Webb County Deer Hunting Market Research
Webb County, TX

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Research Summary

Researchers conducted web searches using the Google search engine on a computer cleared of cookies and caches, and not signed into a google account. They searched first by the county name, using the terms “‘X’ County, Texas Deer Hunting” and then searched by a community name, using the terms “‘X’, Texas Deer Hunting”. They took the top results for each search, stopping when they obtained 12 relevant results or after 50 total results. There was a maximum possible 24 results from each county – 12 from a county search and 12 from a community search. These results come from a standard internet search and may not represent all of the guides operating in the county. The results reflect how well the guide businesses have positioned their websites to appear in standard searches. Included in the research data is the average, highest, and lowest rank of the search results. A search result with the rank of “2” was the second search result to appear and so on.

Relevant results were individual hunting guides, or hunting ranches. The “Standard Product” used for this research was a 3-night guided hunting trip with 130” Whitetail Deer being the target. Data was also taken for non-standard product results, such as hunting trips with more or less nights offered, and larger or smaller deer as the target. The results are differentiated by creating two categories “Total Results” and “Standard-Product Only Results”.

Researches took information on the prices of hunting packages, whether or not they offered the 8 most commonly offered amenities, and where the guide was located.

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Google Form

This Google Form was used to log information as it was received. It contains a multitude of questions to assess the different amenities offered by guides, the variety of prices, and the type of results obtained for different searches.

Please perform a google search for either **"County, TX Deer Hunting"** (Ex: Atascosa County, TX Deer Hunting) or **"Community, TX Deer Hunting"**. Community should be a city/town within the county you are gathering information for. Be sure the screenshot the first page of your search results and keep for your records. Take up to 12 relevant results from each different search (24 maximum per county) or as many relevant results that appear in the first 50 total.

*Required

**Business Name:**
This is a required question

**Rank of Search Result:**
What number search result was this business (1st, 2nd, 5th, etc) out of all the non-sponsored results. (This, most standard google settings return 10 results per page)

**Business Website:**

- **County**
  - Atascosa
  - Brooks
  - Cameron
  - Dimmit
  - Duval
  - Frio
  - Hidalgo
  - Jim Hogg
  - Jim Wells
  - Kleberg
  - Kleberg
  - LaSalle
  - Live Oak
  - Maverick
  - McMullen
  - Starr
  - Webb
  - Willacy
  - Zapata
  - Zavala

- **Standard Product?**
  - Yes
  - No

- **Amenities Included**
  - Travel to and from airport
  - Meals
  - Lodging
  - Guide
  - Trophy Fee
  - Additional Game
  - Game Cleaning
  - Game Packaging

- **Package Price:**

- **Private Lands?**
  - Yes
  - No

- **Method Of Search**
  - If you searched by county, choose "County". If not, specify the city or community you used as a search term.
  - County
  - Other:

- **Submit**

Never submit passwords through Google Forms.
Standard-Product Only Results

Total Results: 3
Average Price: $2900.00
Median Price: $2500.00
Minimum Price: $1500.00
Maximum Price: $4700.00
Average Rank: 12
Highest Rank: 4
Lowest Rank: 23

Amenities Offered By Guides (Standard Results)

Non-Standard Product Results 40%
Standard Product Results 60%
Total Results

- Total Results: 5
- Average Price: $2940.00
- Median Price: $3000.00
- Minimum Price: $1500.00
- Maximum Price: $4700.00
- Average Rank: 8
- Highest Rank: 1
- Lowest Rank: 23

Amenities Offered By Guides

(All Results)

- Airport Travel: 20%
- Meals: 100%
- Lodging: 100%
- Guide: 100%
- Trophy Fee: 80%
- Additional Game: 20%
- Game Cleaning: 40%
- Game Packaging: 40%
Search for “Webb County, TX Deer Hunting” Conducted on 13 Nov 2013 – First Page Results

The Killam Laredo Ranch - South Texas White-tailed Deer Hunting...
www.killamcompanies.com/laredo/Laredo%20Ranch.html
White-tailed Deer Hunting at its Best - The 45,000 acre Killam Laredo Ranch is ... located just outside the city limits of Laredo, Texas (in western Webb County).

Whitetail Deer Hunting Texas Guided Whitetail Hunts South Texas...
www.ranchonuevo whitetails.com
The Vela family has been operating their whitetail deer hunting ranch for over ... of Webb and Zapata counties just southeast of Laredo, TX. Rancho Nuevo sits in ...

Webb County Seat: Laredo. Webb — Texas Parks & Wildlife...
www.tpwd.state.tx.us/regulations/outdoor-annual/2013/.../counties/webb
Bag Limit The annual bag limit for turkey, in the aggregate for all counties, is four (4), no more ... Bag Limit 5 deer, no more than 3 bucks, all seasons combined.

The Las Raices Ranch Trophy Whitetail Deer hunting ranch
www.lasraicesranch.com
... a Trophy Whitetail Deer Hunting Destination located in northern Webb County just ... Located in the heart of the South Texas Golden Triangle, the deer herd at ...

South Texas Deer Hunting/Webb County - YouTube
www.youtube.com/watch?v=WWhwoxF-pl
Aug 14, 2010 - Uploaded by canales360
A few bucks at the deer lease in webb county (South Texas)

Whitetail Buck in Webb County Texas - YouTube
www.youtube.com/watch?v=kKGzGoQGzqB
Jan 4, 2011 - Uploaded by Eugene Garcia
10 point, 4.5 year whitetail buck ruffled up in Webb County, Texas. ... Texas Deer Hunt - 9 point buck killed in Comanche, Tx
ty mattboyd2006 ...

2011 South Texas Wide Buck - YouTube
www.youtube.com/watch?v=bIV6Mv8aKFw
Feb 3, 2012 - Uploaded by lamurallasranch
Exciting video footage of this wide buck capture during the 2011 hunting season at the La Murallas 4 Ranch Webb County, Aguilares, Texas.

Brannan Ranch - Webb County Texas - YouTube
www.youtube.com/watch?v=bB4QnizbVE
Jan 14, 2010 - Uploaded by venadofx
A south Texas ranch in the heart of the “Golden Triangle” big buck area of the state. ... Brannan Ranch - Webb County, Texas. ... South Texas Deer Hunt, Big Deer, Scrub Oak Ranchby Greg Simons, 5,552 views - 9:29

Laredo Hunting Resort - Home
www.laredohuntingresort.com/
... high-fenced ranch in Webb County, Texas, just 20 miles south of Laredo. It is an ideal destination for hunters seeking trophy-winning whitetails and exotic ...

South Texas bowhunting on Lincoln Ranch, located near Laredo...
www.lincolnranch.com/
Bowhunting whitetail deer in South Texas is a hunt you don't want to miss. ... 1920, is located in the golden triangle of “deer country” in Webb County, Texas.
Search For “Laredo, TX Deer Hunting” Conducted on 13 Nov 2013 – First Page Results

The Killam Laredo Ranch - South Texas White-tailed Deer Hunting... www.killamcompanies.com/laredo/laredo%20ranch.html
White-tailed Deer Hunting at its Best - The 45000 acre Killam Laredo Ranch is conveniently located just outside the city limits of Laredo, Texas (in western Webb...

Laredo Hunting Resort - Home www.laredohuntingresort.com
It is an ideal destination for hunters seeking trophy-winning whitetails and exotic... whitetail deer and exotic game, but also enjoy the beauty of the South Texas...

Whitetail Deer Hunting Texas Guided Whitetail Hunts South Texas... www.ranchesnwtxwhitetails.com
The Vala family has been operating their whitetail deer hunting ranch for... of Laredo, TX. Rancho Nuevo sits in the mecca for big South Texas whitetail bucks.

class of hunts & price list - Welcome to Sombrero Ranch www.sombreroranch.com/classes_hunts_price_list.htm
All guided hunt prices for Sombrero and Apache Springs Ranches include... Texas City, Texas Hunt Whitetail Deer for 52 years... guided on Sombrero... LAREDO, TEXAS Lifetime resident of South Texas... started guiding at age 16 in...

South Texas bowhunting on Lincoln Ranch, located near Laredo... www.lincolnranch.com
Bowhunting whitetail deer in South Texas is a hunt you don't want to miss. Bowhunting hogs and javelina offers an exciting experience that not every ranch can...

South Texas Hunting | South Texas Ranch | Whitetail Deer www.zapalahunting.com
Palomas Ltd. Ranch offers you an outstanding South Texas hunting adventure at our South Texas Ranch where we are producing unbelievable white tail deer... is located in Zapata County, Texas approximately 50 miles S of Laredo, Texas.

south texas deer hunt - cybar ranch laredo area - YouTube www.youtube.com/watch?v=ABHeC0k2xi4 Jan 13, 2012 - Uploaded by sawildcats14 6:35. Watch Later Hunting Texas Feral Hogs at Fence Line Crossing! Big Culture! 223 @ 160 Yardsby...

South Texas Youth Deer Hunt Laredo, TX - YouTube www.youtube.com/watch?v=MRxu5r0X02c Jan 16, 2012 - Uploaded by sawildcats14 South Texas Youth Deer Hunt Laredo TX - YouTube. Subscribe 8. Changes to YouTube comments. Smarter...

Contact Info - Guided Hunting for Whitetail Deer - Brush Country... www.brushcountryhunting.net/contact.htm
The 2800 acre South Texas ranch features a high deer-proof fence, food plots... Let us know which days you are interested in, and how many hunters will be in... We are also about 1.5 hours away from Laredo, Texas, and the border town of...

Hunting | Welcome to Laredo, Texas www.visitinlaredo.com/visitor-home/sports/hunting/ South Texas hunting in Laredo's own Webb County is a world renowned activity... White tailed deer reigns supreme over the land, along with dove and various...
Results From All Texas District 12 Counties

Total Results: 81
Average Price: $3139.19
Median Price: $3000.00
Minimum Price: $1000.00
Maximum Price: $7000.00
Average Rank: 16
Highest Rank: 1
Lowest Rank: 50

Amenities Offered (Standard and Non-Standard)

Percentage Standard Products
- Standard Product Results
- Non-Standard Product Results

Community v County Results
- Results Per County
- Results Per Community

County Result Proportions
- Atascosa
- Brooks
- Cameron
- Dimmit
### Business Names – All Counties

<table>
<thead>
<tr>
<th>County</th>
<th>Business Names</th>
</tr>
</thead>
<tbody>
<tr>
<td>Atascosa</td>
<td>Texas Wild, Mariposa Ranch, Meyers Whitetail, La Bandera, JAG Ranch, Deer Down, Double Dime Ranch, Rancho Bendecido, McLean Bowman, Casa Monte Lodge, Eslabon Ranch</td>
</tr>
<tr>
<td>Brooks</td>
<td>Mariposa Ranch, Tacubaya Ranch</td>
</tr>
<tr>
<td>Dimmit</td>
<td>Catarosa Ranch, Meyers Whitetail, La Bandera, JAG Ranch, Deer Down, Double Dime Ranch, Rancho Bendecido, McLean Bowman, Casa Monte Lodge, Eslabon Ranch</td>
</tr>
<tr>
<td>Duval</td>
<td>Duval County Ranch, Vela Ranch, WB Stagecoach, MEW Ranch, Los Orcones Ranch</td>
</tr>
<tr>
<td>Jim Wells</td>
<td>Arrowhead Seven Whitetail, Double L Outfitters</td>
</tr>
<tr>
<td>Jim Hogg</td>
<td>Hebbronville Deer Hunting, Hunters For Christ, La Perla Ranch, Blaien Friermood Hunting, Cola Blanca</td>
</tr>
<tr>
<td>Hidalgo</td>
<td>San Juan Ranch</td>
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<tr>
<td>Kenedy</td>
<td>La Atravesada Ranch</td>
</tr>
<tr>
<td>LaSalle</td>
<td>Triple “B” Ranch, Cochina Hunting club, El Quinto Ranch, Santa Margarita Ranch, Jacobs Ranch, Hurrandura Ranch</td>
</tr>
<tr>
<td>Live Oak</td>
<td>Las Joyas Ranch, Live Oak Hunting Lodge, Live Oak Ranch, South Texas Hunting Outfitters</td>
</tr>
<tr>
<td>McMullen</td>
<td>High Lonesome Ranch, Brush Country Outfitters, Mule Creek Ranch, Lonestar Camp, Lonesome Coyote Ranch, Empire Game Ranch, La Leyenda Ranch, Y Bar Ranch, Five Star Ranches, Lone Star Whitetail Ranch</td>
</tr>
<tr>
<td>Starr</td>
<td>Hunting With Jeff</td>
</tr>
<tr>
<td>Webb</td>
<td>Killam Laredo Ranch, Rancho Nuevo White Tail Deers, Las Raices Ranch, Laredo Hunting Resort, Las Lamos Ranch</td>
</tr>
<tr>
<td>Cameron</td>
<td>Texas Deer Hunter, MMK Outfitters</td>
</tr>
<tr>
<td>Frio</td>
<td>Triple D Guide, Hale Ranch, Santos Ranch, Whitetail &amp; Wing Shooting Ranch of Texas, Tim Youngue Outdoors, Dan Moody Hunting, Brush Country Whitetails, J&amp;R Moellendorf Hunting</td>
</tr>
<tr>
<td>Kleberg</td>
<td>El Canelo Ranch, Covert Ranch, King Ranch, Under The Sun Hunts</td>
</tr>
<tr>
<td>Maverick</td>
<td>Lazy R Hunts, WTX Ranch, Nickel 4N Ranch, Cobb Ranch, Sombrento Ranch, 4 Amigos Ranch, Cabela’s Outdoor Adventures</td>
</tr>
<tr>
<td>Zapata</td>
<td>Zapata Hunting, Las Lajas Game Ranch, Hunting Texas Trophies</td>
</tr>
<tr>
<td>Zavala</td>
<td>El Indio Outfitters, Thorns &amp; Fangs Ranch, Turkey Creek Ranch, ADL6 Hunting</td>
</tr>
</tbody>
</table>