

# Chambers County Guided Fishing Market Research

Chambers County, TX

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Miles Philips, Extension Specialist  
Texas A&M Agrilife Extension— College Station, TX

T: 979-845-1023 E: [mdphillips@ag.tamu.edu](mailto:mdphillips@ag.tamu.edu)

<http://fishing.tamu.edu>

# Research Summary

Researchers conducted web searches using the Google search engine on a computer cleared of cookies and caches, and not signed into a google account. They searched first by the county name, using the terms “ ‘X’ County, Texas Guided fishing” and then searched by a community name, using the terms “ ‘X’, Texas Guided Fishing”. They took the top results for each search, stopping when they reached 12 or when the search page returned no relevant results. There was a maximum possible 24 results from each county – 12 from a county search and 12 from a community search. These results come from a standard internet search and may not represent all of the guides operating in the county. The results reflect how well the guide businesses have positioned their websites to appear in standard searches.

Relevant results were individual fishing guides, or guided fishing companies. The “Standard Product” used for this research was a Half-Day Guided Fishing Trip for 2 where Red Drum was a target species fish. Data was also taken for non-standard product results, such as Full Day Guided Fishing Trips and Trips for more than 2 people. The results are differentiated by creating two categories “Total Results” and “Standard-Product Only Results”.

Researches took information on the prices of fishing packages, whether or not they offered the 8 most commonly offered amenities, and where the guide was located.

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# Google Form

This Google Form was used to log information as it was received. It contains a multitude of questions to assess the different amenities offered by guides, the variety of prices, and the type of results obtained for different searches.

**Business Name \***

This is a required question

**Business Website \***

**Half Day Guided Fishing Trip For 2 \***

- Yes  
 No

**Included In Package**

- Tackle  
 Artificial Bait  
 Live Bait  
 Ice  
 Ice Chest  
 Fish Processing  
 Photographing  
 Rods and Reels

**County Location \***

- Jefferson  
 Chambers  
 Galveston  
 Brazoria  
 Matagorda  
 Calhoun  
 Refugio  
 Aransas  
 San Patricio  
 Nueces  
 Kleberg  
 Kenedy  
 Willacy  
 Cameron

**Package Price \***

**Public Waters \***

- Yes  
 No

**Red Fish Target Species \***

Is red fish one of the fishes often caught on trips?

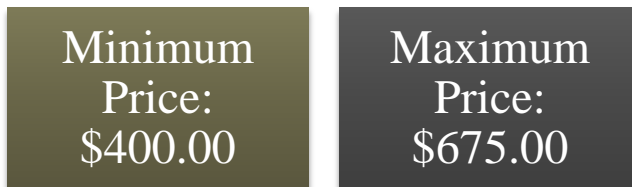
- Yes  
 No

**Found By What Search**

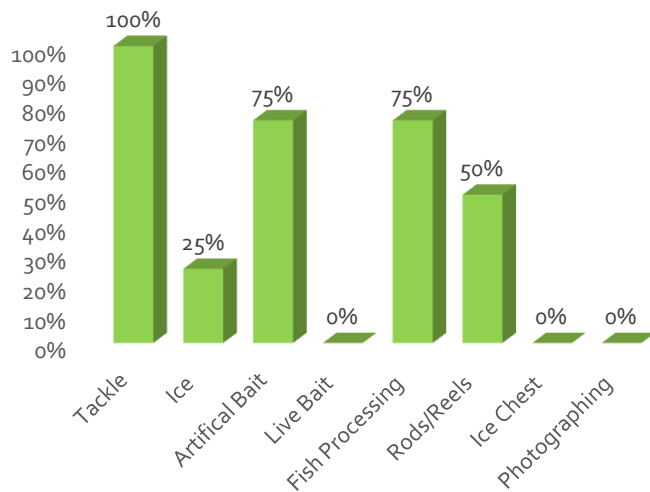
If you searched by County, chose that. If not, chose other and name the city within the county that you used.

- County, TX  
 Other:

# Standard-Product Only Results



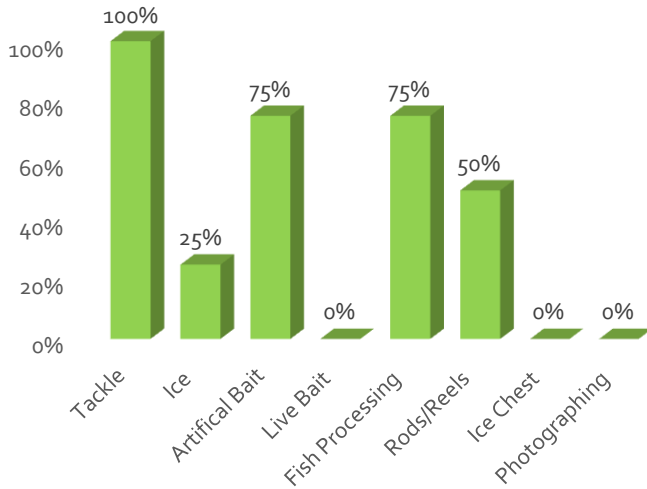
- Guides With Standard Product:**
- Oyster Bayou Hunting Club
  - Central Flyway Outfitters
  - Captain Bryan’s Galveston Bay Charters
  - Muckleroy’s Guide Service



**Amenities Provided By Guides**

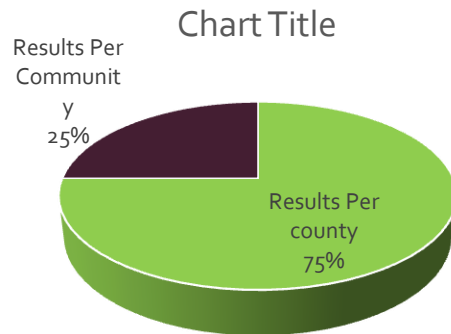
Percentage of companies that provide each listed amenity

# Total Results



### Amenities Provided By Guides

Percentage of companies that provide each listed amenity



### Search Results

Percentage of results found via search by Community and Search by County

# Search for “Brazoria County, TX Guided Fishing” Conducted on 1 Oct 2013 – First Page Results

Ad related to Brazoria county guided fishing

**CO Trout Fishing Guide** 1 (970) 827 9500  
[www.minturnanglers.com/](http://www.minturnanglers.com/)  
 Guided Fly Fishing Trips Local streams & lakes. Book today

**Texas Beach and Bay Access Guide - Texas General Land Office**  
[www.glo.texas.gov/what-we-do/.../TexasBeachBayAccessGuide.pdf](http://www.glo.texas.gov/what-we-do/.../TexasBeachBayAccessGuide.pdf)  
 Recreation: Gulf beaches, water sports, **fishing**, hunting, wildlife viewing, historic sites, state and county parks. **Brazoria County** was created in 1836 and derived ...

**Brazoria County Tourism Brochure - Brazosport, Texas**  
[www.visitbrazosport.com/.../Brazoria%20County%20Tourism%20Broch...](http://www.visitbrazosport.com/.../Brazoria%20County%20Tourism%20Broch...)  
 An estimated 250,000 people call **Brazoria County** “home”. There are 23 miles of beaches, bottomland forests, inshore and offshore **fishing**, hunting, sailing.

**Camp Mohawk County Park - Brazoria County**  
[www.brazoria-county.com/parks/mohawk/index.html](http://www.brazoria-county.com/parks/mohawk/index.html)  
 ... include the only stand of native pine trees in **Brazoria County**, a **guide** for identifying tree species along the trails, bird watching and nature viewing, and **fishing** ...

**Cowboy Charters**  
[www.cowboycharters.com/](http://www.cowboycharters.com/)  
 4 Google reviews

A 1011 Casco Rd  
 Freeport  
 (979) 864-5568

**Captain Leaf**  
[www.texassaltwaterfishingguide.com/](http://www.texassaltwaterfishingguide.com/)  
 Google+ page

B 224 Shark Ln  
 Surfside Beach  
 (832) 428-3340

**Paparda Rey Fishing Charters**  
[www.papardarey.com/](http://www.papardarey.com/)  
 Google+ page

C 202 E 2nd St  
 Freeport  
 (713) 253-3699

See results for **Brazoria county guided fishing** on a map »

**Lake Jackson Restaurants Menu Guide Hunting-Fishing-Guides in ...**  
[www.brazoriacountyyp.com/.../Restaurants%20Menu%20Guide,Hunting...](http://www.brazoriacountyyp.com/.../Restaurants%20Menu%20Guide,Hunting...)  
 Your search for. Restaurants Menu Guide,Hunting-Fishing-Guides in Lake Jackson, TX. returned 2 listingsEmail. FIND. Heading, Business name, Keywords, ...

**Freeport Fishing-Hunting-Guide-Service in Freeport, TX - Brazoria, TX**  
[www.brazoriacountyyp.com/Freeport,TX/Fishing-Hunting-Guide.../list](http://www.brazoriacountyyp.com/Freeport,TX/Fishing-Hunting-Guide.../list)  
 Your search for. Fishing-Hunting-Guide-Service in Freeport, TX. returned 1 listingEmail. FIND. Heading, Business name, Keywords, Address, or Phone. Freeport ...

**Clute Advertising-Directory-Guide,Hunting-Fishing ... - Brazoria, TX**  
[www.brazoriacountyyp.com/Clute...Guide...Fishing-Guides/kasec%3A1](http://www.brazoriacountyyp.com/Clute...Guide...Fishing-Guides/kasec%3A1)  
 Your search for. Advertising-Directory-Guide,Hunting-Fishing-Guides in Clute, TX. returned 2 listingsEmail. FIND. Heading, Business name, Keywords, Address, ...

**Brazoria County, Texas Fishing Lakes | Fishing Works**  
[www.fishingworks.com](http://www.fishingworks.com) > Fishing Lakes > Texas  
 A comprehensive listing of all **Brazoria County**, Texas lakes.

**Brazoria County Texas Fishing - Coastal Travel Guide**  
[www.coastaltravelguide.com/Texas/Brazoria/.../BrazoriaFishing.htm](http://www.coastaltravelguide.com/Texas/Brazoria/.../BrazoriaFishing.htm)  
**Brazoria County** Texas Fishing. Welcome to the **Fishing** listings for **Brazoria County**. Listed here are some of the **Fishing** Guides and **Fishing** Supply Shops



Map for **Brazoria county guided fishing**

Ads

**Texas Fishing Charters**  
[www.texassaltwaterfishingguide.com/](http://www.texassaltwaterfishingguide.com/)  
 1 (832) 428 3340  
 private galveston **fishing** charters  
 Deep sea, bay **fishing** charters  
 Galveston, TX

**Sport Fishing Trips**  
[www.badintentions.us/](http://www.badintentions.us/)  
 1 (877) 921 6557  
**Fishing** Boat & Sunset Cruises On TX  
 Gulf Coast. Book Your Trip Today!

**Guided Fishing trips**  
[www.fishnfl.com/](http://www.fishnfl.com/)  
 Fun, Family **fishing** in Tampa bay  
 Artificial or Live bait.Catch fish!

**Jeff's Guide Service**  
[www.arkansastroutguide.com/](http://www.arkansastroutguide.com/)  
 White River Trout **Fishing** Guide  
 Save \$25.00 on half day trip

See your ad here »

# Search For “Freeport, TX Guided Fishing” Conducted on 1 October 2013 – First Page Results

About 195,000 results (0.32 seconds)

[Texas Saltwater Fishing Guides - Freeport - Texas Fishing Guides](http://texasfishingguides.org/saltwater_fishing_guides_freeport.htm)  
[texasfishingguides.org/saltwater\\_fishing\\_guides\\_freeport.htm](http://texasfishingguides.org/saltwater_fishing_guides_freeport.htm) ▼

Capt. LG Boyd. (409) 770-3567. Email: boydlg@aol.com. Quality Fishing Guides will use our 30 + years of fishing experience to ensure that you receive the ...

[Texas Bay fishing - Galveston, Freeport, Matagorda Bay fishing ...](http://www.texasbigfish.com/)  
[www.texasbigfish.com/](http://www.texasbigfish.com/) ▼

Freeport fishing, Offshore fishing, Matagorda Bay fishing...Fish'N Addiction Guide Service is a fishing guide service catering to inshore, near shore and offshore ...

[Texas Saltwater Adventures](http://www.texassaltwaterfishingguide.com/)  
[www.texassaltwaterfishingguide.com/](http://www.texassaltwaterfishingguide.com/) ▼

Welcome to Texas Saltwater Adventures fishing Galveston, Freeport, Surfside Beach. Are you looking for the best Galveston/Freeport Fishing charter guide in ...

[Freeport Texas Fishing-Deep Sea Fishing-Offshore Fishing Charters](http://www.guidedhookcharters.com/)  
[www.guidedhookcharters.com/](http://www.guidedhookcharters.com/) ▼

Freeport Texas fishing charters for offshore deep sea fishing. Catch Mahi-Mahi, Kingfish, Grouper, Snapper, Shark, Ling, and Wahoo. Call today and schedule ...

[Surfside Beach Fishing Charters - Offshore Charter Fishing, Freeport ...](http://www.surfsidebeachcharters.com/)  
[www.surfsidebeachcharters.com/](http://www.surfsidebeachcharters.com/) ▼

Surfside Beach Fishing Charters, Sportfishing, Freeport and Galveston Offshore ... Saltwater, Gulfcoast Texas Fishing Guide, Freeport Texas Charters, Freeport ... Rates & Information - Captain Kevin Martin - Sponsors/Links - About SBC

[Galveston and Freeport Fishing Charters - 281-808-1310](http://www.reelthreel.com/)  
[www.reelthreel.com/](http://www.reelthreel.com/) ▼

Galveston and Freeport fishing charters - specializes in deep sea, beachfront, bay, and jetty fishing trips.

[Freeport Fishing guides | Fishing guides in Freeport, TX - YP.com](http://www.yellowpages.com/freeport-tx/fishing-guides)  
[www.yellowpages.com/freeport-tx/fishing-guides](http://www.yellowpages.com/freeport-tx/fishing-guides) ▼

Results 1 - 23 of 23 - 23 listings of Fishing Guides in Freeport on YP.com. Find reviews ... Fishing Guides,; Fishing Charters & Parties,; Guide Service. 28.949831 ...

[FISHIN FEVER GUIDE SERVICE Captain Gary Francis](http://www.garyfrancisguide.com/)  
[www.garyfrancisguide.com/](http://www.garyfrancisguide.com/) ▼

Nov 12, 2012 - I live in the Surfside/Freeport area. In 2006 I obtained my captains license and purchased my first saltwater fishing guide license. I primarily ...

[Freeport Offshore Fishing, Freeport Texas offshore fishing, offshore ...](http://www.freeportoffshorefishing.com/)  
[www.freeportoffshorefishing.com/](http://www.freeportoffshorefishing.com/) ▼

Freeport offshore fishing charters, Freeport Texas offshore, Galveston offshore fishing, offshore fishing freeport texas, Snapper Fishing freeport offshore fishing ...

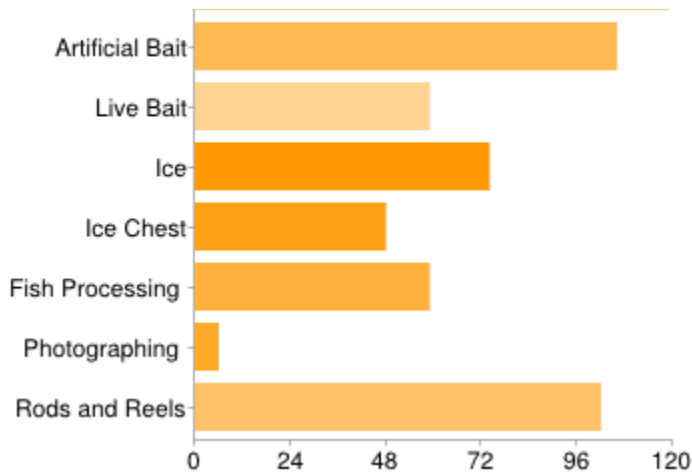
[DoDaBlu Charters](http://www.dodablu.com/)  
[www.dodablu.com/](http://www.dodablu.com/) ▼

Book a Deep Sea Fishing Trip Galveston and Freeport Texas with DoDaBlu Charters and enjoy the best Deep Sea Fishing Texas has to offer at bargain rates.

# Results From All Texas Coastal Counties

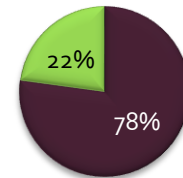


## Amenities Offered (Standard and Non-Standard)

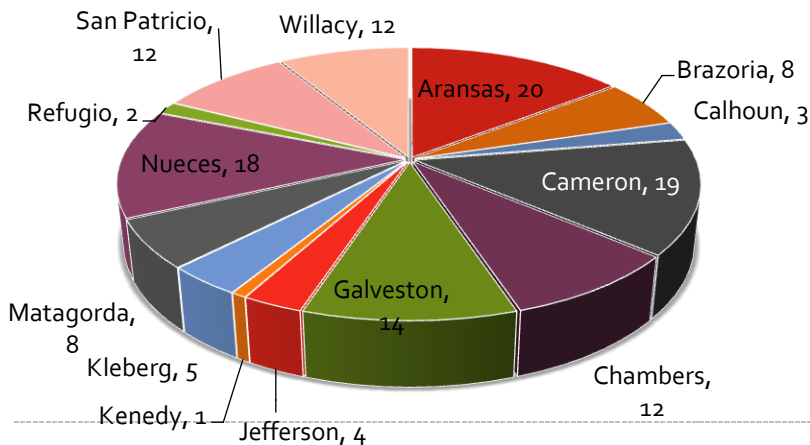


## Standard v Non-Standard Product Results

■ Standard Product ■ Non-Standard

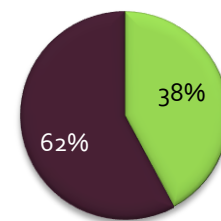


## Total Results Per County



## County v Community Search Results

■ Results from county ■ Results from community





**Fishing Economics Data**

The 2011 National Survey of Fishing, Hunting, and Wildlife-Associated Recreation shows that \$41.8 billion dollars are spent annually on recreational fishing. This means that Texas, with their \$4.2 billion in spending on fishing account for approximately 10 percent of the United States' total income from fishing.

Texas places second overall in spending on recreational fishing, after Florida. Recreational fishing in Texas totaled \$4.2 billion in spending, supported 59,000 jobs, had \$392 million in state tax revenue, and \$482 million in federal tax revenue. Hunting and Fishing: Bright stars of the American economy

The National Shooting Sports Foundation (NSSF) states that anglers spend \$1.1 billion dollars per year on bait alone. They spend \$5.3 billion on equipment, including rods, reels, boats, and boat accessories, \$4.3 billion on food, and \$2 billion on lodging.

According to Daniel Nu of outdoorhub.com, the sportfishing industry is an economic powerhouse in Texas. He states that freshwater anglers generate more than \$981 million in retail sales in Texas annually while over 750,000 saltwater anglers have an economic impact of over \$1.7 billion. Fishing News: Texas A&M to Create New Sportfish, Conservation Research Center



Recreational Fishing: In 2009, over 2.8 million recreational anglers took 22 million fishing trips in the Gulf of Mexico Region. Almost 90% of these anglers were residents of a regional coastal county. Of the total fishing trips taken, 59% were taken from a private or rental boat and another 37% were shore-based. Spotted seatrout were the most frequently caught species or species group with 29 million fish

caught in 2009, and represented 47% of total fish caught in the region. Of the spotted seatrout caught, 57% of them were released rather than harvested.

The Tables below highlight recreational fishing impacts from the report.

<b>2009 Economic Impacts of Recreational Fishing Expenditures (thousands of dollars)</b>				
	Jobs	Sales	Income	Value Added
Trip Impacts by Fishing Mode:				
For-Hire	498	\$45,787	\$14,465	\$25,522
Private Boat	1,331	\$152,916	\$46,109	\$81,717
Shore	250	\$27,309	\$8,391	\$14,745
<i>Total Durable Equipment Impacts</i>	20,047	\$2,620,846	\$841,046	\$1,312,749
<i>Total State Trip and Durable Equipment Economic Impacts</i>	22,126	\$2,846,858	\$910,011	\$1,434,733

<b>2009 Angler Trip &amp; Durable Expenditures (thousands of dollars)</b>				
Fishing Mode	Trip Expenditures		Equipment	Durable Expenditures
	Non Residents	Residents		
			Fishing Tackle	157,427
For-Hire	1,456	25,732	Other Equipment	82,824
Private Boat	3,846	99,137	Boat Expenses	718,337
Shore	1,309	17,588	Vehicle Expenses	215,802
<i>Total Trip Expenditures</i>	6,611	142,457	Second Home Expenses	921,121
			<i>Total Durable Equipment Expenditures</i>	2,095,511
<b>Total State Trip and Durable Equipment Expenditures</b>				2,244,579

**Harvest (H) and Release (R) of Key Species Species Groups (thousands of fish)<sup>2</sup>**

		2000	2001	2002	2003	2004	2005	2006	2007	2008	2009
Atlantic croaker	H	209	230	111	96	109	95	101	95	64	117
Black drum	H	104	130	72	85	68	53	73	66	82	98
King mackerel	H	19	15	16	19	15	14	29	11	8	16
Red drum	H	285	244	233	270	273	231	318	289	266	285
Red snapper	H	53	47	53	40	40	49	69	45	41	31
Sand seatrout	H	291	79	173	119	176	125	129	95	152	111
Sheepshead	H	78	80	84	76	67	81	78	46	46	34
Southern flounder	H	100	125	91	111	100	81	64	49	64	47
Spotted seatrout	H	1,128	966	965	939	934	855	987	916	917	810

Figures from [NOAA Fisheries Economics of the United States 2009](#) (p.135) NOAA Report Dated NMFS-F/SPO-118 May 2011 “ Fisheries Economics of the United States 2009”