Aransas County Guided Fishing Market Research

Aransas County, TX

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Research Summary

Researchers conducted web searches using the Google search engine on a computer cleared of cookies and caches, and not signed into a google account. They searched first by the county name, using the terms “‘X’ County, Texas Guided fishing” and then searched by a community name, using the terms “‘X’, Texas Guided Fishing”. They took the top results for each search, stopping when they reached 12 or when the search page returned no relevant results. There was a maximum possible 24 results from each county – 12 from a county search and 12 from a community search. These results come from a standard internet search and may not represent all of the guides operating in the county. The results reflect how well the guide businesses have positioned their websites to appear in standard searches.

Relevant results were individual fishing guides, or guided fishing companies. The “Standard Product” used for this research was a Half-Day Guided Fishing Trip for 2 where Red Drum was a target species fish. Data was also taken for non-standard product results, such as Full Day Guided Fishing Trips and Trips for more than 2 people. The results are differentiated by creating two categories “Total Results” and “Standard-Product Only Results”.

Researches took information on the prices of fishing packages, whether or not they offered the 8 most commonly offered amenities, and where the guide was located.

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Google Form

This Google Form was used to log information as it was received. It contains a multitude of questions to assess the different amenities offered by guides, the variety of prices, and the type of results obtained for different searches.

Business Name *

This is a required question

Business Website *

Half Day Guided Fishing Trip For 2 *

☐ Yes
☐ No

Included In Package
☐ Tackle
☐ Artificial Bait
☐ Live Bait
☐ Ice
☐ Ice Chest
☐ Fish Processing
☐ Photographing
☐ Rods and Reels

County Location *
☐ Jefferson
☐ Chambers
☐ Galveston
☐ Brazoria
☐ Matagorda
☐ Calhoun
☐ Refugio
☐ Aransas
☐ San Patricio
☐ Nueces
☐ Kleberg
☐ Kenedy
☐ Willacy
☐ Cameron

Package Price *

Public Waters *

☐ Yes
☐ No

Red Fish Target Species *
Is red fish one of the fishes often caught on trips?

☐ Yes
☐ No

Found By What Search
If you searched by County, chose that. If not, chose other and name the city within the county that you used.

☐ County, TX
☐ Other: 

Standard-Product Only Results

Total Results: 14
Average Price: $398.21
Median Price: $400.00
Minimum Price: $300.00
Maximum Price: $500.00

Guides With Standard Product:
- Port Aransas Fishing charters
- John’s Guide Service
- Rockport Red Runner
- Cedar Bayou Outfitters
- Trebel “J” Charters
- Green Water Guide Service
- Coastal Water Guide Service
- Ambush Fishing Guide Service
- Fill-a-bite Guide Service
- El Canelo Charters
- Brooks Guide Service
- Water World Guide Service
- Barnards Guide Service
- John’s guide Service

Amenities Provided By Guides
Percentage of companies that provide each listed amenity
Total Results

- **Total Results:** 20
- **Average Price:** $416.25
- **Median Price:** $400.00
- **Minimum Price:** $300.00
- **Maximum Price:** $900.00

**Guides Without Standard Product:**
- Johan’s Guide Service
- Slowride Guide Service and Kayak Rentals
- Aggie Guide Service
- No Fish? No Pay!
- Sarr Fishing Adventures
- Randy Hoyt’s Fishing Guide Service

**Amenities Provided By Guides**
- Percentage of companies that provide each listed amenity

**Search Results**
- Percentage of results found via search by Community and Search by County
Search for “Aransas County, TX Guided Fishing”
Conducted on 1 Oct 2013 – First Page Results

Fishing Aransas County, TX_ Yelp
www.yelp.com/search?find_loc=Aransas+County%2C+TX
Rockport, TX 78382. Phone number (361) 453-3091. Kelly C. Mike Cook is a great guide he is very fun and can find great red fish. He does Bay fishing in ...

Texas Saltwater Fishing Guides_Rockport_ Texas Fishing Guides
texasfishingguides.org/saltwater_fishing_guides_rockport.htm
Fishing San Antonio Bay all the way into Baffin Bay. Other area bays fished include Copano, St. Charles, Aransas, Mesquite, Arayes, Carlos, Redfish, Corpus ...

Aransas County TX Fishing Guides_Charters_Bait Information ...
www.rockandbullet.com > Fishing > United States > Texas
Fly Fishing, baitcasting, and general fishing reports and photos for lakes. Browse Fishing Spots in Aransas County, TX. 1 ... Captain Joe Mendez Guide Service.

Rockport Fulton Chamber of Commerce - Welcome to Rockport ...
www.rockport-fulton.org/
Rockport Fulton, Texas – Charm of the Texas Coast! We've teamed up with the Aransas Pathways Project to bring you dining, shopping, art, fishing, boating, ...

Rockport Fulton Chamber of Commerce - Rockport Texas Fishing ...
www.rockport-fulton.org/fishing/hunting
Remember... you must have a fishing license and a salt water stamp to go fishing and crabbing. For more information call 1-800-242-0071.

No Fish No Pay Guide Service Guaranteed Bay Fishing in Port ...
www.texascoastfishing.com/
Come join us for GUARANTEED bay fishing on the Texas Coast with Port Aransas Fishing Guide and Rockport Fishing Guide George Rose. Fishing Rockport ...

Public fishing piers and boat ramps in Rockport Texas
Rockport Texas has many public fishing piers and boat ramps.

Rockport Flounder Guide and Saltwater Bay Fishing Guide
www.tommyfishing.com/
Rockport Texas fishing guide for saltwater trout, gigging flounder, and red fishing on Aransas Bay. ... Come enjoy fishing with a Rockport Texas fishing charter.

fishRockport.com Rockport Texas Saltwater Fishing Guides, Articles ...
www.fishrockport.com/
Current fishing reports from the Rockport Texas area, along with area fishing ... Lanny Phillips Tigenet Fishing Guide Service USCG Licensed & TPWD Certified ...

[PDF] Texas Commercial Fishing Guide_ Texas Parks & Wildlife Depa ...
www.tpwd.state.tx.us/publications/pwpubs/.../pwd_tk_v8400_0074.pdf
Wildlife Department, 4200 Smith School Road, Austin, Texas 78744, or you may also ... Commercial fishing is any activity involving taking or handling fresh or ..... County. • Chemical of Concern: Mercury. • For largemouth bass and freshwater.
You visited this page on 10/01/13.
Search For “Freeport, TX Guided Fishing” Conducted on 1 October 2013 – First Page Results

Texas Saltwater Fishing Guides-Rockport - Texas Fishing Guides
www.texasfishingguides.org/saltwater_fishing_guides_rockport.htm
Fishing San Antonio Bay all the way into Baffin Bay. Other area bays fished include Copano, St. Charles, Aransas, Mesquite, Arroyo, Carlos, Redfish, Corpus ...

Jay Watkins, Pro Fishing Guide, Rockport, Texas
www.jaywatkins.com/
Over 28 years Saltwater Guiding Experience on Middle Texas Coast. Jay’s specialty is wade fishing with artificial lures and teaching his clients more about lure ...

Rockport Texas Fishing Guides, Rockport Texas Bay Fishing Guides
www.texasfishing.com/rockport/
Rockport Texas Fishing Guides, Rockport Texas Bay Fishing Guides, Waterfowl & South Texas Deer Hunting Outfitters, Lodging and accommodations guide for ...

Just One More Guide Service! Rockport Texas Fishing Guide
www.rockportxfishingguide.com/
Captain Phillip Durst, born and raised in the Woodsboro, Texas area has enjoyed fishing in and around the local bays and lakes all his life – from a youngat ...

TX Coastal Saltwater Fishing, Texas Saltwater Charter Guided ...
www.fishingrockport.com/
Contact Fishing Rockport In Texas for Texas Coastal Saltwater Fishing Charter, TX Guided Fishing, Trips For Redfish & Trout, Redfish & Speckled Trout Guided ...

Fishing Guides in Rockport Texas
Rockport fishing guides fish the Texas gulf coast and bays.

fishRockport.com Rockport Texas Saltwater Fishing Guides, Articles ... www.fishrockport.com/
Current fishing reports from the Rockport Texas area, along with area fishing ... Lanny Phillips Tigermat Fishing Guide Service USCG Licensed & TPWD Certified ...

Rockport Texas Fishing Guide, Rockport Guide Service, Rockport ...
www.gottafishonline.com/
Capt. Alan Beck I Gotta Fish Guide Service is a full service fishing guide in Rockport, Aransas Pass, Port Aransas and Baffin, Texas.

Rockport, Texas - Fishing and Hunting Guides, Redfish, Speckled ...
www.aceintheholeguideservice.com/
Rockport, TX Fishing Guides, Rockport, Texas Fishing Guides, Fishing Guide along the Texas Coastal Bend offers guided hunting and fishing trips - specializing ...

Captain Frank Houser - Rockport Texas Fishing Guide
www.rockportfishingcharters.com/
Rockport Texas Fishing Guide and Duck Hunting Guide - Capt. Frank Houser has over 32 years of experience fishing for redfish, speckled trout, black drum and ...
Results From All Texas Coastal Counties

Total Results: 130
Average Price: $450.15
Median Price: $450.00
Minimum Price: $300.00
Maximum Price: $900.00

Amenities Offered (Standard and Non-Standard)

Standard v Non-Standard Product Results

County v Community Search Results

Total Results Per County
The 2011 National Survey of Fishing, Hunting, and Wildlife-Associated Recreation shows that $41.8 billion dollars are spent annually on recreational fishing. This means that Texas, with their $4.2 billion in spending on fishing account for approximately 10 percent of the United States’ total income from fishing.

Texas places second overall in spending on recreational fishing, after Florida. Recreational fishing in Texas totaled $4.2 billion in spending, supported 59,000 jobs, had $392 million in state tax revenue, and $482 million in federal tax revenue. *Hunting and Fishing: Bright stars of the American economy*

The National Shooting Sports Foundation (NSSF) states that anglers spend $1.1 billion dollars per year on bait alone. They spend $5.3 billion on equipment, including rods, reels, boats, and boat accessories, $4.3 billion on food, and $2 billion on lodging.

According to Daniel Nu of outdoorhub.com, the sportfishing industry is an economic powerhouse in Texas. He states that freshwater anglers generate more than $981 million in retail sales in Texas annually while over 750,000 saltwater anglers have an economic impact of over $1.7 billion. *Fishing News: Texas A&M to Create New Sportfish, Conservation Research Center*

Recreational Fishing: In 2009, over 2.8 million recreational anglers took 22 million fishing trips in the Gulf of Mexico Region. Almost 90% of these anglers were residents of a regional coastal county. Of the total fishing trips taken, 59% were taken from a private or rental boat and another 37% were shore-based. Spotted seatrout were the most frequently caught species or species group with 29 million fish
caught in 2009, and represented 47% of total fish caught in the region. Of the spotted seatrout caught, 57% of them were released rather than harvested.

The Tables below highlight recreational fishing impacts from the report.

| 2009 Economic Impacts of Recreational Fishing Expenditures (thousands of dollars) |
|--------------------------------------------------|-----------|-----------|-----------|-----------|
| **Jobs** | **Sales** | **Income** | **Value Added** |
| Trip Impacts by Fishing Mode: |
| For-Hire | 498 | $45,787 | $14,465 | $25,522 |
| Private Boat | 1,331 | $152,916 | $46,109 | $81,717 |
| Shore | 250 | $27,309 | $8,391 | $14,745 |
| Total Durable Equipment Impacts | 20,047 | $2,620,846 | $841,046 | $1,312,749 |
| Total State Trip and Durable Equipment Economic Impacts | 22,126 | $2,846,858 | $910,011 | $1,434,733 |

| 2009 Angler Trip & Durable Expenditures (thousands of dollars) |
|--------------------------------------------------|-----------|-----------|
| Fishing Mode | Trip Expenditures | Equipment |
| | Non Residents | Residents | Fishing Tackle | Other Equipment | Boat Expenses | Vehicle Expenses | Second Home Expenses | Total Durable Equipment Expenditures |
| For-Hire | 1,456 | 257,732 | 157,427 |
| Private Boat | 3,846 | 99,137 | 82,824 |
| Shore | 1,309 | 215,802 | 718,337 |
| Total Trip Expenditures | 6,611 | 142,457 | 215,802 |
| Total Durable Equipment Expenditures | 2,095,511 | 921,121 |
| Total State Trip and Durable Equipment Expenditures | 2,244,579 |

| Harvest (H) and Release (R) of Key Species Species Groups (thousands of fish) |
|--------------------------------------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Atlantic croaker | H | 209 | 230 | 111 | 96 | 109 | 95 | 101 | 95 | 64 | 117 |
| Black drum | H | 104 | 130 | 72 | 85 | 68 | 53 | 73 | 66 | 82 | 98 |
| King mackerel | H | 19 | 15 | 16 | 19 | 15 | 14 | 29 | 11 | 8 | 16 |
| Red drum | H | 285 | 244 | 233 | 270 | 273 | 231 | 318 | 289 | 266 | 285 |
| Red snapper | H | 53 | 47 | 53 | 40 | 49 | 49 | 69 | 45 | 41 | 31 |
| Sand seatrout | H | 291 | 79 | 173 | 119 | 176 | 125 | 129 | 95 | 152 | 111 |
| Sheephead | H | 78 | 80 | 84 | 76 | 67 | 81 | 78 | 46 | 46 | 34 |
| Southern flounder | H | 100 | 125 | 91 | 111 | 100 | 81 | 64 | 49 | 64 | 47 |
| Spotted seatrout | H | 1,128 | 966 | 965 | 939 | 934 | 855 | 987 | 916 | 917 | 810 |