

Nueces County Guided Fishing Market Research

Nueces County, TX

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Research Summary

Researchers conducted web searches using the Google search engine on a computer cleared of cookies and caches, and not signed into a google account. They searched first by the county name, using the terms “ ‘X’ County, Texas Guided fishing” and then searched by a community name, using the terms “ ‘X’, Texas Guided Fishing”. They took the top results for each search, stopping when they reached 12 or when the search page returned no relevant results. There was a maximum possible 24 results from each county – 12 from a county search and 12 from a community search. These results come from a standard internet search and may not represent all of the guides operating in the county. The results reflect how well the guide businesses have positioned their websites to appear in standard searches.

Relevant results were individual fishing guides, or guided fishing companies. The “Standard Product” used for this research was a Half-Day Guided Fishing Trip for 2 where Red Drum was a target species fish. Data was also taken for non-standard product results, such as Full Day Guided Fishing Trips and Trips for more than 2 people. The results are differentiated by creating two categories “Total Results” and “Standard-Product Only Results”.

Researches took information on the prices of fishing packages, whether or not they offered the 8 most commonly offered amenities, and where the guide was located.

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Google Form

This Google Form was used to log information as it was received. It contains a multitude of questions to assess the different amenities offered by guides, the variety of prices, and the type of results obtained for different searches.

Business Name *

This is a required question

Business Website *

Half Day Guided Fishing Trip For 2 *

- Yes
 No

Included In Package

- Tackle
 Artificial Bait
 Live Bait
 Ice
 Ice Chest
 Fish Processing
 Photographing
 Rods and Reels

County Location *

- Jefferson
 Chambers
 Galveston
 Brazoria
 Matagorda
 Calhoun
 Refugio
 Aransas
 San Patricio
 Nueces
 Kleberg
 Kenedy
 Willacy
 Cameron

Package Price *

Public Waters *

- Yes
 No

Red Fish Target Species *

Is red fish one of the fishes often caught on trips?

- Yes
 No

Found By What Search

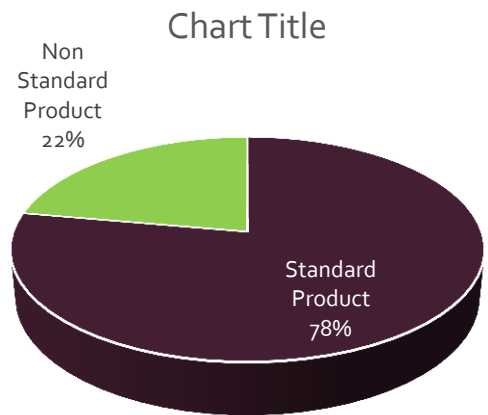
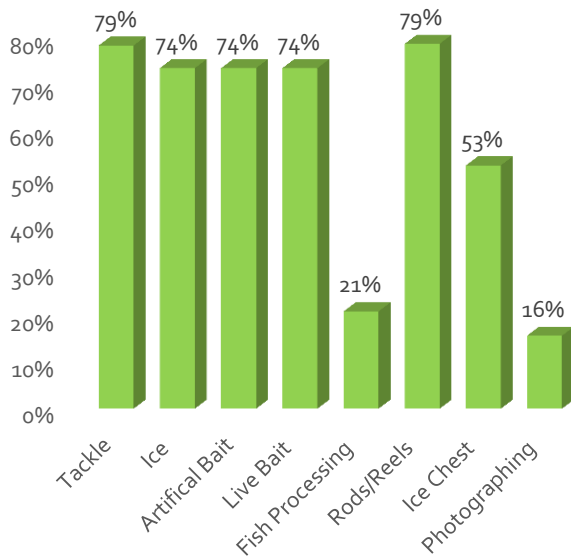
If you searched by County, chose that. If not, chose other and name the city within the county that you used.

- County, TX
 Other:

Standard-Product Only Results



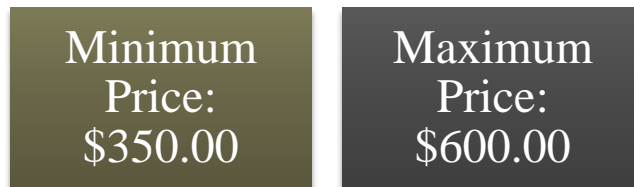
Guides With Standard Product:		
<ul style="list-style-type: none"> Banard’s Guide Service The Producers Guide Service C&T Bay Charters Captain Jon Fails Saltwater Flats Fishing Guide A Fishing Fantasy Guide Service 	<ul style="list-style-type: none"> Hough’s Guide Service Scott Hibbett’s Guide Service Just 1 More outfitter Ace In The Hole Guide Service Baffin Bay rode and Gun 	<ul style="list-style-type: none"> David Rowsey Green Trout Guide Service Treble J Charters



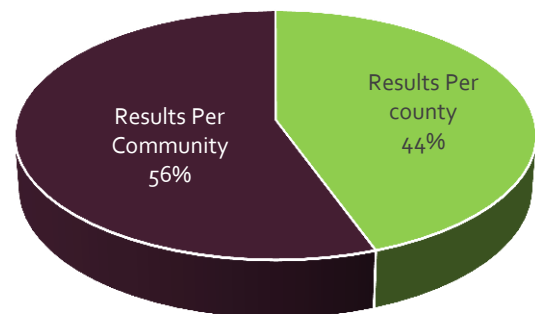
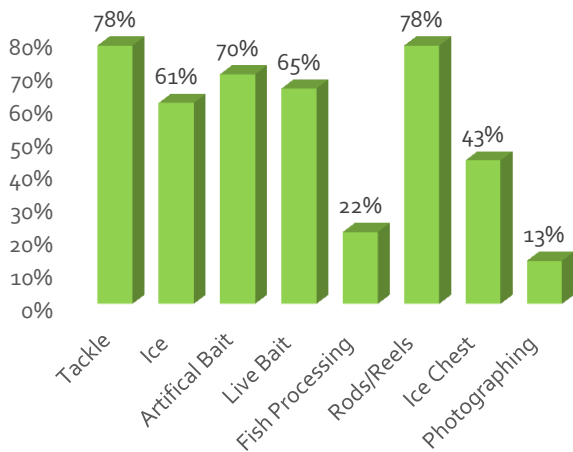
Amenities Provided By Guides

Percentage of companies that provide each listed amenity

Total Results



- Guides Without Standard Product:**
- Blue Heron Adventures
 - Captain Carl Wentreck
 - Reel McCoy Guide Service
 - Bill Sheka Jr. Outdoors



Amenities Provided By Guides

Percentage of companies that provide each listed amenity

Search Results

Percentage of results found via search by Community and Search by County

Search for “Nueces County, TX Guided Fishing” Conducted on 1 Oct 2013 – First Page Results

[Texas Saltwater Fishing Guides-Corpus Christi and Baffin Bay](http://www.texasfishingguides.org/saltwater_fishing_guides_corpus_christi.htm)
www.texasfishingguides.org/saltwater_fishing_guides_corpus_christi.htm
captpaul@stx.rr.com, Fish Finder Guide Service is based on North Padre Island near
Corpus Christi Texas. We provide guided fishing trips from Rockport to the ...

[Corpus Christi-Texas Saltwater Fishing Guides - Texas Fishing Gui...](http://www.texasfishingguides.org/corpus_christi_guides.htm)
www.texasfishingguides.org/corpus_christi_guides.htm
Capt. Patrick Buchanan Laguna Charter Company (361) 215-2608. Fishing the Corpus
Christi Bay, Baffin Bay, the Land Cut and the Laguna Madre ...

[A Fishing Fantasy Guide Service & Outfitters - Corpus Christi Chart...](http://afishingfantasy.com/)
afishingfantasy.com/
Come on out and join your fishing guide, Captain Mike, for a fun-filled day of Texas bay
fishing in Aransas Pass, the jewel of Corpus Christi and the Texas ...

[Recommended Guides - Corpus Fishing.com](http://www.corpusfishing.com/guides.htm)
www.corpusfishing.com/guides.htm
Captain Utley owns and operates Blue Heron Adventures which is a fully licensed and
insured guide service that operates out of Corpus Christi, TX. Captain ...

[Scott Hibbetts Guide Service - Hunting and Fishing in South Texas](http://www.captscott.com/)
www.captscott.com/
Scott Hibbetts is a licensed professional fishing guide. Licensed by both the USCG
and TPWD. Whether its chasing ... Click for Corpus Christi, Texas Forecast ...

[Corpus Christi Fishing Guides](http://www.sightcast1.com/)
www.sightcast1.com/
Captain Joe Mendez U.S. Coast Guard licensed full time professional fishing guide in
Corpus Christi, Rockport and Port Aransas Texas. Guiding in Corpus ...

[Corpus Christi Fishing Guides](http://www.landcut.com/)
www.landcut.com/
Fishing Guide specializing in redfish and seatrout in Corpus Christi Texas. ... Capt.
Jon Falls. Corpus Christi, Texas Professional Fishing guide since 1993 ...

[Corpus Christi Bay Fishing Maps and Spots - South Texas](http://www.stxmaps.com/go/corpus-christi-bay-fishing.html)
www.stxmaps.com/go/corpus-christi-bay-fishing.html
Travel South Texas shows the location of more than 500 saltwater fishing hot spots on
the South Texas Coast including Corpus Christi along with GPS ...

[Captain Noe Garza's Guide Service - Corpus Christi, Texas - Yahoo ...](http://travel.yahoo.com)
travel.yahoo.com > ... > Corpus Christi > Corpus Christi Things to Do
★★★★★ Rating: 4.5 - 5 reviews
1026 Bradshaw Dr, Corpus Christi, TX 78412-3338. AVERAGE USER RATING.
Contact: 361-991-0775. Visit Website. This professional fishing guide service ...

[Corpus Christi Fishing Guides Baffin Bay Laguna Madre Hough's ...](http://www.2-houghs.com/)
www.2-houghs.com/
Hough's Guide Service and Texas CHL Class. ... Byron Hough is a full-time
professional fishing guide licensed by the U.S. Coast Guard and the ... professional
team at Waypoint Marine in Corpus Christi with a 250hp Mercury Pro XS outboard.

Ads related to Nueces County, TX Guided Fishing ⓘ


[Guided Fishing Trip Texas](http://www.bayflatslodge.com/) 1 (888) 677 4868
www.bayflatslodge.com/
Rent Our Luxury Lodge and Enjoy Fishing Guided by Experts.
Waterfowl Hunting - Contact Us - Beautiful Lodge - Fishing Lodge

Search For “Corpus Christi, TX Guided Fishing” Conducted on 1 October 2013 – First Page Results

[Captain Len's Fishing Guide Service](#)

www.captainiensfishing.com/index.html

Located on North Padre Island, **Corpus Christi Texas**; We provide private **fishing** charters from Bay **Fishing** the Laguna Madre to Deep Sea **Fishing** the off shore ...
[Google+ page](#) · [Be the first to review](#)

 14130 Bounty Ave Corpus Christi, TX 78418
(361) 563-9806

[Texas Saltwater Fishing Guides-Corpus Christi and Baffin Bay](#)

www.texasfishingguides.org/saltwater_fishing_guides_corpus_christi.htm ▼

capt paul@stx.rr.com, Fish Finder **Guide Service** is based on North Padre Island near **Corpus Christi Texas**. We provide **guided fishing** trips from Rockport to the ...

[Corpus Christi-Texas Saltwater Fishing Guides - Texas Fishing Gui...](#)

www.texasfishingguides.org/corpus_christi_guides.htm ▼

Capt. Grant Coppin Phone (254) 913-8122 professional **fishing guide** in **Corpus Christi, TX** and fish Laguna Madre, Baffin Bay and the Land Cut. "We Specialize ...

[Recommended Guides - Corpus Fishing.com](#)

www.corpusfishing.com/guides.htm ▼

... **guide** for trophy trout and redfish in the beautiful Coastal Bend of **Texas**. ... is a fully licensed and insured **guide** service that operates out of **Corpus Christi, TX**.

[Corpus Christi Fishing Guides](#)

www.sightcast1.com/ ▼

Captain Joe Mendez U.S. Coast Guard licensed full time professional **fishing guide** in **Corpus Christi, Rockport and Port Aransas Texas**. Guiding in **Corpus** ...

[Fishing guides in Corpus Christi, TX - Yellowpages.com](#)

www.yellowpages.com/corpus-christi-tx/fishing-guides ▼

Results 1 - 30 of 38 - FishFINatic **Fishing Guide Service**. **Corpus Christi, TX** 78411 (361) 765-5921. » Website; » More Info; » Add Photos. What: **Fishing Guides** ...

[Fishing charters in Corpus Christi, TX - Yellowpages.com](#)

www.yellowpages.com/corpus-christi-tx/fishing-charters ▼

Results 1 - 30 of 65 - 65 listings of **Fishing Charters & Parties** in **Corpus Christi** on YP.com. Find reviews, directions & phone numbers for the best **fishing** charters in **Corpus Christi, TX**. ... **Fishing Charters & Parties**; **Guide Service**. 27.79641 ...

[A Fishing Fantasy Guide Service & Outfitters - Corpus Christi Charte...](#)

afishingfantasy.com/ ▼

Come on out and join your **fishing guide**. Captain Mike, for a fun-filled day of **Texas** bay **fishing** in **Aransas Pass**, the jewel of **Corpus Christi** and the **Texas** ...

[Corpus Christi Fishing Guides - Texas Gulf Coast Fishing Guides](#)

www.fishandtours.com/Corpus%20Christi-Guide-Fishing%20Guides ▼

Corpus Christi Fishing Guides Texas Gulf Coast Fishing and **Hunting Guides** | Your **Guides to Adventure Starts Here**.

[Corpus Christi Fishing Guides Baffin Bay Laguna Madre Hough's ...](#)

www.2-houghs.com/ ▼

Hough's **Guide Service** and **Texas CHL Class**. ... Byron Hough is a full-time professional **fishing guide** licensed by the U.S. Coast Guard and the ... professional team at Waypoint Marine in **Corpus Christi** with a 250hp Mercury Pro XS outboard.

[Corpus Christi Fishing Guides](#)

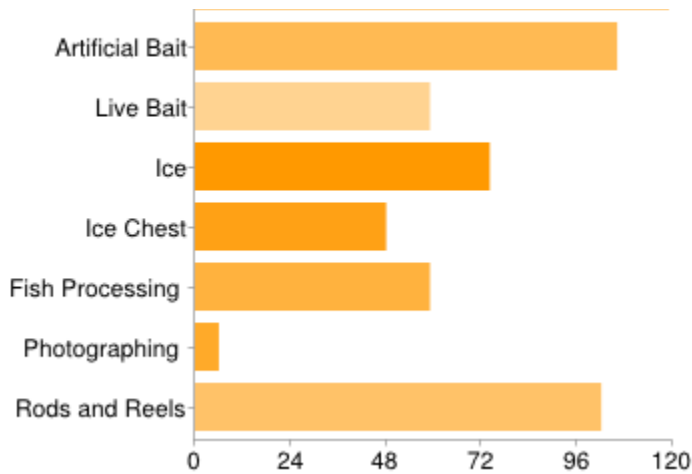
www.landcut.com/ ▼

Fishing Guide specializing in redfish and seatrout in **Corpus Christi Texas**. ... Capt. Jon Fails. **Corpus Christi, Texas Professional Fishing guide** since 1993 ...

Results From All Texas Coastal Counties

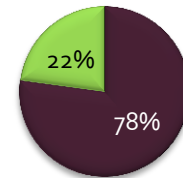


Amenities Offered (Standard and Non-Standard)



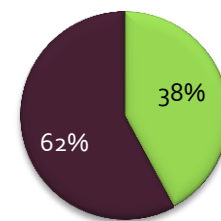
Standard v Non-Standard Product Results

■ Standard Product ■ Non-Standard

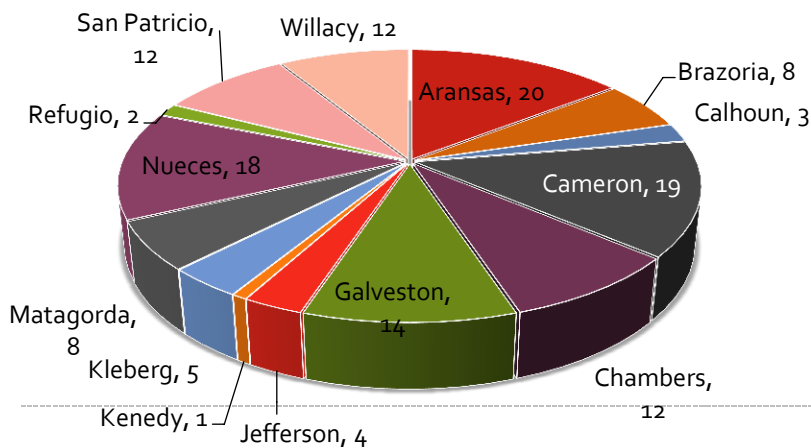


County v Community Search Results

■ Results from county ■ Results from community



Total Results Per County



Fishing Economics Data

The 2011 National Survey of Fishing, Hunting, and Wildlife-Associated Recreation shows that \$41.8 billion dollars are spent annually on recreational fishing. This means that Texas, with their \$4.2 billion in spending on fishing account for approximately 10 percent of the United States' total income from fishing.

Texas places second overall in spending on recreational fishing, after Florida. Recreational fishing in Texas totaled \$4.2 billion in spending, supported 59,000 jobs, had \$392 million in state tax revenue, and \$482 million in federal tax revenue. Hunting and Fishing: Bright stars of the American economy

The National Shooting Sports Foundation (NSSF) states that anglers spend \$1.1 billion dollars per year on bait alone. They spend \$5.3 billion on equipment, including rods, reels, boats, and boat accessories, \$4.3 billion on food, and \$2 billion on lodging.

According to Daniel Nu of outdoorhub.com, the sportfishing industry is an economic powerhouse in Texas. He states that freshwater anglers generate more than \$981 million in retail sales in Texas annually while over 750,000 saltwater anglers have an economic impact of over \$1.7 billion. Fishing News: Texas A&M to Create New Sportfish, Conservation Research Center



Recreational Fishing: In 2009, over 2.8 million recreational anglers took 22 million fishing trips in the Gulf of Mexico Region. Almost 90% of these anglers were residents of a regional coastal county. Of the total fishing trips taken, 59% were taken from a private or rental boat and another 37% were shore-based. Spotted seatrout were the most frequently caught species or species group with 29 million fish

caught in 2009, and represented 47% of total fish caught in the region. Of the spotted seatrout caught, 57% of them were released rather than harvested.

The Tables below highlight recreational fishing impacts from the report.

2009 Economic Impacts of Recreational Fishing Expenditures (thousands of dollars)				
	Jobs	Sales	Income	Value Added
Trip Impacts by Fishing Mode:				
For-Hire	498	\$45,787	\$14,465	\$25,522
Private Boat	1,331	\$152,916	\$46,109	\$81,717
Shore	250	\$27,309	\$8,391	\$14,745
<i>Total Durable Equipment Impacts</i>	20,047	\$2,620,846	\$841,046	\$1,312,749
<i>Total State Trip and Durable Equipment Economic Impacts</i>	22,126	\$2,846,858	\$910,011	\$1,434,733

2009 Angler Trip & Durable Expenditures (thousands of dollars)				
Fishing Mode	Trip Expenditures		Equipment	Durable Expenditures
	Non Residents	Residents		
			Fishing Tackle	157,427
For-Hire	1,456	25,732	Other Equipment	82,824
Private Boat	3,846	99,137	Boat Expenses	718,337
Shore	1,309	17,588	Vehicle Expenses	215,802
<i>Total Trip Expenditures</i>	6,611	142,457	Second Home Expenses	921,121
			<i>Total Durable Equipment Expenditures</i>	2,095,511
Total State Trip and Durable Equipment Expenditures				2,244,579

Harvest (H) and Release (R) of Key Species Species Groups (thousands of fish)²

		2000	2001	2002	2003	2004	2005	2006	2007	2008	2009
Atlantic croaker	H	209	230	111	96	109	95	101	95	64	117
Black drum	H	104	130	72	85	68	53	73	66	82	98
King mackerel	H	19	15	16	19	15	14	29	11	8	16
Red drum	H	285	244	233	270	273	231	318	289	266	285
Red snapper	H	53	47	53	40	40	49	69	45	41	31
Sand seatrout	H	291	79	173	119	176	125	129	95	152	111
Sheepshead	H	78	80	84	76	67	81	78	46	46	34
Southern flounder	H	100	125	91	111	100	81	64	49	64	47
Spotted seatrout	H	1,128	966	965	939	934	855	987	916	917	810

Figures from [NOAA Fisheries Economics of the United States 2009](#) (p.135) NOAA Report Dated NMFS-F/SPO-118 May 2011 “ Fisheries Economics of the United States 2009”