Zapata County
Deer Hunting Market Research

Zapata County, TX

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Research Summary

Researchers conducted web searches using the Google search engine on a computer cleared of cookies and caches, and not signed into a google account. They searched first by the county name, using the terms “‘X’ County, Texas Deer Hunting” and then searched by a community name, using the terms “‘X’, Texas Deer Hunting”. They took the top results for each search, stopping when they obtained 12 relevant results or after 50 total results. There was a maximum possible 24 results from each county – 12 from a county search and 12 from a community search. These results come from a standard internet search and may not represent all of the guides operating in the county. The results reflect how well the guide businesses have positioned their websites to appear in standard searches. Included in the research data is the average, highest, and lowest rank of the search results. A search result with the rank of “2” was the second search result to appear and so on.

Relevant results were individual hunting guides, or hunting ranches. The “Standard Product” used for this research was a 3-night guided hunting trip with 130” Whitetail Deer being the target. Data was also taken for non-standard product results, such as hunting trips with more or less nights offered, and larger or smaller deer as the target. The results are differentiated by creating two categories “Total Results” and “Standard-Product Only Results”.

Researches took information on the prices of hunting packages, whether or not they offered the 8 most commonly offered amenities, and where the guide was located.
Google Form

This Google Form was used to log information as it was received. It contains a multitude of questions to assess the different amenities offered by guides, the variety of prices, and the type of results obtained for different searches.

Perform a google search for either "County, TX Deer Hunting" (Ex: Atascosa County, TX Deer Hunting) or "Community, TX Deer Hunting". Community should be a city/town within the county you are gathering information for. Be sure to screenshot the first page of your search results and keep for your records. Take up to 12 relevant results from each different search (24 maximum per county) or as many relevant results that appear in the first 50 total.

* Required

Business Name *
This is a required question

Rank of Search Result *
What number search result was this business, (1st, 2nd, 3rd, etc) out of all of the non-sponsored results. (Note, most standard google settings return 10 results per page)

County *
- Atascosa
- Brooks
- Camargo
- Dimmitt
- Duval
- Frio
- Hunt
- Hidalgo
- Jim Hogg
- Jim Wells
- Kleberg
- Kenedy
- LaSalle
- Live Oak
- Maverick
- McMullen
- Starr
- Webb
- Willacy
- Zapata
- Zavala

Standard Product? *
Standard Product is 130” White Tail Deer, 3 Nights
- Yes
- No

Amenities Included
- Travel to and from airport
- Meals
- Lodging
- Guide
- Trophy Fee
- Additional Game
- Game Cleaning
- Game Packaging

Package Price

Private Lands *
- Yes
- No

Method Of Search *
If you searched by county, chose "County". If not, specify the city or community you used as a search term.
- County
- Other

Submit
Never submit passwords through Google Forms.
Standard-Product Only Results

- **Total Results:** 1
- **Average Price:** $2700.00
- **Median Price:** $2700.00
- **Minimum Price:** $2700.00
- **Maximum Price:** $2700.00
- **Average Rank:** 42
- **Highest Rank:** 42
- **Lowest Rank:** 42

### Amenities Offered By Guides (Standard Results)
- Airport Travel: 0%
- Meals: 100%
- Lodging: 100%
- Guide Fee: 100%
- Trophy Fee: 100%
- Additional Game: 100%
- Game Cleaning: 100%
- Game Packaging: 100%

- **Standard Product Results:** 33%
- **Non-Standard Product Results:** 67%
Total Results

Total Results: 3  
Average Price: $2641.67  
Median Price: $2700.00  
Minimum Price: $1020.00  
Maximum Price: $4205.00  
Average Rank: 8  
Highest Rank: 1  
Lowest Rank: 23

Amenities Offered By Guides  
(All Results)

Results Per Community 33%  
Results Per County 67%
Search for “Zapata County, TX Deer Hunting” Conducted on 13 Nov 2013 – First Page Results

Zapata — Texas Parks & Wildlife Department
www.twr.state.tx.us/regulations/outdoor-annual/2013/\countryz\zapata
Outdoor Annual — Hunting — Seasons by County — Zapata .... South Texas ... Bag Limit The annual bag limit for turkey, in the aggregate for all counties, is four (4), no more .... Bag Limit 5 deer, no more than 3 bucks, all seasons combined.

South Texas Hunting | South Texas Ranch | Whitetail Deer
www.zapatahunting.com/ ...
Pelomas Ltd. Ranch offers you an outstanding South Texas hunting adventure at our South Texas Ranch where we are producing unbelievable white tail deer.
You visited this page on 11/14/13.

Whitetail Deer Hunting Texas, Guided Whitetail Hunts South Texas ...
www.ranchonnewwhitetails.com ...
Guided Whitetail Deer Hunts South Texas. South ... of Webb and Zapata counties just southeast of Laredo, TX. Rancho Nuevo sits in ...
You visited this page on 11/14/13.

Zapata Hunting Pals - YouTube
www.youtube.com/watch?v=dyN_4mOEZQ ...
Mar 19, 2008 - Uploaded by 1990apd
Watch Later 4/8 Intocable. Grupo Musical de Zapata, Texastby historiax935 views, 6:05. Watch Later Rancho Nuevo Whitetails Deer Hunt 2by ...

Game warden cases: Deer hunters who try to buck the system ...
bilrog.com/.../deer-season-opener-brings-rush-of-business-for-texas ..
Nov 17, 2011 - Here's this week's selection of cases culled from Texas Parks and Wildlife ..., 5, opening day of the general white-tailed deer season, Terrell County Game ..., While patrolling Falcon Lake on Oct. 26, Zapata County Game ...

Zapata | Hunting leases in Texas, the US and throughout the world
www.leasehunter.com\county\zapata ...
High-fenced deer lease. United States .... Great Zapata County hunting. Lots of cover .... Good South Texas brush, abundant of whitetail deer and wild hogs.

TecomaTE - 2012 Trophy 8s of Zapata County South Texas
www.tecomaTE.com/.../2012-trophy_8s_of_zapata_county_south_texas ...
Jun 24, 2013 - The South Texas rut was in full swing and abundant trophy bucks were ... leveled the nutritional plane on the home range of the whitetails that ....

Whitetail Deer Hunting - Forums - Thread: zapata county ...
www.whitetaildomains.com \ Forums \ Deer Hunting in General ...
Aug 11, 2009 - 4 posts - 3 authors
Has anyone hunted zapata county texas at a low fence ranch? This is my first year hunting there and was wondering how good the deer are ...

How do you think the hunting in zapata tx is gonna be this season ...
discussions.texasbowhunter.com/.../Topics-Around the Campfire ...
Sep 19, 2010 - 7 posts - 5 authors
How do you think the hunting in zapata tx is gonna be this season Around the Campfire ... I know there's a lot of pigs but deer .... Generally speaking, I believe Zapata County get hit with some good rainfall at the right times this ...

Double Down! Zapata Tx 50 posts Dec 31, 2012
Zapata county leases 7 posts Jan 26, 2012
More results from discussions.texasbowhunter.com

Gated South Texas Hunting/Recreation Ranch - Zapata County ...
www.thorntonranchsales.com\summary\1965.php ...
GATED SOUTH TEXAS HUNTING/RECREATION RANCH. (Deer, Turkey, Birds, Fish, Hogs, Tanks, Character, Security & Privacy) 2,864 848 ACRES ZAPATA ...
Search For “Zapata, TX Deer Hunting” Conducted on 13 Nov 2013 – First Page Results

South Texas Hunting | South Texas Ranch | Whitetail Deer
www.zapatahunting.com/
Palomas Ltd. Ranch offers you an outstanding South Texas hunting adventure at our South Texas Ranch where we are producing unbelievable white tail deer.
You visited this page on 11/14/13.

Zapata — Texas Parks & Wildlife Department
www.tpwd.state.tx.us/regulations/outdoor-annual/2013-2014/.../zapata
Texas Parks and Wildlife ..., Outdoor Annual → Hunting → Seasons by County → Zapata ..., Bag Limit 5 deer, no more than 3 bucks, all seasons combined.

Hunting at Las Lajas Game Ranch
www.lasilajasranch.com/
Located near Zapata, Texas, Las Lajas Game Ranch is the only ranch in the county ..., The best hunting season for white tail deer is typically between November ...

Whitetail Deer Hunting Texas Guided Whitetail Hunts South Texas ...
www.ranchonuevo/whitetails.com/
The Vela family has been operating their whitetail deer hunting ranch for over ... of Webb and Zapata counties just southeast of Laredo, TX. Rancho Nuevo sits in ...
You visited this page on 11/14/13.

South Texas Whitetail Hunt, Varal Ranch Zapata 2011 - YouTube
www.youtube.com/watch?v=UX7onYLDEI
Ten point taken in Zapata, Texas by John Gonzalez312 views7:08. Watch LaterBang Whitetail Deer Hunting Ranch - Fredericksburg, Texasby ...

SOUTH TEXAS ZAPATA DEER LEASE | Zapata ... - Lease Hunter
www.leasehunter.com/content/south-texas-zapata-deer-lease
Mar 25, 2013 - GREAT 800 ACRE LEASE FOR DEER, HOGS, JAVALINA & Quail HUNTING WITH LOW FENCE. VERY LARGE AND HEAVY BRUSH ...

Zapata | Hunting leases in Texas the US and throughout the world
www.leasehunter.com/county/zapata
High-fenced deer lease. United States ..., Great Zapata County hunting. Lots of cover ..., Good South Texas brush, abundant of whitetail deer and wild hogs.

Varal Ranches LTD |
www.varal.com/
The Volpe family invites you to experience South Texas hunting the way it was meant to be. ..., following a regimented deer management plan, developed by Dr. James Kroll (Dr. Deer) has yielded some monstrous deer. ..., Zapata, TX Weather.

Teconate - 2012 Trophy 8’s of Zapata County South Texas
www.teconate.com/.../2012_trophy_8s_of_zapata_county_south_texas
Jun 24, 2013 - The trio of seasoned whitetail hunters, Tyler and Shaun from South ... and leveled the nutritional plane on the home range of the whitetails that ...

Hunting Leases at Texas Hunting Post
www.texashuntingpost.com/leases.asp
50+ Items - Hunting leases anywhere in Texas can be added to our ..., Dual, South Texas brush country. Lots of mesquite, black brush, sage, and Brooks. This hunting ranch is close to the king ranch. Neilge's deer turkey and ...
Results From All Texas District 12 Counties

- Total Results: 81
- Average Price: $3139.19
- Median Price: $3000.00
- Minimum Price: $1000.00
- Maximum Price: $7000.00
- Average Rank: 16
- Highest Rank: 1
- Lowest Rank: 50

Amenities Offered (Standard and Non-Standard)

Percentage Standard Products
- Standard Product Results: 70%
- Non-Standard Product Results: 30%

Community v County Results
- Results Per County: 51%
- Results Per Community: 49%

County Result Proportions
- Atascosa
- Brooks
- Cameron
- Dimmit
### Business Names – All Counties

#### Atascosa
- Texas Wild
- Mariposa Ranch

#### Brooks
- Mariposa Ranch
- Tacubaya Ranch

#### Dimmit
- Catarosa Ranch
- Meyers Whitetail
- La Bandera
- JAG Ranch
- Deer Down
- Double Dime Ranch
- Rancho Bendecido
- McLean Bowman
- Casa Monte Lodge
- Eslabon Ranch

#### Duval
- Duval County Ranch
- Vela Ranch
- WB Stagecoach
- MEW Ranch
- Los Orcones Ranch

#### Jim Wells
- Arrowhead Seven Whitetail
- Double L Outfitters

#### Hidalgo
- San Juan Ranch

#### Kenedy
- La Atravesada Ranch

#### Starr
- Hunting With Jeff

#### Live Oak
- Las Joyas Ranch
- Live Oak Hunting Lodge
- Live Oak Ranch
- South Texas Hunting Outfitters

#### McMullen
- High Lonesome Ranch
- Brush Country Outfitters
- Mule Creek Ranch
- Lonestar Camp
- Lonesome Coyote Ranch
- Empire Game Ranch
- La Leyenda Ranch
- Y Bar Ranch
- Five Star Ranches
- Lone Star Whitetail Ranch

#### Cameron
- Texas Deer Hunter
- MMK Outfitters

#### Frio
- Triple D Guide
- Hale Ranch
- Santos Ranch
- Whitetail & Wing Shooting Ranch of Texas
- Tim Youngue Outdoors
- Dan Moody Hunting
- Brush Country Whitetails
- J&R Moellendorf Hunting

#### Kleberg
- El Canelo Ranch
- Covert Ranch
- King Ranch
- Under The Sun Hunts

#### Maverick
- Lazy R Hunts
- WTX Ranch
- Nickel 4N Ranch
- Cobb Ranch
- Sombrero Ranch
- 4 Amigos Ranch
- Cabela’s Outdoor Adventures

#### Zapata
- Zapata Hunting
- Las Lajas Game Ranch
- Huntino Texas Trophies

#### Zavala
- El Indio Outfitters
- Thorns & Fangs Ranch
- Turkey Creek Ranch
- ADL6 Hunting