Jim Wells County Deer Hunting Market Research

Jim Wells County, TX

Miles Philips, Extension Specialist
Texas A&M Agrilife Extension—College Station, TX
T: 979-845-1023 E: mdphillips@ag.tamu.edu
http://hunting.tamu.edu
Research Summary

Researchers conducted web searches using the Google search engine on a computer cleared of cookies and caches, and not signed into a google account. They searched first by the county name, using the terms “‘X’ County, Texas Deer Hunting” and then searched by a community name, using the terms “‘X’, Texas Deer Hunting”. They took the top results for each search, stopping when they obtained 12 relevant results or after 50 total results. There was a maximum possible 24 results from each county – 12 from a county search and 12 from a community search. These results come from a standard internet search and may not represent all of the guides operating in the county. The results reflect how well the guide businesses have positioned their websites to appear in standard searches. Included in the research data is the average, highest, and lowest rank of the search results. A search result with the rank of “2” was the second search result to appear and so on.

Relevant results were individual hunting guides, or hunting ranches. The “Standard Product” used for this research was a 3-night guided hunting trip with 130” Whitetail Deer being the target. Data was also taken for non-standard product results, such as hunting trips with more or less nights offered, and larger or smaller deer as the target. The results are differentiated by creating two categories “Total Results” and “Standard-Product Only Results”.

Researches took information on the prices of hunting packages, whether or not they offered the 8 most commonly offered amenities, and where the guide was located.

CONTENTS

<table>
<thead>
<tr>
<th>CONTENTS</th>
<th>PAGE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Research Summary</td>
<td>2</td>
</tr>
<tr>
<td>Google Form</td>
<td>3</td>
</tr>
<tr>
<td>Standard-Product Only Results</td>
<td>4</td>
</tr>
<tr>
<td>Total Results For County</td>
<td>5</td>
</tr>
<tr>
<td>Search Results Screen Shots</td>
<td>6</td>
</tr>
<tr>
<td>Results From All Counties</td>
<td>8</td>
</tr>
</tbody>
</table>
Google Form

This Google Form was used to log information as it was received. It contains a multitude of questions to assess the different amenities offered by guides, the variety of prices, and the type of results obtained for different searches.

Perform a google search for either "County, TX Deer Hunting" (Ex: Atascosa County, TX Deer Hunting) or "Community, TX Deer Hunting". Community should be a city/town within the county you are gathering information for. Be sure to screenshot the first page of your search results and keep for your records. Take up to 12 relevant results from each different search (24 maximum per county) or as many relevant results that appear in the first 50 total.

* Required

Business Name *
This is a required question

Rank of Search Result *
What number search result was this business. (1st, 2nd, 5th, etc) out of all of the non-sponsored results. (Note, most standard google settings return 10 results per page)

Business Website *

County *
- Atascosa
- Brooks
- Cameron
- Dimmit
- Duval
- Frio
- Hidalgo
- Jim Hogg
- Jim Wells
- Kleberg
- Kenedy
- LaSalle
- Live Oak
- Maverick
- McMullen
- Starr
- Webb
- Willacy
- Zapata
- Zavala

Standard Product? *
Standard Product is 130" White Tail Deer, 3 Nights
- Yes
- No

Amenities Included
- Trip to and from airport
- Meals
- Lodging
- Guide
- Trophy Fee
- Additional Game
- Game Cleaning
- Game Packaging

Package Price

Private Lands *
- Yes
- No

Method Of Search *
If you searched by county, choose "County". If not, specify the city or community you used as a search term.
- County
- Other

Submit

Never submit passwords through Google Forms.
Standard-Product Only Results

- Total Results: 2
- Average Price: $3250.00
- Median Price: $3250.00
- Minimum Price: $2000.00
- Maximum Price: $4500.00
- Average Rank: 25
- Highest Rank: 13
- Lowest Rank: 37

Amenities Provided By Guides (Standard Results)

- 100% Airport Travel
- 100% Meals
- 100% Lodging
- 100% Guide
- 100% Trophy Fee
- 100% Additional Game
- 100% Game Cleaning
- 100% Game Packaging
- 50% Non-Standard Product Results
- 0% Standard Product Results
Total Results

<table>
<thead>
<tr>
<th>Total Results: 2</th>
<th>Average Price: $3250.00</th>
<th>Median Price: $3250.00</th>
<th>Minimum Price: $2000.00</th>
</tr>
</thead>
<tbody>
<tr>
<td>Maximum Price:</td>
<td>Average Rank: 25</td>
<td>Highest Rank: 13</td>
<td>Lowest Rank: 37</td>
</tr>
<tr>
<td>$4500.00</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Amenities Provided By Guides (All Results)

- Meals: 100%
- Lodging: 100%
- Guide: 100%
- Trophy Fee: 100%
- Additional Game: 50%
- Game Cleaning: 50%
- Game Packaging: 50%
- Airport Travel: 50%
- Results Per County: 0%
- Results Per Community: 100%
Search for “Jim Wells County, TX Deer Hunting”
Conducted on 6 Nov 2013 – First Page Results

Jim Wells — Texas Parks & Wildlife Department
www.tpwd.state.tx.us/regulations/outdoor-annual/.../counties/jim-wells
Texas Parks and Wildlife ..., Outdoor Annual — Hunting — Seasons by County — Jim Wells ..., Bag Limit 5 deer, no more than 3 bucks, all seasons combined.

Land for sale by Orange County, Texas: Jim Wells County - 187.59 ...
www.landsofTexas.com/texasland/JimWells-County-Texas -8500628
187.59 Acre Trophy Deer Hunting Ranch - Jim Wells County, Texas This ideal South Texas hunting ranch consists of approximately 188 acres situated in ...

Jim Wells County Farms For Sale - Jim Wells Texas - LoopNet
www.loopnet.com/Texas/Jim-Wells-County_Farms-For-Sale
187.56 Acre Trophy Deer Hunting Ranch - Jim Wells County, Texas This ideal South Texas hunting ranch consists of approximately 188 acres situated ... Status.

JIM WELLS COUNTY, TEXAS LAND FOR SALE - 1 - Land Watch
www.landwatch.com/United_States/ Texas
Listings 1 - 15 of 187 - Jim Wells County, Texas: Browse Thousands of Acres of Land for ... raise cattle, fish in the pond, hunt deer and deer in season, stop by.

Jim Wells County Texas Hunting Ranch, www.huntingcountry.net ...
www.huntingcountry.net/jimwells1.htm
Jim Wells County Texas Hunting Ranch, Excellent South Texas Brush Country hunting with the right amount of brush and browse provided for trophy Deer and ...

Jim Wells County Land For Sale - Commercial Real Estate
www.cityfeet.com/com/tx/jim-wells-county-land-for-sale
Jim Wells County Texas Hunting Ranch, Excellent South Texas Brush Country hunting with the right amount of brush and browse provided for trophy Deer and ...

How's the hunting in Jim Wells County (Pompano/Fall River) ...
discussions.texasbowhunter.com/ ... /Topics/ Around the Campfire
Mar 30, 2012 - 25 posts - 19 authors
Does anyone know about the deer hunting in the area? I saw lots ... Hunt In: Culpeper/Madison County Virginia and Dauvel County, TX. Default ...
Idaho mule deer 3 posts Oct 18, 2013
Mule deer hunting 20 posts Sep 21, 2013
More results from discussions.texasbowhunter.com

Jim Wells County Ranch | Jim Wells, Hop, Javelina ..., Lease Hunter
www.leasehunter.com/content/jim-wells-county-ranch
Feb 13, 2013 - Hunting Lease 2700 acres, south Texas brush country located 15 miles SW of Alice, TX in Jim Wells county. Property is ... Texas: COUNTY: Jim Wells: LEASE ZIP OR INTERNATIONAL POSTAL CODE: 78132 ... Whitetail Deer.

JIM WELLS COUNTY NEW HOT SPOT?!, Texas Hunting Forum
www.texashuntingforum.com/ ... /IN THE FIELD/ Deer Hunting
9 posts
#1930312 - 12/17/10 10:36 AM JIM WELLS COUNTY NEW HOT SPOT? ... that they have taken at least 2 200 inch deer, low fence over in Jim Wells this season, ...

South Texas Ranch in Jim Wells County | Ranch Land and Exotic ...
bucktractor.com/land-for-sale/Ranch-Land
Jun 4, 2010 - At BuckTrader we have best quality South Texas Ranch in Jim Wells County ... Deer For Sale | Hunting Leases | Land For Sale | BuckTrader.
Search For “Alice, TX Deer Hunting” Conducted on 6 Nov 2013 – First Page Results

Alice, Jim Wells County, Texas Land for sale, Alice, Jim Wells...
www.landwatch.com › United States › Texas › Jim Wells County ▼
Listings 1 - 15 of 37 - 194 Acres Alice, Jim Wells County, Texas $459,000. 194 +/- acres northeast of Alice, TX in Jim Wells County. Great recreational and hunting ...

King Ranch Hunting
www.king-ranch.com/hunting_overview.html ▼
In addition to being the birthplace of Texas ranching, King Ranch, comprising ... in 1920, a party of six experienced hunters was able to harvest only one deer. ... He and Alice King Kleberg, who is widely credited with saving the wild turkey in ...

Jim Wells — Texas Parks & Wildlife Department
www.tpwd.state.tx.us/regulations/outdoor-annual/2013-2014/.../Jim-Wells ▼
White-tailed Deer Details ... South Texas Archery Only Sep. 28 - Nov. 1, 2013. No permit required unless MLD permits have been issued for the property.

Land for Sale near Alice, Texas - Jim Wells ... - Lands of America
https://www.landsofamerica.com/listing/339034 ▼
Land for sale in Jim Wells County, Texas with 130 acres close to Alice ... Good bird, hog, and deer hunting for those who would like a little hunting as a bonus.

Land for sale by Alice, Texas - Jim Wells County - 1086.4 acres ... → Landsofamerica.com › Texas › Land for sale › 1086.4 Acres - Texas/.../127378 ▼
Land for sale in Jim Wells County, Texas with 1086.4 acres close to Alice - 127378. ... whitetail deer, turkey & hogs plus quail & dove for exceptional hunting.

South Texas Hunting Ranch with minerals - LandwithMinerals.com
www.landwithminerals.com › south-texas-hunting-ranch-with-minerals ▼
From Alice Texas head west on Hwy 44 to the town of San Diego ... with the right amount of brush and browse provided for trophy Deer and Quail hunting.

Hunting S Texas ... [Archive] - TexasBowhunter.com Community ...
Discussions.texasbowhunter.com › ... › Topics › Around the Campfire ▼
Nov 3, 2011 - 16 posts - 13 authors
Anyone hunt around Alice,Tx? what's its like? Wide open? ... You can't see the deer like you think you should, but they are there. Have fun!

23 - Whitetail Deer Hunting leases in Texas, the US and throughout ...
www.leasehunter.com/lease-game/whitetail-deer?page=22 ▼
This is an annual deer lease with 11 total hunters. We have 2 openings at this time. The price is $2,000.00 per hunter. Family and guests are allowed and they ...

South Texas Hunting, Deer, Exotics and Hogs
www.brushbucks.com/ ▼
Guided hunts for whitetail deer, scimitar onyx, axis deer, feral hogs, javelina, dove, and quail. Also bass fishing. Located near Three Rivers.

Alice, TX - Custom Fiberglass Deer Hunting Blinds
thumanfiberglass.com › texas › alice › custom-fiberglass-deer-hunting-bill ... ▼
Thuman's Fiberglass Hunting Blind Prices for Alice, TX. Blind Description, Promotions, Price. Deer Blinds in Alice, TX, 4x4 Hunting Blinds -100% Fiberglass, Add ...
Results From All Texas District 12 Counties

Total Results: 81
Average Price: $3139.19
Median Price: $3000.00
Minimum Price: $1000.00
Maximum Price: $7000.00
Average Rank: 16
Highest Rank: 1
Lowest Rank: 50

Amenities Offered (Standard and Non-Standard)

Percentage Standard Products
- Standard Product Results
- Non-Standard Product Results

Community v County Results
- Results Per County
- Results Per Community

County Result Proportions
- Atascosa
- Brooks
- Cameron
- Dimmit
## Business Names – All Counties

### Atascosa
- Texas Wild
- Mariposa Ranch

### Brooks
- Mariposa Ranch
- Tacubaya Ranch

### Dimmit
- Catarosa Ranch
- Meyers Whitetail
- La Bandera
- JAG Ranch
- Deer Down
- Double Dime Ranch
- Rancho Bendecido
- McLean Bowman
- Casa Monte Lodge
- Eslabon Ranch

### Jim Wells
- Arrowhead Seven Whitetail
- Double L Outfitters

### Duval
- Duval County Ranch
- Vela Ranch
- WB Stagecoach
- MEW Ranch
- Los Orcones Ranch

### Jim Hogg
- Hebbronville Deer Hunting
- Hunters For Christ
- La Perla Ranch
- Blaien Friermood Hunting
- Cola Blanca

### Hidalgo
- San Juan Ranch

### Kleberg
- El Canelo Ranch
- Covert Ranch
- King Ranch
- Under The Sun Hunts

### Kenedy
- La Atravesada Ranch

### Starr
- Hunting With Jeff

### Live Oak
- Las Joyas Ranch
- Live Oak Hunting Lodge
- Live Oak Ranch
- South Texas Hunting Outfitters

### McMullen
- High Lonesome Ranch
- Brush Country Outfitters
- Mute Creek Ranch
- Lonestar Camp
- Lonesome Coyote Ranch
- Empire Game Ranch
- La Leyenda Ranch
- Y Bar Ranch
- Five Star Ranches
- Lone Star Whitetail Ranch

### Zapata
- Zapata Hunting
- Las Lajas Game Ranch
- Huntino Texas Trophies

### Zavala
- El Indio Outfitters
- Thorns & Fangs Ranch
- Turkey Creek Ranch
- ADL6 Hunting