San Patricio County
Guided Fishing Market Research

San Patricio County, TX

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Research Summary

Researchers conducted web searches using the Google search engine on a computer cleared of cookies and caches, and not signed into a google account. They searched first by the county name, using the terms “‘X’ County, Texas Guided fishing” and then searched by a community name, using the terms “‘X’, Texas Guided Fishing”. They took the top results for each search, stopping when they reached 12 or when the search page returned no relevant results. There was a maximum possible 24 results from each county – 12 from a county search and 12 from a community search. These results come from a standard internet search and may not represent all of the guides operating in the county. The results reflect how well the guide businesses have positioned their websites to appear in standard searches.

Relevant results were individual fishing guides, or guided fishing companies. The “Standard Product” used for this research was a Half-Day Guided Fishing Trip for 2 where Red Drum was a target species fish. Data was also taken for non-standard product results, such as Full Day Guided Fishing Trips and Trips for more than 2 people. The results are differentiated by creating two categories “Total Results” and “Standard-Product Only Results”.

Researches took information on the prices of fishing packages, whether or not they offered the 8 most commonly offered amenities, and where the guide was located.

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Google Form

This Google Form was used to log information as it was received. It contains a multitude of questions to assess the different amenities offered by guides, the variety of prices, and the type of results obtained for different searches.

Business Name *

This is a required question

Business Website *

Half Day Guided Fishing Trip For 2 *

☐ Yes

☐ No

Included In Package

☐ Tackle

☐ Artificial Bait

☐ Live Bait

☐ Ice

☐ Ice Chest

☐ Fish Processing

☐ Photographing

☐ Rods and Reels

County Location *

☐ Jefferson

☐ Chambers

☐ Galveston

☐ Brazoria

☐ Matagorda

☐ Calhoun

☐ Refugio

☐ Aransas

☐ San Patricio

☐ Nueces

☐ Kleberg

☐ Kenedy

☐ Willacy

☐ Cameron

Package Price *

Public Waters *

☐ Yes

☐ No

Red Fish Target Species *

Is red fish one of the fish you often caught on trips?

☐ Yes

☐ No

Found By What Search

If you searched by County, chose that. If not, chose other and name the city within the county that you used.

☐ County, TX

☐ Other
Standard-Product Only Results

Total Results: 9

Average Price: $388.89

Median Price: $400.00

Minimum Price: $350.00

Maximum Price: $450.00

Guides With Standard Product:
- Barnard’s Guide Service
- Water World Bay Fishing Guide
- Brooks Guide Service
- El Canelo Charters
- Fill-A-Bite Guide Service

Guides With Non-Standard Product:
- Ace In The Hole Guide Service
- Coastal Water Guide Service
- Slowride Guide Service
- John’s Guide Service

Amenities Provided By Guides

Percentage of companies that provide each listed amenity
Total Results

Total Results: 12

Average Price: $416.67

Median Price: $412.50

Minimum Price: $350.00

Maximum Price: $550.00

Guides Without Standard Product:
- Aggie Guide Service
- Big M’s Fishing Charters
- CC Fishing

Amenities Provided By Guides

Percentage of companies that provide each listed amenity

Search Results
Percentage of results found via search by Community and Search by County
Search for “San Patricio County, TX Guided Fishing”
Conducted on 1 Oct 2013 – First Page Results

San Patricio County, TX Fishing Guides, Charters, Bait Information...
www.fishandbait.com > Fishing > United States > Texas
Fly Fishing, baitcasting, and general fishing reports, and photos for lake fishing and river fishing in the greater San Patricio County, Texas area.

Texas Beach and Bay Access Guide - Texas General Land Office
www.gohome.texas.gov/what-we-do/TexasBeachBayAccessGuide.pdf
(Aransas, Kenedy, Kleberg, Nueces, Refugio and San Patricio Counties) ... tourists seek out beaches and bays for fishing, swimming, wildlife viewing, picnicking, ...

Texas > San Patricio County - Yahoo! Directory
dir.yahoo.com > Regional > US States > Texas > Counties and Regions
10+ items - Yahoo reviewed these sites and found them related to Texas ...
Provides information to assist businesses in San Patricio County. www ...
Aransas Pass Fishing and duck hunting guide service in Texas' Port Aransas ...

Texas > San Patricio County > Shopping and ... - Yahoo! Directory
dir.yahoo.com > ... > San Patricio County > Business and Shopping
Yahoo reviewed these sites and found them related to Texas > San Patricio County ...
Fishing and duck hunting guide service in Texas' Port Aransas Bay area.

Fishing In Surrounding San Patricio County TX | Reviews - Yellowbook
www.yellowbook.com/yellow-pages/?...fishing_san-patricio-county%2... -
Find Fishing in Surrounding San Patricio County, TX on Yellowbook. Get reviews ...
Go to website for: Barnard's Fishing & Duck Hunting Guide Service. 57 Portio ...

Texas Coastal Access Guides - Texas Gulf Coast Fishing
www.texasgulfcoastfishing.com/coastal_access_guides.html
The Texas Beach and Bay Access Guide from the Texas General Land Office is ...
Kenedy, Kleberg, Nueces, Refugio and San Patricio Counties, Lower Rio ...

John's Fishing Guide Service, Portland, San Patricio County, Texas...
www.carjunky.com/autoservices/.../john_s-fishing-guide-service_246888.html
Detailed business information on John's Fishing Guide Service in Portland, Texas 78374. Locate a phone number, driving directions and more information ...

Fishing Charter San Patricio County, TX - Discover Your...
govguru.com/texas/san-patricio-county/fishing-charter
Find information, resources, and guides on San Patricio County, TX Fishing Charter at GovGuru.com - Discover Your Government.

Barnard's Fishing & Duck Hntg Rockport, TX - Guide Service...
www.yellowpages.com/texas/.../barnard's-fishing--duck-hntg...
Guides service near Rockport, TX 78382. ... Playn Hony Fishing Charters Rockport, TX 78382. ... San Patricio County, Texas. Phone: 3617584918. 5.55 miles ...

Fishing - Texas: Landmarks and Legacies....
www.yall.com/texas/search/LinkTopic.cfm?LinkTopic=Fishing
Eric Rios is your guide to a Lake Amistad and bowfishing for Alligator Gar and other sport fish. Carp, ... Rivers include the Blanco, Guadalupe, Llano, Pedernales and the San Marcos. ... Hello, I am Rick Wilson co-owner of Fly Fishing in Texas and B&B Outfitters your complete fly fishing. ... Aransas Pass, (San Patricio County)
Search For “Aransas Pass, TX Guided Fishing” Conducted on 1 October 2013 – First Page Results

Texas Saltwater Guides Aransas Pass - Texas Fishing Guides
texastfishingguides.org/saltwater_fishing_guides_aransas_pass.htm
Fishing San Antonio Bay all the way into Baffin Bay. Other areas bays fishable include Copano, St. Charles, Aransas, Mesquite, Arroyo, Carlos, Redfish, Corpus ...

Aransas Pass Texas Saltwater Fishing Guides - Texas Fishing Guides
www.texasfishingguides.org/aransas_pass.htm

Fishing guides in Aransas Pass, TX - Yellowpages.com
www.yellowpages.com/aransas-pass-tx/fishing-guides
Results 1 - 30 of 31 - 151 Port Ave. Rockport, TX 78382 » Map (361) 510-5428. » Website; » More Info; » Add Photos. What: Fishing Guides; Guide Service, ...

Rives Guide and Towing - Capt. Douglas Rives - Aransas Pass...
www.rivesguideandtowing.com/
Welcome to Rives Guide & Towing. The Aransas Pass area offers some of the most diverse areas in Texas for a vast range of species and available fishing ...

Aransas Pass Texas Fishing Guides - Bay Fishing and Wade...
texassaltwaterfishing.com/aransaspass/
Texas Saltwater Fishing Guides & Outfitters in the Aransas Pass Texas area offers it all to the Coastal Sportsman. Bay Fishing Guides Wade Fishing Guide, ...

Welcome To Slowride Guide Service Home Of Kayak Fishing in ...
www.slowrideguide.com/
Dean Thomas is the premier kayak guide on the Texas gulf coast and one of the pioneers in the sport of ... 821 South Commercial in Aransas Pass, Texas 78336

Fishing Boat Charter Guide Service - Aransas Pass Chamber of...
business.aransaspass.org/list/category/fishing-guide-boat-charter-338
8 items - A Fishing Fantasy Guide Service & Outfitters. 1104 N. Houston Aransas Pass, TX 78336. (361) 438-1866. Coastal Bend Guides Association. PO Box ...

A Fishing Fantasy Guide & Outfitters - Aransas Pass, TX - Yelp
www.yelp.com/active-life/fishing
Specialties: I offer guided bay fishing trips with all tackle and bait furnished, for the kids to tournament angler. We have trout, red fish, black drum, and flounder ...

Seidel’s Guide Service - Professional Saltwater Fishing Guide...
www.seidelsguideservice.com/
Seidel’s Guide Service is a full service fishing guide service in Rockport, Aransas Pass, Ingleside, Port Aransas and Baffin, Texas.

Fishing in Aransas Pass, TX on Yahoo! Local
local.yahoo.com/active-life/fishing/8-10-38 - Fishing in Aransas Pass, TX on Yahoo! Local Get Ratings ...
1 Surrender at Sunrise (361) 790-3271 Aransas Pass
5 Slowride Guide Service (361) 738-0463 821 S Commercial St
Results From All Texas Coastal Counties

Total Results: 130
Average Price: $450.15
Median Price: $450.00
Minimum Price: $300.00
Maximum Price: $900.00

Standard v Non-Standard Product Results
- Standard Product: 23%
- Non-Standard: 77%

County v Community Search Results
- Results from county: 58%
- Results from community: 42%

Amenities Offered (Standard and Non-Standard)
- Artificial Bait
- Live Bait
- Ice
- Ice Chest
- Fish Processing
- Photographing
- Rods and Reels

Total Results Per County
- Aransas, 20
- Brazoria, 8
- Calhoun, 3
- Chambers, 12
- Cameron, 19
- Galveston, 14
- Nueces, 18
- Refugio, 2
- San Patricio, 12
- Willacy, 12
- Matagorda, 8
- Kleberg, 5
- Jefferson, 4
- Kenedy, 1
Fishing Economics Data

The 2011 National Survey of Fishing, Hunting, and Wildlife-Associated Recreation shows that $41.8 billion dollars are spent annually on recreational fishing. This means that Texas, with their $4.2 billion in spending on fishing account for approximately 10 percent of the United States’ total income from fishing.

Texas places second overall in spending on recreational fishing, after Florida. Recreational fishing in Texas totaled $4.2 billion in spending, supported 59,000 jobs, had $392 million in state tax revenue, and $482 million in federal tax revenue. Hunting and Fishing: Bright stars of the American economy

The National Shooting Sports Foundation (NSSF) states that anglers spend $1.1 billion dollars per year on bait alone. They spend $5.3 billion on equipment, including rods, reels, boats, and boat accessories, $4.3 billion on food, and $2 billion on lodging.

According to Daniel Nu of outdoorhub.com, the sportfishing industry is an economic powerhouse in Texas. He states that freshwater anglers generate more than $981 million in retail sales in Texas annually while over 750,000 saltwater anglers have an economic impact of over $1.7 billion. Fishing News: Texas A&M to Create New Sportfish, Conservation Research Center

Recreational Fishing: In 2009, over 2.8 million recreational anglers took 22 million fishing trips in the Gulf of Mexico Region. Almost 90% of these anglers were residents of a regional coastal county. Of the total fishing trips taken, 59% were taken from a private or rental boat and another 37% were shore-based. Spotted seatrout were the most frequently caught species or species group with 29 million fish
caught in 2009, and represented 47% of total fish caught in the region. Of the spotted seatrout caught, 57% of them were released rather than harvested.

The Tables below highlight recreational fishing impacts from the report.

### 2009 Economic Impacts of Recreational Fishing Expenditures (thousands of dollars)

<table>
<thead>
<tr>
<th>Fishing Mode</th>
<th>Jobs</th>
<th>Sales</th>
<th>Income</th>
<th>Value Added</th>
</tr>
</thead>
<tbody>
<tr>
<td>Trip Impacts by Fishing Mode:</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>For-Hire</td>
<td>498</td>
<td>$45,787</td>
<td>$14,465</td>
<td>$25,322</td>
</tr>
<tr>
<td>Private Boat</td>
<td>1,331</td>
<td>$152,916</td>
<td>$46,109</td>
<td>$81,707</td>
</tr>
<tr>
<td>Shore</td>
<td>250</td>
<td>$27,309</td>
<td>$8,391</td>
<td>$14,745</td>
</tr>
<tr>
<td>Total Durable Equipment Impacts</td>
<td>20,047</td>
<td>$2,620,846</td>
<td>$841,046</td>
<td>$1,312,749</td>
</tr>
<tr>
<td>Total State Trip and Durable Equipment Economic Impacts</td>
<td>22,126</td>
<td>$2,846,858</td>
<td>$910,011</td>
<td>$1,434,733</td>
</tr>
</tbody>
</table>

### 2009 Angler Trip & Durable Expenditures (thousands of dollars)

<table>
<thead>
<tr>
<th>Fishing Mode</th>
<th>Trip Expenditures</th>
<th>Equipment</th>
<th>Durable Expenditures</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Non Residents</td>
<td>Residents</td>
<td>Fishing Tackle</td>
</tr>
<tr>
<td>For-Hire</td>
<td>1,456</td>
<td>25,732</td>
<td>157,427</td>
</tr>
<tr>
<td>Private Boat</td>
<td>3,846</td>
<td>99,137</td>
<td>718,337</td>
</tr>
<tr>
<td>Shore</td>
<td>1,309</td>
<td>17,588</td>
<td>2,244,579</td>
</tr>
<tr>
<td>Total Trip Expenditures</td>
<td>6,611</td>
<td>142,457</td>
<td>2,244,579</td>
</tr>
</tbody>
</table>

### Harvest (H) and Release (R) of Key Species Species Groups (thousands of fish)

<table>
<thead>
<tr>
<th>Species Group</th>
<th>2000</th>
<th>2001</th>
<th>2002</th>
<th>2003</th>
<th>2004</th>
<th>2005</th>
<th>2006</th>
<th>2007</th>
<th>2008</th>
<th>2009</th>
</tr>
</thead>
<tbody>
<tr>
<td>Atlantic croaker</td>
<td>H 209</td>
<td>230</td>
<td>111</td>
<td>96</td>
<td>109</td>
<td>95</td>
<td>101</td>
<td>95</td>
<td>64</td>
<td>117</td>
</tr>
<tr>
<td>Black drum</td>
<td>H 104</td>
<td>130</td>
<td>72</td>
<td>85</td>
<td>68</td>
<td>53</td>
<td>73</td>
<td>66</td>
<td>82</td>
<td>98</td>
</tr>
<tr>
<td>King mackerel</td>
<td>H 19</td>
<td>15</td>
<td>16</td>
<td>19</td>
<td>15</td>
<td>14</td>
<td>29</td>
<td>11</td>
<td>8</td>
<td>16</td>
</tr>
<tr>
<td>Red drum</td>
<td>H 285</td>
<td>244</td>
<td>233</td>
<td>270</td>
<td>273</td>
<td>231</td>
<td>318</td>
<td>289</td>
<td>266</td>
<td>285</td>
</tr>
<tr>
<td>Red snapper</td>
<td>H 53</td>
<td>47</td>
<td>53</td>
<td>40</td>
<td>40</td>
<td>49</td>
<td>69</td>
<td>45</td>
<td>41</td>
<td>31</td>
</tr>
<tr>
<td>Sand seatrout</td>
<td>H 291</td>
<td>79</td>
<td>173</td>
<td>119</td>
<td>176</td>
<td>125</td>
<td>129</td>
<td>95</td>
<td>152</td>
<td>111</td>
</tr>
<tr>
<td>Sheephead</td>
<td>H 78</td>
<td>80</td>
<td>84</td>
<td>76</td>
<td>67</td>
<td>81</td>
<td>78</td>
<td>46</td>
<td>46</td>
<td>34</td>
</tr>
<tr>
<td>Southern flounder</td>
<td>H 100</td>
<td>125</td>
<td>91</td>
<td>111</td>
<td>100</td>
<td>81</td>
<td>64</td>
<td>49</td>
<td>64</td>
<td>47</td>
</tr>
<tr>
<td>Spotted seatrout</td>
<td>H 1,128</td>
<td>966</td>
<td>965</td>
<td>939</td>
<td>934</td>
<td>855</td>
<td>987</td>
<td>916</td>
<td>917</td>
<td>810</td>
</tr>
</tbody>
</table>