



Frio County Deer Hunting Market Research

Frio County, TX

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Research Summary

Researchers conducted web searches using the Google search engine on a computer cleared of cookies and caches, and not signed into a google account. They searched first by the county name, using the terms “ ‘X’ County, Texas Deer Hunting” and then searched by a community name, using the terms “ ‘X’, Texas Deer Hunting”. They took the top results for each search, stopping when they obtained 12 relevant results or after 50 total results. There was a maximum possible 24 results from each county – 12 from a county search and 12 from a community search. These results come from a standard internet search and may not represent all of the guides operating in the county. The results reflect how well the guide businesses have positioned their websites to appear in standard searches. Included in the research data is the average, highest, and lowest rank of the search results. A search result with the rank of “2” was the second search result to appear and so on.

Relevant results were individual hunting guides, or hunting ranches. The “Standard Product” used for this research was a 3-night guided hunting trip with 130” Whitetail Deer being the target. Data was also taken for non-standard product results, such as hunting trips with more or less nights offered, and larger or smaller deer as the target. The results are differentiated by creating two categories “Total Results” and “Standard-Product Only Results”.

Researchers took information on the prices of hunting packages, whether or not they offered the 8 most commonly offered amenities, and where the guide was located.

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Google Form

This Google Form was used to log information as it was received. It contains a multitude of questions to assess the different amenities offered by guides, the variety of prices, and the type of results obtained for different searches.

Perform a google search for either "County, TX Deer Hunting" (Ex: Atascosa County, TX Deer Hunting) or "Community, TX Deer Hunting". Community should be a city/town within the county you are gathering information for. Be sure the screenshot the first page of your search results and keep for your records. Take up to 12 relevant results from each different search (24 maximum per county) or as many relevant results that appear in the first 50 total.

* Required

Business Name *

This is a required question

Rank of Search Result *

What number search result was this business (1st, 2nd, 5th, etc) out of all of the non-sponsored results. (Note, most standard google settings return 10 results per page)

Business Website *

County *

- Atascosa
- Brooks
- Cameron
- Dimmit
- Duval
- Frio
- Hidalgo
- Jim Hogg
- Jim Wells
- Kleberg
- Kenedy
- LaSalle
- Live Oak
- Maverick
- McMullen
- Starr
- Webb
- Willacy
- Zapata
- Zavala

Standard Product? *

Standard Product is 130" White Tail Deer, 3 Nights

- Yes
- No

Amenities Included

- Travel to and from airport
- Meals
- Lodging
- Guide
- Trophy Fee
- Additional Game
- Game Cleaning
- Game Packaging

Package Price

Private Lands *

- Yes
- No

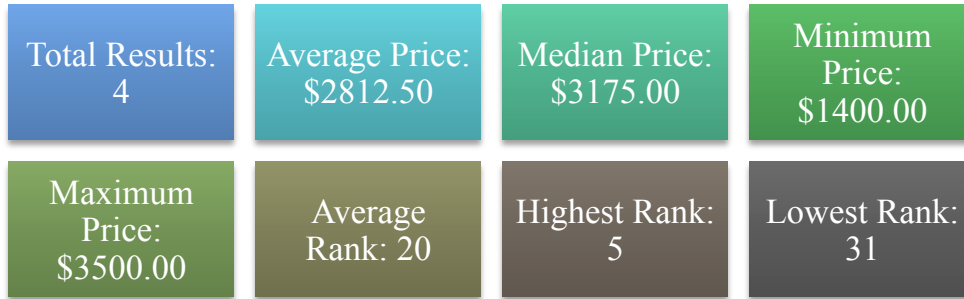
Method Of Search *

If you searched by county, chose "County". If not, specify the city or community you used as a search term.

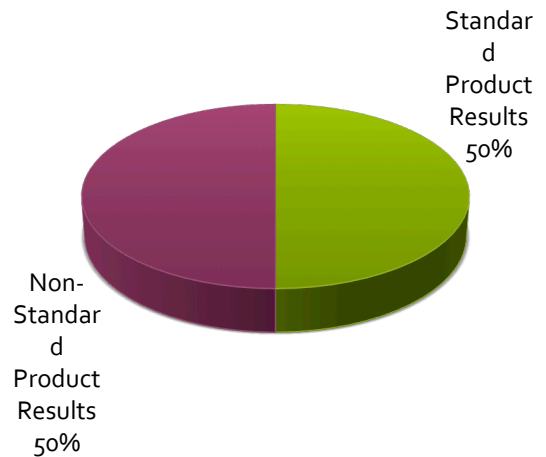
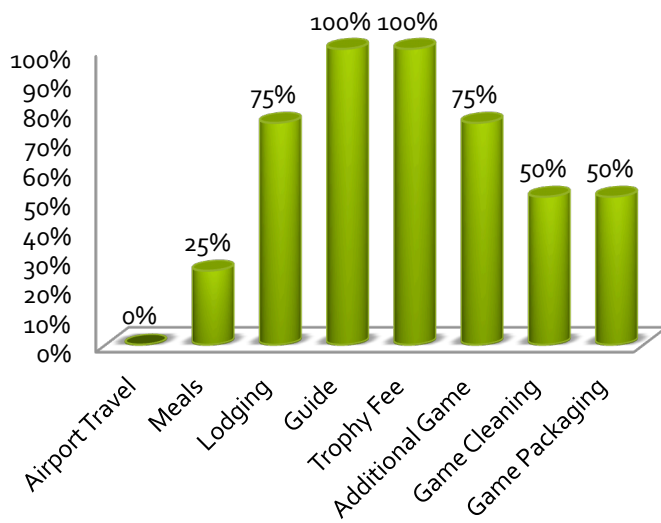
- County
- Other:

Never submit passwords through Google Forms.

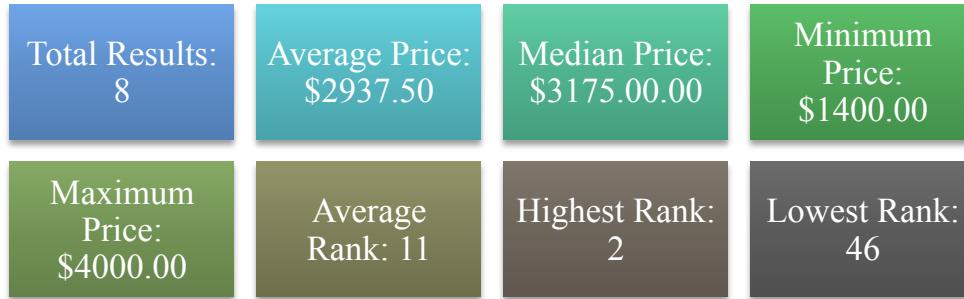
Standard-Product Only Results



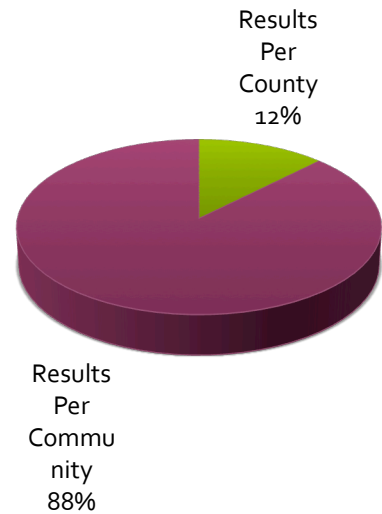
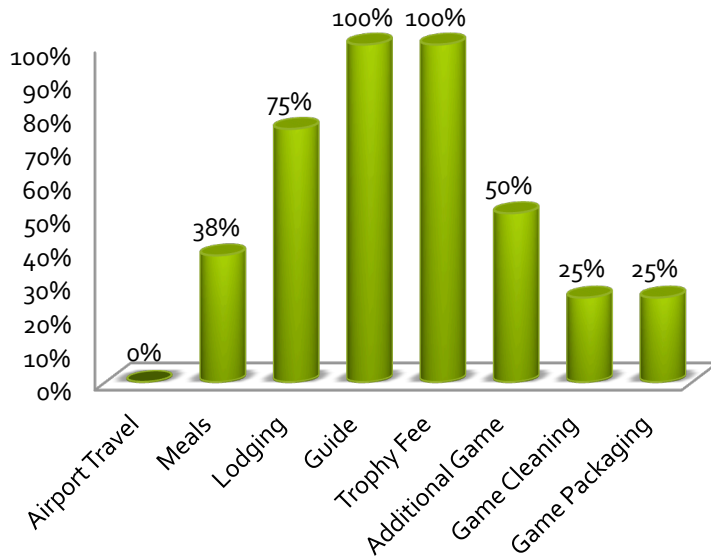
Amenities Provided By Guides (Standard Results)



Total Results



Amenities Provided By Guides (All Results)



Search for “Frio County, TX Deer Hunting” Conducted on 4 Nov 2013 – First Page Results

[Duval — Texas Parks & Wildlife Department](#)

www.tpwd.state.tx.us/regulations/outdoor-annual/2013.../counties/duval ▾

Bag Limit The annual bag limit for turkey, in the aggregate for all counties, is four (4), no more ... Bag Limit 5 deer, no more than 3 bucks, all seasons combined.

[Texas Parks & Wildlife Department | Outdoor Annual | Hunting ...](#)

www.tpwd.state.tx.us/regulations/outdoor.../hunting/seasons/county-listin... ▾

... Education · Volunteer · Maps & Data · Shop · Get Involved · Español · 2013 - 2014. Outdoor Annual · Outdoor Annual → **Hunting** → Seasons by **County** ...

You visited this page on 10/31/13.

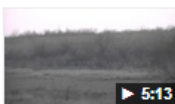
[2013-2014 — Texas Parks & Wildlife Department](#)

www.tpwd.state.tx.us/regulations/outdoor-annual/2013.../animal_listing

54 Counties, Aransas, Atascosa, Austin, Bee, Bexar, Brazoria, Brooks, Caldwell, Calhoun, Cameron, Chambers, Colorado, DeWitt, Dimmit, Duval, Fayette, Fort ...

[Bag and Possession Limits for ...](#) - [Zone Map](#) - [Waterfowl General Rules](#)

[Last weekend of deer season in south texas Duval County - YouTube](#)



www.youtube.com/watch?v=yq2i4JHnXfg ▾

Jan 16, 2012 - Uploaded by Roy Perez

While the last weekend of deer season i manage to film a couple of hogs and does. There was big boar ...

[South Texas Whitetail Deer Hunting at the Duval County Ranch](#)

www.duvalcountyranch.com/ ▾

south texas deer hunting, freer texas home of the muy grande whitetail deer contest, duval county ranch, south texas brush country offers the finest whitetail deer ...

[South Texas Whitetail Deer Hunting at the Duval County Ranch Prices](#)

www.duvalcountyranch.com/prices.html ▾

Duval County Ranch Hunting Price List 2008/2009. *2-day guide's choice deer hunt up to 120 inch B&C \$2000.00. This is a 2 day fully guided hunt which ...

[South Texas Whitetail Deer Hunting at the Duval County Ranch Home](#)

www.duvalcountyranch.com/home.html ▾

south texas deer hunting, freer texas home of the muy grande whitetail deer contest, duval county ranch, south texas brush country offers the finest whitetail deer ...

[South Texas Whitetail Deer Hunting at the Duval County Ranch...](#)

www.duvalcountyranch.com/guidelines.html ▾

south texas deer hunting, freer texas home of the muy grande whitetail deer contest, duval county ranch, south texas brush country offers the finest whitetail deer ...

[DUVAL COUNTY, TEXAS LAND FOR SALE: 1 - LandWatch](#)

www.landwatch.com > United States > Texas ▾

Listings 1 - 15 of 31 - 7200 Acres Freer, Duval County, Texas Contact for Price. The 7,200 acre Freer Ranch offers some of the best White-tailed Deer hunting in ...

[Duval County Deer - Deer Texas.com](#)

deertexas.com/forum/ubbthreads.php/topics/.../Duval_County_Deer ▾

Dec 26, 2005 - 13 posts

DeerTexas Master Hunter Registered: 03/26/01. Posts: 14783. Loc: Waco. I know there are several similar ranches in Duval County. The word ...

Search For “Pearsall, TX Deer Hunting” Conducted on 6 Nov 2013 – First Page Results

[Pearsall Texas Chamber of Commerce - Hunting](#)

www.pearsalltexas.com/hunting.html ▼

Pearsall is situated right in the heart of "The Golden Triangle" -- Nationally known as the "Hunter's Paradise", the Pearsall area offers abundant white tail deer, ...

[Hale Ranch](#)

www.haleranchhunting.com/ ▼

The Hale Ranch is a South Texas **hunting** operation offering hunts for whitetailed deer, ... region, located in Zavala County between Uvalde and Pearsall, Texas.

[SantosRanch](#)

www.santosranch.com/ ▼

At Santos Ranch we offer great hunts for South Texas White-tailed Deer, Spring Turkey, Javalina, ... Las Lomas, **Hunting Packages**, Photos, Contact Us ... Our property, Las Lomas Ranch, is located near Pearsall Texas, south of San Antonio.

[Whitetail & Wing Shooting Ranch of Texas | WWR](#)

www.wwroftexas.com/ ▼

WWRofTexas is an established reputable South Texas **hunting** outfitter that offers a ... game **hunting** for Axis Deer, Black Buck Antelope, Fallow Deer, Red Deer, ... "Golden Triangle" of the South Texas brush country near Pearsall Texas only ...

[Los Cazadores : World's Largest Deer Contest](#)

www.loscazadores.com/ ▼

Los Cazadores Deer Contest. Low - Overall · Shaun McConathy ... Open - 8 Point · South Texas Saddlery · LOW FENCE ... **Hunting Blog** · Liquid Studio Group.

[Fallow Hunt at the Southern Cross Whitetails Ranch, Pearsall, Texas ...](#)



www.youtube.com/watch?v=hEMMXh_ccgM ▼

Oct 25, 2011 - Uploaded by afh489

This is an archery **hunt** for a fallow doe. We offer whitetail deer trophy and management hunts as well as ...

[Images for Pearsall, TX Deer hunting - Report images](#)



[South Texas Hunts, Trophy Whitetail hunting, doves, turkey - Tim ...](#)

www.timyoungoutdoors.com/South%20Texas%20Hunts.htm ▼

South Texas **Deer Hunting** *Hunters are welcome, rifle or bow!* ... Dilley and Pearsall TX. Whitetail hunts: ... License: State of Texas hunting license is required.

[Dan Moody's Texas Hunting Services](#)

www.danmoodyhunting.com/ ▼

DAN MOODY · PEARSALL, TX · 1-888-561-8031 ... Game, North American Game, Trophy Wild Boar **Hunting, Deer**, Varmint, Texas Turkey and many more.

[Texas Outfitters LTD. - Whitetail Deer Hunting](#)

www.texasoutfittersltd.com/news.htm ▼

We have several different types of hunts for Trophy Whitetail Bucks in west and south Texas. ... Texas Outfitters LTD. DropTine Ranch Pearsall, TX 78061 ...

[Whitetail & Wing Shooting Ranch of Texas - Pearsall, TX - Sports ...](#)

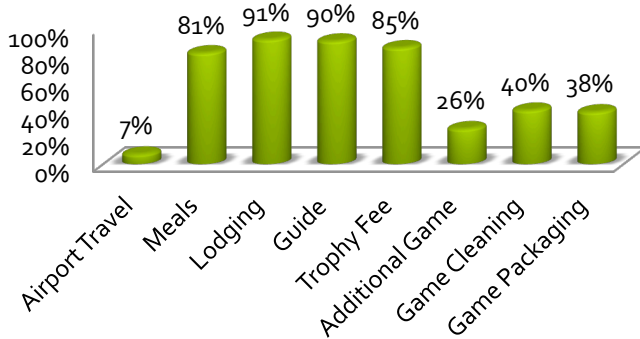
<https://www.facebook.com/pages/...of-Texas/363217873720906?sk...> ▼

Whitetail & Wing Shooting Ranch of Texas, Pearsall, TX. ... You owe it to yourself to book your next Texas whitetail **deer hunting** trip with someone you can trust ...

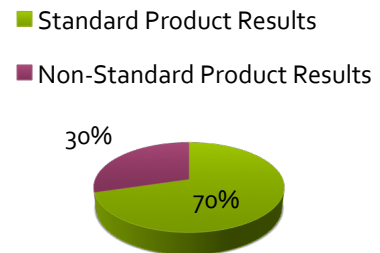
Results From All Texas District 12 Counties



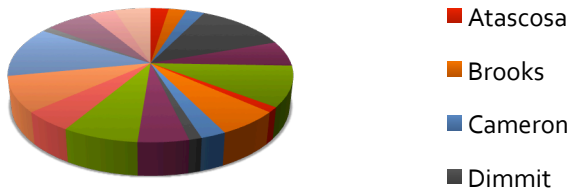
Amenities Offered (Standard and Non-Standard)



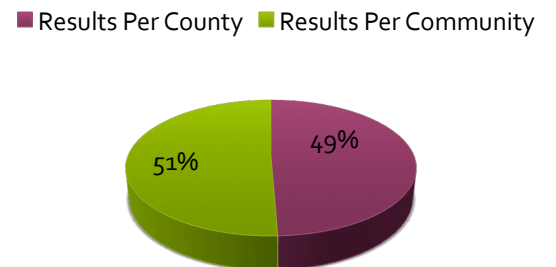
Percentage Standard Products



County Result Proportions



Community v County Results



Business Names – All Counties

Atascosa

Texas Wild
 Mariposa Ranch

Dimmit

Catarosa Ranch
 Meyers Whitetail
 La Bandera
 JAG Ranch
 Deer Down
 Double Dime Ranch
 Rancho Bendecido
 McLean Bowman
 Casa Monte Lodge
 Eslabon Ranch

Jim Hogg

Hebbronville Deer Hunting
 Hunters For Christ
 La Perla Ranch
 Blaien Friermood Hunting
 Cola Blanca

LaSalle

Triple "B" Ranch
 Cochina Hunting club
 El Quinto Ranch
 Santa Margarita Ranch
 Jacobs Ranch
 Hurrandura Ranch

Webb

Killam Laredo Ranch
 Rancho Nuevo White Tail Deers
 Las Raices Ranch
 Laredo Hunting Resort
 Las Lamos Ranch

Brooks

Mariposa Ranch
 Tacubaya Ranch

Duval

Duval County Ranch
 Vela Ranch
 WB Stagecoach
 MEW Ranch
 Los Orcones Ranch

Jim Wells

Arrowhead Seven Whitetail
 Double L Outfitters

Hidalgo

San Juan Ranch

Kenedy

La Atravesada Ranch

Starr

Hunting With Jeff

Live Oak

Las Joyas Ranch
 Live Oak Hunting Lodge
 Live Oak Ranch
 South Texas Hunting Outfitters

McMullen

High Lonesome Ranch
 Brush Country Outfitters
 Mule Creek Ranch
 Lonestar Camp
 Lonesome Coyote Ranch
 Empire Game Ranch
 La Leyenda Ranch
 Y Bar Ranch
 Five Star Ranches
 Lone Star Whitetail Ranch

Cameron

Texas Deer Hunter
 MMK Outfitters

Frio

Triple D Guide
 Hale Ranch
 Santos Ranch
 Whitetail & Wing Shooting Ranch of Texas
 Tim Youngue Outdoors
 Dan Moody Hunting
 Brush Country Whitetails
 J&R Moellendorf Hunting

Kleberg

El Canelo Ranch
 Covert Ranch
 King Ranch
 Under The Sun Hunts

Maverick

Lazy R Hunts
 WTX Ranch
 Nickel 4N Ranch
 Cobb Ranch
 Sombrero Ranch
 4 Amigos Ranch
 Cabela's Outdoor Adventures

Zapata

Zapata Hunting
 Las Lajas Game Ranch
 Hunting Texas Trophies

Zavala

El Indio Outfitters
 Thorns & Fangs Ranch
 Turkey Creek Ranch
 ADL6 Hunting