

Aransas County Guided Fishing Market Research

Aransas County, TX

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Research Summary

Researchers conducted web searches using the Google search engine on a computer cleared of cookies and caches, and not signed into a google account. They searched first by the county name, using the terms “ ‘X’ County, Texas Guided fishing” and then searched by a community name, using the terms “ ‘X’, Texas Guided Fishing”. They took the top results for each search, stopping when they reached 12 or when the search page returned no relevant results. There was a maximum possible 24 results from each county – 12 from a county search and 12 from a community search. These results come from a standard internet search and may not represent all of the guides operating in the county. The results reflect how well the guide businesses have positioned their websites to appear in standard searches.

Relevant results were individual fishing guides, or guided fishing companies. The “Standard Product” used for this research was a Half-Day Guided Fishing Trip for 2 where Red Drum was a target species fish. Data was also taken for non-standard product results, such as Full Day Guided Fishing Trips and Trips for more than 2 people. The results are differentiated by creating two categories “Total Results” and “Standard-Product Only Results”.

Researches took information on the prices of fishing packages, whether or not they offered the 8 most commonly offered amenities, and where the guide was located.

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Google Form

This Google Form was used to log information as it was received. It contains a multitude of questions to assess the different amenities offered by guides, the variety of prices, and the type of results obtained for different searches.

Business Name *

This is a required question

Business Website *

Half Day Guided Fishing Trip For 2 *

- Yes
 No

Included In Package

- Tackle
 Artificial Bait
 Live Bait
 Ice
 Ice Chest
 Fish Processing
 Photographing
 Rods and Reels

County Location *

- Jefferson
 Chambers
 Galveston
 Brazoria
 Matagorda
 Calhoun
 Refugio
 Aransas
 San Patricio
 Nueces
 Kleberg
 Kenedy
 Willacy
 Cameron

Package Price *

Public Waters *

- Yes
 No

Red Fish Target Species *

Is red fish one of the fishes often caught on trips?

- Yes
 No

Found By What Search

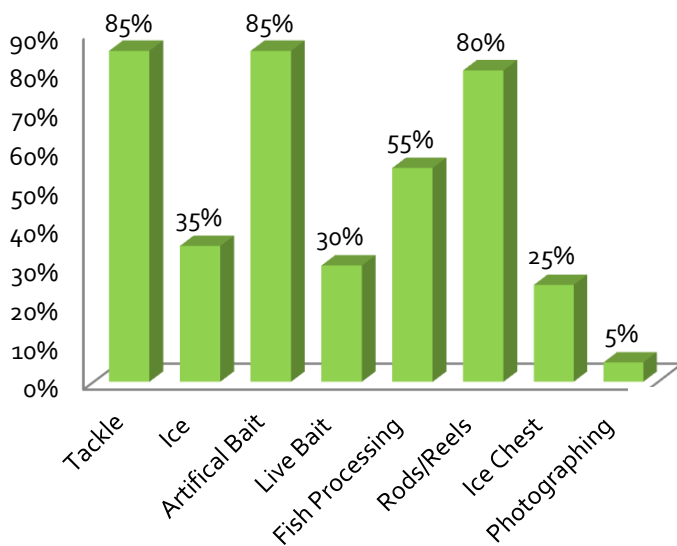
If you searched by County, chose that. If not, chose other and name the city within the county that you used.

- County, TX
 Other:

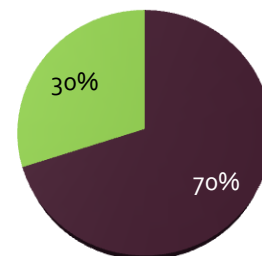
Standard-Product Only Results



Guides With Standard Product:		
<ul style="list-style-type: none"> Port Aransas Fishing charters John’s Guide Service Rockport Red Runner Cedar Bayou Outfitters Trebel “J” Charters 	<ul style="list-style-type: none"> Green Water Guide Service Coastal Water Guide Service Ambush Fishing Guide Service Fill-a-bite Guide Service El Canelo Charters 	<ul style="list-style-type: none"> Brooks Guide Service Water World Guide Service Barnards Guide Service John’s guide Service



■ Standard Product Results
■ Non Standard Product

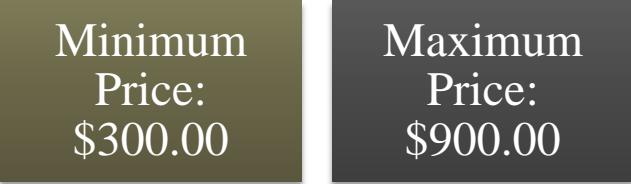


■ Amenities Provided in County

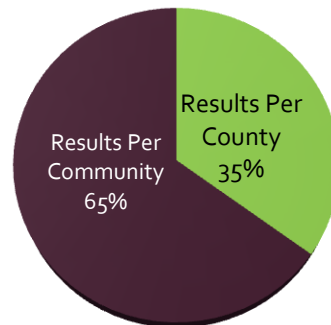
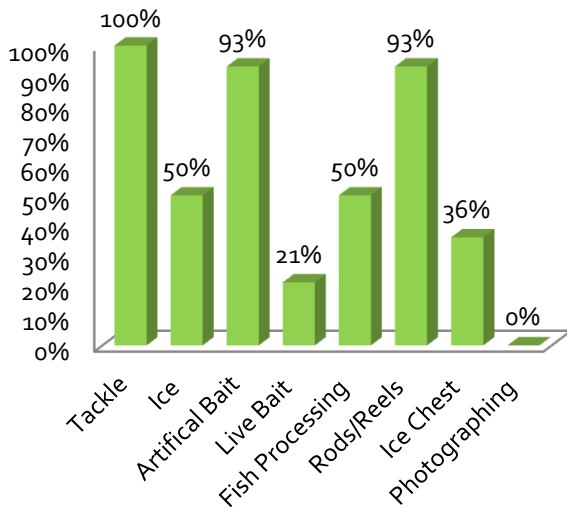
Amenities Provided By Guides

Percentage of companies that provide each listed amenity

Total Results



- Guides Without Standard Product:**
- Johan’s Guide Service
 - Slowride Guide Service and Kayak Rentals
 - Aggie Guide Service
 - No Fish? No Pay!
 - Sarr Fishing Adventures
 - Randy Hoyt’s Fishing Guide Service



Search Results
 Percentage of results found via search by Community and Search by County

Amenities Provided By Guides
 Percentage of companies that provide each listed amenity

Search for “Aransas County, TX Guided Fishing” Conducted on 1 Oct 2013 – First Page Results

[Fishing Aransas County, TX - Yelp](#)

www.yelp.com/search?cflt=fishing&find_loc=Aransas+County%2C+TX
 Rockport, TX 78381. Phone number (361) 463-3091. Kelly C. Mike Cook is a great guide he is very fun and can find great red fish. He does Bay fishing in ...

[Texas Saltwater Fishing Guides-Rockport - Texas Fishing Guides](#)

texasfishingguides.org/saltwater_fishing_guides_rockport.htm
 Fishing San Antonio Bay all the way into Baffin Bay. Other area bays fished include Copano, St. Charles, Aransas, Mesquite, Ayles, Carlos, Redfish, Corpus ...

[Aransas County, TX - Fishing, Guides, Charters, Bait Information ...](#)

www.hookandbullet.com > Fishing > United States > Texas
 Fly Fishing, baitcasting, and general fishing reports, and photos for lake ... Browse Fishing Spots in Aransas County, TX. 1 ... Captain Joe Mendez Guide Service.

[Rockport-Fulton Chamber of Commerce - Welcome to Rockport ...](#)

www.rockport-fulton.org/
 Rockport-Fulton, Texas – Charm of the Texas Coast! We've teamed up with the Aransas Pathways Project to bring you dining, shopping, art, fishing, boating, ...

[Rockport-Fulton Chamber of Commerce - Rockport Texas Fishing ...](#)

www.rockport-fulton.org/fishing-hunting
 Remember... you must have a fishing license and a salt water stamp to go fishing and crabbing. For more information call 1-800-242-0071.

[No Fish No Pay Guide Service. Guaranteed Bay Fishing in Port ...](#)

www.texascoastfishing.com/
 Come join us for GUARANTEED bay fishing on the Texas Coast with Port Aransas Fishing Guide and Rockport Fishing Guide George Rose. Fishing Rockport ...

[Public fishing piers and boat ramps in Rockport Texas](#)

www.rockporthomerentals.com/local-area-guide.asp?cat=523
 Rockport Texas has many public fishing piers and boat ramps.

[Rockport Flounder Guide and Saltwater Bay Fishing Guide](#)

www.tommyfishing.com/
 Rockport Texas fishing guide for saltwater trout, gigging flounder, and red fishing on Aransas Bay, ... Come enjoy fishing with a Rockport Texas fishing charter.

[fishRockport.com Rockport Texas Saltwater Fishing Guides, Articles ...](#)

www.fishrockport.com/
 Current fishing reports from the Rockport Texas area, along with area fishing ... Lanny Phillips Tigernet Fishing Guide Service USCG Licensed & TPWD Certified ...

[\[PDF\] Texas Commercial Fishing Guide - Texas Parks & Wildlife Depa...](#)

www.tpwd.state.tx.us/publications/pwdpubs/.../pwd_bk_v3400_0074.pdf
 Wildlife Department, 4200 Smith School Road, Austin, Texas 78744, or you may also ... Commercial fishing is any activity involving taking or handling fresh or ... County. • Chemical of Concern: Mercury. • For largemouth bass and freshwa-.
 You visited this page on 10/8/13.



Search For “Freeport, TX Guided Fishing” Conducted on 1 October 2013 – First Page Results

[Texas Saltwater Fishing Guides-Rockport - Texas Fishing Guides](http://www.texasfishingguides.org/saltwater_fishing_guides_rockport.htm)

www.texasfishingguides.org/saltwater_fishing_guides_rockport.htm ▼

Fishing San Antonio Bay all the way into Baffin Bay. Other area bays fished include Copano, St. Charles, Aransas, Mesquite, Aryes, Carlos, Redfish, Corpus ...

[Jay Watkins, Pro Fishing Guide, Rockport, Texas](http://www.jaywatkins.com/)

www.jaywatkins.com/ ▼

Over 28 years Saltwater Guiding Experience on Middle Texas Coast, Jay's specialty is wade fishing with artificial lures and teaching his clients more about lure ...

[Rockport Texas Fishing Guides, Rockport Texas Bay Fishing Guides](http://texasaltwaterfishing.com/rockport/)

texasaltwaterfishing.com/rockport/ ▼

Rockport Texas Fishing Guides, Rockport Texas Bay Fishing Guides, Waterfowl & South Texas Deer Hunting Outfitters, lodging and accommodations guide for ...

[Just One More Guide Service!: Rockport Texas Fishing Guide](http://www.rockportxfishingguide.com/)

www.rockportxfishingguide.com/ ▼

Captain Phillip Durst, born and raised in the Woodsboro, Texas area has enjoyed fishing in and around the local bays and lakes all his life -- from a youngster ...

[TX Coastal Saltwater Fishing Texas Saltwater Charter Guided ...](http://www.fishingrockport.com/)

www.fishingrockport.com/ ▼

Contact Fishing Rockport In Texas for Texas Coastal Saltwater Fishing Charter, TX Guided Fishing Trips For Redfish & Trout, Redfish & Speckled Trout Guided ...

[Fishing Guides in Rockport Texas](http://www.rockportthomerentals.com/local-area-guide.asp?cat=520)

www.rockportthomerentals.com/local-area-guide.asp?cat=520 ▼

Rockport fishing guides fish the Texas gulf coast and bays.

[fishRockport.com Rockport Texas Saltwater Fishing Guides, Articles ...](http://www.fishrockport.com/)

www.fishrockport.com/ ▼

Current fishing reports from the Rockport Texas area, along with area fishing ... Lanny Phillips Tigernet Fishing Guide Service USCG Licensed & TPWD Certified ...

[Rockport Texas Fishing Guide, Rockport Guide Service, Rockport ...](http://www.gottafishonline.com/)

www.gottafishonline.com/ ▼

Capt. Alan Beck I Gotta Fish Guide Service is a full service fishing guide in Rockport, Aransas Pass, Port Aransas and Baffin, Texas.

[Rockport, Texas - Fishing and Hunting Guides: Redfish, Speckled ...](http://www.aceintheholeguideservice.com/)

www.aceintheholeguideservice.com/ ▼

Rockport, TX Fishing Guides, Rockport, Texas Fishing Guides, Fishing Guide along the Texas Coastal Bend offers guided hunting and fishing trips - specializing ...

[Captain Frank Houser - Rockport Texas Fishing Guide](http://www.rockportfishingcharters.com/)

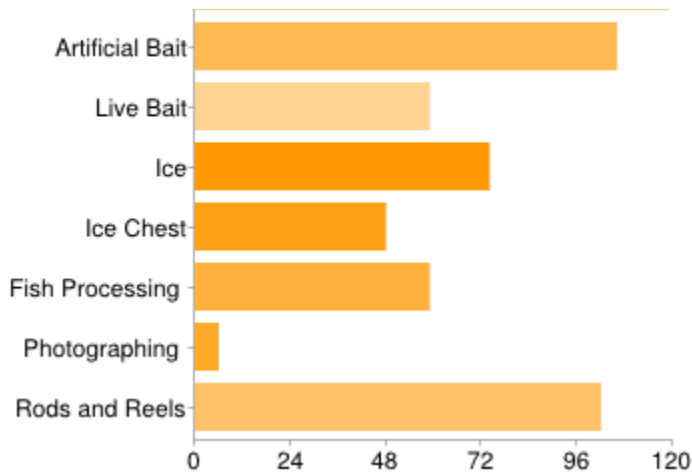
www.rockportfishingcharters.com/ ▼

Rockport Texas Fishing Guide and Duck Hunting Guide - Capt. Frank Houser has over 32 years of experience fishing for redfish, speckled trout, black drum and ...

Results From All Texas Coastal Counties

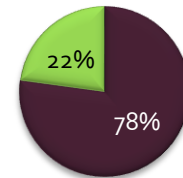


Amenities Offered (Standard and Non-Standard)

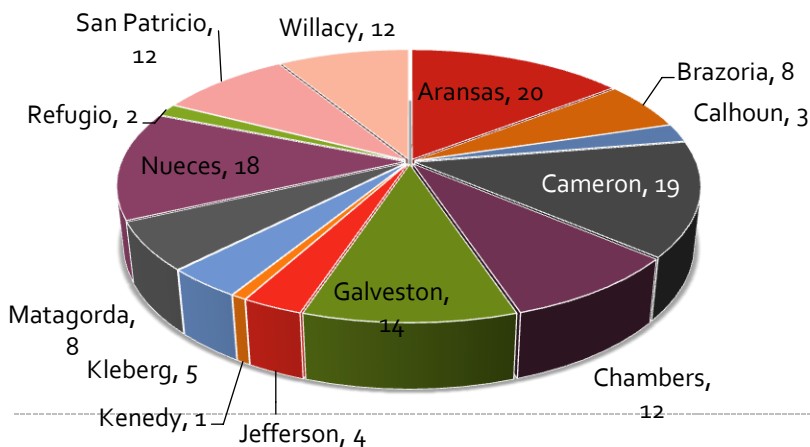


Standard v Non-Standard Product Results

■ Standard Product ■ Non-Standard

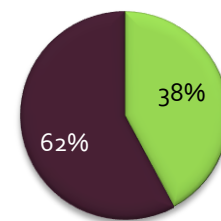


Total Results Per County



County v Community Search Results

■ Results from county ■ Results from community



Fishing Economics Data

The 2011 National Survey of Fishing, Hunting, and Wildlife-Associated Recreation shows that \$41.8 billion dollars are spent annually on recreational fishing. This means that Texas, with their \$4.2 billion in spending on fishing account for approximately 10 percent of the United States' total income from fishing.

Texas places second overall in spending on recreational fishing, after Florida. Recreational fishing in Texas totaled \$4.2 billion in spending, supported 59,000 jobs, had \$392 million in state tax revenue, and \$482 million in federal tax revenue. Hunting and Fishing: Bright stars of the American economy

The National Shooting Sports Foundation (NSSF) states that anglers spend \$1.1 billion dollars per year on bait alone. They spend \$5.3 billion on equipment, including rods, reels, boats, and boat accessories, \$4.3 billion on food, and \$2 billion on lodging.

According to Daniel Nu of outdoorhub.com, the sportfishing industry is an economic powerhouse in Texas. He states that freshwater anglers generate more than \$981 million in retail sales in Texas annually while over 750,000 saltwater anglers have an economic impact of over \$1.7 billion. Fishing News: Texas A&M to Create New Sportfish, Conservation Research Center



Recreational Fishing: In 2009, over 2.8 million recreational anglers took 22 million fishing trips in the Gulf of Mexico Region. Almost 90% of these anglers were residents of a regional coastal county. Of the total fishing trips taken, 59% were taken from a private or rental boat and another 37% were shore-based. Spotted seatrout were the most frequently caught species or species group with 29 million fish

caught in 2009, and represented 47% of total fish caught in the region. Of the spotted seatrout caught, 57% of them were released rather than harvested.

The Tables below highlight recreational fishing impacts from the report.

2009 Economic Impacts of Recreational Fishing Expenditures (thousands of dollars)				
	Jobs	Sales	Income	Value Added
Trip Impacts by Fishing Mode:				
For-Hire	498	\$45,787	\$14,465	\$25,522
Private Boat	1,331	\$152,916	\$46,109	\$81,717
Shore	250	\$27,309	\$8,391	\$14,745
<i>Total Durable Equipment Impacts</i>	20,047	\$2,620,846	\$841,046	\$1,312,749
<i>Total State Trip and Durable Equipment Economic Impacts</i>	22,126	\$2,846,858	\$910,011	\$1,434,733

2009 Angler Trip & Durable Expenditures (thousands of dollars)				
Fishing Mode	Trip Expenditures		Equipment	Durable Expenditures
	Non Residents	Residents		
			Fishing Tackle	157,427
For-Hire	1,456	25,732	Other Equipment	82,824
Private Boat	3,846	99,137	Boat Expenses	718,337
Shore	1,309	17,588	Vehicle Expenses	215,802
<i>Total Trip Expenditures</i>	6,611	142,457	Second Home Expenses	921,121
			<i>Total Durable Equipment Expenditures</i>	2,095,511
Total State Trip and Durable Equipment Expenditures				2,244,579

Harvest (H) and Release (R) of Key Species Species Groups (thousands of fish)²

		2000	2001	2002	2003	2004	2005	2006	2007	2008	2009
Atlantic croaker	H	209	230	111	96	109	95	101	95	64	117
Black drum	H	104	130	72	85	68	53	73	66	82	98
King mackerel	H	19	15	16	19	15	14	29	11	8	16
Red drum	H	285	244	233	270	273	231	318	289	266	285
Red snapper	H	53	47	53	40	40	49	69	45	41	31
Sand seatrout	H	291	79	173	119	176	125	129	95	152	111
Sheepshead	H	78	80	84	76	67	81	78	46	46	34
Southern flounder	H	100	125	91	111	100	81	64	49	64	47
Spotted seatrout	H	1,128	966	965	939	934	855	987	916	917	810

Figures from [NOAA Fisheries Economics of the United States 2009](#) (p.135) NOAA Report Dated NMFS-F/SPO-118 May 2011 “Fisheries Economics of the United States 2009”