Brooks County
Deer Hunting Market Research
Brooks County, TX

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Research Summary

Researchers conducted web searches using the Google search engine on a computer cleared of cookies and caches, and not signed into a google account. They searched first by the county name, using the terms “‘X’ County, Texas Deer Hunting” and then searched by a community name, using the terms “‘X’, Texas Deer Hunting”. They took the top results for each search, stopping when they obtained 12 relevant results or after 50 total results. There was a maximum possible 24 results from each county – 12 from a county search and 12 from a community search. These results come from a standard internet search and may not represent all of the guides operating in the county. The results reflect how well the guide businesses have positioned their websites to appear in standard searches. Included in the research data is the average, highest, and lowest rank of the search results. A search result with the rank of “2” was the second search result to appear and so on.

Relevant results were individual hunting guides, or hunting ranches. The “Standard Product” used for this research was a 3-night guided hunting trip with 130” Whitetail Deer being the target. Data was also taken for non-standard product results, such as hunting trips with more or less nights offered, and larger or smaller deer as the target. The results are differentiated by creating two categories “Total Results” and “Standard-Product Only Results”.

Researchers took information on the prices of hunting packages, whether or not they offered the 8 most commonly offered amenities, and where the guide was located.

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Standard-Product Only Results 4

Total Results For County 5

Search Results Screen Shots 6

Results From All Counties 8
Google Form

This Google Form was used to log information as it was received. It contains a multitude of questions to assess the different amenities offered by guides, the variety of prices, and the type of results obtained for different searches.

<table>
<thead>
<tr>
<th>Question</th>
<th>Options</th>
</tr>
</thead>
<tbody>
<tr>
<td>Business Name *</td>
<td></td>
</tr>
<tr>
<td>Rank of Search Result *</td>
<td></td>
</tr>
<tr>
<td>County</td>
<td>Assassi, Brooks, Camwood, Dimmitt, Dural, Fis, Hockley, Jim Hogg, Jim Wees, Kilberg, Kenedy, LaSalle, Lueh, Manteck, McMullen, Starr, Web, Willacy, Zapata, Zavala</td>
</tr>
<tr>
<td>Standard Product? *</td>
<td>Yes, No</td>
</tr>
<tr>
<td>Amenities Included</td>
<td></td>
</tr>
<tr>
<td>Private Lands *</td>
<td>Yes, No</td>
</tr>
<tr>
<td>Method Of Search *</td>
<td></td>
</tr>
</tbody>
</table>

Never submit passwords through Google Forms.
Standard-Product Only Results

Total Results: 2
Average Price: $2750.00
Median Price: $2750.00
Minimum Price: $1000.00
Maximum Price: $4000.00
Average Rank: 20
Highest Rank: 1
Lowest Rank: 39

Amenities Provided By Guides
Total Results

- **Total Results:** 2
- **Average Price:** $2750.00
- **Median Price:** $2750.00
- **Minimum Price:** $1000.00
- **Maximum Price:** $4000.00
- **Average Rank:** 20
- **Highest Rank:** 1
- **Lowest Rank:** 39

**Amenities Provided By Guides**

- Airport Travel: 50%
- Meals: 50%
- Lodging: 50%
- Guide: 100%
- Trophy Fee: 0%
- Additional Game: 0%
- Game Cleaning: 50%
- Game Packaging: 50%

**Results Per County**

- 0%

**Results Per Community**

- 100%
Search for “Brooks County, TX Deer Hunting” Conducted on 1 Nov 2013 – First Page Results

Deer Hunts by John T. Brannan
www.johnbrannan.com
John T. Brannan sells land, deer leases, Trophy Hunts Texas Ranches, bow and arrow ... Pleasanton, Pleasanton, Encinal, Laredo, Cotulla, Jourdanton, Poteet, ...

TX Money Talks: Biologists check in on state of deer hunting...
www.qdma.com › General QDM › State/DMU/County Regulations ›
Aug 5, 2009 - 1 post - 1 author
To check the pulse of the current deer hunting climate in Texas, ... District 9 wildlife biologist Alan Cain of Pleasanton said there has been some ...

rut info jourdanton tx - HuntingNet.com Forums
www.huntingnet.com › HuntingForum › WhiteTail Deer Hunting
Nov 10, 2009 - 1 post - 1 author
Need to compare notes about the rut,deer movements etc with someone who hunts around jourdanton tx.

Deer Leases – Next Page>>> Click here!! - Hunting Fishing ...
www.wildgoose.com/list0001.htm
Hunting Fishing & Outdoors!! deer leases deer lease deer hunting leases texas ... south of San Antonio Texas, and is right off of highway 97 west of Pleasanton.

Running V Ranch - Jourdanton Texas - Local Business | Facebook
https://www.facebook.com/RunningVRanch
Running V Ranch, Jourdanton, Texas. 51 likes · 0 talking about this · 20 were here.
South Texas’ Premier Cattle and Hunting Operation.

Hogs - Day and Package Hunts - Texas Day Hunts - Online day hunt ...
www.texasdayhunts.com/index.php?view=ads&catid=2 · 8 · 0 •
North Texas Hog Hunt (Unlimited) (Haskell County) Hog hunts in Haskell, Coleman, Foard, and Ellis Counties ... Prime central Texas hog hunting! ... Cathage, Any, Buck Branch, $100.00 ...

Tompkins: Despite record drought, Texas’ deer hunting season a hit ...
www.chron.com › Sports › Outdoors •
Dec 14, 2011 - Not all deer Texas hunters are seeing are in good physical shape, ... a Pleasanton-based TPWD wildlife biologist who works in the South Texas ...

Where to Buy - Texas Trophy Hunters Association
www.thta.com/magazine-tv/journal/where-to-buy •
Keep your customers up-to-date on the latest and best hunting information! For more information on carrying ..., Jourdanton, TX 78026 830-769-9711 Danny's ...

Texas Hog hunting - XDTalk Forums - Your XD/XD(m) Information ...
www.xdtalk.com › Use and Training › Hunting •
Feb 5, 2011 - 16 posts - 2 authors
I'm headed to Texas at the end of this month to hunt Texas hogs! ... Looks like it is down in Pleasanton Texas ... I never took a pig myself but was always told they are like deer the big boys are for the wall and the 100 pounders ...

Prospects good for Texas deer season « The Cattleman Update
tscra.org/news_blog/2012/10/24/press-release-news-texas-deer-season/
Oct 24, 2012 - Texas hunters should see deer in good condition and above average ... drive from almost one end of Texas to the other, Texline to Pleasanton, ...
Search For “Falfurrias, TX Deer Hunting” Conducted on 1 Nov 2013 – First Page Results

Mariposa Ranch - South Texas wild quail, buck, turkey, dove and...
www.mariposaranch.net/ •
"Deep South Texas Hunting At Its Best". Few places are as famous for... Mariposa Ranch 965 CR 225 Falfurrias, TX 78355 361-322-6752 fax: 361-322-5927
Turkey - Dove - Quail - Nilgai

How's the hunting in Jim Wells County (Premen/Falfurrias ... discus...s.texasbowhunter.com > ... > Topics > Around the Campfire •
Mar 31, 2019 - 25 posts - 19 authors
I just got on a lease between Premont and Falfurrias of Hex 138. Does anyone know about the deer hunting in the area? ..... This sounds like you are hunting by Tacubaya, TX; totally different country, you are still about 45 ...
Labaracis Creek Ranch or Hollywood Camp - Falfurrias ... 15 posts Jan 18, 2013
South Texas Hunters 56 posts Dec 1, 2012
73 falfurrias deer kilig !!!!?? 47 posts Oct 22, 2010
More results from discussions.texasbowhunter.com

Available Deer Leases in South Texas - Topic
www.topitem.com/forum/city/falfurrias-tx/T4CRVIOLHNQ0L6KCA/p3 •
Sep 29, 2010 - 20 posts - 15 authors
Looking for a deer lease in the hill country or south texas around 400 acres ... friend to go hunt some deer any good ideas? we're looking for a lease that ... close to falfurrias east side of 281... could pay up to 800$ per gun. if you ...

Falfurrias, Brooks County, Texas 78355 - LandsOfTexas.com
www.langsofexas.com/texas/land-for-sale/120. In: Texas. /1023010 •
Land for sale in Brooks County, Texas with 120 acres close to Falfurrias - 1023019. ... The ranch in addition to deer, has turkeys, wild pigs, doves and quail. ... own personal ranch to be used for family get together/func/bbq and hunting.

Sold Land near Falfurrias, Texas - Brooks County - 278 acres ...
www.langsofexas.com/texas/land-for-sale/276. In: Texas. /1023005 •
Land for sale in Brooks County, Texas with 278 acres close to Falfurrias - 1023006. ... LAID OUT PERFECT FOR HUNTING IT IS LONG AND NARROW WITH ALL ... WE SAW 7 TURKEYS, 16 DEER AND 6 NILGIA ALL FROM THE COMFORT ...

Falfurrias, Brooks County, Texas 78355 - LandsOfTexas.com
www.langsofexas.com/texas/land-for-sale/344. In: Texas. /1128241 •
Land for sale in Brooks County, Texas with 344 acres close to Falfurrias - 1128241. ... Other game is very abundant and includes big trophy whitetails, feral hogs. ...

Land for Sale in Falfurrias, TX | Oodle Marketplace
realestate.ooodle.com • USA > TX > Falfurrias •
Land for sale in Falfurrias, TX on Oodle Marketplace. Join millions of people using...

Sold Land in Falfurrias, TX - Brooks County - 40 acres ...
Brooks County Seat, Falfurrias - Brooks — Texas Parks & Wildlife...
www.tpwd.state.tx.us/regulations/outdoor-annual/2013-2014/.../brooks •
White-tailed Deer Details - South Texas. Archery Only Sep. 28 - Nov. 1, 2013. No permit required unless MLD permits have been issued for the property.

402 acres in Falfurrias, Tx, Brooks County - Texas Hunting Forum
www.texashuntingforum.com > ... > Land & Leases •
#1168369 - 01/12/10 07:59 PM 402 acres in Falfurrias, Tx, Brooks County. ... Acorns are abundant and so are the whitetail deer, this area also has lots of turkey ...

Poco Loco Lodge - Texas Travel - About.com
getaways.about.com > Travel > Texas Travel > Outdoors in Texas > Fishing •
★ ★ ★ ★ ★ Rating: 4 - Review by Danilo Wise
Located in Falfurrias, Poco Loco Lodge offers South Texas dove and deer hunting as well as saltwater fishing in island Battle Bay. The lodge also offers a pool ...
Results From All Texas Coastal Counties

Total Results: 81
Average Price: $3139.19
Median Price: $3000.00
Minimum Price: $1000.00
Maximum Price: $7000.00
Average Rank: 16
Highest Rank: 1
Lowest Rank: 50

Amenities Offered (Standard and Non-Standard)

Percentage Standard Products
- Standard Product Results: 70%
- Non-Standard Product Results: 30%

Community v County Results
- Results Per County: 51%
- Results Per Community: 49%
### Business Names – All Counties

<table>
<thead>
<tr>
<th>County</th>
<th>Business Names</th>
</tr>
</thead>
<tbody>
<tr>
<td>Atascosa</td>
<td>Texas Wild, Mariposa Ranch</td>
</tr>
<tr>
<td>Brooks</td>
<td>Mariposa Ranch, Tacubaya Ranch</td>
</tr>
<tr>
<td>Dimmit</td>
<td>Catarosa Ranch, Meyers Whitetail, La Bandera, JAG Ranch, Deer Down, Double Dime Ranch, Rancho Bendecido, McLean Bowman, Casa Monte Lodge, Eslabon Ranch</td>
</tr>
<tr>
<td>Duval</td>
<td>Duval County Ranch, Vela Ranch, WB Stagecoach, MEW Ranch, Los Orcones Ranch</td>
</tr>
<tr>
<td>Jim Wells</td>
<td>Arrowhead Seven Whitetail, Double L Outfitters</td>
</tr>
<tr>
<td>Hidalgo</td>
<td>San Juan Ranch</td>
</tr>
<tr>
<td>Kenedy</td>
<td>La Atravesada Ranch</td>
</tr>
<tr>
<td>Live Oak</td>
<td>Las Joyas Ranch, Live Oak Hunting Lodge, Live Oak Ranch, South Texas Hunting Outfitters</td>
</tr>
<tr>
<td>McMullen</td>
<td>High Lonesome Ranch, Brush Country Outfitters, Mule Creek Ranch, Lonestar Camp, Lonesome Coyote Ranch, Empire Game Ranch, La Leyenda Ranch, Y Bar Ranch, Five Star Ranches, Lone Star Whitetail Ranch</td>
</tr>
<tr>
<td>Webb</td>
<td>Killam Laredo Ranch, Rancho Nuevo White Tail Deers, Las Raices Ranch, Laredo Hunting Resort, Las Lamos Ranch</td>
</tr>
<tr>
<td>Cameron</td>
<td>Texas Deer Hunter, MMK Outfitters</td>
</tr>
<tr>
<td>Frio</td>
<td>Triple D Guide, Hale Ranch, Santos Ranch, Whitetail &amp; Wing Shooting Ranch of Texas, Tim Youngue Outdoors, Dan Moody Hunting, Brush Country Whitetails, J&amp;R Moellendorf Hunting</td>
</tr>
<tr>
<td>Kleberg</td>
<td>El Canelo Ranch, Covert Ranch, King Ranch, Under The Sun Hunts</td>
</tr>
<tr>
<td>Maverick</td>
<td>Lazy R Hunts, WTX Ranch, Nickel 4N Ranch, Cobb Ranch, Sombrerito Ranch, 4 Amigos Ranch, Cabela’s Outdoor Adventures</td>
</tr>
<tr>
<td>Zapata</td>
<td>Zapata Hunting, Las Lajas Game Ranch, Huntina Texas Trophies</td>
</tr>
<tr>
<td>Zavala</td>
<td>El Indio Outfitters, Thorns &amp; Fangs Ranch, Turkey Creek Ranch, ADL6 Hunting</td>
</tr>
</tbody>
</table>