



# Duval County Deer Hunting Market Research

Duval County, TX

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## Research Summary

Researchers conducted web serches using the Google search engine on a computer cleared of cookies and caches, and not signed into a google account. They searched first by the county name, using the terms "'X' County, Texas Deer Hunting" and then searched by a community name, using the terms "'X', Texas Deer Hunting". They took the top results for each search, stopping when they obtained 12 releveant results or after 50 total results. There was a maximum possible 24 results from each county – 12 from a county search and 12 from a community search. These results come from a standard internet search and may not represent all of the guides opperating in the county. The results reflect how well the guide businesses have positioned their websites to appear in standard searches. Included in the research data is the average, highest, and lowest rank of the search results. A search result with the rank of "2" was the second search result to appear and so on.

Relevant results were individual hunting guides, or hunting ranches. The "Standard Product" used for this research was a 3-night guided hunting trip with 130" Whitetail Deer being the target. Data was also taken for non-standard product results, such as hunting trips with more or less nights offered, and larger or smaller deer as the target. The results are differentiated by creating two catagories "Total Results" and "Standard-Product Only Results".

Researches took information on the prices of hunting packages, whether or not they offered the 8 most commonly offered amenities, and where the guide was located.

### **CONTENTS**

Research Summary	2
Google Form	3
Standard-Product Only Results	4
Total Results For County	5
Search Results Screen Shots	6
Results From All Counties	8



## Google Form

Perform a google search for either ""County, TX" Deer Hunting" (Ex: Atascosa County, TX Deer

This Google Form was used to log information as it was received. It contains a multitude of questions to assess the different amenities offered by guides, the variety of prices, and the type of results obtained for different searches.

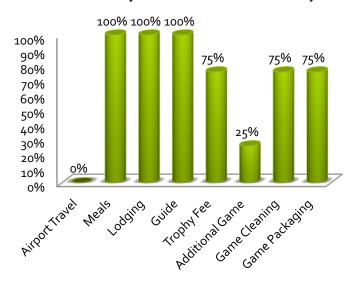
Hunting) or "Community, IX Deer Hunting". Community should be a city/town within the county you are gathering information for. Be sure the screenshot the first page of your search results and keep for your records. Take up to 12 relevant results from each different search (24 maximum per county) or as many relevant results that appear in the first 50 total.	
* Required	
Business Name *	
This is a required question	
Rank of Search Result *	
What number search result was this business (1st, 2nd, 5th, etc) out of all of the non-sponsored results. (Note, most standard google settings return 10 results per page)	
Business Website *	
County *	
Atascosa     Brooks	
© Cameron	
Dimmit	
Duval	
© Frio	
<ul><li>Hidalgo</li><li>Jim Hogg</li></ul>	
● Jim Wells	
⊚ Kleberg	
LaSalle     Live Oak	
Maverick	
McMullen	
Starr     ■ Starr	
● Webb	
Wilacy     Zapata	
Zavala	
Standard Product? * Standard Product is 130" White Tail Deer, 3 Nights	
Yes	
No	
Amenities Included	
Travel to and from airport	
Meals	
☐ Lodging ☐ Guide	
□ Trophy Fee	
Additional Game	
Game Cleaning	
Game Packaging	
Package Price	
Private Lands *	
⊚ Yes	
No	
Method Of Search *	
If you searched by county, chose "County". If not, specify the city or community you used as a search term.	
© County	
Other:	
Submit	
Never submit passwords through Google Forms.	

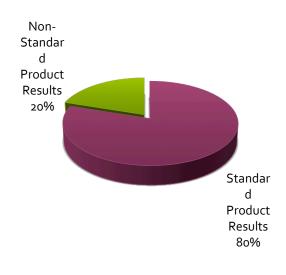


## Standard-Product Only Results

Minimum Average Price: Total Results: Median Price: Price: \$2937.50 \$2875.00 \$2500.00 Maximum Highest Rank: Lowest Rank: Average Price: Rank: 20 5 31 \$3500.00

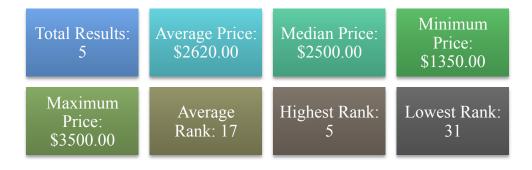
# Amenities Provided By Guides (Standard Results)



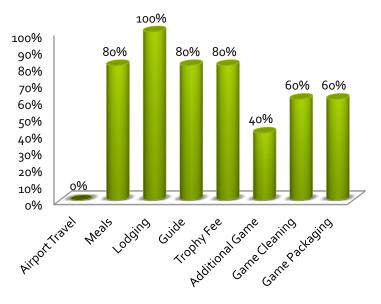


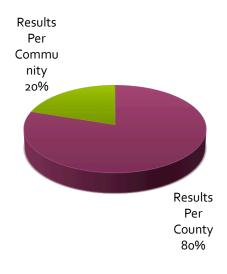


### **Total Results**



# Amenities Provided By Guides (All Results)







# Search for "Duval County, TX Deer Hunting" Conducted on 4 Nov 2013 – First Page Results

### **Duval — Texas** Parks & Wildlife Department

www.tpwd.state.tx.us/regulations/outdoor-annual/2013.../counties/duval ▼
Bag Limit The annual bag limit for turkey, in the aggregate for all counties, is four (4), no more ... Bag Limit 5 deer, no more than 3 bucks, all seasons combined.

### Texas Parks & Wildlife Department | Outdoor Annual | Hunting ...

www.tpwd.state.tx.us/regulations/outdoor.../hunting/seasons/county-listin... ▼ ... Education · Volunteer · Maps & Data · Shop · Get Involved · Español · 2013 - 2014. Outdoor Annual · Outdoor Annual · Hunting · Seasons by County ... You visited this page on 10/31/13.

### 2013-2014 — Texas Parks & Wildlife Department

www.tpwd.state.tx.us/regulations/outdoor-annual/2013.../animal\_listing 54 Counties, Aransas, Atascosa, Austin, Bee, Bexar, Brazoria, Brooks, Caldwell, Calhoun, Cameron, Chambers, Colorado, DeWitt, Dimmit, Duval, Fayette, Fort ... Bag and Possession Limits for ... - Zone Map - Waterfowl General Rules

### Last weekend of deer season in south texas Duval County - YouTube



www.youtube.com/watch?v=yq2i4JHnXfg ▼ Jan 16, 2012 - Uploaded by Roy Perez

While the last weekend of  $deer\ season\ i$  manage to film a couple of hogs and does. There was big boar ...

### South Texas Whitetail Deer Hunting at the Duval County Ranch

www.duvalcountyranch.com/ \*

south texas deer hunting, freer texas home of the muy grande whitetail deer contest, duval county ranch, south texas brush country offers the finest whitetail deer ...

### South Texas Whitetail Deer Hunting at the Duval County Ranch Prices

www.duvalcountyranch.com/prices.html •

Duval County Ranch Hunting Price List 2008/2009. \*2-day guide's choice deer hunt up to 120 inch B&C \$2000.00. This is a 2 day fully guided hunt which ...

### South Texas Whitetail Deer Hunting at the Duval County Ranch Home

www.duvalcountyranch.com/home.html >

south texas deer hunting, freer texas home of the muy grande whitetail deer contest, duval county ranch, south texas brush country offers the finest whitetail deer ...

### South Texas Whitetail Deer Hunting at the Duval County Ranch ...

www.duvalcountyranch.com/guidelines.html \*

south texas deer hunting, freer texas home of the muy grande whitetail deer contest, duval county ranch, south texas brush country offers the finest whitetail deer ...

### DUVAL COUNTY, TEXAS LAND FOR SALE: 1 - LandWatch

www.landwatch.com > United States > Texas \*

Listings 1 - 15 of 31 - 7200 Acres Freer, **Duval County**, **Texas** Contact for Price. The 7,200 acre Freer Ranch offers some of the best White-tailed **Deer hunting** in ...

### <u>Duval County Deer - Deer Texas.com</u>

deertexas.com/forum/ubbthreads.php/topics/.../Duval\_County\_Deer ▼ Dec 26, 2005 - 13 posts

DeerTexas Master Hunter Registered: 03/26/01. Posts: 14783. Loc: Waco. I know there are several similar ranches in Duval County. The word ...



# Search For "San Diego, TX Deer Hunting" Conducted on 4 Nov 2013 – First Page Results

About 987,000 results (0.53 seconds)

#### Rancho Milagro - San Diego, Texas

www.theranchomilagro.com/

Rancho Milagro - San Diego, Texas. ... Trophy Whitetail Deer Hunting ... located in the heart of south Texas, just outside of the sleepy little town of San Diego.

#### Hunting in San Diego, TX - YouTube



www.youtube.com/watch?v=frU0iaqm\_v4 ▼
Dec 17, 2006 - Uploaded by wendimalley
Tony went hunting in San Diego, TX the weekend of Dec 15-17th.
... Watch Later Deer Hunting - Nice South Texas Buck Trailing
Doeby ...

### Hunting in San Diego, TX? [Archive] - TexasBowhunter.com Communi...

discussions.texasbowhunter.com > ... > Topics > Around the Campfire ▼

Apr 29, 2008 - 23 posts - 15 authors

Father-n-law has 480 acres 12 miles north of San Diego. One side ... Been hunting around there and have seen some decent deer. Hopefully ...

### San Diego, Tx - Texas Hunting Forum

www.texashuntingforum.com > ... → Open Hunting Discussion ▼

Jan 5, 2012 - 25 posts

Loc: Houston tx,. Used to have 350 acres in San Diego we had alot of deer on our place. One thing that we noticed is the that if you hunt there  $\,\dots$ 

How is the **hunting** around **San Diego** in Duval county? 10 posts Sep 24, 2011 garden city **deer** lease aea? 7 posts Jul 12, 2011 Around 100 acres for lease in South Texas (Freer) 20 posts Jan 19, 2010 More results from www.texashuntingforum.com

### Vela Ranch

www.velaranch.com/ •

Our ranch is also home to a whitetail **deer** breeding program of the highest caliber. Our **hunting** operation is conducted over privately owned and operated land. ... The **San Diego** Creek traverses the property, providing fertile soil for a variety of ... You visited this page on 11/4/13.

### JIM HOGG AND DUVALL COUNTIES - Texas Deer Hunting - Texas H...

www.texashuntfish.com/app/.../JIM-HOGG-AND-DUVALL-COUNTIES ▼

Aug 26, 2009 - 9 posts - 8 authors

Are the deer same as Hill Country deer? ... Especially if it is remotely close to San Diego, TX. ... Jim Hogg and Duvall County is South TX.

### San Diego Deer Lease - 2CoolFishing

www.2coolfishing.com > ... > Hunting Board ▼

Jul 16, 2007 - 10 posts - 8 authors

San Diego Deer Lease Hunting Board. ... We are looking at a lease appx 12 miles Northwest of San Diego off of CR ... Location: Cypress, TX.

### <u>Duval County Seat:</u> San Diego - Duval — Texas Parks & Wildlife ...

www.tpwd.state.tx.us/regulations/outdoor-annual/2013-2014/.../duval ▼
Late Youth-Only Season Jan. 6 - 19, 2014. Late Antlerless and Spike Jan. 20 - Feb. 2,
2014. Bag Limit 5 deer, no more than 3 bucks, all seasons combined.

### MEW Ranch

www.mewranch.com/ •

Looking for a place to hunt? Mew Ranch is located in South Texas between San Diego and Freer. Reserve your hunt today! Some of the deer shot on the Mew  $\dots$ 

### Land for Sale near San Diego, Texas - Duval County - 1062464

www.landsoftexas.com/texas/land-for-sale/284-acres-in.../1062464

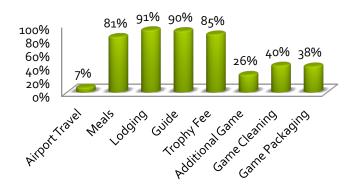
Land for sale in Duval County, Texas with 284 acres close to **San Diego** - 1062464. ... Wildlife: The ranch has a great **hunting** for **deer**, turkey, dove, quail, hogs and varmints. Improvements: Perimeter and ... East **San** Antonio Boerne, **TX** 78006



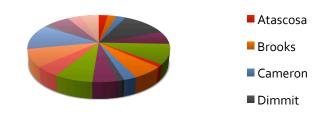
### Results From All Texas District 12 Counties



## Amenities Offered (Standard and Non-Standard)



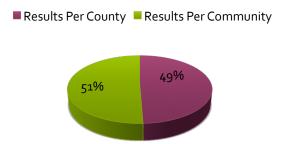
### **County Result Proportions**



### Percentage Standard Prodcuts



### Community v County Results





## Business Names – All Counties

### Atascosa

Texas Wild

Mariposa Ranch

### **Dimmit**

Catarosa Ranch

Meyers Whitetail

La Bandera

JAG Ranch

Deer Down

Double Dime Ranch

Rancho Bendecido

McLean Bowman

Casa Monte Lodge

Eslabon Ranch

### Jim Hogg

Hebbronville Deer Hunting

**Hunters For Christ** 

La Perla Ranch

Blaien Friermood Hunting

Cola Blanca

### LaSalle

Triple "B" Ranch

Cochina Hunting club

El Quinto Ranch

Santa Margarita Ranch

Jacobs Ranch

Hurrandura Ranch

### Webb

Killam Laredo Ranch

Rancho Nuevo White Tail Deers

Las Raices Ranch

Laredo Hunting Resort

Las Lamos Ranch

### **Brooks**

Mariposa Ranch

Tacubaya Ranch

### Duval

**Duval County Ranch** 

Vela Ranch

WB Stagecoach

MEW Ranch

Los Orcones Ranch

### Jim Wells

Arrowhead Seven Whitetail

Double L Outfitters

### Hidalgo

San Juan Ranch

### Kenedy

La Atravesada Ranch

### Starr

**Hunting With Jeff** 

### Live Oak

Las Joyas Ranch

Live Oak Hunting Lodge

Live Oak Ranch

South Texas Hunting Outfitters

### McMullen

High Lonesome Ranch

Brush Country Outfitters

Mule Creek Ranch

Lonestar Camp

Lonesome Coyote Ranch

Empire Game Ranch

La Leyenda Ranch

Y Bar Ranch

Five Star Ranches

Lone Star Whitetail Ranch

#### Cameron

Texas Deer Hunter

MMK Outfitters

### Frio

Triple D Guide

Hale Ranch

Santos Ranch

Whitetail & Wing Shooting Ranch of Texas

Tim Youngue Outdoors

Dan Moody Hunting

**Brush Country Whitetails** 

J&R Moellendorf Hunting

### Kleberg

El Canelo Ranch

Covert Ranch

King Ranch

Under The Sun Hunts

### Maverick

Lazy R Hunts

WTX Ranch

Nickel 4N Ranch

Cobb Ranch

Sombrerito Ranch

4 Amigos Ranch

Cabela's Outdoor Adventures

### Zapata

Zapata Hunting

Las Lajas Game Ranch

Hunting Texas Trophies

### Zavala

El Indio Outfitters

Thorns & Fangs Ranch

Turkey Creek Ranch

ADL6 Hunting