



# Kenedy County Deer Hunting Market Research

Kenedy County, TX

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## Research Summary

Researchers conducted web serches using the Google search engine on a computer cleared of cookies and caches, and not signed into a google account. They searched first by the county name, using the terms "'X' County, Texas Deer Hunting" and then searched by a community name, using the terms "'X', Texas Deer Hunting". They took the top results for each search, stopping when they obtained 12 releveant results or after 50 total results. There was a maximum possible 24 results from each county – 12 from a county search and 12 from a community search. These results come from a standard internet search and may not represent all of the guides opperating in the county. The results reflect how well the guide businesses have positioned their websites to appear in standard searches. Included in the research data is the average, highest, and lowest rank of the search results. A search result with the rank of "2" was the second search result to appear and so on.

Relevant results were individual hunting guides, or hunting ranches. The "Standard Product" used for this research was a 3-night guided hunting trip with 130" Whitetail Deer being the target. Data was also taken for non-standard product results, such as hunting trips with more or less nights offered, and larger or smaller deer as the target. The results are differentiated by creating two catagories "Total Results" and "Standard-Product Only Results".

Researches took information on the prices of hunting packages, whether or not they offered the 8 most commonly offered amenities, and where the guide was located.

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## Google Form

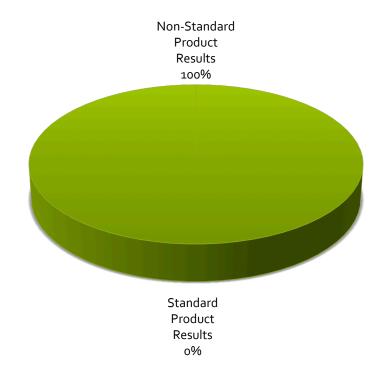
This Google Form was used to log information as it was received. It contains a multitude of questions to assess the different amenities offered by guides, the variety of prices, and the type of results obtained for different searches.

Perform a google search for either "County, TX" Deer Hunting" (Ex: Atascosa County, TX Deer Hunting) or "Community, TX" Deer Hunting". Community should be a city/town within the county you are gathering information for. Be sure the screenshot the first page of your search results and keep for your records. Take up to 12 relevant results from each different search (24 maximum per county) or as many relevant results that appear in the first 50 total.	
*Required	
Business Name *	
This is a required question	
Rank of Search Result * What number search result was this business (1st, 2nd, 5th, etc) out of all of the non-sponsored results. (Note, most standard google settings return 10 results per page)	
Business Website *	
County *	
Atascosa	
⊚ Cameron	
O Dimmit	
Duval	
<ul><li>● Frio</li><li>● Hidalgo</li></ul>	
● Jim Hogg	
) Jim Wells	
○ Kenedy	
LaSalle     Live Oak	
Maverick	
● McMullen	
● Starr	
⊚ Webb	
• Wilacy	
© Zapata ⊚ Zavala	
Lavalo	
Standard Product? *	
Standard Product is 130" White Tail Deer, 3 Nights	
● Yes ● No	
Amenities Included	
Travel to and from airport	
Meals	
□ Lodging □ Cuida	
Guide Trophy Fee	
Additional Game	
☐ Game Cleaning	
☐ Game Packaging	
Package Price	
A V	
Private Lands *	
● Yes ● No	
• • •	
Method Of Search *	
If you searched by county, chose "County". If not, specify the city or community you used as a search term.	
County	
Cther:	
Submit	
Never submit passwords through Google Forms.	



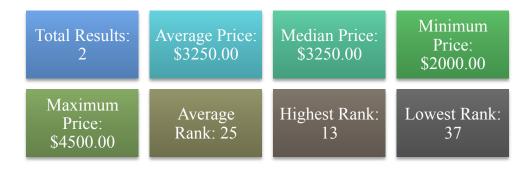
## Standard-Product Only Results

Minimum Total Median Average Price: \$0 Price: \$0 Results: 0 Price: \$0 Highest Average Maximum Lowest Price: \$0 Rank: 0 Rank: 0 Rank: 0

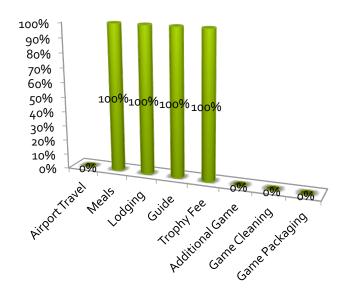


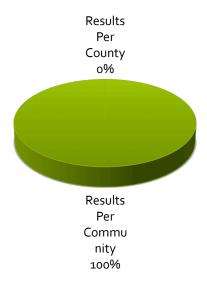


### **Total Results**



# Amenities Provided By Guides (All Results)







# Search for "Kenedy County, TX Deer Hunting" Conducted on 6 Nov 2013 – First Page Results

### Jim Wells — Texas Parks & Wildlife Department

www.tpwd.state.tx.us/regulations/outdoor-annual/.../counties/jim-wells ▼
Texas Parks and Wildlife .... Outdoor Annual → Hunting → Seasons by County →
Jim Wells .... Bag Limit 5 deer, no more than 3 bucks, all seasons combined.

## Land for sale by Orange Grove, Texas - Jim Wells County - 187.58 ... www.landsoftexas.com/texas/land...Jim-Wells-County-Texas/.../1090525 ▼ 187.58 Acre Trophy Deer Hunting Ranch - Jim Wells County, Texas This ideal South Texas hunting ranch consists of approximately 188 acres situated in ...

### Jim Wells County Farms For Sale - Jim Wells Texas - LoopNet

www.loopnet.com/**Texas/Jim-Wells-County\_**Farms-For-Sale/ ▼ 187.58 Acre Trophy **Deer Hunting** Ranch - **Jim Wells County**, **Texas** This ideal South **Texas** hunting ranch consists of approximately 188 acres situated... Status:

### JIM WELLS COUNTY, TEXAS LAND FOR SALE: 1 - Land Watch

www.landwatch.com > United States > Texas ▼

Listings 1 - 15 of 107 - Jim Wells County, Texas: Browse Thousands of Acres of Land for ... raise cattle, fish in the pond, hunt doves and deer in season, stop by.

### Jim Wells County Texas Hunting Ranch, www.huntingcountry.net ...

www.huntingcountry.net/tx10021.htm >

Jim Wells County Texas Hunting Ranch, Excellent South Texas Brush Country hunting with the right amount of brush and browse provided for trophy Deer and ...

#### Jim Wells County Land For Sale - Commercial Real Estate

www.cityfeet.com/cont/tx/jim-wells-county-land-for-sale >

187.58 Acre Trophy **Deer Hunting** Ranch - **Jim Wells County**, **Texas** This ideal South **Texas** hunting ranch consists of approximately 188 acres situated in ...

### How's the hunting in Jim Wells County (Premont/Falfurrias ...

discussions.texasbowhunter.com > ... > Topics > Around the Campfire ▼ Mar 31, 2010 - 25 posts - 19 authors

Does anyone know about the **deer hunting** in the area? I saw lots ... Hunt In: Culpeper/Madison County Virginia and Duval County, TX. Default ...

Idaho mule deer 3 posts Oct 28, 2013 Mule deer hunt! 20 posts Sep 21, 2013 More results from discussions.texasbowhunter.com

### Jim Wells County Ranch | Jim Wells, Hog, Javelina ... - Lease Hunter

www.leasehunter.com/content/jim-wells-county-ranch \*

Feb 13, 2013 - **Hunting Lease** 2700 acres, south **Texas** brush country located 15 miles SW of Alice, **TX** in **Jim Wells county**. Property is ... **Texas**. COUNTY: Jim Wells. **LEASE** ZIP OR INTERNATIONAL POSTAL CODE: 78332 ... Whitetail **Deer**.

### JIM WELLS COUNTY NEW HOT SPOT?! - Texas Hunting Forum

www.texashuntingforum.com > ... > IN THE FIELD > Deer Hunting

#1930312 - 12/17/10 10:36 AM JIM WELLS COUNTY NEW HOT SPOT? ... that they have taken at least 2 200 inch deer, low fence over in Jim Wells this season, ...

### South Texas Ranch in Jim Wells County | Ranch Land and Exotic ...

bucktrader.com → land for sale → Ranch Land ▼

Jun 4, 2010 - At BuckTrader we have best quality South Texas Ranch in Jim Wells County. ... Deer For Sale | Hunting Leases | Land For Sale | BuckTrader.



# Search For "Sarita, TX Deer Hunting" Conducted on 6 Nov 2013 – First Page Results

### Hunting - Visit Harlingen, Texas

www.visitharlingentexas.com/outdoors/hunting/ >

Most hunters first think of either the plentiful white-tailed deer or the variety of ... Sarita, TX Phone: (361) 294-5334. HUNT free ranging NILGAI in low fence ... You've visited this page 2 times. Last visit: 11/3/13

### Sarita Texas Deer Hunting | Sarita TX Best Deer Hunting Spots

best-deerhunting.com/SaritaTexasdeerhunting

Best Sarita Texas deer hunting tips. Find the best Sarita TX deer hunting land.

### Whitetail Deer Hunts | Tacubaya Ranch Hunting

tacubayarht.com/whitetail-deer-hunts/ >

We offer Whitetail **Deer hunting** on 2300 acres of game fenced native south **Texas** brush land. In this area we maintain a stringent quality control program in.

### Sarita, TX - Custom Fiberglass Deer Hunting Blinds

thurmansfiberglass.com/texas/sarita-tx-custom-fiberglass-deer-hunting-bl... ▼
Thurman's Fiberglass Hunting Blind Prices for Sarita, TX. Blind Description,
Promotions, Price. Deer Blinds in Sarita, TX, 4x4 Hunting Blind -100% Fiberglass ...

### Kenedy Ranch

www.kenedy.org/KenedyRanch.aspx \*

... Marie Stella Kenedy Memorial Foundation, created by Sarita Kenedy East in memory ... In addition to some of the most sought after hunting in South Texas, the Kenedy ... to stock exotic game animals and intensely manage deer populations.

### Sarita, Kenedy County, Texas 78385 - LandsofAmerica.com

www.landsofamerica.com/texas/land-for-sale/3800...Texas/.../1085255 ▼
Land for sale in Kenedy County, Texas with 3800 acres close to Sarita - 1085255....
The cover buck of the Texas Trophy Hunters 2006 Calendar. This was a ...

#### Hunting Lease Guide :: Sonora, Texas Chamber of Commerce

www.sonoratexas.org/.../hunting-lease-guide-2-4e66888e-0d1c-4d39-9a... 
Sonora and Sutton County boasts some of the best Whitetail Deer,. Wild Turkey and Exotics hunting in the State of Texas. Updated 04/01/13. Jump to Category:.

### Mariposa Ranch - South Texas wild quail, buck, turkey, dove, and ... www.mariposaranch.net/ ▼

The legendary 45,000 acre Mariposa Ranch of South Texas offers world class hunts for wild Bobwhite quail, Whitetail buck, Rio Grande turkey, Mourning dove, ...

### Hunting in Sarita TX - Texas Sarita Business Directory - Allthetexas ...

www.allthetexas.com/Local/Texas/Sarita/Hunting+/C >

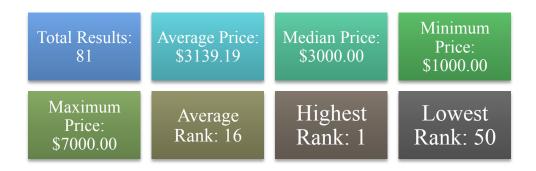
Judge Roy Bean, Judge Roy Bean Outdoors, sarita, Kenedy County, Texas deer leases, deer hunting, Texas hunting season, Texas deer hunting lease, South ...

### B-5 WHITETAIL RANCH - ENCINAL, TX | SOUTH TEXAS TROPHY ... b-5whitetailranch.com/ ▼

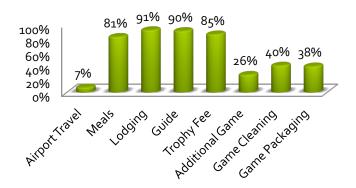
The ranch is located in the heart of Texas trophy deer country just outside ... If you are looking to hunt trophy whitetails, there is nothing better in Texas than ...



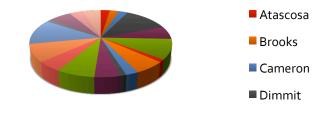
### Results From All Texas District 12 Counties



## Amenities Offered (Standard and Non-Standard)



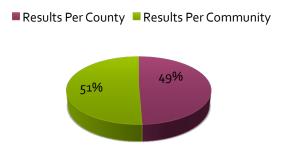
### **County Result Proportions**



### Percentage Standard Prodcuts



### Community v County Results





### **Business Names – All Counties**

### **Atascosa**

Texas Wild

Mariposa Ranch

### **Dimmit**

Catarosa Ranch

Meyers Whitetail

La Bandera

JAG Ranch

Deer Down

Double Dime Ranch

Rancho Bendecido

McLean Bowman

Casa Monte Lodge

Eslabon Ranch

### Jim Hogg

Hebbronville Deer Hunting

**Hunters For Christ** 

La Perla Ranch

Blaien Friermood Hunting

Cola Blanca

### LaSalle

Triple "B" Ranch

Cochina Hunting club

El Quinto Ranch

Santa Margarita Ranch

Jacobs Ranch

Hurrandura Ranch

### Webb

Killam Laredo Ranch

Rancho Nuevo White Tail Deers

Las Raices Ranch

Laredo Hunting Resort

Las Lamos Ranch

### **Brooks**

Mariposa Ranch

Tacubaya Ranch

### Duval

**Duval County Ranch** 

Vela Ranch

WB Stagecoach

MEW Ranch

Los Orcones Ranch

### Jim Wells

Arrowhead Seven Whitetail

Double L Outfitters

### Hidalgo

San Juan Ranch

### Kenedy

La Atravesada Ranch

### Starr

**Hunting With Jeff** 

### Live Oak

Las Joyas Ranch

Live Oak Hunting Lodge

Live Oak Ranch

South Texas Hunting Outfitters

### McMullen

High Lonesome Ranch

**Brush Country Outfitters** 

Mule Creek Ranch

Lonestar Camp

Lonesome Coyote Ranch

Empire Game Ranch

La Leyenda Ranch

Y Bar Ranch

Five Star Ranches

Lone Star Whitetail Ranch

#### Cameron

Texas Deer Hunter

MMK Outfitters

#### Frio

Triple D Guide

Hale Ranch

Santos Ranch

Whitetail & Wing Shooting Ranch of Texas

Tim Youngue Outdoors

Dan Moody Hunting

**Brush Country Whitetails** 

J&R Moellendorf Hunting

### **Kleberg**

El Canelo Ranch

Covert Ranch

King Ranch

Under The Sun Hunts

### Maverick

Lazy R Hunts

WTX Ranch

Nickel 4N Ranch

Cobb Ranch

Sombrerito Ranch

4 Amigos Ranch

Cabela's Outdoor Adventures

### Zapata

Zapata Hunting

Las Lajas Game Ranch

Hunting Texas Trophies

#### Zavala

El Indio Outfitters

Thorns & Fangs Ranch

Turkey Creek Ranch

ADL6 Hunting