Nueces County Guided Fishing Market Research

Nueces County, TX

Miles Philips, Extension Specialist
Texas A&M Agrilife Extension—College Station, TX
T: 979-845-1023 E: mdphillips@ag.tamu.edu
http://fishing.tamu.edu
Research Summary

Researchers conducted web searches using the Google search engine on a computer cleared of cookies and caches, and not signed into a google account. They searched first by the county name, using the terms “‘X’ County, Texas Guided fishing” and then searched by a community name, using the terms “‘X’, Texas Guided Fishing”. They took the top results for each search, stopping when they reached 12 or when the search page returned no relevant results. There was a maximum possible 24 results from each county – 12 from a county search and 12 from a community search. These results come from a standard internet search and may not represent all of the guides operating in the county. The results reflect how well the guide businesses have positioned their websites to appear in standard searches.

Relevant results were individual fishing guides, or guided fishing companies. The “Standard Product” used for this research was a Half-Day Guided Fishing Trip for 2 where Red Drum was a target species fish. Data was also taken for non-standard product results, such as Full Day Guided Fishing Trips and Trips for more than 2 people. The results are differentiated by creating two categories “Total Results” and “Standard-Product Only Results”.

Researches took information on the prices of fishing packages, whether or not they offered the 8 most commonly offered amenities, and where the guide was located.

CONTENTS

Research Summary 2
Google Form 3
Standard-Product Only Results 4
Total Results For County 5
Search Results Screen Shots 6
Results From All Counties 8
Google Form

This Google Form was used to log information as it was received. It contains a multitude of questions to assess the different amenities offered by guides, the variety of prices, and the type of results obtained for different searches.

**Business Name**

This is a required question

**Business Website**

**Half Day Guided Fishing Trip For 2**

- Yes
- No

**Included In Package**

- Tackle
- Artificial Bait
- Live Bait
- Ice
- Ice Chest
- Fish Processing
- Photographing
- Rods and Reels

**County Location**

- Jefferson
- Chambers
- Galveston
- Brazoria
- Matagorda
- Calhoun
- Refugio
- Aransas
- San Patricio
- Nueces
- Kleberg
- Kenedy
- Wilacys
- Cameron

**Package Price**

**Public Waters**

- Yes
- No

**Red Fish Target Species**

Is red fish one of the species often caught on trips?

- Yes
- No

**Found By What Search**

If you searched by County, chose that. If not, chose other and name the city within the county that you used.

- County, TX
- Other
Standard-Product Only Results

Total Results: 14
Average Price: $441.07
Median Price: $425.00
Minimum Price: $350.00
Maximum Price: $600.00

Guides With Standard Product:
- Banard’s Guide Service
- The Producers Guide Service
- C&T Bay Charters
- Captain Jon Fails
- Saltwater Flats Fishing Guide
- A Fishing Fantasy Guide Service
- Hough’s Guide Service
- Scott Hibbett’s Guide Service
- Just 1 More outfitter
- Ace In The Hole Guide Service
- Baffin Bay rode and Gun
- David Rowsey
- Green Trout Guide Service
- Treble J Charters

Amenities Provided By Guides
Percentage of companies that provide each listed amenity
Total Results

**Total Results:** 18

**Average Price:** $454.17

**Median Price:** $425.00

**Minimum Price:** $350.00

**Maximum Price:** $600.00

**Guides Without Standard Product:**
- Blue Heron Adventures
- Captain Carl Wentzcek
- Reel McCoy Guide Service
- Bill Sheka Jr. Outdoors

**Amenities Provided by Guides**
- Tackle: 78%
- Ice: 61%
- Bait: 70%
- Live Bait: 65%
- Fish Processing: 22%
- Rods/Reels: 43%
- Ice Chest: 13%
- Photography: 78%

**Search Results**
- Percentage of results found via search by Community and Search by County
Search for “Nueces County, TX Guided Fishing”
Conducted on 1 Oct 2013 – First Page Results

Texas Saltwater Fishing Guides Corpus Christi and Raffin Bay
www.texasfishingguides.org/saltwater_fishing_guides_corpus_christi.htm
Capt Paul@spixx.com. Fish Finder Guide Service is based on North Padre Island near Corpus Christi Texas. We provide guided fishing trips from Rockport to the ...

Corpus Christi Texas Saltwater Fishing Guides - Texas Fishing Guide
www.texasfishingguides.org/corpus_christi_guides.htm
Capt. Patrick Buchanan Laguna Charter Company (361) 215-2606. Fishing the Corpus Christi Bay, Raffin Bay, the Land Cut and the Laguna Madre ...

A Fishing Fantasy Guide Service & Outfitters - Corpus Christi Chart...
aafishingfantasy.com
Come on out and join your fishing guide. Captain Mike, for a fun-filled day of Texas bay fishing in Aransas Pass, the jewel of Corpus Christi and the Texas ...

Recommended Guides - Corpus Fishing.com
www.corpusfishing.com/guides.htm
Captain Utey owns and operates Blue Heron Adventures which is a fully licensed and insured guide service that operates out of Corpus Christi, TX. Captain ...

Scott Hibbetts Guide Service - Hunting and Fishing in South Texas
www.captscott.com
Scott Hibbetts is a licensed professional fishing guide. Licensed by both the USCG and TPWD. Whether its chasing... Click for Corpus Christi, Texas Forecast ...

Corpus Christi Fishing Guides
www.lanocut.com
Captain Joe Mendez U.S. Coast Guard licensed full time professional fishing guide in Corpus Christi, Rockport and Port Aransas Texas. Guiding in Corpus ...

Corpus Christi Fishing Guides
www.landcut.com
Fishing Guide specializing in redfish and seatrout in Corpus Christi Texas. Capt. Jon Falls. Corpus Christi Texas Professional Fishing guide since 1993 ...

Corpus Christi Bay Fishing Maps and Spots - South Texas
www.stxmaps.com/go/corpus-christi-bay-fishing.htm
Travel South Texas shows the location of more than 500 saltwater fishing hot spots on the South Texas Coast including Corpus Christi along with GPS ...

Captain Noe Garza’s Guide Service - Corpus Christi, Texas - Yahoo...
travel.yahoo.com /... / Corpus Christi / Corpus Christi Things to Do /
★★★★★ Rating 4.5 - 5 reviews 1056 Bradshaw Dr, Corpus Christi, TX 78412-3338. AVERAGE USER RATING Contact 361-991-0775. Visit Website. This professional fishing guide service ...

Corpus Christi Fishing Guides Raffin Bay Laguna Madre Hough's...
www.2-houghs.com
Hough's Guide Service and Texas CHL Class. ... Byron Hough is a full-time professional fishing guide licensed by the U.S. Coast Guard and the ... professional team at Waypoint Marine in Corpus Christi with a 250hp Mercury Pro XS outboard

Ads related to Nueces County, TX Guided Fishing
Guided Fishing Trip Texas 1 (888) 677-4668 www.bayfishtrip.com
Rent Our Luxury Lodge and Enjoy Fishing Guided by Experts.
Waterfowl Hunting - Contact Us - Beautiful Lodge - Fishing Lodge
Search For “Corpus Christi, TX Guided Fishing”
Conducted on 1 October 2013 – First Page Results

Captain Len’s Fishing Guide Service
www.captainlenfishing.com/index.html
Located on North Padre Island, Corpus Christi Texas. We provide private fishing charters from Bay Fishing the Laguna Madre to Deep Sea Fishing the off shore...
Google+ page • Be the first to review
14139 Bounty Ave Corpus Christi, TX 78418
(361) 553-5800

Texas Saltwater Fishing Guides-Corpus Christi and Baffin Bay
www.texasfishingguides.org/saltwater_fishing_guides_corpus_christi.htm •
captainj@stx.net.com Fish Finder Guide Service is based on North Padre Island near Corpus Christi Texas. We provide guided fishing trips from Rockport to the...

Corpus Christi Texas Saltwater Fishing Guides - Texas Fishing Guide
www.texasfishingguides.org/corpus_christi_guides.htm •
Capt. Grant Coppen Phone (361) 913-9122 Professional fishing guide in Corpus Christi, TX and Baffin Bay and the Land Cut.  “We Specialize...

Recommended Guides - Corpus Fishing.com
www.corpusfishing.com/guides.htm •
... guide for trophy trout and redfish in the beautiful Coastal Bend of Texas. ... a fully licensed and insured guide service that operates out of Corpus Christi, TX.

Corpus Christi Fishing Guides
www.sightcast1.com/ •
Captain Joe Mendez U.S. Coast Guard licensed full time professional fishing guide in Corpus Christi. Rockport and Port Aransas Texas. Guiding in Corpus...

Fishing guides in Corpus Christi TX - Yellowpages.com
www.yellowpages.com/corpus-christi-tx/fishing-guides •
Results 1 - 30 of 39 - FishFaction Fishing Guide Service. Corpus Christi, TX 78411
(361) 758-5211 • A Website • A More Info • Add Photos. What: Fishing Guides ...

Fishing charters in Corpus Christi TX - Yellowpages.com
www.yellowpages.com/corpus-christi-tx/fishing-charter •
Results 1 - 30 of 65 - 66 listings of Fishing Charters & Parties in Corpus Christi on YP.com. Find reviews, directions & phone numbers for the best fishing charters in Corpus Christi, TX. ... Fishing Charters & Parties; Guide Service. 27.79641 ...

A Fishing Fantasy Guide Service & Outfitters - Corpus Christi Charters
afishingfantasy.com/ •
Come out and join your fishing guide, Captain Mike, for a fun-filled day of Texas bay fishing in Aransas Pass, the jewel of Corpus Christi and the Texas ...

Corpus Christi Fishing Guides - Texas Gulf Coast Fishing Guides
www.fishandtours.com/Corpus%20Christi-Guide-Fishing%20Guides •
Corpus Christi Fishing Guides Texas Gulf Coast Fishing and Hunting Guides | Your Guides to Adventure Starts Here.

Corpus Christi Fishing Guides Baffin Bay Laguna Madre Hough's
www.2-houghs.com/ •
Hough's Guide Service and Texas CHL Class. ... Byron Hough is a full-time professional fishing guide licensed by the U.S. Coast Guard and the ... professional team at Waypoint Marine in Corpus Christi with a 250hp Mercury Pro-XS outboard.

Corpus Christi Fishing Guides
www.landcut.com/ •
Fishing Guide specializing in redfish and seatrout in Corpus Christi Texas. ... Capt. Jon Fails. Corpus Christi, Texas Professional Fishing guide since 1993...
Results From All Texas Coastal Counties

- **Total Results:** 130
- **Average Price:** $450.15
- **Median Price:** $450.00
- **Minimum Price:** $300.00
- **Maximum Price:** $900.00

### Standard v Non-Standard Product Results

- **Standard Product:** 22%
- **Non-Standard:** 78%

### County v Community Search Results

- **Results from county:** 38%
- **Results from community:** 62%

### Amenities Offered (Standard and Non-Standard)

- Artificial Bait
- Live Bait
- Ice
- Ice Chest
- Fish Processing
- Photographing
- Rods and Reels

### Total Results Per County

- Aransas, 20
- Brazoria, 8
- Calhoun, 3
- Cameron, 19
- Galveston, 14
- Chambers, 12
- Matagorda, 8
- Kleberg, 5
- Nueces, 18
- Willacy, 12
- Refugio, 2
- San Patricio, 12
- Kenedy, 1
- Jefferson, 4

- **Total Results:** 130
- **Average Price:** $450.15
- **Median Price:** $450.00
- **Minimum Price:** $300.00
- **Maximum Price:** $900.00

- **Amenities Offered:**
  - Artificial Bait
  - Live Bait
  - Ice
  - Ice Chest
  - Fish Processing
  - Photographing
  - Rods and Reels

- **County v Community Search Results:**
  - **Results from county:** 38%
  - **Results from community:** 62%

- **Total Results Per County:**
  - Aransas, 20
  - Brazoria, 8
  - Calhoun, 3
  - Cameron, 19
  - Galveston, 14
  - Chambers, 12
  - Matagorda, 8
  - Kleberg, 5
  - Nueces, 18
  - Willacy, 12
  - Refugio, 2
  - San Patricio, 12
  - Kenedy, 1
  - Jefferson, 4
Fishing Economics Data

The 2011 National Survey of Fishing, Hunting, and Wildlife-Associated Recreation shows that $41.8 billion dollars are spent annually on recreational fishing. This means that Texas, with their $4.2 billion in spending on fishing account for approximately 10 percent of the United States’ total income from fishing.

Texas places second overall in spending on recreational fishing, after Florida. Recreational fishing in Texas totaled $4.2 billion in spending, supported 59,000 jobs, had $392 million in state tax revenue, and $482 million in federal tax revenue. Hunting and Fishing: Bright stars of the American economy

The National Shooting Sports Foundation (NSSF) states that anglers spend $1.1 billion dollars per year on bait alone. They spend $5.3 billion on equipment, including rods, reels, boats, and boat accessories, $4.3 billion on food, and $2 billion on lodging.

According to Daniel Nu of outdoorhub.com, the sportfishing industry is an economic powerhouse in Texas. He states that freshwater anglers generate more than $981 million in retail sales in Texas annually while over 750,000 saltwater anglers have an economic impact of over $1.7 billion. Fishing News: Texas A&M to Create New Sportfish, Conservation Research Center

Recreational Fishing: In 2009, over 2.8 million recreational anglers took 22 million fishing trips in the Gulf of Mexico Region. Almost 90% of these anglers were residents of a regional coastal county. Of the total fishing trips taken, 59% were taken from a private or rental boat and another 37% were shore-based. Spotted seatrout were the most frequently caught species or species group with 29 million fish
caught in 2009, and represented 47% of total fish caught in the region. Of the spotted seatrout caught, 57% of them were released rather than harvested.

The Tables below highlight recreational fishing impacts from the report.

| 2009 Economic Impacts of Recreational Fishing Expenditures (thousands of dollars) |
|--------------------------------|---------|---------|---------|---------|
| Trip Impacts by Fishing Mode:                                      | Jobs     | Sales    | Income   | Value Added |
| For-Hire                                                             | 498      | $45,787  | $14,465  | $25,522     |
| Private Boat                                                        | 1,331    | $152,916 | $46,109  | $81,717     |
| Shore                                                               | 250      | $27,309  | $8,391   | $14,745     |
| Total Durable Equipment Impacts                                     | 20,047   | $2,620,846 | $841,046 | $1,312,749 |
| Total State Trip and Durable Equipment Economic Impacts             | 22,126   | $2,846,858 | $910,011 | $1,434,733 |

<table>
<thead>
<tr>
<th>2009 Angler Trip &amp; Durable Expenditures (thousands of dollars)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fishing Mode</td>
</tr>
<tr>
<td>Non Residents</td>
</tr>
<tr>
<td>For-Hire</td>
</tr>
<tr>
<td>Private Boat</td>
</tr>
<tr>
<td>Shore</td>
</tr>
<tr>
<td>Total Trip Expenditures</td>
</tr>
<tr>
<td>Total State Trip and Durable Equipment Expenditures</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Harvest (H) and Release (R) of Key Species Species Groups (thousands of fish)</th>
</tr>
</thead>
<tbody>
<tr>
<td>2000</td>
</tr>
<tr>
<td>Atlantic croaker</td>
</tr>
<tr>
<td>Black drum</td>
</tr>
<tr>
<td>King mackerel</td>
</tr>
<tr>
<td>Red drum</td>
</tr>
<tr>
<td>Red snapper</td>
</tr>
<tr>
<td>Sand seatrout</td>
</tr>
<tr>
<td>Sheephead</td>
</tr>
<tr>
<td>Southern flounder</td>
</tr>
<tr>
<td>Spotted seatrout</td>
</tr>
</tbody>
</table>