



# Dimmit County Deer Hunting Market Research

Dimmit County, TX

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## Research Summary

Researchers conducted web serches using the Google search engine on a computer cleared of cookies and caches, and not signed into a google account. They searched first by the county name, using the terms "'X' County, Texas Deer Hunting" and then searched by a community name, using the terms "'X', Texas Deer Hunting". They took the top results for each search, stopping when they obtained 12 releveant results or after 50 total results. There was a maximum possible 24 results from each county – 12 from a county search and 12 from a community search. These results come from a standard internet search and may not represent all of the guides opperating in the county. The results reflect how well the guide businesses have positioned their websites to appear in standard searches. Included in the research data is the average, highest, and lowest rank of the search results. A search result with the rank of "2" was the second search result to appear and so on.

Relevant results were individual hunting guides, or hunting ranches. The "Standard Product" used for this research was a 3-night guided hunting trip with 130" Whitetail Deer being the target. Data was also taken for non-standard product results, such as hunting trips with more or less nights offered, and larger or smaller deer as the target. The results are differentiated by creating two catagories "Total Results" and "Standard-Product Only Results".

Researches took information on the prices of hunting packages, whether or not they offered the 8 most commonly offered amenities, and where the guide was located.

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Total Results For County	5
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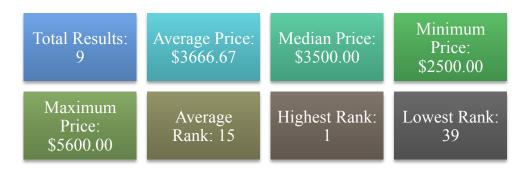
## Google Form

This Google Form was used to log information as it was received. It contains a multitude of questions to assess the different amenities offered by guides, the variety of prices, and the type of results obtained for different searches.

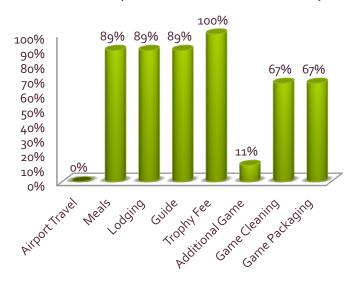
Perform a google search for either "County, TX" Deer Hunting" (Ex: Atascosa County, TX Deer Hunting) or "Community, TX Deer Hunting". Community should be a city/town within the county you are gathering information for. Be sure the screenshot the first page of your search results and keep for your records. Take up to 12 relevant results from each different search (24 maximum per county) or as many relevant results that appear in the first 50 total.	
* Required	
Business Name *	
This is a required question	
Rank of Search Result * What number search result was this business (1st, 2nd, 5th, etc) out of all of the non-sponsored results. (Note, most standard google settings return 10 results per page)	
Business Website *	
County *	
Atascosa	
© Brooks	
© Cameron	
Dimmit	
© Duval  ⊚ Frio	
● Hidalgo	
● Jim Hogg	
● Jim Wells	
© Kleberg	
Kenedy	
⊚ LaSalle	
⊚ Live Oak	
⊚ Maverick	
⊚ McMullen	
© Starr	
● Webb	
● Willacy	
Zapata     Zavala	
C Exists	
Standard Product? *	
Standard Product is 130" White Tail Deer, 3 Nights	
Yes	
● No	
Amenities Included	
Travel to and from airport	
Meals	
Lodging	
☐ Guide	
■ Trophy Fee	
Madditional Game	
Game Cleaning	
Game Packaging	
Package Price	
A TO THE STATE OF	
Private Lands *	
● Yes	
No	
Method Of Search *	
If you searched by county, chose "County". If not, specify the city or community you used as a	
search term.	
County	
Other:	
Submit	
Never submit passwords through Google Forms.	

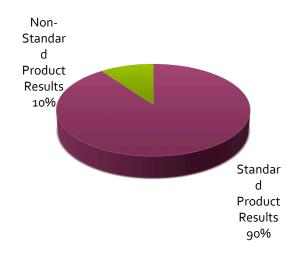


## Standard-Product Only Results



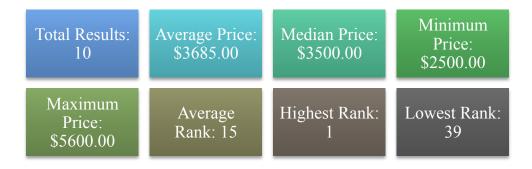
# Amenities Provided By Guides (Standard Products)



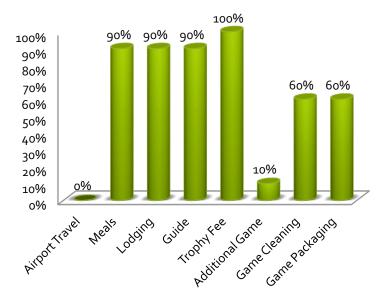


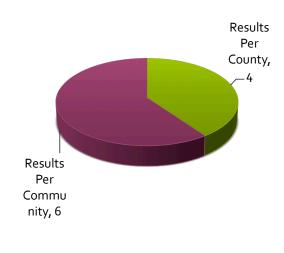


### **Total Results**



# Amenities Provided By Guides (All Results)







# Search for "Dimmit County, TX Deer Hunting" Conducted on 4 Nov 2013 – First Page Results

### Dimmit County Seat - Dimmit — Texas Parks & Wildlife Department

www.tpwd.state.tx.us/regulations/outdoor-annual/2013.../counties/dimmi... ▼
Bag Limit The annual bag limit for turkey, in the aggregate for all counties, is four (4), no more ... Bag Limit 5 deer, no more than 3 bucks, all seasons combined.

### Texas Deer Hunting \*\*\* Catarosa Ranch \*\*\* Dimmit County ...

www.catarosaranch.com/ -

Welcome to the Catarosa Whitetail Ranch in South Texas. The Catarosa ranch is located in the heart of Texas trophy deer country, Dimmit County. The ranch is ... You visited this page on 11/3/13.

### Hunt Packages - Texas Deer Hunting \*\*\* Catarosa Ranch \*\*\* Dimmit ...

www.catarosaranch.com/texas\_deer\_hunting.php >

[Catarosa Images] Deer hunting is what we do at the Catarosa ranch. The ranch is located in Dimmit county Texas within the boundaries of the one true "Golden ...

### Pricng - Texas Deer Hunting \*\*\* Catarosa Ranch \*\*\* Dimmit County ...

www.catarosaranch.com/pricing.php \*

Pricing. [Catarosa Images] Pricing structure at the Catarosa Ranch is simple. There are NO hidden fees, trophy fees or per inch charges at our facilities.

### Myers Whitetail Ranch - Deer Hunting in Dimmit County, Texas

www.myerswhitetailranch.com/ >

Hunt whitetail deer in the Golden Triangle of Texas. Myers Ranch in Dimmit County, Texas offers superior whitetail deer hunting as well as wild hog hunting in ...

### Dimmit County Texas Deer Hunting - 1A Hunting Texas Guide Service

www.hunting-in-texas.com/wf.htm >

Sorry-but this is no longer available. Please click here to see **deer hunts** we do still offer . Deep in the heart of **Texas**, near **Carrizo Springs**, you'll find some really ...

### Hunting Catarina Texas Dimmit County, Deer Hunting

catarinaonestop.com/hunting.html >

Links to Current Catarina weather radar, Hunting regulations, Hunting leases.

### Double J Ranches - South Texas Deer Texas; Texas Deer Hunting ...

www.jjtexasranch.com/ ▼

Texas Deer Hunting; Your source for Texas hunting, Texas deer leases, DEER ... Our other ranch is located in Dimmit county in the heart of the famous Golden ...

### Circle T Texas Hunting Ranch: Deer Hunting in South Texas

www.circlethuntingranch.com/

**Texas Deer Hunting.** ... hunting ranch is home to the finest Trophy Bucks in **Dimmit County Texas**. ... Golf at nearby **Carrizo Springs** Golf Course, additional fee ... You visited this page on 10/31/13.

### Deer - Cochina Hunting Club

www.cochinahuntingclub.com/deer.htm •

COCHINA RANCH [view the **deer** pictures] 26,000 ACRES LA SALLE & **DIMMIT** COUNTIES The Cochina Ranch is a large South Texas ranch located in LaSalle ...



# Search For "Carrizo Springs, TX Deer Hunting" Conducted on 4 Nov 2013 – First Page Results

About 5,250 results (0.30 seconds)

### Deer Down Outfitters Trophy Deer Hunting Carrizo Springs Texas

deer-down.com/index.php?option=com\_content&view=frontpage ▼
Located near the town of Carrizo Springs Texas we hunt on 7000 plus acres of the best deer habitat south Texas has to offer. The ranch has been hunted lightly ...

### Double Dime Ranch - Hunting in Texas with Chipper Jones

www.doubledimeranch.com/

Deer hunting, turkey hunting, quail hunting and dove hunting at the Double ... fully paved and maintained farm roads from Crystal City or Carrizo Springs, Texas.

### Circle T Texas Hunting Ranch: Deer Hunting in South Texas

www.circlethuntingranch.com/

**Texas Deer Hunting**. Circle T **Texas** Hunting Ranch - Home of the finest wild game hunting ... highlight Golf at nearby **Carrizo Springs** Golf Course, additional fee ... You visited this page on 10/31/13.

### La Bandera Ranch - Trophy Whitetail Deer Hunting in South Texas

www.labandera.com/ \*

whitetail deer trophy hunting in south texas, quail hunting in south texas, dove hunting in south texas fishing, recreation in south texas carrizo springs.

#### Briscoe Gates Ranch

www.briscoe-gatesranch.com/ \*

South Texas Whitetail Deer Hunts ... Deer hunters come to the Briscoe and Gates Catarina ranches to experience an authentic brush country ... We are located between Laredo and Carrizo Springs, spanning both Webb and Dimmit counties.

### Faith Ranch Staff

www.faithranch.com/about\_staff.asp \*

Age: 25; From Carrizo Springs, Tx. Guide Experience: 13 Years (4 Years at Faith Ranch); I began hunting Whitetail deer at the age of 7. Having been raised on ...

### Ranchobendecido.com: South Texas whitetail & deer hunting www.ranchobendecido.com/ ▼

... Texas. Those who are looking for deer or whitetail hunting can contact us @ 281 7237 344. ... Current Weather Conditions In Carrizo Springs, TX (78834).

### Mistaken Cull Buck (Carrizo Springs, TX) - YouTube



www.youtube.com/watch?v=RkzaSpdDz0c ▼
Jun 30, 2009 - Uploaded by ousuxndallas
Mistaken Cull Buck (Carrizo Springs, TX) ... Watch Later The
turkey hunt.aviby Tracy Miller FulksFeatured975,165; 1:32:04.
Watch Later ... Field Dressing Large Game - Deerby Richard
Smith345.145 views: 4:06. Watch Later

### The McLean Bowman Ranch

www.mcleanbowmanranch.com/ \*

We are a **hunting** organization specializing in hunts for experienced **hunters** looking for large, free roaming bucks on large ... This means we tag all **deer** taken on the ranch with MLD PERMITS. You do ... P.O. Box 67 Carrizo Springs Tx. 78834

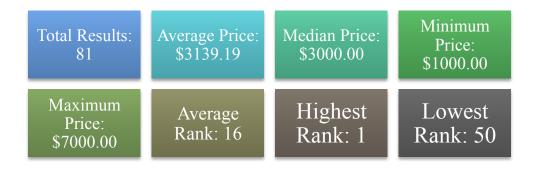
### <u>Location - Myers Whitetail Ranch - Deer Hunting in Dimmit County ...</u>

www.myerswhitetailranch.com/location.html

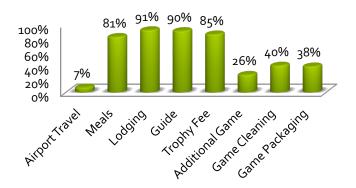
From this curve in the road, go west for about 4.5 miles, and look for the sign "MYERS RANCH" on the left. Myers Ranch 14337 US Hwy 277. Carrizo Springs, TX ...



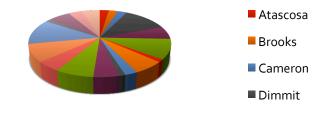
### Results From All Texas District 12 Counties



## Amenities Offered (Standard and Non-Standard)



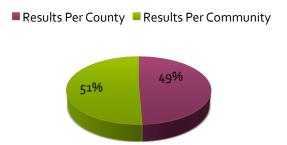
### **County Result Proportions**



### Percentage Standard Prodcuts



### Community v County Results





## Business Names – All Counties

### **Atascosa**

Texas Wild

Mariposa Ranch

### **Dimmit**

Catarosa Ranch

Meyers Whitetail

La Bandera

JAG Ranch

Deer Down

Double Dime Ranch

Rancho Bendecido

McLean Bowman

Casa Monte Lodge

Eslabon Ranch

### Jim Hogg

Hebbronville Deer Hunting

**Hunters For Christ** 

La Perla Ranch

Blaien Friermood Hunting

Cola Blanca

### LaSalle

Triple "B" Ranch

Cochina Hunting club

El Quinto Ranch

Santa Margarita Ranch

Jacobs Ranch

Hurrandura Ranch

### Webb

Killam Laredo Ranch

Rancho Nuevo White Tail Deers

Las Raices Ranch

Laredo Hunting Resort

Las Lamos Ranch

### **Brooks**

Mariposa Ranch

Tacubaya Ranch

### Duval

**Duval County Ranch** 

Vela Ranch

WB Stagecoach

MEW Ranch

Los Orcones Ranch

### Jim Wells

Arrowhead Seven Whitetail

Double L Outfitters

### Hidalgo

San Juan Ranch

### Kenedy

La Atravesada Ranch

### Starr

**Hunting With Jeff** 

### Live Oak

Las Joyas Ranch

Live Oak Hunting Lodge

Live Oak Ranch

South Texas Hunting Outfitters

### McMullen

High Lonesome Ranch

Brush Country Outfitters

Mule Creek Ranch

Lonestar Camp

Lonesome Coyote Ranch

Empire Game Ranch

La Leyenda Ranch

Y Bar Ranch

Five Star Ranches

Lone Star Whitetail Ranch

#### Cameron

Texas Deer Hunter

MMK Outfitters

### Frio

Triple D Guide

Hale Ranch

Santos Ranch

Whitetail & Wing Shooting Ranch of Texas

Tim Youngue Outdoors

Dan Moody Hunting

**Brush Country Whitetails** 

J&R Moellendorf Hunting

### **Kleberg**

El Canelo Ranch

Covert Ranch

King Ranch

Under The Sun Hunts

### Maverick

Lazy R Hunts

WTX Ranch

Nickel 4N Ranch

Cobb Ranch

Sombrerito Ranch

4 Amigos Ranch

Cabela's Outdoor Adventures

### Zapata

Zapata Hunting

Las Lajas Game Ranch

Hunting Texas Trophies

### Zavala

El Indio Outfitters

Thorns & Fangs Ranch

Turkey Creek Ranch

ADL6 Hunting