starr

Hunting With Jeff

Live Oak

Las Joyas Ranch
 Live Oak Hunting Lodge
 Live Oak Ranch
 South Texas Hunting Outfitters

McMullen

High Lonesome Ranch
 Brush Country Outfitters
 Mule Creek Ranch
 Lonestar Camp
 Lonesome Coyote Ranch
 Empire Game Ranch
 La Leyenda Ranch
 Y Bar Ranch
 Five Star Ranches
 Lone Star Whitetail Ranch

Cameron

Texas Deer Hunter
 MMK Outfitters

Frio

Triple D Guide
 Hale Ranch
 Santos Ranch
 Whitetail & Wing Shooting Ranch of Texas
 Tim Youngue Outdoors
 Dan Moody Hunting
 Brush Country Whitetails
 J&R Moellendorf Hunting

Kleberg

El Canelo Ranch
 Covert Ranch
 King Ranch
 Under The Sun Hunts

Maverick

Lazy R Hunts
 WTX Ranch
 Nickel 4N Ranch
 Cobb Ranch
 Sombrero Ranch
 4 Amigos Ranch
 Cabela's Outdoor Adventures

Zapata

Zapata Hunting
 Las Lajas Game Ranch
 Hunting Texas Trophies

Zavala

El Indio Outfitters
 Thorns & Fangs Ranch
 Turkey Creek Ranch
 ADL6 Hunting