RPTS 300- “Maymester” 2014

ATTRACTION & DESTINATION MANAGEMENT & DEVELOPMENT

Instructors

• Paul Serff is the President Emeritus of the Texas Travel Industry Association. Prior to his 12 years as president and CEO of TTIA, he managed Fiesta Texas in San Antonio and similar related facilities.

• Co-taught by Miles Phillips of Texas A&M AgriLife Extension- RPTS

Benefits

• Hands on experience and networking through traveling

• Meet over 15 owners, CEO’s, and over 40 Senior Managers of organizations like the Spurs and Seaworld

• Small class setting

• May 12-23, 2014

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