

San Patricio County Guided Fishing Market Research

San Patricio County, TX

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Research Summary

Researchers conducted web searches using the Google search engine on a computer cleared of cookies and caches, and not signed into a google account. They searched first by the county name, using the terms “ ‘X’ County, Texas Guided fishing” and then searched by a community name, using the terms “ ‘X’, Texas Guided Fishing”. They took the top results for each search, stopping when they reached 12 or when the search page returned no relevant results. There was a maximum possible 24 results from each county – 12 from a county search and 12 from a community search. These results come from a standard internet search and may not represent all of the guides operating in the county. The results reflect how well the guide businesses have positioned their websites to appear in standard searches.

Relevant results were individual fishing guides, or guided fishing companies. The “Standard Product” used for this research was a Half-Day Guided Fishing Trip for 2 where Red Drum was a target species fish. Data was also taken for non-standard product results, such as Full Day Guided Fishing Trips and Trips for more than 2 people. The results are differentiated by creating two categories “Total Results” and “Standard-Product Only Results”.

Researches took information on the prices of fishing packages, whether or not they offered the 8 most commonly offered amenities, and where the guide was located.

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Google Form

This Google Form was used to log information as it was received. It contains a multitude of questions to assess the different amenities offered by guides, the variety of prices, and the type of results obtained for different searches.

Business Name *

This is a required question

Business Website *

Half Day Guided Fishing Trip For 2 *

- Yes
 No

Included In Package

- Tackle
 Artificial Bait
 Live Bait
 Ice
 Ice Chest
 Fish Processing
 Photographing
 Rods and Reels

County Location *

- Jefferson
 Chambers
 Galveston
 Brazoria
 Matagorda
 Calhoun
 Refugio
 Aransas
 San Patricio
 Nueces
 Kleberg
 Kenedy
 Willacy
 Cameron

Package Price *

Public Waters *

- Yes
 No

Red Fish Target Species *

Is red fish one of the fishes often caught on trips?

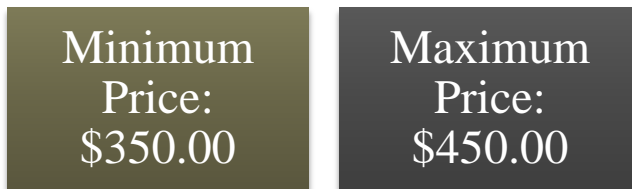
- Yes
 No

Found By What Search

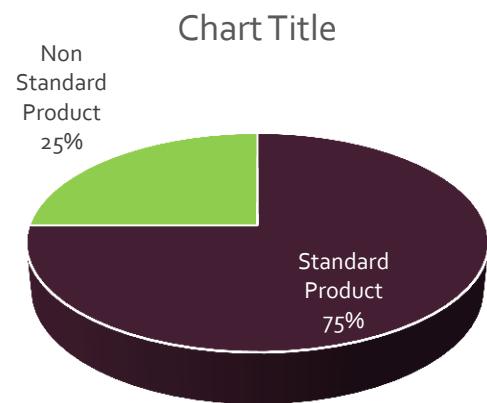
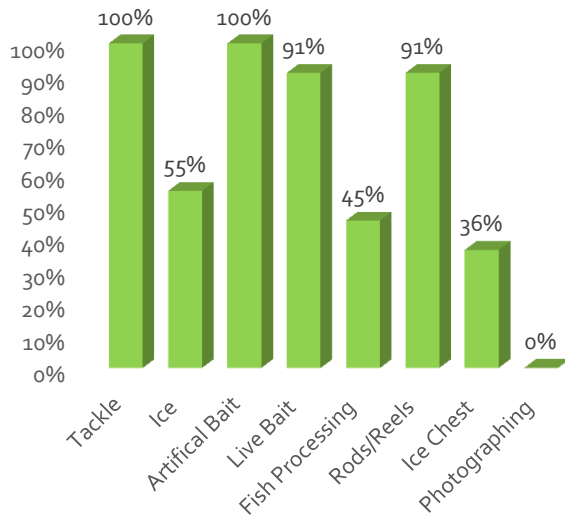
If you searched by County, chose that. If not, chose other and name the city within the county that you used.

- County, TX
 Other:

Standard-Product Only Results



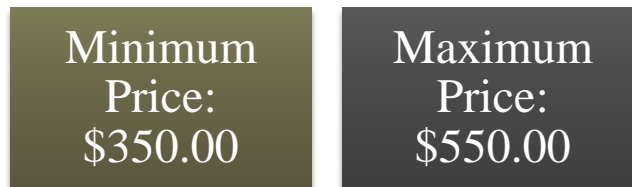
Guides With Standard Product:	
<ul style="list-style-type: none"> Barnard's Guide Service Water World Bay Fishing Guide Brooks Guide Service El Canelo Charters Fill-A-Bite Guide Service 	<ul style="list-style-type: none"> Ace In The Hole Guide Service Coastal Water Guide Service Slowride Guide Service John's Guide Service



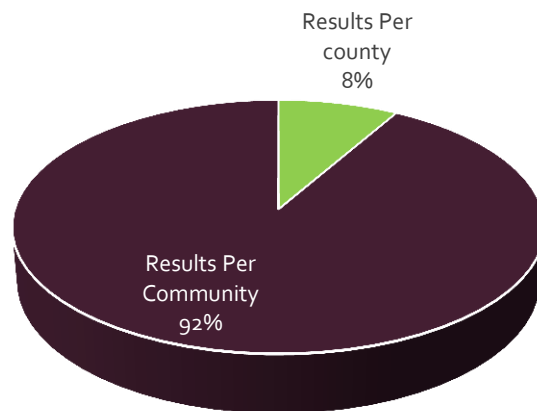
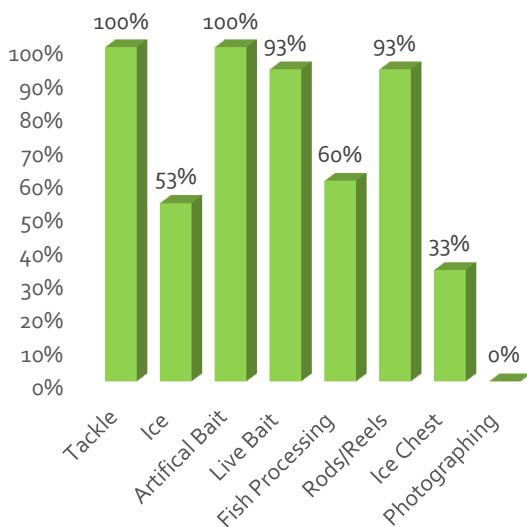
Amenities Provided By Guides

Percentage of companies that provide each listed amenity

Total Results



- Guides Without Standard Product:**
- Aggie Guide Service
 - Big M's Fishing Charters
 - CC Fishing



Amenities Provided By Guides

Percentage of companies that provide each listed amenity

Search Results

Percentage of results found via search by Community and Search by County

Search for “San Patricio County, TX Guided Fishing” Conducted on 1 Oct 2013 – First Page Results

[San Patricio County, TX - Fishing, Guides, Charters, Bait Information ...](#)

[www.hookandbullet.com](#) > [Fishing](#) > [United States](#) > [Texas](#) ▾

Fly **fishing**, baitcasting, and general **fishing** reports, and photos for lake **fishing** and river **fishing** in the greater **San Patricio County, Texas** area.

[PDF] [Texas Beach and Bay Access Guide - Texas General Land Office](#)

[www.glo.texas.gov/what-we-do/.../TexasBeachBayAccessGuide.pdf](#) ▾

(Aransas, Kenedy, Kleberg, Nueces, Refugio and **San Patricio Counties**) ... tourists seek out beaches and bays for **fishing**, swimming, wildlife viewing, picnicking, ...

[Texas > San Patricio County - Yahoo! Directory](#)

[dir.yahoo.com](#) > [Regional](#) > [US States](#) > [Texas](#) > [Counties and Regions](#) ▾

10+ items - Yahoo! reviewed these sites and found them related to **Texas** ...

Provides information to assist businesses in San Patricio County. [www ...](#)
Aransas Pass Fishing and duck hunting guide service in Texas' Port Aransas ...

[Texas > San Patricio County > Shopping and ... - Yahoo! Directory](#)

[dir.yahoo.com](#) > ... > [San Patricio County](#) > [Business and Shopping](#) ▾

Yahoo! reviewed these sites and found them related to **Texas > San Patricio County** ...
Fishing and duck hunting **guide** service in Texas' Port Aransas Bay area.

[Fishing in Surrounding San Patricio County TX | Reviews - Yellowbook](#)

[www.yellowbook.com/yellow-pages/?...fishing...san+patricio+county%2...](#) ▾

Find **Fishing** in Surrounding **San Patricio County, TX** on Yellowbook. Get reviews ...
Go to website for: Barnard's **Fishing & Duck Hunting Guide** Service. 57 Portia ...

[Texas Coastal Access Guides - Texas Gulf Coast Fishing](#)

[www.texasgulfcoastfishing.com/coastal_access_guides.html](#) ▾

The **Texas Beach and Bay Access Guide** from the **Texas General Land Office** is ...
Kenedy, Kleberg, Nueces, Refugio and **San Patricio Counties**; Lower Rio ...

[John's Fishing Guide Srevice, Portland, San Patricio County, Texas ...](#)

[www.carjunky.com/autoservices/.../john_s-fishing-guide-srevice_246888.h...](#)

Detailed business information on **John's Fishing Guide Srevice** in **Portland, Texas** 78374. Locate a phone number, driving directions and more information ...

[Fishing Charter San Patricio County, TX - Discover Your ...](#)

[govguru.com/texas/t/san-patricio-county/fishing-charter](#) ▾

Find information, resources, and guides on **San Patricio County, TX Fishing Charter** at GovGuru.com - Discover Your Government.

[Barnard's Fishing & Duck Hntg Rockport TX - Guide Service ...](#)

[www.atlanticyellow.com/.../Texas/.../Guide.../barnards-fishing--duck-hnt...](#) ▾

Guide Service near **Rockport, TX 78382** ... **Playn Hooky Fishing** Charters **Rockport, TX 78382** ... **San Patricio County Texas**, Phone: 3617584918 5.95 miles ...

[Fishing - TEXAS: Landmarks and Legacies -](#)

[howdyall.com/texas/search/LinkTopic.cfm?LinkTopic=Fishing](#) ▾

Eric Rios is your **guide** to a **Lake Amistad** and bowfishing for **Alligator Gar** and other sport fish, **Carp**, ... Rivers include the **Blanco**, **Guadalupe**, **Llano**, **Pedernales** and the **San Marcos**. ... Hello, I am **Rick Wilson** co-owner of **Fly Fishing** in **Texas** and **B&B Outfitters** your complete **fly fishing** ... **Aransas Pass, (San Patricio County)**

Search For “Aransas Pass, TX Guided Fishing” Conducted on 1 October 2013 – First Page Results

[Texas Saltwater Guides-Aransas Pass - Texas Fishing Guides](#)

texasfishingguides.org/saltwater_fishing_guides_aransas_pass.htm ▼

Fishing San Antonio Bay all the way into Baffin Bay. Other area bays fished include Copano, St. Charles, Aransas, Mesquite, Aryes, Carlos, Redfish, Corpus ...

[Aransas Pass-Texas Saltwater Fishing Guides - Texas Fishing Guides](#)

www.texasfishingguides.org/aransas_pass.htm ▼

Fill-A-Bite Fishing Guide Service 361-215-2332 361-207-1032. Fishing the waters of Rockport, Port Aransas, Aransas Pass, Upper Laguna Madre and Corpus ...

[Fishing guides in Aransas Pass, TX - Yellowpages.com](#)

www.yellowpages.com/aransas-pass-tx/fishing-guides ▼

Results 1 - 30 of 31 - 151 Port Ave, Rockport, TX 78382 » Map (361) 510-5428. » Website; » More Info; » Add Photos. What: Fishing Guides,; Guide Service, ...

[Rives Guide and Towing - Capt. Douglas Rives - Aransas Pass ...](#)

www.rivesguideandtowing.com/ ▼

Welcome to Rives Guide & Towing The Aransas Pass area offers some of the most diverse areas in Texas for a vast range of species and available fishing ...

[Aransas Pass Texas Fishing Guides - Bay Fishing and Wade ...](#)

texassaltwaterfishing.com/aransaspass/ ▼

Texas Saltwater Fishing Guides & Outfitters in the Aransas Pass Texas area offers it all to the Coastal Sportsman. Bay Fishing Guides Wade Fishing Guide, ...

[Welcome To Slowride Guide Service Home Of Kayak Fishing in ...](#)

www.slowrideguide.com/ ▼

Dean Thomas is the premier kayak guide on the Texas gulf coast and one of the pioneers in the sport of ... 821 South Commercial in Aransas Pass, Texas 78336

[Fishing Boat Charter Guide Service - Aransas Pass Chamber of ...](#)

business.aransaspass.org/list/category/fishing-guide-boat-charter-338 ▼

8 items - A Fishing Fantasy Guide Service & Outfitters. 1104 N. Houston Aransas Pass, TX 78336. (361) 438-1866. Coastal Bend Guides Association. PO Box ...

[A Fishing Fantasy Guide & Outfitters - Aransas Pass, TX - Yelp](#)

www.yelp.com » Active Life » Fishing ▼

Specialties: I offer guided bay fishing trips with all tackle and bait furnished, for the kids to tournament angler. We have trout, red fish, black drum, and flounder ...

[Seidel's Guide Service - Professional Saltwater Fishing Guide ...](#)

www.seidelguideservice.com/ ▼

Seidel's Guide Service is a full service fishing guide service in Rockport, Aransas Pass, Ingleside, Port Aransas and Baffin, Texas.

[Fishing in Aransas Pass, TX on Yahoo! Local](#)

local.yahoo.com » City Guide » Recreation & Sporting Goods ▼

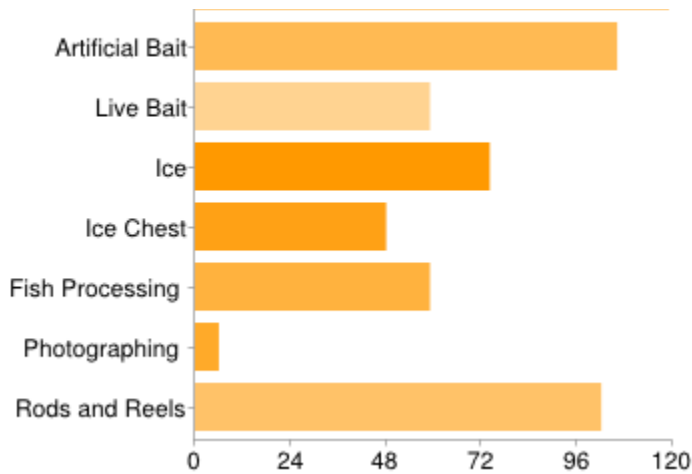
Results 1 - 10 of 38 - Fishing in Aransas Pass, TX on Yahoo! Local Get Ratings ...

- | | | | |
|---|------------------------|----------------|---------------------|
| 1 | Surrender at Sunrise | (361) 790-3271 | Aransas Pass |
| 5 | Slowride Guide Service | (361) 758-0463 | 821 S Commercial St |

Results From All Texas Coastal Counties

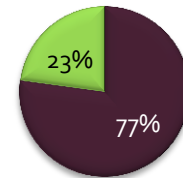


Amenities Offered (Standard and Non-Standard)



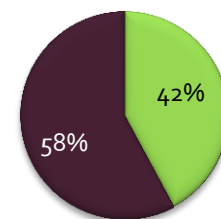
Standard v Non-Standard Product Results

■ Standard Product ■ Non-Standard

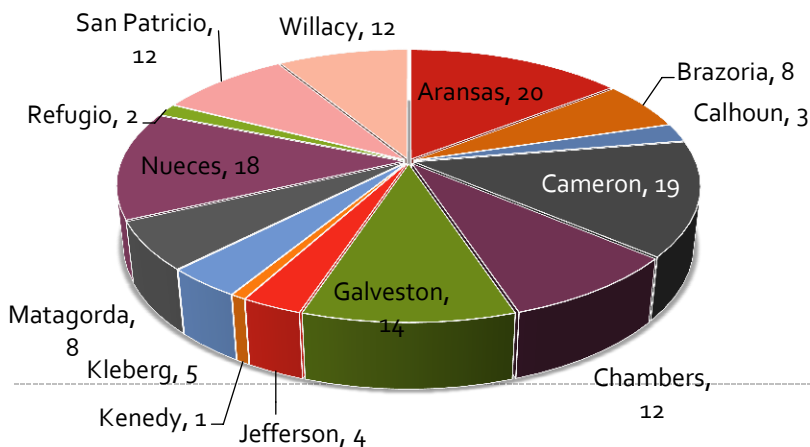


County v Community Search Results

■ Results from county ■ Results from community



Total Results Per County



Fishing Economics Data

The 2011 National Survey of Fishing, Hunting, and Wildlife-Associated Recreation shows that \$41.8 billion dollars are spent annually on recreational fishing. This means that Texas, with their \$4.2 billion in spending on fishing account for approximately 10 percent of the United States' total income from fishing.

Texas places second overall in spending on recreational fishing, after Florida. Recreational fishing in Texas totaled \$4.2 billion in spending, supported 59,000 jobs, had \$392 million in state tax revenue, and \$482 million in federal tax revenue. Hunting and Fishing: Bright stars of the American economy

The National Shooting Sports Foundation (NSSF) states that anglers spend \$1.1 billion dollars per year on bait alone. They spend \$5.3 billion on equipment, including rods, reels, boats, and boat accessories, \$4.3 billion on food, and \$2 billion on lodging.

According to Daniel Nu of outdoorhub.com, the sportfishing industry is an economic powerhouse in Texas. He states that freshwater anglers generate more than \$981 million in retail sales in Texas annually while over 750,000 saltwater anglers have an economic impact of over \$1.7 billion. Fishing News: Texas A&M to Create New Sportfish, Conservation Research Center



Recreational Fishing: In 2009, over 2.8 million recreational anglers took 22 million fishing trips in the Gulf of Mexico Region. Almost 90% of these anglers were residents of a regional coastal county. Of the total fishing trips taken, 59% were taken from a private or rental boat and another 37% were shore-based. Spotted seatrout were the most frequently caught species or species group with 29 million fish

caught in 2009, and represented 47% of total fish caught in the region. Of the spotted seatrout caught, 57% of them were released rather than harvested.

The Tables below highlight recreational fishing impacts from the report.

2009 Economic Impacts of Recreational Fishing Expenditures (thousands of dollars)				
	Jobs	Sales	Income	Value Added
Trip Impacts by Fishing Mode:				
For-Hire	498	\$45,787	\$14,465	\$25,522
Private Boat	1,331	\$152,916	\$46,109	\$81,717
Shore	250	\$27,309	\$8,391	\$14,745
<i>Total Durable Equipment Impacts</i>	20,047	\$2,620,846	\$841,046	\$1,312,749
<i>Total State Trip and Durable Equipment Economic Impacts</i>	22,126	\$2,846,858	\$910,011	\$1,434,733

2009 Angler Trip & Durable Expenditures (thousands of dollars)				
Fishing Mode	Trip Expenditures		Equipment	Durable Expenditures
	Non Residents	Residents		
			Fishing Tackle	157,427
For-Hire	1,456	25,732	Other Equipment	82,824
Private Boat	3,846	99,137	Boat Expenses	718,337
Shore	1,309	17,588	Vehicle Expenses	215,802
<i>Total Trip Expenditures</i>	6,611	142,457	Second Home Expenses	921,121
			<i>Total Durable Equipment Expenditures</i>	2,095,511
Total State Trip and Durable Equipment Expenditures				2,244,579

Harvest (H) and Release (R) of Key Species Species Groups (thousands of fish)²

		2000	2001	2002	2003	2004	2005	2006	2007	2008	2009
Atlantic croaker	H	209	230	111	96	109	95	101	95	64	117
Black drum	H	104	130	72	85	68	53	73	66	82	98
King mackerel	H	19	15	16	19	15	14	29	11	8	16
Red drum	H	285	244	233	270	273	231	318	289	266	285
Red snapper	H	53	47	53	40	40	49	69	45	41	31
Sand seatrout	H	291	79	173	119	176	125	129	95	152	111
Sheepshead	H	78	80	84	76	67	81	78	46	46	34
Southern flounder	H	100	125	91	111	100	81	64	49	64	47
Spotted seatrout	H	1,128	966	965	939	934	855	987	916	917	810

Figures from [NOAA Fisheries Economics of the United States 2009](#) (p.135) NOAA Report Dated NMFS-F/SPO-118 May 2011 “ Fisheries Economics of the United States 2009”