Frio County Deer Hunting Market Research
Frio County, TX

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Research Summary

Researchers conducted web searches using the Google search engine on a computer cleared of cookies and caches, and not signed into a google account. They searched first by the county name, using the terms “‘X’ County, Texas Deer Hunting” and then searched by a community name, using the terms “‘X’, Texas Deer Hunting”. They took the top results for each search, stopping when they obtained 12 relevant results or after 50 total results. There was a maximum possible 24 results from each county – 12 from a county search and 12 from a community search. These results come from a standard internet search and may not represent all of the guide businesses operating in the county. The results reflect how well the guide businesses have positioned their websites to appear in standard searches. Included in the research data is the average, highest, and lowest rank of the search results. A search result with the rank of “2” was the second search result to appear and so on.

Relevant results were individual hunting guides, or hunting ranches. The “Standard Product” used for this research was a 3-night guided hunting trip with 130” Whitetail Deer being the target. Data was also taken for non-standard product results, such as hunting trips with more or less nights offered, and larger or smaller deer as the target. The results are differentiated by creating two categories “Total Results” and “Standard-Product Only Results”.

Researchers took information on the prices of hunting packages, whether or not they offered the 8 most commonly offered amenities, and where the guide was located.

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Google Form

This Google Form was used to log information as it was received. It contains a multitude of questions to assess the different amenities offered by guides, the variety of prices, and the type of results obtained for different searches.

Perform a google search for either “County, TX Deer Hunting” (Ex: Atascosa County, TX Deer Hunting) or “Community, TX Deer Hunting”. Community should be a city/ town within the county you are gathering information for. Be sure the screenshot the first page of your search results and keep for your records. Take up to 12 relevant results from each different search (24 maximum per county) or as many relevant results that appear in the first 50 total.

Required

Business Name *

This is a required question

Rank of Search Result *

What number search result was this business (1st, 2nd, 5th, etc) out of all of the non-sponsored results. (Note, most standard google settings return 10 results per page)

Business Website *

County
- Atascosa
- Brooks
- Calhoun
- Cameron
- Dimmit
- Dual
- Frio
- Hidalgo
- Jim Hogg
- Jim Wells
- Kenedy
- Kenedy
- LaSalle
- Live Oak
- Maverick
- McMullen
- Starr
- Webb
- Willacy
- Zapata
- Zavala

Standard Product? *

Standard Product is 130” White Tail Deer, 3 Nights
- Yes
- No

Amenities Included
- Trail to and from airport
- Meals
- Lodge
- Guide
- Trophy Fee
- Additional Game
- Game Cleaning
- Game Packaging

Package Price

Private Lands *
- Yes
- No

Method Of Search *

If you searched by county, choose “County”. If not, specify the city or community you used as a search term.
- County
- Other

Submit

Never submit passwords through Google Forms.
Standard-Product Only Results

- Total Results: 4
- Average Price: $2812.50
- Median Price: $3175.00
- Minimum Price: $1400.00
- Maximum Price: $3500.00
- Average Rank: 20
- Highest Rank: 5
- Lowest Rank: 31

Amenities Provided By Guides (Standard Results)

- Standard Product Results 50%
- Non-Standard Product Results 50%

- Airport Travel: 0%
- Meals: 25%
- Lodging: 75%
- Guide Fee: 100%
- Trophy Fee: 100%
- Game Cleaning: 75%
- Game Packaging: 50%
- Additional Game: 50%
Total Results

- **Total Results:** 8
- **Average Price:** $2937.50
- **Median Price:** $3175.00
- **Minimum Price:** $1400.00
- **Maximum Price:** $4000.00
- **Average Rank:** 11
- **Highest Rank:** 2
- **Lowest Rank:** 46

Amenities Provided By Guides (All Results)

Results Per County

- Results Per Community 12%
- Results Per Community 88%
Search for “Frio County, TX Deer Hunting” Conducted on 4 Nov 2013 – First Page Results

Duval — Texas Parks & Wildlife Department
www.tpwd.state.tx.us/regulations/outdoor-annual/2013.../counties/duval ▼
Bag Limit The annual bag limit for turkey, in the aggregate for all counties, is four (4), no more. Bag Limit 5 deer, no more than 3 bucks, all seasons combined.

Texas Parks & Wildlife Department | Outdoor Annual | Hunting ... www.tpwd.state.tx.us/regulations/outdoor.../hunting/seasons/county-listing...▼
... Education · Volunteer · Maps & Data · Shop · Get Involved · Español · 2013 - 2014. Outdoor Annual | Outdoor Annual → Hunting → Seasons by County ...
You visited this page on 10/31/13.

2013-2014 — Texas Parks & Wildlife Department
www.tpwd.state.tx.us/regulations/outdoor-annual/2013.../animal-listing
54 Counties: Aransas, Atascosa, Austin, Bee, Bexar, Brazoria, Brooks, Caldwell, Calhoun, Cameron, Chambers, Colorado, DeWitt, Dimmit, Duval, Fayette, Fort ...
Bag and Possession Limits for ... - Zone Map - Waterfowl General Rules

Last weekend of deer season in south texas Duval County - YouTube
www.youtube.com/watch?v=yq24Pd9Xgf ▼
Jan 16, 2012 - Uploaded by Roy Perez
While the last weekend of deer season i manage to film a couple of hogs and does. There was big bear ...

South Texas Whitetail Deer Hunting at the Duval County Ranch
www.duvalcountyranch.com ▼
south texas deer hunting, freer texas home of the muy grande whitetail deer contest, duval county ranch, south texas brush country offers the finest whitetail deer ...

South Texas Whitetail Deer Hunting at the Duval County Ranch Prices
www.duvalcountyranch.com/prices.html ▼
Duval County Ranch Hunting Price List 2008/2009. *2-day guide's choice deer hunt up to 120 inch B&C $2000.00. This is a 2 day fully guided hunt which ...

South Texas Whitetail Deer Hunting at the Duval County Ranch Home
www.duvalcountyranch.com/home.html ▼
south texas deer hunting, freer texas home of the muy grande whitetail deer contest, duval county ranch, south texas brush country offers the finest whitetail deer ...

South Texas Whitetail Deer Hunting at the Duval County Ranch ...
www.duvalcountyranch.com/guidelines.html ▼
south texas deer hunting, freer texas home of the muy grande whitetail deer contest, duval county ranch, south texas brush country offers the finest whitetail deer ...

DUVAL COUNTY, TEXAS LAND FOR SALE 1 - LandWatch
www.landwatch.com > United States > Texas ▼
Listings 1 - 15 of 31 - 7200 Acres Freer, Duval County, Texas Contact for Price. The 7,200 acre Freer Ranch offers some of the best White-tailed Deer hunting in ...

Duval County Deer - Deer Texas.com
deertexas.com/forum/ubbthreads.php?topic.../Duval_County_Deer ▼
Dec 26, 2005 - 13 posts
DeerTexas Master Hunter Registered: 03/26/01 Posts: 14783. Loc: Waco. I know there are several similar ranches in Duval County. The word ...
Search For “Pearsall, TX Deer Hunting” Conducted on 6 Nov 2013 – First Page Results

Pearsall Texas Chamber of Commerce - Hunting
www.pearsalltexas.com/hunting.html
Pearsall is situated right in the heart of “The Golden Triangle” – Nationally known as the “Hunter’s Paradise”, the Pearsall area offers abundant white tail deer, ...

Hale Ranch
www.haleranchhunting.com/
The Hale Ranch is a South Texas hunting operation offering hunts for whitetailed deer, ... region, located in Zapata County between Utradle and Pearsall, Texas.

Santos Ranch
www.santosranch.com/
At Santos Ranch we offer great hunts for South Texas White-tailed Deer, Spring Turkey, Javalina, ... Las Lomas, Hunting Packages, Photos, Contact Us ... Our property, Las Lomas Ranch, is located near Pearsall Texas, south of San Antonio.

Whitetail & Wing Shooting Ranch of Texas | WWR
www.wwroftexas.com/
WWRotexas is an established reputable South Texas hunting outfitter that offers a ... game hunting for Axis Deer, Black Buck Antelope, Fallow Deer, Red Deer, ... “Golden Triangle” of the South Texas brush country near Pearsall Texas only ...

Los Cazadores - World's Largest Deer Contest
www.isocazadores.com/
Los Cazadores Deer Contest, Low - Overall - Shaun McNamara ... Open - 8 Point - South Texas Saddles - LOW FENCE ... Hunting Blog ... Liquid Studio Group.

Fallow Hunt at the Southern Cross Whitetails Ranch, Pearsall, Texas ...
www.youtube.com/watch?v=HEMmXyLl_cgM
Oct 25, 2011 - Uploaded by afh489
This is an archery hunt for a fallow doe. We offer whitetail deer trophies and management hunts as well as ...

Images for Pearsall, TX Deer hunting - Report images

South Texas Hunts, Trophy Whitetail hunting, doves, turkey - Tim ...
www.tmyoungoutdoors.com/South%20Texas%20Hunts.htm
South Texas Deer Hunting “Hunters are welcome, rifle or bow!” ... Diley and Pearsall TX. Whitetail hunts: ... License: State of Texas hunting license is required.

Dan Moody’s Texas Hunting Services
www.danmoodyhunting.com/
DAN MOODY • PEARLSS, TX • 1-888-561-8031 ... Game, North American Game, Trophy Wild Boar Hunting, Deer, Varmint, Texas Turkey and many more.

Texas Outfitters LTD - Whitetail Deer Hunting
www.texasoutfittersltd.com/news.htm
We have several different types of hunts for Trophy Whitetail Bucks in west and south Texas. ... Texas Outfitters LTD, DropTime Ranch Pearsall, TX 78061 ...

Whitetail & Wing Shooting Ranch of Texas - Pearsall, TX - Sports ...
https://www.facebook.com/pages/...of-Texas/363217573720906?sk...}
Whitetail & Wing Shooting Ranch of Texas, Pearsall, TX. ... You owe it to yourself to book your next Texas whitetail deer hunting trip with someone you can trust ...
Results From All Texas District 12 Counties

Total Results: 81
Average Price: $3139.19
Median Price: $3000.00
Minimum Price: $1000.00
Maximum Price: $7000.00
Average Rank: 16
Highest Rank: 1
Lowest Rank: 50

Amenities Offered (Standard and Non-Standard)

Percentage Standard Products
- Standard Product Results
- Non-Standard Product Results

Community v County Results
- Results Per County
- Results Per Community

County Result Proportions
- Atascosa
- Brooks
- Cameron
- Dimmit
<table>
<thead>
<tr>
<th>Business Names – All Counties</th>
<th>Cameron</th>
<th>Frio</th>
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<tr>
<td>Atascosa</td>
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<td>Triple D Guide</td>
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<td>MMK Outfitters</td>
<td>Hale Ranch</td>
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<td>Brooks</td>
<td>Mariposa Ranch</td>
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<td>Whitetail &amp; Wing Shooting Ranch of Texas</td>
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<td>Dimmit</td>
<td>Duval County Ranch</td>
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<td>Jim Wells</td>
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