



## Jim Hogg County Deer Hunting Market Research

Jim Hogg County, TX

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# Research Summary

Researchers conducted web searches using the Google search engine on a computer cleared of cookies and caches, and not signed into a google account. They searched first by the county name, using the terms “ ‘X’ County, Texas Deer Hunting” and then searched by a community name, using the terms “ ‘X’, Texas Deer Hunting”. They took the top results for each search, stopping when they obtained 12 relevant results or after 50 total results. There was a maximum possible 24 results from each county – 12 from a county search and 12 from a community search. These results come from a standard internet search and may not represent all of the guides operating in the county. The results reflect how well the guide businesses have positioned their websites to appear in standard searches. Included in the research data is the average, highest, and lowest rank of the search results. A search result with the rank of “2” was the second search result to appear and so on.

Relevant results were individual hunting guides, or hunting ranches. The “Standard Product” used for this research was a 3-night guided hunting trip with 130” Whitetail Deer being the target. Data was also taken for non-standard product results, such as hunting trips with more or less nights offered, and larger or smaller deer as the target. The results are differentiated by creating two categories “Total Results” and “Standard-Product Only Results”.

Researches took information on the prices of hunting packages, whether or not they offered the 8 most commonly offered amenities, and where the guide was located.

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# Google Form

This Google Form was used to log information as it was received. It contains a multitude of questions to assess the different amenities offered by guides, the variety of prices, and the type of results obtained for different searches.

Perform a google search for either "County, TX Deer Hunting" (Ex: Atascosa County, TX Deer Hunting) or "Community, TX Deer Hunting". Community should be a city/town within the county you are gathering information for. Be sure the screenshot the first page of your search results and keep for your records. Take up to 12 relevant results from each different search (24 maximum per county) or as many relevant results that appear in the first 50 total.

\* Required

**Business Name \***

This is a required question

**Rank of Search Result \***

What number search result was this business (1st, 2nd, 5th, etc) out of all of the non-sponsored results. (Note, most standard google settings return 10 results per page)

**Business Website \***

**County \***

- Atascosa
- Brooks
- Cameron
- Dimmit
- Duval
- Frio
- Hidalgo
- Jim Hogg
- Jim Wells
- Kleberg
- Kenedy
- LaSalle
- Live Oak
- Maverick
- McMullen
- Starr
- Webb
- Willacy
- Zapata
- Zavala

**Standard Product? \***

Standard Product is 130" White Tail Deer, 3 Nights

- Yes
- No

**Amenities Included**

- Travel to and from airport
- Meals
- Lodging
- Guide
- Trophy Fee
- Additional Game
- Game Cleaning
- Game Packaging

**Package Price**

**Private Lands \***

- Yes
- No

**Method Of Search \***

If you searched by county, chose "County". If not, specify the city or community you used as a search term.

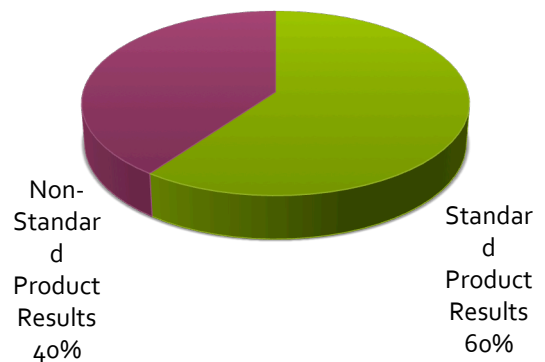
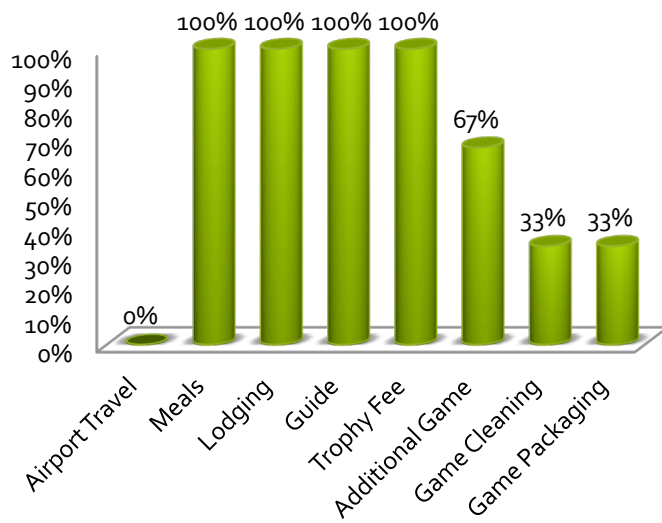
- County
- Other:

Never submit passwords through Google Forms.

# Standard-Product Only Results

Total Results: 3	Average Price: \$3750.00	Median Price: \$3250.00	Minimum Price: \$3000.00
Maximum Price: \$5000.00	Average Rank: 23	Highest Rank: 2	Lowest Rank: 49

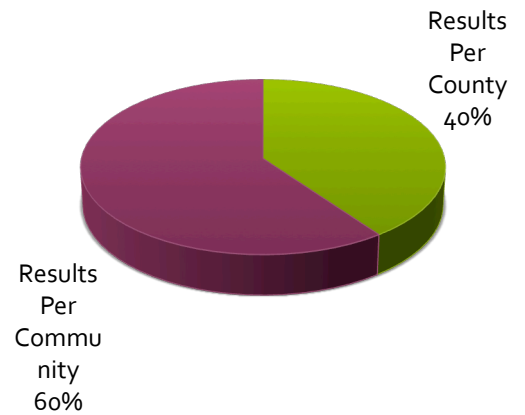
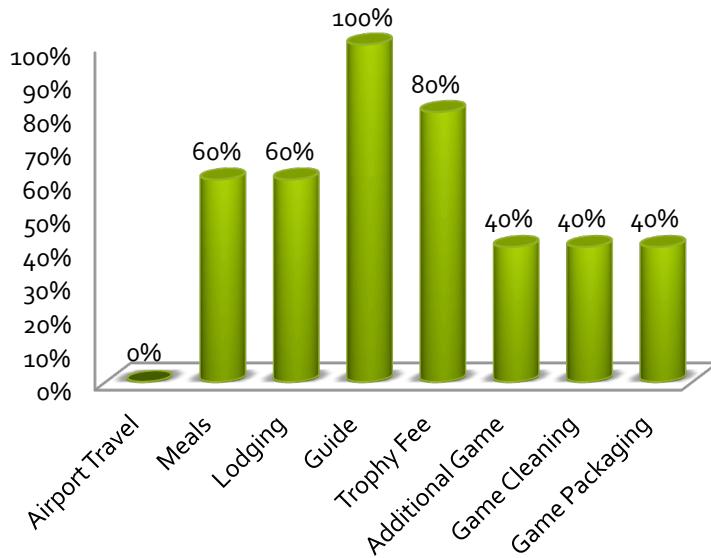
## Amenities Provided By Guides(Standard Results)



# Total Results



## Amenities Provided By Guides (All Results)



## Search for “Jim Hogg County, TX Deer Hunting” Conducted on 6 Nov 2013 – First Page Results

### [Jim Hogg — Texas Parks & Wildlife Department](#)

[www.tpwd.state.tx.us/regulations/outdoor-annual/.../counties/jim-hogg](#) ▼  
Texas Parks and Wildlife .... Outdoor Annual → Hunting → Seasons by County →  
Jim Hogg .... Bag Limit 5 deer, no more than 3 bucks, all seasons combined.

### [Hebbronville Deer Hunting](#)

[hebbbronvilledeerhunting.com/](#) ▼  
HEBBRONVILLE DEER HUNTING. We are a small hunting outfit located in Hebbronville,  
Texas (Jim Hogg County) specializing in quality whitetail deer hunting.  
You visited this page on 11/6/13.

### [Archived Land near Guerra, Texas - Jim Hogg County - 138 acres ...](#)

[www.landsofamerica.com/texas/.../Jim-Hogg-County-Texas/id/1076840](#) ▼  
Land for sale in Jim Hogg County, Texas with 138 acres close to Guerra - 1076840. ...  
Rio Grande Turkey, whitetail deer and dove are available to hunt in their ...

### [Jim Hogg county - Texas Hunting Forum](#)

[www.texas hunting forum.com](#) > ... > IN THE FIELD > Deer Hunting ▼  
Sep 21, 2011 - 10 posts  
Those deer seem to respond better to tailgate feeders than ... It is right on the border of  
Jim Hogg and Duval county line (about 5 miles east of ...

### [Jim-Hogg County, TX - Ranch, Farm Real Estate and More](#)

[www.southtexasranches.com/texas/jim-hogg-county](#) ▼  
Search Jim-Hogg County real estate listings including ranch, farm, commercial and ...  
A spectacular hunting ranch with trophy whitetails on a low fenced ranch.

### [N. FM 1017 in La Gloria, Jim Hogg County, Texas 78591](#)

[www.landsoftexas.com/texas/land.../Jim-Hogg-County-Texas/.../1127385](#) ▼  
Land for sale in Jim Hogg County, Texas with 172 acres close to La Gloria ... to do is  
buy this ranch and never deal with a landowner regarding your deer lease.

### [Texas Ranches for Sales - South Texas Exotic Hunting Ranch, Real...](#)

[www.texasranchsales.info/814\\_jhogg.html](#) ▼  
Location: El Toro Ranch is located in Jim Hogg County, South of Randado, TX. on ...  
exotic hunting ranch has a mixture of native wildlife including: whitetail deer, ...

### [Jim Hogg County 75 acres | Jim Hogg, All small ... - Lease Hunter](#)

[www.leasehunter.com/content/jim-hogg-county-75-acres](#) ▼  
Aug 2, 2012 - Texas. COUNTY: Jim Hogg. LEASE ZIP OR INTERNATIONAL POSTAL  
... This is a fantastic hunting ranch in prime territory with good size ...

### [Jim Hogg County Farms For Sale - Jim Hogg Texas - LoopNet](#)

[www.loopnet.com/Texas/Jim-Hogg-County\\_Farms-For-Sale/](#) ▼  
Find Jim Hogg County, TX Farms for sale on LoopNet.com, the most heavily ... of  
Hebbronville, Texas, is one of the best quail hunting ranches I have seen. ... Jim Hogg  
county 462 acre of it is high fenced with Tremendous Genetic Deer,several ...

### [JIM HOGG COUNTY - Texas State Historical Association](#)

[www.tshaonline.org/handbook/online/articles/hc06](#) ▼  
Jim Hogg County (S-14) is in the Rio Grande Plain region of South Texas .... The  
county is in the center of a white-tailed deer and bobwhite quail hunting area, ...

## Search For “Hebbronville, TX Deer Hunting” Conducted on 6 Nov 2013 – First Page Results

### [Hebbronville Deer Hunting](#)

[hebbronvilledeerhunting.com/](http://hebbronvilledeerhunting.com/) ▼

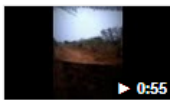
HEBBRONVILLE DEER HUNTING: We are a small hunting outfit located in Hebbronville, our ranch is located in South Texas (Jim Hogg County) specializing in quality whitetail deer hunting. You visited this page on 11/6/13.

### [La Perla Ranch](#)

[www.laperlaranch.net/](http://www.laperlaranch.net/) ▼

La Perla Ranch is the ideal spot for world class wild quail hunting. Located just south of Hebbronville, our ranch is located in South Texas, the best quail ... It boasts multiple ponds, creating a healthy environment for quail, deer and exotics.

### [South Texas Deer Hunting at Hebbronville, Tx 2012 - YouTube](#)



[www.youtube.com/watch?v=YSuAux9IZ8M](http://www.youtube.com/watch?v=YSuAux9IZ8M) ▼

Dec 18, 2012 - Uploaded by raeyn11

A 9 pointer came out of the brush about 7:00am and was feeding on the corn I had spread on the road earlier ...

### [Hebbronville, Tx Deer Lease - YouTube](#)



[www.youtube.com/watch?v=fKYB4rJkFAo](http://www.youtube.com/watch?v=fKYB4rJkFAo) ▼

Aug 9, 2010 - Uploaded by kimberlylynn1972

A clip from the 2009-2010 deer season... (Background music: Willie Nelson's "Texas") ... Hebbronville, Tx Deer Lease. kimberlylynn1972-1 ...

### [Hebbronville Land For Sale - Commercial Real Estate](#)

[www.cityfeet.com/cont/tx/hebbronville-land-for-sale](http://www.cityfeet.com/cont/tx/hebbronville-land-for-sale) ▼

Fm 3073 And Aa Martinez Road, Hebbronville, TX 78361. 948 acres\$2,464,800 ... The ranch also provides good hunting for deer and doves. Improvements ...

### [Land for sale by Hebbronville, Texas - Duval County - 377 acres ...](#)

[www.landsoftexas.com/texas/land-for-sale/377-acres...Texas/.../941236](http://www.landsoftexas.com/texas/land-for-sale/377-acres...Texas/.../941236) ▼

Land for sale in Duval County, Texas with 377 acres close to Hebbronville - 941236. ... THIS RANCH HAS IT ALL - BIG DEER - UNLIMITED QUANTITIES OF QUAIL, ... PREMEIR LOW FENCED HUNTING RANCH NEAR HEBBRONVILLE, TX.

### [Land for Sale near Hebbronville, Texas - Jim Hogg County - 1036346](#)

[www.landsoftexas.com/texas/land-for-sale/1462...Texas/id/1036346](http://www.landsoftexas.com/texas/land-for-sale/1462...Texas/id/1036346) ▼

Access: Approximately 19 miles South of Hebbronville, TX on Hwy 16. The ranch has a ... The ranch is high fenced on 3 side and also offers great deer hunting.

### [Rancho Estrella Hebbronville, TX, 78361 - YP.com](#)

[www.yellowpages.com/hebbronville-tx/mip/rancho-estrella-17154516](http://www.yellowpages.com/hebbronville-tx/mip/rancho-estrella-17154516) ▼

Rancho Estrella is a premier hunting lodge located located 35 miles south of Hebbronville Texas. The habitat provides premier deer hunting, quail, dove, and ...

### [Looking for Lease in Hebbronville, TX - Texas Hunting Forum](#)

[www.texas hunting forum.com](http://www.texas hunting forum.com) > ... > Land & Leases ▼

Jul 3, 2012 - 12 posts

Last lease I had down there wouldn't go below 1 hunter to 640 acres. We had 10 guys ... I know there are huge deer down there. I haven't seen ...

### [Double M Horses and Hunts | HEBBRONVILLE, TX 78361](#)

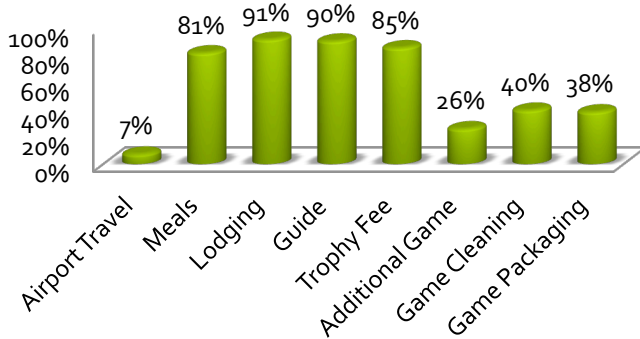
[doublemhorsesandhunts.com/](http://doublemhorsesandhunts.com/) ▼

Hunting leases and stallion services with integrity professionalism and reliability. Whitetail deer hunting in South Texas.

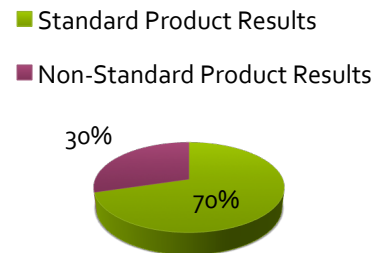
# Results From All Texas District 12 Counties



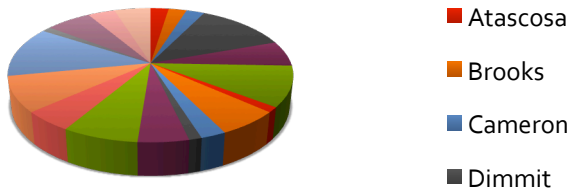
## Amenities Offered (Standard and Non-Standard)



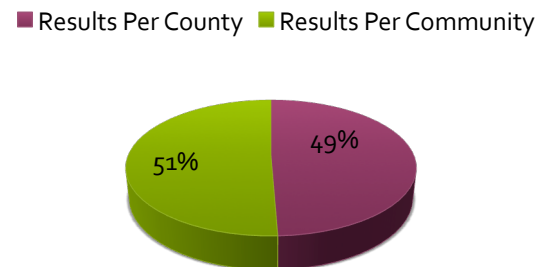
## Percentage Standard Products



## County Result Proportions



## Community v County Results





## Business Names – All Counties

### Atascosa

Texas Wild  
 Mariposa Ranch

### Dimmit

Catarosa Ranch  
 Meyers Whitetail  
 La Bandera  
 JAG Ranch  
 Deer Down  
 Double Dime Ranch  
 Rancho Bendecido  
 McLean Bowman  
 Casa Monte Lodge  
 Eslabon Ranch

### Jim Hogg

Hebbronville Deer Hunting  
 Hunters For Christ  
 La Perla Ranch  
 Blaien Frierwood Hunting  
 Cola Blanca

### LaSalle

Triple "B" Ranch  
 Cochina Hunting club  
 El Quinto Ranch  
 Santa Margarita Ranch  
 Jacobs Ranch  
 Hurrandura Ranch

### Webb

Killam Laredo Ranch  
 Rancho Nuevo White Tail Deers  
 Las Raices Ranch  
 Laredo Hunting Resort  
 Las Lamos Ranch

### Brooks

Mariposa Ranch  
 Tacubaya Ranch

### Duval

Duval County Ranch  
 Vela Ranch  
 WB Stagecoach  
 MEW Ranch  
 Los Orcones Ranch

### Jim Wells

Arrowhead Seven Whitetail  
 Double L Outfitters

### Hidalgo

San Juan Ranch

### Kenedy

La Atravesada Ranch

### Starr

Hunting With Jeff

### Live Oak

Las Joyas Ranch  
 Live Oak Hunting Lodge  
 Live Oak Ranch  
 South Texas Hunting Outfitters

### McMullen

High Lonesome Ranch  
 Brush Country Outfitters  
 Mule Creek Ranch  
 Lonestar Camp  
 Lonesome Coyote Ranch  
 Empire Game Ranch  
 La Leyenda Ranch  
 Y Bar Ranch  
 Five Star Ranches  
 Lone Star Whitetail Ranch

### Cameron

Texas Deer Hunter  
 MMK Outfitters

### Frio

Triple D Guide  
 Hale Ranch  
 Santos Ranch  
 Whitetail & Wing Shooting Ranch of Texas  
 Tim Youngue Outdoors  
 Dan Moody Hunting  
 Brush Country Whitetails  
 J&R Moellendorf Hunting

### Kleberg

El Canelo Ranch  
 Covert Ranch  
 King Ranch  
 Under The Sun Hunts

### Maverick

Lazy R Hunts  
 WTX Ranch  
 Nickel 4N Ranch  
 Cobb Ranch  
 Sombrero Ranch  
 4 Amigos Ranch  
 Cabela's Outdoor Adventures

### Zapata

Zapata Hunting  
 Las Lajas Game Ranch  
 Hunting Texas Tronhies

### Zavala

El Indio Outfitters  
 Thorns & Fangs Ranch  
 Turkey Creek Ranch  
 ADL6 Hunting