LaSalle County Deer Hunting Market Research
LaSalle County, TX

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Research Summary

Researchers conducted web searches using the Google search engine on a computer cleared of cookies and caches, and not signed into a google account. They searched first by the county name, using the terms “ ‘X’ County, Texas Deer Hunting” and then searched by a community name, using the terms “ ‘X’, Texas Deer Hunting”. They took the top results for each search, stopping when they obtained 12 relevent results or after 50 total results. There was a maximum possible 24 results from each county – 12 from a county search and 12 from a community search. These results come from a standard internet search and may not represent all of the guides operating in the county. The results reflect how well the guide businesses have positioned their websites to appear in standard searches. Included in the research data is the average, highest, and lowest rank of the search results. A search result with the rank of “2” was the second search result to appear and so on.

Relevant results were individual hunting guides, or hunting ranches. The “Standard Product” used for this research was a 3-night guided hunting trip with 130” Whitetail Deer being the target. Data was also taken for non-standard product results, such as hunting trips with more or less nights offered, and larger or smaller deer as the target. The results are differentiated by creating two categories “Total Results” and “Standard-Product Only Results”.

Researches took information on the prices of hunting packages, whether or not they offered the 8 most commonly offered amenities, and where the guide was located.

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Google Form

This Google Form was used to log information as it was received. It contains a multitude of questions to assess the different amenities offered by guides, the variety of prices, and the type of results obtained for different searches.

Perform a google search for either "County, TX Deer Hunting" (Ex: Atascosa County, TX Deer Hunting) or "Community, TX Deer Hunting". Community should be a city/town within the county you are gathering information for. Be sure to screenshot the first page of your search results and keep for your records. Take up to 12 relevant results from each different search (24 maximum per county) or as many relevant results that appear in the first 50 total.

* Required

Business Name *

This is a required question

Rank of Search Result *

What number search result was this business (1st, 2nd, 5th, etc) out of all of the non-sponsored results. (NOTE: most standard google settings return 10 results per page)

Business Website *

County

- Atascosa
- Brooks
- Cameron
- Dimmit
- Duval
- Frio
- Hidalgo
- Jim Hogg
- Jim Wells
- Kleberg
- Kenedy
- LaSalE
- Live Oak
- Mattonick
- McMullen
- Starr
- Webb
- Willacy
- Zapata
- Zavala

Standard Product? *

Standard Product is 130” White Tail Deer, 3 Nights

- Yes
- No

Amenities Included

- Travel to and from airport
- Meals
- Lodging
- Guide
- Trophy Fee
- Additional Games
- Game Cleaning
- Game Packaging

Package Price

Private Lands *

- Yes
- No

Method Of Search *

If you searched by county, choose "County". If not, specify the city or community you used as a search term.

- County
- Other

Submit

Never submit passwords through Google Forms.
Standard-Product Only Results

- Total Results: 4
- Average Price: $3750.00
- Median Price: $4000.00
- Minimum Price: $2500.00
- Maximum Price: $4500.00
- Average Rank: 15
- Highest Rank: 1
- Lowest Rank: 50

Amenities Offered By Guides (Standard Results)

- Airport Travel: 0%
- Meals: 50%
- Lodging: 100%
- Guide Fee: 50%
- Trophy Fee: 50%
- Additional Game Fee: 0%
- Game Cleaning: 50%
- Game Packaging: 50%

- Non-Standard Product Results: 33%
- Standard Product Results: 67%
Total Results

- Total Results: 6
- Average Price: $4383.33
- Median Price: $4000.00
- Minimum Price: $2500.00
- Maximum Price: $7000.00
- Average Rank: 18
- Highest Rank: 1
- Lowest Rank: 50

Amenities Offered By Guides
(All Results)
Search for “LaSalle County, TX Deer Hunting” Conducted on 6 Nov 2013 – First Page Results

La Salle — Texas Parks & Wildlife Department
www.tpwd.state.tx.us/regulations/Outdoor-Annual/2013.../counties/lasalle
Texas Parks and Wildlife. Outdoor Annual — Hunting — Seasons by County — La Salle. Bag Limit 5 deer, no more than 3 bucks, all seasons combined.

Texas Parks & Wildlife Department | Outdoor Annual | Hunting
www.tpwd.state.tx.us/regulations/Outdoor.../hunting/seasons/county-listing...

Trophy Whitetail Deer Hunting in La Salle County Texas
bbohunt.com
Whitetail Deer Hunts. The Triple "B" Ranch located in La Salle County in the heart of the "golden triangle" of South Texas is pleased to offer a limited number of ...

Herradura Ranch: Other Info
www.herraduraranch.com/other-info
The Herradura Ranch is located in La Salle County, Texas, an area renowned for its quality and quantity of superb whitetail deer and other types of game hunting. You visited this page on 11/6/13.

Sold! Land near Cotulla. Texas: La Salle County. 1969 acres...
www.landsofTexas.com/land/La-Salle-County-Texas/ID/1004138
Land for sale in La Salle County, Texas with 1969 acres close to Cotulla. 1086438. 
... Description: This superior high-fenced hunting ranch is located in the heart of ...
... Wildlife. The white-tailed deer herd on this ranch has been well managed for ...

SOUTH TEXAS HUNTING LODGE - Rogers Bar Diamond Bar Ranch
huntwithrussell.com/LA_SALLE_COUNTY_RANCH.html
... Salle county. The ranch is located 4 miles east of Cotulla off of state highway 3408. ...
... We hunt whitetail deer, turkey, dove and duck in season. We also have ...

2013 South Tx Deer hunts (La Salle county): Texas Hunting Forum
www.texashuntingforum.com > ... > Outfitters & Guides
#4569000 - 10/17/13 01:13 PM Re: 2013 South Tx Deer hunts (La Salle county) [Re: Cory1921]. Deer Hound Online content. Woodsman Registered: 09/26/10
More results from www.texashuntingforum.com

La Salle County 616.5 Acre South Texas Hunting Ranch - Simpson...
simpsonranches.com > Listings of Texas Ranches > by Anthony Simson
Detail for Turnkey Hunting Ranch for Sale in La Salle County, Texas ... 1 DEER TO 6.5 ACRES, WITH A 1:1 BUCK/DOE RATIO HAS BEEN THE MANAGEMENT ...

Images for La Salle County, TX Deer Hunting - Report images

Texas Deer Hunting *** Cataroza Ranch *** Dimmit County...
www.catarozaranch.com/texas_golden_triangle.php
The true Golden Triangle of Texas is an irregular triangle area that encompasses the following counties: Dimmit, LaSalle, Maverick, Zavala and Webb. Dimmit ...

SOUTH TEXAS HUNTING RANCH | Lasalle County, Texas...
www.thomontonranchsales.com/summary147new.php
Search For “Cotulla, TX Deer Hunting” Conducted on 6 Nov 2013 – First Page Results

Herradura Ranch: Other Info
www.herradurarchan.com/other-info/...
Herradura Ranch P.O. Box 569 Cotulla, TX 78014 ... The Ranch is part of the famed Golden Triangle, which is renowned for its trophy whitetail deer hunting.
You visited this page on 11/5/13.

class of hunters & price list - Welcome to Sombrerito Ranch
www.sombreritoranchn.com/classes_hunts_price_list.htm...
All guided hunt prices for Sombrerito and Apache Springs Ranches include lodging ... Texas City, Texas Hunted Whitetail Deer for 22 years ... guided on Sombrerito ... of South Texas. ... started guiding at age 16 in Cotulla, Texas. ... has guided on ... 

Ghost Apache Ranch | South Texas Hunting Lodge | Trophy ... 
www.ghostapacherranch.com/home/home.html...
Big deer thrive on the high-protein brush native to an area known as the Golden Triangle. This area is famous ... P.O. Box 271, Cotulla, TX 78014 830-879-5623 ... 

Contact Us | Santa Margarita Ranch, Cotulla Texas
www.santamargaritaranach.net/Contact Us.html...
To get the latest news from the ranch, join our email list in the box below. Our emails are about hunting, breeding, and relevant news to the Texas deer industry.

Deer Hunting in South Texas - Cotulla Chamber of Commerce
www.cotulla-chamber.org/index.php/7/17-deer-hunting-in-south-texas...
Dec 7, 2011 - South Texas has a reputation for great deer hunting, primarily because of the number of large bucks with big racks of antlers that are harvested ...

Hog Hunts - Cotulla, TX - Texas Hunting Forum
www.texashuntingforum.com/... Outfitters & Guides...
Jan 16, 2013 - 21 posts
With deer season coming to a close, our 1200 ranch in Cotulla, Tx will be open for hog hunting. The ranch is split into 2 sections. Both sections ...

Covert Ranch - South Texas Whitetail Deer Hunts, Texas Quail, Dove ...
www.covert ranch.com/...
Texas trophy whitetail deer and bird hunting at its best. If you are looking for a Texas trophy whitetail deer hunt and/or to experience some of the finest Texas ...

Lazy A Ranch - Cotulla, Texas
www.lazyacotulla.com/...
Trophy deer hunting in Cotulla, Texas. ... Thank you for contacting the Lazy A Cotulla website. On March 1, 2013, the ranch will be sold and the hunting ...

Sold Land near Cotulla, Texas - La Salle County - 1969 acres...
www.landsfortexas.com/texas/land-for-sale/1969 ... Texas/id/1084138-... 
Land for sale in La Salle County, Texas with 1969 acres close to Cotulla - 1084138 ... Description: This superior high-fenced hunting ranch is located in the heart ... Wildlife: The white-tailed deer herd on this ranch has been well managed for ...

Texas Deer Hunting » All Seasons Guide Service 
allseasonsguideservice.com/texas_deer_hunting.php...
Texas is probably best known for its incredible Whitetail Deer Hunting with a ... Triangle, near the town of Cotulla, Texas, in the heart of Big Deer Country.
Results From All Texas District 12 Counties

Total Results: 81
Average Price: $3139.19
Median Price: $3000.00
Minimum Price: $1000.00
Maximum Price: $7000.00
Average Rank: 16
Highest Rank: 1
Lowest Rank: 50

Amenities Offered (Standard and Non-Standard)

Percentage Standard Products
- Standard Product Results 70%
- Non-Standard Product Results 30%

Community v County Results
- Results Per County 51%
- Results Per Community 49%
### Business Names – All Counties

<table>
<thead>
<tr>
<th>Atascosa</th>
<th>Cameron</th>
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<tbody>
<tr>
<td>Texas Wild</td>
<td>Texas Deer Hunter</td>
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<td>Mariposa Ranch</td>
<td>MMK Outfitters</td>
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<th>Dimmit</th>
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<tr>
<td>Catarosa Ranch</td>
<td>Triple D Guide</td>
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<td>Meyers Whitetail</td>
<td>Hale Ranch</td>
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<td>La Bandera</td>
<td>Santos Ranch</td>
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<td>JAG Ranch</td>
<td>Whitetail &amp; Wing Shooting Ranch of Texas</td>
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<tr>
<td>Deer Down</td>
<td>Tim Youngue Outdoors</td>
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<tr>
<td>Double Dime Ranch</td>
<td>Dan Moody Hunting</td>
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<tr>
<td>Rancho Bendecido</td>
<td>Brush Country Whitetails</td>
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<td>McLean Bowman</td>
<td>J&amp;R Moellendorf Hunting</td>
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<tr>
<td>Casa Monte Lodge</td>
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<td>Eslabon Ranch</td>
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<table>
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<tr>
<th>Duval</th>
<th>Jim Wells</th>
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<td>Duval County Ranch</td>
<td>Arrowhead Seven Whitetail</td>
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<tr>
<td>Vela Ranch</td>
<td>Double L Outfitters</td>
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<td>WB Stagecoach</td>
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<tr>
<td>MEW Ranch</td>
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<td>Los Orcones Ranch</td>
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<tr>
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<td>Hunters For Christ</td>
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<td>La Perla Ranch</td>
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<td>Blainen Friermood Hunting</td>
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<tr>
<th>LaSalle</th>
<th>Kenedy</th>
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<td>Cochina Hunting club</td>
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<thead>
<tr>
<th>Jim Wells</th>
<th>Starr</th>
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<td>Hunting With Jeff</td>
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<td>Live Oak Ranch</td>
<td>Mule Creek Ranch</td>
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<td>South Texas Hunting Outfitters</td>
<td>Lonestar Camp</td>
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<td>Rancho Nuevo White Tail Deers</td>
<td>WTX Ranch</td>
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<td>Las Raices Ranch</td>
<td>Nickel 4N Ranch</td>
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<td>Laredo Hunting Resort</td>
<td>Cobb Ranch</td>
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<td>Sombrero Ranch</td>
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<td>4 Amigos Ranch</td>
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<td>Cabela’s Outdoor Adventures</td>
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<td>El Indio Outfitters</td>
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<td>Turkey Creek Ranch</td>
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