Live Oak County
Deer Hunting Market Research

Live Oak County, TX

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Research Summary

Researchers conducted web searches using the Google search engine on a computer cleared of cookies and caches, and not signed into a google account. They searched first by the county name, using the terms “‘X’ County, Texas Deer Hunting” and then searched by a community name, using the terms “‘X’, Texas Deer Hunting”. They took the top results for each search, stopping when they obtained 12 relevent results or after 50 total results. There was a maximum possible 24 results from each county – 12 from a county search and 12 from a community search. These results come from a standard internet search and may not represent all of the guides operating in the county. The results reflect how well the guide businesses have positioned their websites to appear in standard searches. Included in the research data is the average, highest, and lowest rank of the search results. A search result with the rank of “2” was the second search result to appear and so on.

Relevant results were individual hunting guides, or hunting ranches. The “Standard Product” used for this research was a 3-night guided hunting trip with 130” Whitetail Deer being the target. Data was also taken for non-standard product results, such as hunting trips with more or less nights offered, and larger or smaller deer as the target. The results are differentiated by creating two categories “Total Results” and “Standard-Product Only Results”.

Researches took information on the prices of hunting packages, whether or not they offered the 8 most commonly offered amenities, and where the guide was located.

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Google Form

This Google Form was used to log information as it was received. It contains a multitude of questions to assess the different amenities offered by guides, the variety of prices, and the type of results obtained for different searches.

Perform a google search for either "County, TX Deer Hunting" (Ex: Atascosa County, TX Deer Hunting) or "Community, TX Deer Hunting". Community should be a city/town within the county you are gathering information for. Do sure the screenshot the first page of your search results and keep for your records. Take up to 12 relevant results from each different search (24 maximum per county) or as many relevant results that appear in the first 50 total.

* Required

**Business Name**

This is a required question

**Rank of Search Result**

What number search result was this business (1st, 2nd, 3rd, etc) out of all of the non-sponsored results. (Note, most standard google settings return 10 results per page)

**Business Website**

- County
  - Atascosa
  - Brooks
  - Camarillo
  - Dimmit
  - Duval
  - Frio
  - Hidalgo
  - Jim Hogg
  - Jim Wells
  - Kleberg
  - Kenedy
  - LaSalle
  - Live Oak
  - Maverick
  - McMullen
  - Starr
  - Webb
  - Willacy
  - Zapata
  - Zavala

**Standard Product?**

Standard Product is 130" White Tail Deer, 3 Nights
- Yes
- No

**Amenities Included**

- [ ] Tour to and from airport
- [ ] Meals
- [ ] Lodging
- [ ] Guide
- [ ] Trophy Fee
- [ ] Additional Game
- [ ] Game Cleaning
- [ ] Game Packaging

**Package Price**

- [ ]

**Private Lands?**

- [ ] Yes
- [ ] No

**Method Of Search**

If you searched by county, choose "County". If not, specify the city or community you used as a search term.

- [ ] County
- [ ] Other

Submit

Never submit passwords through Google Forms.
Standard-Product Only Results

- Total Results: 3
- Average Price: $2825.00
- Median Price: $2750.00
- Minimum Price: $2750.00
- Maximum Price: $2900.00
- Average Rank: 15
- Highest Rank: 2
- Lowest Rank: 36

Amenities Offered By Guides (Standard Results)

- Non-Standard Product Results: 25%
- Standard Product Results: 75%
Total Results

- **Total Results:** 4
- **Average Price:** $2916.67
- **Median Price:** $2825.00
- **Minimum Price:** $2750.00
- **Maximum Price:** $3100.00
- **Average Rank:** 14
- **Highest Rank:** 2
- **Lowest Rank:** 36

**Amenities Offered By Guides**
*(Standard Results)*

- **Airport Travel:** 0%
- **Meals:** 100%
- **Lodging:** 100%
- **Guide:** 100%
- **Trophy Fee:** 67%
- **Additional Game:** 33%
- **Game Cleaning:** 67%
- **Game Packaging:** 67%

- Results Per Community: 25%
- Results Per County: 75%
Search for “Live Oak County, TX Deer Hunting”
Conducted on 6 Nov 2013 – First Page Results

Texas Parks & Wildlife Department | Outdoor Annual | Hunting...
www.tpwd.state.tx.us/regulations/outdoor/hunting/seasons/county/live... to: Leon, Liberty, Limestone, Lipscomb, Live Oak, Uvalde, Loving, Lubbock, Lynn ...
Hunt - Leam County Seat: Centerville - Anderson County Seat: Palestine - Edwards
You visited this page on 10/31/13.

Las Joyas Ranch Whitetail Deer Hunting in Live Oak County Texas
www.lasjoyasranch.com
Aug 28, 2010 - Whitetail Deer Hunting in Live Oak County Texas. The Las Joyas Ranch provides a family oriented environment with comfortable ...

172 posts from Live Oak County-pics added - Texas Hunting Forum
www.texashuntingforum.com/?f... IN THE FIELD | Deer Hunting
Nov 6, 2010 - 25 posts
Loc: Live Oak County, TX. Thanks everyone, and thanks to Mike for posting the pic. We have been watching this deer since early last year and ...

Live Oak County Buck Score Off
21 posts Jan 5, 2012
South Texas Day Lease - Live Oak County
6 posts Oct 29, 2009
More results from www.texashuntingforum.com

Lease Texas Deer Lease | Land for Hunting by Texas County - Locate ... www.texasleas/connection.com/texas-deer-lease.asp
Leased! Texas Deer Hunting Land For Lease with Texas Hunting Directory - Texas ... Kerr County, Kerrville, Kendall, Sonora, Live Oak, Grayson, Dimmit, Hunt for ...

Live Oak County - South Texas | Texas Day Hunts - Online day hunt...
www.texasdayhunts.com/?view=main&cityid=750
Javelinas Hog Combination Hunts - South Texas Day and Package Hunts / Javelina Live Oak County, South Texas Trophy Deer Hunts Day and Package Hunts / ...

Hunting Ranch Land for Sale in Live Oak County, TX - Mossy Oak ...
www.mossyokproperties.com/Property/PropertyDetails.aspx?&listing... Hunting Ranch Land for Sale in Live Oak County, TX ... has been game fenced since 2008 and intensely managed to produce trophy whitetail and axis deer

Liveoakhuntinglodge: Home
www.liveoakhuntinglodge.com
Texas has one of the largest whitetail deer populations in the United States with ... Whitetail | Turkey | Trophy Hunts Deer and Turkey hunting at Live Oak is an ...

Whitetail Deer Hunting - Forums - Thread: My Live Oak County ...
www.whitetaildomains.com + Forums + Deer Hunting in General
Nov 18, 2010 - Forums: Deer Hunting in General: My Live Oak County Monster ...
Like yourself, I hadn’t shot a deer in over 10 years, but shot a low fenced ...

Live Oak County Texas - Judge Roy Bean Outdoors
www.judgeroybean.com/counities/LiveOak.html
Judge Roy Bean, Judge Roy Bean Outdoors, george west, Live Oak County, Texas deer leases, deer hunting, Texas hunting season, Texas deer hunting lease, ...

Live Oak County Texas land for sale - 290 acres
www.southtexasbroker.com/Pranches/live_oak_290.html
290 acres in Live Oak county, River frontage, 3 - 2 mobile home, electricity, community water, two ponds. Great deer hunting and turkey hunting as well as fishing.
Search For “George West, TX Deer Hunting” Conducted on 13 Nov 2013 – First Page Results

CH Wildlife - JHA Ranch Trophy Whitetail Hunting | South Texas
www.chwildlife.com/

South Texas Whitetail Deer Hunts, Texas Quail, Dove and Turkey...
www.southtexaswhitetailhuntingclub.com/

Sonny Ledwig George West/Catulla, TX - DeerTexas.com Forum
deerotexas.com/forum/showthread.../Sonny_Ledwig_George_West_Catull...:
Sep 24, 2011 - 9 posts

South Texas Trophy Whitetail Hunting
southtexaswhitetailhunting.com/

South Texas Deer Hunts - George West, TX - Cancellation - Texas
www.texashuntforum.com > ... > Outfitters & Guides

South Texas quail hunts, South Texas dove hunts - Lee's Bird
southtexasquailhunts.com/

The J-5 Ranch in George West, Texas has it all - Houston Hunting
www.examiner.com/article/the-j-5-ranch-george-west-texas-has-it-all

George West Texas Ranch Land - Desert Flower Realty
www.desertflowerrealty.com/george-west-texas-ranch-land-5522.html

South Texas Hunting Outfitters - Texas Hunting info
texashuntinginfo.com/South-Texas-Hunting-Outfitters

Deer leases...pick one - 2CoolFishing
www.2coolfishing.com > ... > Hunting Board

Results From All Texas District 12 Counties

Total Results: 81
Average Price: $3139.19
Median Price: $3000.00
Minimum Price: $1000.00
Maximum Price: $7000.00
Average Rank: 16
Highest Rank: 1
Lowest Rank: 50

Amenities Offered (Standard and Non-Standard)

Percentage Standard Products
- Standard Product Results: 70%
- Non-Standard Product Results: 30%

Community v County Results
- Results Per County: 51%
- Results Per Community: 49%

County Result Proportions
- Atascosa
- Brooks
- Cameron
- Dimmit
# Business Names – All Counties

<table>
<thead>
<tr>
<th>Atascosa</th>
<th>Brooks</th>
</tr>
</thead>
<tbody>
<tr>
<td>Texas Wild Mariposa Ranch</td>
<td>Mariposa Ranch Tacubaya Ranch</td>
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<table>
<thead>
<tr>
<th>Dimmit</th>
<th>Duval</th>
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</thead>
<tbody>
<tr>
<td>Catarosa Ranch Meyers Whitetail La Bander JAG Ranch Deer Down Double Dime Ranch Rancho Bendecido McLean Bowman Casa Monte Lodge Eslabon Ranch</td>
<td>Duval County Ranch Vela Ranch WB Stagecoach MEW Ranch Los Orcones Ranch</td>
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<table>
<thead>
<tr>
<th>Jim Wells</th>
<th>Hidalgo</th>
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<tbody>
<tr>
<td>Arrowhead Seven Whitetail Double L Outfitters</td>
<td>San Juan Ranch</td>
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</tbody>
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<table>
<thead>
<tr>
<th>Jim Hogg</th>
<th>Kenedy</th>
</tr>
</thead>
<tbody>
<tr>
<td>Hebbronville Deer Hunting Hunters For Christ La Perla Ranch Blaien Friermood Hunting Cola Blanca</td>
<td>La Atravesada Ranch</td>
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<table>
<thead>
<tr>
<th>LaSalle</th>
<th>Live Oak</th>
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</thead>
<tbody>
<tr>
<td>Triple “B” Ranch Cochina Hunting club El Quinto Ranch Santa Margarita Ranch Jacobs Ranch Hurrandura Ranch</td>
<td>Las Joyas Ranch Live Oak Hunting Lodge Live Oak Ranch South Texas Hunting Outfitters</td>
</tr>
</tbody>
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<table>
<thead>
<tr>
<th>McMullen</th>
<th>Zapata</th>
</tr>
</thead>
<tbody>
<tr>
<td>High Lonesome Ranch Brush Country Outfitters Mulé Creek Ranch Lonestar Camp Lonesome Coyote Ranch Empire Game Ranch La Leyenda Ranch Y Bar Ranch Five Star Ranches Lone Star Whitetail Ranch</td>
<td>Zapata Hunting Las Lajas Game Ranch Hunting Texas Trophies</td>
</tr>
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<table>
<thead>
<tr>
<th>Webb</th>
<th>Cameron</th>
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<tbody>
<tr>
<td>Killam Laredo Ranch Rancho Nuevo White Tail Deers Las Raices Ranch Laredo Hunting Resort Las Lamos Ranch</td>
<td>Texas Deer Hunter MMK Outfitters</td>
</tr>
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<thead>
<tr>
<th>Frio</th>
<th>Kleberg</th>
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<tbody>
<tr>
<td>Triple D Guide Hale Ranch Santos Ranch Whitetail &amp; Wing Shooting Ranch of Texas Tim Youngue Outdoors Dan Moody Hunting Brush Country Whitetails J&amp;R Moellendorf Hunting</td>
<td>El Canelo Ranch Covert Ranch King Ranch Under The Sun Hunts</td>
</tr>
</tbody>
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<thead>
<tr>
<th>Maverick</th>
<th>Zavala</th>
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<tr>
<td>Lazy R Hunts WTX Ranch Nickel 4N Ranch Cobb Ranch Sombrero Ranch 4 Amigos Ranch Cabela’s Outdoor Adventures</td>
<td>El Indio Outfitters Thorns &amp; Fangs Ranch Turkey Creek Ranch ADL6 Hunting</td>
</tr>
</tbody>
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