McMullen County
Deer Hunting Market Research
McMullen County, TX

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Research Summary

Researchers conducted web searches using the Google search engine on a computer cleared of cookies and caches, and not signed into a google account. They searched first by the county name, using the terms “‘X’ County, Texas Deer Hunting” and then searched by a community name, using the terms “‘X’, Texas Deer Hunting”. They took the top results for each search, stopping when they obtained 12 relevant results or after 50 total results. There was a maximum possible 24 results from each county – 12 from a county search and 12 from a community search. These results come from a standard internet search and may not represent all of the guides operating in the county. The results reflect how well the guide businesses have positioned their websites to appear in standard searches. Included in the research data is the average, highest, and lowest rank of the search results. A search result with the rank of “2” was the second search result to appear and so on.

Relevant results were individual hunting guides, or hunting ranches. The “Standard Product” used for this research was a 3-night guided hunting trip with 130” Whitetail Deer being the target. Data was also taken for non-standard product results, such as hunting trips with more or less nights offered, and larger or smaller deer as the target. The results are differentiated by creating two categories “Total Results” and “Standard-Product Only Results”.

Researches took information on the prices of hunting packages, whether or not they offered the 8 most commonly offered amenities, and where the guide was located.

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Google Form

This Google Form was used to log information as it was received. It contains a multitude of questions to assess the different amenities offered by guides, the variety of prices, and the type of results obtained for different searches.

Perform a google search for either "County, TX Deer Hunting" (Ex: Atascosa County, TX Deer Hunting) or "Community, TX Deer Hunting". Community should be a city/town within the county you are gathering information for. Be sure the screenshot the first page of your search results and keep for your records. Take up to 12 relevant results from each different search (24 maximum per county) or as many relevant results that appear in the first 50 total.

* Required

Business Name *
This is a required question

Rank of Search Result *
What number search result was this business (1st, 2nd, 3rd, etc) out of all of the non-sponsored results. (Note, most standard google settings return 10 results per page)

Business Website *

County
- Atascosa
- Brooks
- Cameron
- Dimmit
- Duval
- Frio
- Hardin
- Hidalgo
- Jim Hogg
- Jim Wells
- Kleberg
- Kenedy
- LaSalle
- Live Oak
- Mason
- McMullen
- Starr
- Webb
- Willacy
- Zapata
- Zavala

Standard Product? *
- Standard Product is 130” White Tail Deer, 3 Nights
- Yes
- No

Amenities Included
- Travel to and from airport
- Meals
- Lodging
- Guides
- Trophy Fee
- Additional Game
- Game Cleaning
- Game Packaging

Package Price

Private Lands *
- Yes
- No

Method Of Search *
If you searched by county, chose "County". If not, specify the city or community you used as a search term.
- County
- Other

Submit
Never submit passwords through Google Forms.
Standard-Product Only Results

- Total Results: 8
- Average Price: $3518.75
- Median Price: $3250.00
- Minimum Price: $2500.00
- Maximum Price: $4950.00
- Average Rank: 18
- Highest Rank: 2
- Lowest Rank: 43

Amenities Offered By Guides (Standard Results)

- 100% for Airport Travel, Meals, Lodging, Guide, Trophy Fee, Additional Game, Game Cleaning, Game Packaging
- Titles: "Non-Standard Product Results 20%" and "Standard Product Results 80%"
Total Results

- **Total Results:** 10
- **Average Price:** $3,165.00
- **Median Price:** $2,975.00
- **Minimum Price:** $1,500.00
- **Maximum Price:** $4,950.00
- **Average Rank:** 18
- **Highest Rank:** 2
- **Lowest Rank:** 43

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**Amenities Offered By Guides**

(All Results)

- Airport Travel: 0%
- Meals: 100%
- Lodging: 100%
- Guide: 100%
- Trophy Fee: 80%
- Additional Game: 50%
- Game Cleaning: 40%
- Game Packaging: 40%

- Results Per County: 60%
- Results Per Community: 40%
Search for “McMullen County, TX Deer Hunting”
Conducted on 13 Nov 2013 – First Page Results

McMullen County Deer Hunting Market Research

Search for “McMullen County, TX Deer Hunting”
Conducted on 13 Nov 2013 – First Page Results

McMullen County Seat Tilden - McMullen — Texas Parks & Wildlife www.tpwd.state.tx.us/regulations/outdoor-annual/ /counties/mcmullen Bag Limit The annual bag limit for turkey, in the aggregate for all counties, is four (4), no more ... Bag Limit 5 deer, no more than 3 bucks, all seasons combined.

High Lonesome Ranch Hunting | McMullen County Texas | Deer ... www.highlonesomeranchhunting.com/ With an ideal South Texas location just 85 miles South of San Antonio International Airport in McMullen County, this privately owned, 4300 acre high fenced ...

McMullen County - Deer Texas.com deer.texas.com/forum/readthreads.php/topics/20/394/McMullen_County Feb 8, 2007 - 20 posts Loc: San Antonio, Tx. McMullen county is brush country big time, very promising land. I've never had the great opportunity to hunt there, but my ...

Brushcountryoutfitters net www.brushcountryoutfitters.net/ ... contiguous ranches located in McMullen County Texas — prime country for ... In addition, after bagging one's buck, hunts for ducks, quail and doves can be ...

McMullen County - South Texas - Texas Day Hunts - Online day hunt ... www.texasdayhunts.com/?view=main&cyld=747 Also, we created this website so Texas hunting ranches would have a way to advertise their day and package hunts to hunters ... If you are searching for hunts in Texas then begin by selecting a category or region/county ... Mule Deer (0).

Wildside Ranch - McMullen County | Texas Ranches for Sale www.texasranchesforsale.com/wildside-ranch-mcmullen-county For Sale ▼ The native deer are unbelievable in this part of McMullen County located on the ... If your friends and family get tired of fishing and deer hunting, they can hunt ...

McMullen County - Texas Land for sale, McMullen County, Texas ... www.landwatch.com > United States > Texas ▼ McMullen County, Texas. Browse Thousands of Acres of Land for Sale in McMullen ... Deer, dove, quail, and pigs. ... LandWatch.com has thousands of rural properties in McMullen County, Texas, including hunting & fishing properties, cabins, ...

DeerExotics - Triple D Guide Service www.tripledguideservice.com/website_002.htm ▼ Package Hunt in Val Verde County, TX ... hunt offers a guaranteed shot opportunity on our management deer hunts. ... Package Hunt in McMullen County, TX. You visited this page on 11/3/13.

Images for McMullen County, TX Deer Hunting - Report images

McMullen COUNTY 872 ACRES - Simpson Ranches & Land ... simpsonranches.com > Listings of Texas Ranches ▼ by Anthony Simpson Details on Texas Hunting Ranch For sale in McMullen County, Texas ... PRODUCE SOME OF THE BEST DEER IN TEXAS EXIST ON THIS RANCH WITHOUT ...

Lease Texas Deer Lease Land for Hunting by Texas County - Locate ... www.texasleaseconnection.com/texas-deer-lease.asp ▼ McMullen Medina Moardland Mills Montague Montgomery Motley ... Locate Texas Deer Hunting Land for Lease by Texas County with our Texas Hunting ...
Search For “Tilden, TX Deer Hunting” Conducted on 13 Nov 2013 – First Page Results

- **south texa...**
  - whitetail deer hunting with predator, hog, coyote, and ...
  - www.mulecreekranch.com/

- Mule Creek Ranch offers south texas whitetail deer hunting and package hunts ...
- acres of huntable land located just south of Tilden, Texas in McMullen County.
- Hunting Packages Offered - Contact Us - What To Bring - Photos

- **Lonesome Coyote Ranch**
  - lonesomecoyoteranch.com/
  - Unmatched hunting retreat in the heart of Texas. Private land hunting for whitetail deer, upland game, hog, predator, and more. Call 361.216.9263.

- **McClougherty Ranch - Hunt South Texas for whitetail deer, javelina...**
  - www.mccloughertyranch.com/
  - The McClougherty Ranch - Hunt in the heart of Boone & Crockett country for ... Texas brush and mesquite that is rich in protein. “Big South Texas Deer” are our specialty ... Inc., d/b/a McClougherty Ranch, P.O. Box 405, Tilden, TX 78072.

- **About Us - La Leyenda Ranch**
  - taleyendaranch.com/AboutUs.html
  - The ranch is a Level III deer management ranch approved by Texas Parks and Wildlife and is ... between Freer and Tilden, Texas. ... Benefits to the hunter are :.

- **Whitetail - Day and Package Hunts - Texas Day Hunts - Online day ...**
  - www.texasdayhunts.com/index.php?view=ads&catid=2...0
  - 25+ items - Texas Day Hunts. Texas Day Hunting. Texas Hog Hunting. ...
  - **Management And Trophy Whitetail Deer Hunts In Live Oak ...**
  - Century old family ranch is offering guided whitetail deer hunts. This ... $1500.00

- **South Texas Hunting Outfitters - Texas Hunting info**
  - texashuntinginfo.com/South-Texas-Hunting-Outfitters
  - South Texas Whitetail Deer hunts, Dove, Hog, Javelina, Varmint ..., are located in George West, Tx while our main Javelina hunting ranch is in Tilden, Tx

- **Deer Hunting Leases in Texas - Texas Wildlife Unlimited LLC**
  - www.texaswildunlimited.com/deer_hunting_leases_in_tx/
  - Find Everything about South Texas Deer Hunting Leases, East Texas Deer, ... NEAR TILDEN, TX / CHOKE CANYON LAKE ANNUAL LEASE WITH ML3 TAGS ...

- **High Lonesome Ranch Hunting | McMullen County Texas | Deer...**
  - www.highlonesomehunting.com/
  - With an ideal South Texas location just 85 miles South of San Antonio International Airport in McMullen County, this privately owned, 4300 acre high fenced ...

- **Texas Deer Hunting - YouTube**
  - www.youtube.com/watch?v=djUMNoXyexA
  - Oct 30, 2007 - Uploaded by Jeff Dean
  - Father and son hunt on the Famous Wheeler Ranch in Tilden, Texas. ... 5.28 - Watch Later Texas Deer Hunting LSSTA Management Hunt # 2by ...

- **Craig Franklin Lone Star Camp in Tilden, TX | PO Box 263, Tilden, TX**
  - www.superpages.com/.../Tilden-TX/Craig-Franklin-Lone-Star-Camp-L2...
  - Not Rated. Specializing in Trophy Quality South Texas Whitetail Deer, Feral Hog, and Turkey Hunts PO Box 263, Tilden, TX 78072 www.lonestarcamp.com
Results From All Texas District 12 Counties

- Total Results: 81
- Average Price: $3139.19
- Median Price: $3000.00
- Minimum Price: $1000.00
- Maximum Price: $7000.00
- Average Rank: 16
- Highest Rank: 1
- Lowest Rank: 50

Amenities Offered (Standard and Non-Standard)

Percentage Standard Products
- Standard Product Results: 70%
- Non-Standard Product Results: 30%

Community v County Results
- Results Per County: 51%
- Results Per Community: 49%
### Business Names – All Counties

<table>
<thead>
<tr>
<th>County</th>
<th>Business Names</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Atascosa</strong></td>
<td>Texas Wild, Mariposa Ranch</td>
</tr>
<tr>
<td><strong>Brooks</strong></td>
<td>Mariposa Ranch, Tacubaya Ranch</td>
</tr>
<tr>
<td><strong>Dimmit</strong></td>
<td>Catarosa Ranch, Meyers Whitetail, La Bandera, JAG Ranch, Deer Down, Double Dime Ranch, Rancho Bendecido, McLean Bowman, Casa Monte Lodge, Eslabon Ranch</td>
</tr>
<tr>
<td><strong>Duval</strong></td>
<td>Duval County Ranch, Vela Ranch, WB Stagecoach, MEW Ranch, Los Orcones Ranch</td>
</tr>
<tr>
<td><strong>Jim Wells</strong></td>
<td>Arrowhead Seven Whitetail, Double L Outfitters</td>
</tr>
<tr>
<td><strong>Hidalgo</strong></td>
<td>San Juan Ranch</td>
</tr>
<tr>
<td><strong>Kenedy</strong></td>
<td>La Atravesada Ranch</td>
</tr>
<tr>
<td><strong>Starr</strong></td>
<td>Hunting With Jeff</td>
</tr>
<tr>
<td><strong>La Salle</strong></td>
<td>Triple “B” Ranch, Cochina Hunting club, El Quinto Ranch, Santa Margarita Ranch, Jacobs Ranch, Hurrandura Ranch</td>
</tr>
<tr>
<td><strong>Live Oak</strong></td>
<td>Las Joyas Ranch, Live Oak Hunting Lodge, Live Oak Ranch, South Texas Hunting Outfitters</td>
</tr>
<tr>
<td><strong>McMullen</strong></td>
<td>High Lonesome Ranch, Brush Country Outfitters, Mule Creek Ranch, Lonestar Camp, Lonesome Coyote Ranch, Empire Game Ranch, La Leyenda Ranch, Y Bar Ranch, Five Star Ranches, Lone Star Whitetail Ranch</td>
</tr>
<tr>
<td><strong>Cameron</strong></td>
<td>Texas Deer Hunter, MMK Outfitters</td>
</tr>
<tr>
<td><strong>Frio</strong></td>
<td>Triple D Guide, Hale Ranch, Santos Ranch, Whitetail &amp; Wing Shooting Ranch of Texas, Tim Youngue Outdoors, Dan Moody Hunting, Brush Country Whitetails, J&amp;R Moellendorf Hunting</td>
</tr>
<tr>
<td><strong>Kleberg</strong></td>
<td>El Canelo Ranch, Covert Ranch, King Ranch, Under The Sun Hunts</td>
</tr>
<tr>
<td><strong>Maverick</strong></td>
<td>Lazy R Hunts, WTX Ranch, Nickel 4N Ranch, Cobb Ranch, Sombrento Ranch, 4 Amigos Ranch, Cabela’s Outdoor Adventures</td>
</tr>
<tr>
<td><strong>Zapata</strong></td>
<td>Zapata Hunting, Las Lajas Game Ranch, Hunting Texas Trophies</td>
</tr>
<tr>
<td><strong>Zavala</strong></td>
<td>El Indio Outfitters, Thorns &amp; Fangs Ranch, Turkey Creek Ranch, ADL6 Hunting</td>
</tr>
</tbody>
</table>