



Brooks County Deer Hunting Market Research

Brooks County, TX

Miles Philips, Extension Specialist
Texas A&M Agrilife Extension— College Station, TX
T: 979-845-1023 E: mdphillips@ag.tamu.edu
<http://hunting.tamu.edu>

Research Summary

Researchers conducted web searches using the Google search engine on a computer cleared of cookies and caches, and not signed into a google account. They searched first by the county name, using the terms “ ‘X’ County, Texas Deer Hunting” and then searched by a community name, using the terms “ ‘X’, Texas Deer Hunting”. They took the top results for each search, stopping when they obtained 12 relevant results or after 50 total results. There was a maximum possible 24 results from each county – 12 from a county search and 12 from a community search. These results come from a standard internet search and may not represent all of the guides operating in the county. The results reflect how well the guide businesses have positioned their websites to appear in standard searches. Included in the research data is the average, highest, and lowest rank of the search results. A search result with the rank of “2” was the second search result to appear and so on.

Relevant results were individual hunting guides, or hunting ranches. The “Standard Product” used for this research was a 3-night guided hunting trip with 130” Whitetail Deer being the target. Data was also taken for non-standard product results, such as hunting trips with more or less nights offered, and larger or smaller deer as the target. The results are differentiated by creating two categories “Total Results” and “Standard-Product Only Results”.

Researches took information on the prices of hunting packages, whether or not they offered the 8 most commonly offered amenities, and where the guide was located.

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Google Form

This Google Form was used to log information as it was received. It contains a multitude of questions to assess the different amenities offered by guides, the variety of prices, and the type of results obtained for different searches.

Perform a google search for either "County, TX Deer Hunting" (Ex: Atascosa County, TX Deer Hunting) or "Community, TX Deer Hunting". Community should be a city/town within the county you are gathering information for. Be sure the screenshot the first page of your search results and keep for your records. Take up to 12 relevant results from each different search (24 maximum per county) or as many relevant results that appear in the first 50 total.

* Required

Business Name *

This is a required question

Rank of Search Result *

What number search result was this business (1st, 2nd, 5th, etc) out of all of the non-sponsored results. (Note, most standard google settings return 10 results per page)

Business Website *

County *

- Atascosa
- Brooks
- Cameron
- Dimmit
- Duval
- Frio
- Hidalgo
- Jim Hogg
- Jim Wells
- Kleberg
- Kenedy
- LaSalle
- Live Oak
- Maverick
- McMullen
- Starr
- Webb
- Willacy
- Zapata
- Zavala

Standard Product? *

Standard Product is 130" White Tail Deer, 3 Nights

- Yes
- No

Amenities Included

- Travel to and from airport
- Meals
- Lodging
- Guide
- Trophy Fee
- Additional Game
- Game Cleaning
- Game Packaging

Package Price

Private Lands *

- Yes
- No

Method Of Search *

If you searched by county, chose "County". If not, specify the city or community you used as a search term.

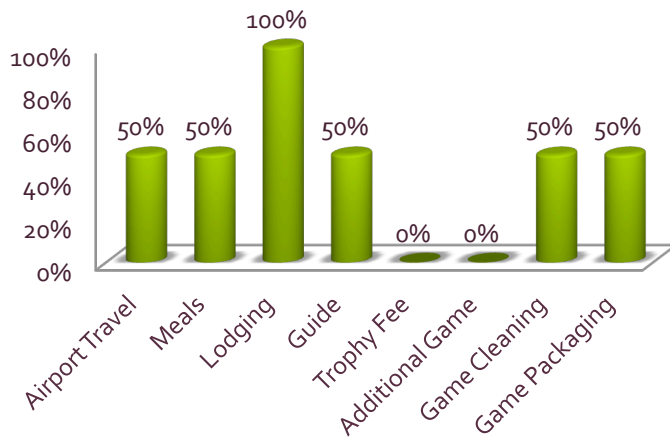
- County
- Other:

Never submit passwords through Google Forms.

Standard-Product Only Results



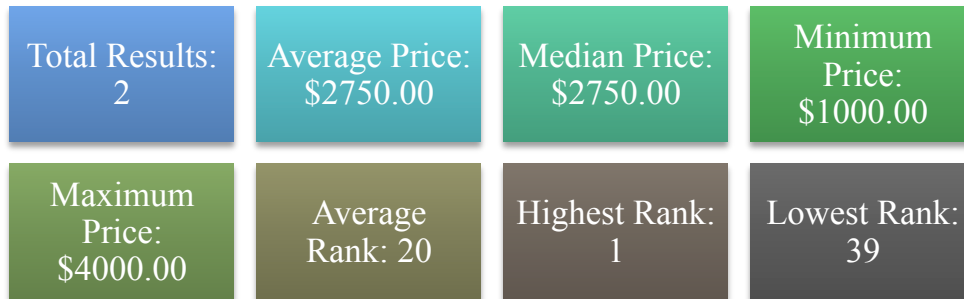
Amenities Provided By Guides



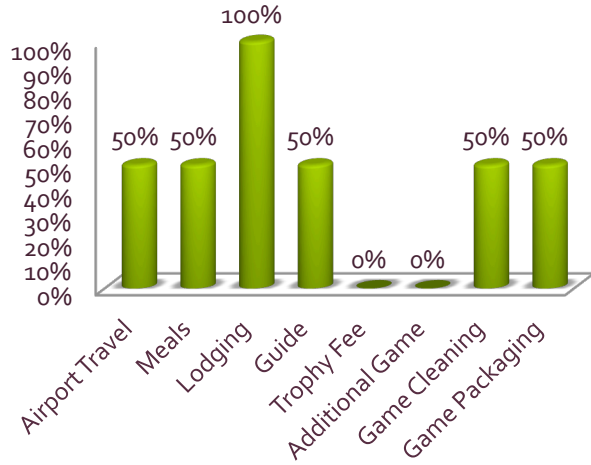
Non-Standard Product Results, 0



Total Results

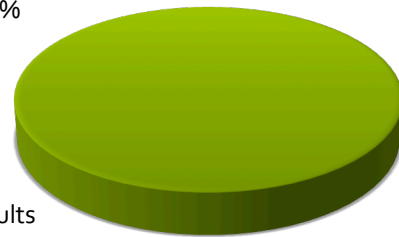


Amenities Provided By Guides



Results Per County
0%

Results Per Community
100%



Search for “Brooks County, TX Deer Hunting” Conducted on 1 Nov 2013 – First Page Results

[Deer Hunts by John T. Brannan](#)

www.johnbrannan.com/ ▼

John T. Brannan sells land, **deer leases**, **Trophy Hunts**, **Texas Ranches**, bow and arrow ... **Pleasanton**, **Pleasanton**, Encinal, Laredo, Cotulla, Jourdanton, Poteet, ...

[TX: Money Talks: Biologists check in on state of deer hunting ...](#)

www.qdma.com > ... > General QDM > State/DMU/County Regulations ▼

Aug 5, 2009 - 1 post - 1 author

To check the pulse of the current **deer hunting** climate in **Texas**, ... District 8 wildlife biologist Alan Cain of **Pleasanton** said there has been some ...

[rut info jourdanton tx - HuntingNet.com Forums](#)

www.huntingnet.com > ... > Whitetail Deer Hunting

Nov 10, 2009 - 1 post - 1 author

Need to compare notes about the rut, **deer** movements etc with someone who **hunts** around **jourdanton tx**.

[Deer Leases..... Next Page>>>...Click here!! - Hunting Fishing ...](#)

www.wildgoose.com/list0001.htm ▼

Hunting Fishing & Outdoors!! **deer leases** **deer lease** **deer hunting** leases **texas** ... south of San Antonio **Texas**, and is right off of highway 97 west of **Pleasanton**.

[Running V Ranch - Jourdanton, Texas - Local Business | Facebook](#)

<https://www.facebook.com/RunningVRanch> ▼

Running V Ranch, **Jourdanton, Texas**. 51 likes · 0 talking about this · 20 were here. South Texas' Premier Cattle and **Hunting** Operation.

[Hogs - Day and Package Hunts - Texas Day Hunts - Online day hunt ...](#)

www.texasdayhunts.com/index.php?view=ads&catid=2...8...0 ▼

North **Texas** Hog Hunt (Unlimited) (Haskell County) Hog **hunts** in Haskell, Coleman, Foard, and Ellis Counties. ... Prime central **Texas** hog **hunting** (Bandera county) Prime central **Texas** Hog **hunting!** Carthage, Any, Buck Branch, \$100.00 ...

[Tompkins: Despite record drought, Texas' deer hunting season a hit ...](#)

www.chron.com > Sports > Outdoors ▼

Dec 14, 2011 - Not all **deer Texas** hunters are seeing are in good physical shape, ... a **Pleasanton**-based TPWD wildlife biologist who works in the South **Texas** ...

[Where to Buy - Texas Trophy Hunters Association](#)

www.ttha.com/magazine-tv/journal/where-to-buy ▼

Keep your customers up-to-date on the latest and best **hunting** information! For more information on carrying ... **Jourdanton, TX**. 78026. 830-769-9711. Danny's ...

[Texas Hog hunting.. - XDTalk Forums - Your XD/XD\(m\) Information ...](#)

www.xdtalk.com > ... > Use and Training > Hunting ▼

Feb 5, 2011 - 10 posts - 2 authors

I'm headed to **Texas** at the end of this month to **hunt** **Texas** hogs! ... Looks like it is down in **Pleasanton Texas**. ... I neve took a pig myself but was always told they are like **deer** the big boys are for the wall and the 100 pounders ...

[Prospects good for Texas deer season « The Cattleman Update](#)

tskra.org/news_blog/2012/10/24/prospects-good-for-texas-deer-season/ ▼

Oct 24, 2012 - **Texas** hunters should see **deer** in good condition and above average ... drive from almost one end of **Texas** to the other, **Texline** to **Pleasanton**, ...

Search For “Falfurrias, TX Deer Hunting” Conducted on 1 Nov 2013 – First Page Results

[Mariposa Ranch - South Texas wild quail, buck, turkey, dove, and ...](http://www.mariposaranch.net/)

www.mariposaranch.net/ ▾

"Deep South Texas **Hunting** At Its Best". Few places are as famous for ... Mariposa Ranch 906 CR 225 Falfurrias, TX 78355 361-325-5752 fax: 361-325-5827

Turkey - Dove - Quail - Nilgai

[How's the **hunting** in Jim Wells County \(Premont/Falfurrias ...](http://discussions.texasbowhunter.com)

discussions.texasbowhunter.com > ... > Topics > Around the Campfire ▾

Mar 31, 2010 - 25 posts - 19 authors

I just got on a lease between Premont and Falfurrias of Hwy 1538. Does anyone know about the **deer hunting** in the area? This sounds like you are hunting by Tacubaya, TX, totally different country. you are still about 45 ...

Laborcitas Creek Ranch or Hollywood Camp - Falfurrias ... 15 posts Jan 18, 2013

South Texas Hunters 50 posts Dec 1, 2012

73 falfurrias deer killed !!!!! 47 posts Oct 22, 2010

More results from discussions.texasbowhunter.com

[Available Deer Leases in South Texas - Topix](http://www.topix.com)

www.topix.com/forum/city/falfurrias-tx/T4CRVIOLHNHQDK2KA/p3 ▾

Sep 20, 2010 - 20 posts - 15 authors

looking for a **deer** lease in the hill country or south **texas** aroun 400 acres ... friend to go **hunt** some **deer** any good ideas? we're looking for a lease that ... close to **falfurrias** east side of 281.. could pay up to 800\$ per gun..if you ...

[Falfurrias, Brooks County, Texas 78355 - LandsOfTexas.com](http://www.landsoftexas.com)

www.landsoftexas.com/texas/land-for-sale/120...in...Texas/.../1028319 ▾

Land for sale in Brooks County, Texas with 120 acres close to Falfurrias - 1028319. ...

The ranch in addition to **deer**, has turkeys, wild pigs, doves and quail. ... own personal ranch to be used for family get together/fun/bar-b-ques and **hunting**.

[Sold Land near Falfurrias, Texas - Brooks County - 278 acres ...](http://www.landsoftexas.com)

www.landsoftexas.com/texas/land-for-sale/278...in...Texas/.../1028005 ▾

Land for sale in Brooks County, Texas with 278 acres close to Falfurrias - 1028005. ...

LAID OUT PERFECT FOR **HUNTING** IT IS LONG AND NARROW WITH ALL ... WE SAW 7 TURKEYS, 16 DEER AND 6 NILGIA ALL FROM THE COMFORT ...

[Falfurrias, Brooks County, Texas 78355 - LandsOfTexas.com](http://www.landsoftexas.com)

www.landsoftexas.com/texas/land-for-sale/344...in...Texas/.../1128241 ▾

Land for sale in Brooks County, Texas with 344 acres close to Falfurrias - 1128241. ...

Other game is very abundant and includes big trophy **whitetails**, feral hogs, ...

[Land for Sale in Falfurrias, TX | Oodle Marketplace](http://realestate.oodle.com)

realestate.oodle.com > USA > TX > Falfurrias ▾

Land for Sale in Falfurrias, TX on Oodle Marketplace. Join millions of people using ... for Sale in Falfurrias TX. The perfect **deer** ranch close to town. ... for Sale in Falfurrias TX. **Hunting** lodge & extra home located just outside falfurrias on cr 104.

[Brooks County Seat: Falfurrias - Brooks — Texas Parks & Wildlife ...](http://www.tpwd.state.tx.us/regulations/outdoor-annual/2013-2014/.../brooks)

www.tpwd.state.tx.us/regulations/outdoor-annual/2013-2014/.../brooks ▾

White-tailed Deer. Details... South Texas. Archery Only Sep. 28 - Nov. 1, 2013. No permit required unless MLD permits have been issued for the property.

[402 acres in Falfurrias, Tx, Brooks County - Texas Hunting Forum](http://www.texashuntingforum.com)

www.texashuntingforum.com > ... > Land & Leases ▾

#1168359 - 01/12/10 07:59 PM 402 acres in Falfurrias, Tx. Brooks County ... Acorns are abundant and so are the whitetail **deer**. this area also has lots of turkey ...

[Poco Loco Lodge - Texas Travel - About.com](http://gotexas.about.com)

gotexas.about.com > Travel > Texas Travel > Outdoors In Texas > Fishing ▾

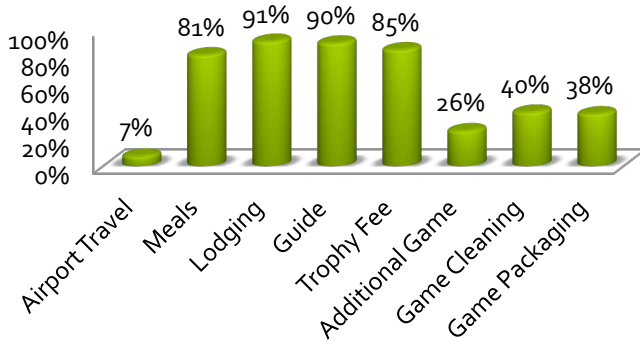
★★★★★ Rating: 4 - Review by Danno Wise

Located in Falfurrias, Poco Loco Lodge offers South Texas dove and **deer hunting** as well as saltwater fishing in fabled Baffin Bay. The lodge also offers a pool, ...

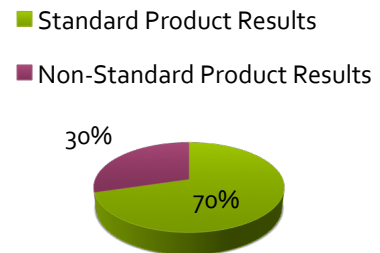
Results From All Texas Coastal Counties



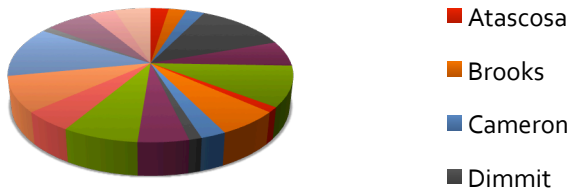
Amenities Offered (Standard and Non-Standard)



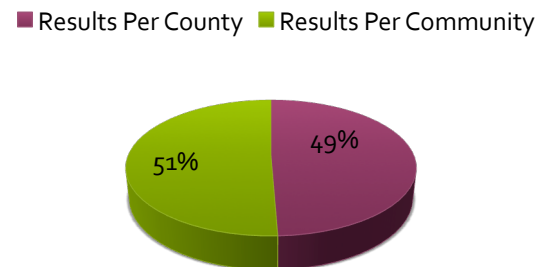
Percentage Standard Products



County Result Proportions



Community v County Results



Business Names – All Counties

Atascosa

Texas Wild
 Mariposa Ranch

Dimmit

Catarosa Ranch
 Meyers Whitetail
 La Bandera
 JAG Ranch
 Deer Down
 Double Dime Ranch
 Rancho Bendecido
 McLean Bowman
 Casa Monte Lodge
 Eslabon Ranch

Jim Hogg

Hebbronville Deer Hunting
 Hunters For Christ
 La Perla Ranch
 Blaien Friermood Hunting
 Cola Blanca

LaSalle

Triple "B" Ranch
 Cochina Hunting club
 El Quinto Ranch
 Santa Margarita Ranch
 Jacobs Ranch
 Hurrandura Ranch

Webb

Killam Laredo Ranch
 Rancho Nuevo White Tail Deers
 Las Raices Ranch
 Laredo Hunting Resort
 Las Lamos Ranch

Brooks

Mariposa Ranch
 Tacubaya Ranch

Duval

Duval County Ranch
 Vela Ranch
 WB Stagecoach
 MEW Ranch
 Los Orcones Ranch

Jim Wells

Arrowhead Seven Whitetail
 Double L Outfitters

Hidalgo

San Juan Ranch

Kenedy

La Atravesada Ranch

Starr

Hunting With Jeff

Live Oak

Las Joyas Ranch
 Live Oak Hunting Lodge
 Live Oak Ranch
 South Texas Hunting Outfitters

McMullen

High Lonesome Ranch
 Brush Country Outfitters
 Mule Creek Ranch
 Lonestar Camp
 Lonesome Coyote Ranch
 Empire Game Ranch
 La Leyenda Ranch
 Y Bar Ranch
 Five Star Ranches
 Lone Star Whitetail Ranch

Cameron

Texas Deer Hunter
 MMK Outfitters

Frio

Triple D Guide
 Hale Ranch
 Santos Ranch
 Whitetail & Wing Shooting Ranch of Texas
 Tim Youngue Outdoors
 Dan Moody Hunting
 Brush Country Whitetails
 J&R Moellendorf Hunting

Kleberg

El Canelo Ranch
 Covert Ranch
 King Ranch
 Under The Sun Hunts

Maverick

Lazy R Hunts
 WTX Ranch
 Nickel 4N Ranch
 Cobb Ranch
 Sombrero Ranch
 4 Amigos Ranch
 Cabela's Outdoor Adventures

Zapata

Zapata Hunting
 Las Lajas Game Ranch
 Hunting Texas Tronhies

Zavala

El Indio Outfitters
 Thorns & Fangs Ranch
 Turkey Creek Ranch
 ADL6 Hunting