Guided Fishing Market Research

Texas Gulf Coast

Miles Philips, Extension Specialist
Texas A&M Agrilife Extension—College Station, TX
T: 979-845-1023 E: mdphillips@ag.tamu.edu
http://fishing.tamu.edu
Aransas County
Guided Fishing Market Research
Aransas County, TX

Miles Philips, Extension Specialist
Texas A&M Agrilife Extension—College Station, TX
T: 979-845-1023 E: mdphillips@ag.tamu.edu
http://fishing.tamu.edu
Research Summary

Researchers conducted web searches using the Google search engine on a computer cleared of cookies and caches, and not signed into a google account. They searched first by the county name, using the terms “‘X’ County, Texas Guided fishing” and then searched by a community name, using the terms “‘X’, Texas Guided Fishing”. They took the top results for each search, stopping when they reached 12 or when the search page returned no relevant results. There was a maximum possible 24 results from each county – 12 from a county search and 12 from a community search. These results come from a standard internet search and may not represent all of the guides operating in the county. The results reflect how well the guide businesses have positioned their websites to appear in standard searches.

Relevant results were individual fishing guides, or guided fishing companies. The “Standard Product” used for this research was a Half-Day Guided Fishing Trip for 2 where Red Drum was a target species fish. Data was also taken for non-standard product results, such as Full Day Guided Fishing Trips and Trips for more than 2 people. The results are differentiated by creating two categories “Total Results” and “Standard-Product Only Results”.

Researches took information on the prices of fishing packages, whether or not they offered the 8 most commonly offered amenities, and where the guide was located.

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Search Results Screen Shots 6
Results From All Counties 8
Google Form

This Google Form was used to log information as it was received. It contains a multitude of questions to assess the different amenities offered by guides, the variety of prices, and the type of results obtained for different searches.

Business Name *
This is a required question

Business Website *

Half Day Guided Fishing Trip For 2 *
- Yes
- No

Included In Package
- Tackle
- Artificial Bait
- Live Bait
- Ice
- Ice Chest
- Fish Processing
- Photographing
- Rods and Reels

County Location *
- Jefferson
- Chambers
- Galveston
- Brazoria
- Matagorda
- Calhoun
- Refugio
- Aransas
- San Patricio
- Nueces
- Kleberg
- Kenedy
- Willacy
- Cameron

Package Price *

Public Waters *
- Yes
- No

Red Fish Target Species *
Is red fish one of the fishes often caught on trips?
- Yes
- No

Found By What Search
If you searched by County, chose that. If not, chose other and name the city within the county that you used.
- County, TX
- Other
Standard-Product Only Results

Total Results: 14
Average Price: $398.21
Median Price: $400.00
Minimum Price: $300.00
Maximum Price: $500.00

Guides With Standard Product:
- Port Aransas Fishing charters
- John’s Guide Service
- Rockport Red Runner
- Cedar Bayou Outfitters
- Trebel “J” Charters
- Green Water Guide Service
- Coastal Water Guide Service
- Ambush Fishing Guide Service
- Fill-a-bite Guide Service
- El Canelo Charters
- Brooks Guide Service
- Water World Guide Service
- Barnards Guide Service
- John’s guide Service

Amenities Provided By Guides
Percentage of companies that provide each listed amenity

Amenities Provided in County

Search Results
- Brooks Guide Service
- Water World Guide Service
- Barnards Guide Service
- John’s guide Service

Non Standard Product
- Standard Product Results
- 30%
- 70%
Total Results

Total Results: 20
Average Price: $416.25
Median Price: $400.00
Minimum Price: $300.00
Maximum Price: $900.00

Guides Without Standard Product:
- Johan’s Guide Service
- Slowride Guide Service and Kayak Rentals
- Aggie Guide Service
- No Fish? No Pay!
- Sarr Fishing Adventures
- Randy Hoyt’s Fishing Guide Service

Amenities Provided By Guides
Percentage of companies that provide each listed amenity
Search for “Aransas County, TX Guided Fishing”
Conducted on 1 Oct 2013 – First Page Results

Fishing- Aransas County, TX. Yair
www.yelp.com/search?find_loc=Aransas+County%2C+TX
Rockport, TX 78382. Phone number: (361) 453-3091. Kelly C. Mike Cook is a great guide; he is very fun and can find great red fish. He does Bay fishing in ...

Texas Saltwater Fishing Guides.Rockport. Texas Fishing Guides
texasfishingguides.org/saltwater_fishing_guides_rockport.htm
Fishing San Antonio Bay all the way into Baffin Bay. Other area bay’s fish include Copano, St. Charles, Aransas, Mesquite, Arroyo, Carlos, Redfish, Corpus ...

Aransas County, TX. Fishing. Guides, Charters, Bait Information ...
www.rockandreel.com > Fishing > United States > Texas
Fly Fishing, baitcasting, and general fishing reports, and photos for lake ... Browse Fishing Spots in Aransas County, TX. 1 ... Captain Joe Mendez Guide Service.

Rockport Fulton Chamber of Commerce - Welcome to Rockport ...
www.rockport-fulton.org/
Rockport Fulton, Texas – Charm of the Texas Coast! We've teamed up with the Aransas Pathways Project to bring you dining, shopping, art, fishing, boating, ...

Rockport Fulton Chamber of Commerce - Rockport Texas Fishing ...
www.rockport-fulton.org/fishing/hunting
Remember ... you must have a fishing license and a salt water stamp to go fishing and crabbing. For more information call 1-800-242-0071.

No Fish No Pay Guide Service. Guaranteed Bay Fishing in Port ...
www.texascoastfishing.com/
Come join us for GUARANTEED bay fishing on the Texas Coast with Port Aransas Fishing Guide and Rockport Fishing Guide George Rose. Fishing Rockport ...

Public fishing piers and boat ramps in Rockport Texas
Rockport Texas has many public fishing piers and boat ramps.

Rockport Flounder Guide and Saltwater Bay Fishing Guide
www.tommyfishing.com/
Rockport Texas fishing guide for saltwater trout, gigging flounder, and red fishing on Aransas Bay. ... Come enjoy fishing with a Rockport Texas fishing charter.

fishRockport.com Rockport Texas Saltwater Fishing Guides. Articles ...
www.fishrockport.com/
Current fishing reports from the Rockport Texas area, along with area fishing ... Lanny Phillips Tigenet Fishing Guide Service USCG Licensed & TPWD Certified ...

[PDF] Texas Commercial Fishing Guide - Texas Parks & Wildlife Depa...
www.tpwd.state.tx.us/publications/pwpubs/.../pwd_tk_v3400_0074.pdf...
Wildlife Department, 4200 Smith School Road, Austin, Texas 78744, or you may also ... Commercial fishing is any activity involving taking or handling fish or ...... County. • Chemical of Concern: Mercury. • For largemouth bass and freshwater...
You visited this page on 10/8/13.
Search For “Freeport, TX Guided Fishing” Conducted on 1 October 2013 – First Page Results

**Texas Saltwater Fishing Guides-Rockport - Texas Fishing Guides**
[www.texassaltwaterfishingguides.org/saltwater_fishing_guides_rockport.htm](http://www.texassaltwaterfishingguides.org/saltwater_fishing_guides_rockport.htm)
Fishing San Antonio Bay all the way into Baffin Bay. Other area bays fished include Copano, St. Charles, Aransas, Mesquite, Aransas, Carls, Redfish, Corpus ...

**Jay Watkins, Pro Fishing Guide, Rockport, Texas**
[www.jaywatkins.com/](http://www.jaywatkins.com/)
Over 28 years Saltwater Guiding Experience on Middle Texas Coast. Jay’s specialty is wade fishing with artificial lures and teaching his clients more about lure ...

**Rockport Texas Fishing Guides-Rockport Texas Bay Fishing Guides**
[rockportfishingtx.com/rockport/](http://rockportfishingtx.com/rockport/)
Rockport Texas Fishing Guides, Rockport Texas Bay Fishing Guides, Waterfowl & South Texas Deer Hunting Outfitters, Lodging and accommodations guide for ...

**Just One More Guide Service! Rockport Texas Fishing Guide**
[www.rockportfishingguide.com/](http://www.rockportfishingguide.com/)
Captain Phillip Darse, born and raised in the Woodboro, Texas area has enjoyed fishing in and around the local bays and takes all his life – from a youngster ...

**TX Coastal Saltwater Fishing Texas Saltwater Charter Guided ...**
[www.fishingrockport.com/](http://www.fishingrockport.com/)
Contact Fishing Rockport in Texas for Texas Coastal Saltwater Fishing Charter, TX Guided Fishing Trips For Redfish & Trout, Redfish & Speckled Trout Guided ...

**Fishing Guides in Rockport Texas**
Rockport fishing guides fish the Texas gulf coast and bays.

**fishRockport.com Rockport Texas Saltwater Fishing Guides, Articles ...**
[www.fishrockport.com/](http://www.fishrockport.com/)
Current fishing reports from the Rockport Texas area, along with area fishing ... Lanny Phillips Tigermot Fishing Guide Service USCG Licensed & TPWD Certified ...

[www.gottafishonline.com/](http://www.gottafishonline.com/)
Capt. Alan Beck I Gotta Fish Guide Service is a full service fishing guide in Rockport, Aransas Pass, Port Aransas and Baffin, Texas.

**Rockport, Texas - Fishing and Hunting Guides: Redfish, Speckled ...**
[www.acethelogoedguide service.com/](http://www.acethelogoedguide service.com/)
Rockport, TX Fishing Guides, Rockport, Texas Fishing Guides, Fishing Guide along the Texas Coastal Bend offers guided hunting and fishing trips - specializing ...

**Captain Frank Houser - Rockport Texas Fishing Guide**
[www.rockportfishingcharfers.com/](http://www.rockportfishingcharfers.com/)
Rockport Texas Fishing Guide and Duck Hunting Guide - Capt. Frank Houser has over 32 years of experience fishing for redfish, speckled trout, black drum and ...
Results From All Texas Coastal Counties

Total Results: 130
Average Price: $450.15
Median Price: $450.00
Minimum Price: $300.00
Maximum Price: $900.00

Amenities Offered (Standard and Non-Standard)

- Artificial Bait: 96
- Live Bait: 48
- Ice: 72
- Ice Chest: 48
- Fish Processing: 24
- Photographing: 12
- Rods and Reels: 0

Standard v Non-Standard Product Results

- Standard Product: 78%
- Non-Standard: 22%

County v Community Search Results

- Results from county: 62%
- Results from community: 38%
Brazoria County
Guided Fishing Market Research
Brazoria County, TX

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<td>Google Form</td>
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<tr>
<td>Standard-Product Only Results</td>
<td>4</td>
</tr>
<tr>
<td>Total Results For County</td>
<td>5</td>
</tr>
<tr>
<td>Search Results Screen Shots</td>
<td>6</td>
</tr>
<tr>
<td>Results From All Counties</td>
<td>8</td>
</tr>
</tbody>
</table>
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<table>
<thead>
<tr>
<th>Business Name</th>
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<tbody>
<tr>
<td>This is a required question</td>
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<table>
<thead>
<tr>
<th>Business Website</th>
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<table>
<thead>
<tr>
<th>Half Day Guided Fishing Trip For 2</th>
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<tbody>
<tr>
<td>Yes</td>
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<tr>
<td>No</td>
</tr>
</tbody>
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<table>
<thead>
<tr>
<th>Included In Package</th>
</tr>
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<tbody>
<tr>
<td>Tackle</td>
</tr>
<tr>
<td>Artificial Bait</td>
</tr>
<tr>
<td>Live Bait</td>
</tr>
<tr>
<td>Ice</td>
</tr>
<tr>
<td>Ice Chest</td>
</tr>
<tr>
<td>Fish Processing</td>
</tr>
<tr>
<td>Photographing</td>
</tr>
<tr>
<td>Rods and Reels</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>County Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>Jefferson</td>
</tr>
<tr>
<td>Chambers</td>
</tr>
<tr>
<td>Galveston</td>
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<tr>
<td>Brazoria</td>
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<tr>
<td>Matagorda</td>
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<tr>
<td>Calhoun</td>
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<tr>
<td>Refugio</td>
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<tr>
<td>Aransas</td>
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<tr>
<td>San Patricio</td>
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<tr>
<td>Nueces</td>
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<tr>
<td>Kleberg</td>
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<tr>
<td>Kenedy</td>
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<tr>
<td>Willacy</td>
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<tr>
<td>Cameron</td>
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</table>

<table>
<thead>
<tr>
<th>Package Price</th>
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</table>

<table>
<thead>
<tr>
<th>Public Waters</th>
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<tr>
<td>Yes</td>
</tr>
<tr>
<td>No</td>
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</table>

<table>
<thead>
<tr>
<th>Red Fish Target Species</th>
</tr>
</thead>
<tbody>
<tr>
<td>Is red fish one of the fishes often caught on trips?</td>
</tr>
<tr>
<td>Yes</td>
</tr>
<tr>
<td>No</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Found By What Search</th>
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<tbody>
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<td>If you searched by County, chose that. If not, chose other and name the city within the county that you used.</td>
</tr>
<tr>
<td>Yes</td>
</tr>
<tr>
<td>No</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Other</th>
</tr>
</thead>
</table>
Standard-Product Only Results

**Total Results:** 7
**Average Price:** $496.43
**Median Price:** $450.00
**Minimum Price:** $400.00
**Maximum Price:** $600.00

<table>
<thead>
<tr>
<th>Guides With Standard Product:</th>
</tr>
</thead>
<tbody>
<tr>
<td>Johnston’s Sportfishing Charters</td>
</tr>
<tr>
<td>Surfside Beach Saltwater Charter</td>
</tr>
<tr>
<td>Freeport Offshore Fishing</td>
</tr>
<tr>
<td>Fish’N Addiction Guide Service</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Guides With Non-standard Product:</th>
</tr>
</thead>
<tbody>
<tr>
<td>Guided Hook Charters</td>
</tr>
<tr>
<td>Reel Threel Charters</td>
</tr>
<tr>
<td>Reel Satisfaction Charters</td>
</tr>
</tbody>
</table>

Amenities Offered

- Tackle: 100%
- Ice: 80%
- Artificial Bait: 60%
- Live Bait: 40%
- Fish Processing: 20%
- Rods/Reels: 0%
- Ice Chest: 0%
- Photographing: 0%

- Standard Products
- Non-standard Products
Total Results

Total Results: 8
Average Price: $515.63
Median Price: $500.00
Minimum Price: $400.00
Maximum Price: $650.00

Guides Without Standard Product:
- Rig Runners

Amenities Provided By Guides
Percentage of companies that provide each listed amenity

Search Results
Percentage of results found via search by Community and Search by County
Search for “Brazoria County, TX Guided Fishing”
Conducted on 1 Oct 2013 – First Page Results

Ad related to Brazoria county guided fishing

CO Trout Fishing Guide  1 (707) 627 5500
www.minturnanglers.com
Guided Fly Fishing Trips Local streams & lakes. Book today

Texas Beach and Bay Access Guide - Texas General Land Office
www.gi.o.texas.gov/what-we-do/texasbeachbayaccesguide.pdf
Recreation: Gulf beaches, water sports, fishing, hunting, wildlife viewing, historic sites, state and county parks. Brazoria County was created in 1836 and named

Brazoria County Tourism Brochure - Brazosport Texas
www.visitbrazosport.com/brazoria%20county%20tourism%20brochure.pdf
An estimated 250,000 people call Brazoria County home. There are 23 miles of beaches, bottomland forests, inshore and offshore fishing, hunting, sailing.

Camp Mohawk County Park - Brazoria County
www.brazoria-county.com/parks/mohawk/index.html
... include the only stand of native pine trees in Brazoria County, a guide for identifying tree species along the trails, bird watching and nature viewing, and fishing...

Cowboy Charters
www.cowboycharters.com/
4 Google reviews

Captain Leaf
www.texasnaturalfishingguide.com/leafpage

Papardale Fishing Charters
www.papardale.com/page
202 E 2nd St
Frefort (713) 253-9390
See results for Brazoria county guided fishing on a map

Lake Jackson Restaurants Menu Guide Hunting-Fishing-Guides in...
Your search for Restaurants Menu Guide Hunting-Fishing-Guides in Lake Jackson, TX. returned 2 listingsEmail. FIND. Heading. Business name. Keywords, ...

Freeport Fishing-Hunting-Guide-Service in Freeport, TX - Brazoria, TX
www.brazoriaacountyp.com/Freeport,TX/Fishing-Hunting-Guide_Service...!
Your search for Fishing-Hunting-Guide-Service in Freeport, TX returned 1 listingEmail. FIND. Heading. Business name. Keywords. Address. or Phone. Freeport ...

Clute Advertising Directory-Guide Hunting Fishing ... - Brazoria, TX
www.brazoriaacountyp.com/Clute_Guide. Fishing-Guides/ke/sec%5A1
Your search for Advertising Directory-Guide Hunting Fishing-Guides in Clute, TX. returned 2 listingsEmail. FIND. Heading. Business name. Keywords. Address. ...

Brazoria County Texas Fishing Lakes Fishing Works
www.fishingworks.com/Fishing-Lakes/Texas
A comprehensive listing of all Brazoria County. Texas lakes.

Brazoria County Texas Fishing Coastal Travel Guide
www.coastaltravelguide.com/Texas/Brazoria/1.BrazoriaFishing.htm
Brazoria County Texas Fishing. Welcome to the Fishing listings for Brazoria County. Listed here are some of the Fishing Guides and Fishing Supply Shops.
Search For “Freeport, TX Guided Fishing” Conducted on 1 October 2013 – First Page Results

About 195,000 results (0.32 seconds)

**Texas Saltwater Fishing Guides - Freeport - Texas Fishing Guides**
texasfishingguides.org/saltwater_fishing_guides_freeport.htm
Capt. LG Boyd (409) 770-3567. Email: boydgl@aol.com. Quality Fishing Guides will use our 30 + years of fishing experience to ensure that you receive the ...

**Texas Bay fishing - Galveston, Freeport, Matagorda Bay fishing...**
www.texasbigfish.com/
Freeport fishing. Offshore fishing. Matagorda Bay fishing ... Fish N Addiction Guide Service is a fishing guide service catering to inshore, near shore and offshore ...

**Texas Saltwater Adventures**
www.texassaltwaterfishingguide.com/
Welcome to Texas Saltwater Adventures fishing Galveston, Freeport, Surfside Beach. Are you looking for the best Galveston Freeport Fishing charter guide in ...

**Freeport Texas Fishing - Deep Sea Fishing - Offshore Fishing Charters**
www.guidedhookcharters.com/
Freeport Texas fishing charters for offshore deep sea fishing. Catch Mahi-Mahi, Kingfish, Groupers, Snapper, Shark, Ling, and Wahoo. Call today and schedule ...

**Surfside Beach Fishing Charters - Offshore Charter Fishing, Freeport...**
www.surfsidebeachcharters.com/
Surfside Beach Fishing Charters, Sportfishing, Freeport and Galveston Offshore ...
Saltwater, Gulf Coast Texas Fishing Guide, Freeport Texas Charters, Freeport ...
Rates & Information - Captain Kevin Martin - Sponsor/Links - About SBC

**Galveston and Freeport Fishing Charters - 281-808-1310**
www.reelthree.com/
Galveston and Freeport fishing charters - specializes in deep sea, beachfront, bay, and jetty fishing trips.

**Freeport Fishing guides | Fishing guides in Freeport, TX - YP.com**
www.yellowpages.com/freeport/to/fishing-guides
Results 1 - 23 of 22 - 23 listings of Fishing Guides in Freeport on YP.com. Find reviews ... Fishing Guides., Fishing Charters & Parties., Guide Service. 281-949-331 ...

**FISHIN FEVER GUIDE SERVICE Captain Gary Francis**
www.garyfrancisguide.com/
Nov 12, 2012 - I live in the Surfside/Freeport area. In 2006 I obtained my captains license and purchased my first saltwater fishing guide license. I primarily ...

**Freeport Offshore Fishing - Freeport Texas offshore fishing, offshore...**
www.freeportoffshorefishing.com/
Freeport offshore fishing charters, Freeport Texas offshore, Galveston offshore fishing, offshore fishing freeport texas, Snapper Fishing freeport offshore fishing ...

**DoDaBlu Charters**
www.dodablucharters.com/
Book a Deep Sea Fishing Trip Galveston and Freeport Texas with DoDaBlu Charters and enjoy the best Deep Sea Fishing Texas has to offer at bargain rates.
Results From All Texas Coastal Counties

- Total Results: 130
- Average Price: $450.15
- Median Price: $450.00
- Minimum Price: $300.00
- Maximum Price: $900.00

Amenities Offered (Standard and Non-Standard)

- Standard Product
- Non-Standard

<table>
<thead>
<tr>
<th>Service</th>
<th>Standard</th>
<th>Non-Standard</th>
</tr>
</thead>
<tbody>
<tr>
<td>Artificial Bait</td>
<td>48</td>
<td>83</td>
</tr>
<tr>
<td>Live Bait</td>
<td>24</td>
<td>23</td>
</tr>
<tr>
<td>Ice</td>
<td>72</td>
<td>48</td>
</tr>
<tr>
<td>Ice Chest</td>
<td>96</td>
<td>48</td>
</tr>
<tr>
<td>Fish Processing</td>
<td>30</td>
<td>0</td>
</tr>
<tr>
<td>Photographing</td>
<td>12</td>
<td>0</td>
</tr>
<tr>
<td>Rods and Reels</td>
<td>12</td>
<td>0</td>
</tr>
</tbody>
</table>

Standard v Non-Standard Product Results

- 78% Standard Product
- 22% Non-Standard

County v Community Search Results

- 62% Results from county
- 38% Results from community

Total Results Per County

- Aransas: 20
- Galveston: 14
- Cameron: 19
- Chambers: 12
- Jefferson: 4
- Kleberg: 5
- Matagorda: 8
- Nueces: 18
- Refugio: 2
- San Patricio: 12
- Willacy: 12
- Brazoria: 8
- Chambers: 12
- Jefferson: 4
- Kleberg: 5
- Matagorda: 8
- Nueces: 18
- Refugio: 2
- San Patricio: 12
- Willacy: 12
- Brazoria: 8
- Chambers: 12
- Jefferson: 4
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Calhoun County
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Calhoun County, TX

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- **Business Name**
  - [ ] This is a required question

- **Business Website**

- **Half Day Guided Fishing Trip For 2**
  - [ ] Yes
  - [ ] No

- **Included In Package**
  - [ ] Tackle
  - [ ] Artificial Bait
  - [ ] Live Bait
  - [ ] Ice
  - [ ] Ice Chest
  - [ ] Fish Processing
  - [ ] Photographing
  - [ ] Rods and Reels

- **County Location**
  - [ ] Jefferson
  - [ ] Chambers
  - [ ] Galveston
  - [ ] Brazoria
  - [ ] Matagorda
  - [ ] Calhoun
  - [ ] Refugio
  - [ ] Aransas
  - [ ] San Patricio
  - [ ] Nueces
  - [ ] Kleberg
  - [ ] Kenedy
  - [ ] Willacy
  - [ ] Cameron

- **Package Price**

- **Public Waters**
  - [ ] Yes
  - [ ] No

- **Red Fish Target Species**
  - Is red fish one of the fishes often caught on trips?
  - [ ] Yes
  - [ ] No

- **Found By What Search**
  - If you searched by County, chose that. If not, chose other and name the city within the county that you used.
  - [ ] County, TX
  - [ ] Other: 
Standard-Product Only Results

Total Results: 3
Average Price: $416.67
Median Price: $400.00
Minimum Price: $400.00
Maximum Price: $450.00

Guides With Standard Product:
- Captain R. J. Shelly
- Captain John Frankson
- Jeff’s Saltwater Guide Service

Amenities Offered By Guides

Non Standard Product 0%
Standard Product 100%

- Tackle
- Ice
- Artificial Bait
- Live Bait
- Fish Processing
- Rods/Reels
- Ice Chest
- Photographing
Total Results

- Total Results: 3
- Average Price: $416.67
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- Minimum Price: $400.00
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Amenities Offered By Guides

<table>
<thead>
<tr>
<th>Amenities</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tackle</td>
<td>70%</td>
</tr>
<tr>
<td>Ice</td>
<td>60%</td>
</tr>
<tr>
<td>Artificial Bait</td>
<td>50%</td>
</tr>
<tr>
<td>Live Bait</td>
<td>40%</td>
</tr>
<tr>
<td>Fish Processing</td>
<td>30%</td>
</tr>
<tr>
<td>Rods/Reels</td>
<td>20%</td>
</tr>
<tr>
<td>Ice Chest</td>
<td>10%</td>
</tr>
<tr>
<td>Photographing</td>
<td>0%</td>
</tr>
</tbody>
</table>

Search Results

- Percentage of results found via search by Community and Search by County
Search for “Brazoria County, TX Guided Fishing”
Conducted on 1 Oct 2013 – First Page Results

Ad related to Brazoria county guided fishing

CO Trout Fishing Guide 1 (707) 627 9500

Texas Beach and Bay Access Guide - Texas General Land Office
www.glo.texas.gov/what-we-do/.../TexasBeachBayAccessGuide.pdf
Recreation: Gulf beaches, water sports, fishing, hunting, wildlife viewing. historic sites, state and county parks. Brazoria County was created in 1836 and derived...

Brazoria County Tourism Brochure - Brazosport Texas
www.visitbrazosport.com/.../Brazoria%20County%20Tourism%20Broch...
An estimated 250,000 people call Brazoria County ‘home’. There are 23 miles of beaches, bottomland forests, inshore and offshore fishing. hunting, sailing.

Camp Mohawk County Park - Brazoria County
www.brazoria-county.com/parks/mohawk/index.html
... include the only stand of native pine trees in Brazoria County, a guide for identifying tree species along the trails, bird watching and nature viewing, and fishing ...

Cowboy Charters
www.cowboycharters.com/ 4 Google reviews

Captain Jack
www.texaswaterfishingguide.com/ Google+ page

Papada Rey Fishing Charters
www.papadarey.com/ Google+ page

See results for Brazoria county guided fishing on a map »

Lake Jackson Restaurants Menu Guide Hunting-Fishing-Guides in...
www.brazoriacountyp.com/.../Restaurants%20Menu%20Guide Hunting-
Your search for: Restaurants Guide, Hunting-Fishing-Guides in Lake Jackson, TX. returned 2 listingsEmail. FIND. Heading, Business name, Keywords, ...

Freeport Fishing-Hunting-Guide-Service in Freeport, TX - Brazoria, TX
www.brazoriacountyp.com/Freeport,TX/Fishing-Hunting-Guide.../list
Your search for: Fishing-Hunting-Guide-Service in Freeport, TX. returned 1 listingEmail. FIND. Heading, Business name, Keywords, Address, or Phone. Freeport ...

Clute Advertising Directory-Guide Hunting Fishing ... - Brazoria, TX
Your search for: Advertising-Directory-Guide Hunting Fishing-Guides in Clute, TX. returned 2 listingsEmail. FIND. Heading, Business name, Keywords, Address, ...

Brazoria County, Texas Fishing Lakes | Fishing Works
www.fishingworks.com/Fishing Lakes Texas
A comprehensive listing of all Brazoria County, Texas lakes.

Brazoria County Texas Fishing - Coastal Travel Guide
www.coastaltravelguide.com/Texas/Brazoria/.../BrazoriaFishing.htm
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Texas Saltwater Fishing Guides - Freeport - Texas Fishing Guides
texasfishingguides.org/saltwater_fishing_guides_freeport.htm
Capt. LG Boyd (409) 770-3567. Email: boydgi@aol.com. Quality Fishing Guides will use our 30+ years of fishing experience to ensure that you receive the...

Texas Bay fishing - Galveston, Freeport, Matagorda Bay fishing...
www.texasbigfish.com/
Freeport fishing. Offshore fishing. Matagorda Bay fishing... FishN Addiction Guide Service is a fishing guide service catering to inshore, near shore and offshore...

Texas Saltwater Adventures
www.texassaltwaterfishingguide.com/
Welcome to Texas Saltwater Adventures fishing Galveston, Freeport, Surfside Beach. Are you looking for the best Galveston/Freeport Fishing charter guide in...

Freeport Texas Fishing - Deep Sea Fishing - Offshore Fishing Charters
www.guidedbookcharters.com/
Freeport Texas fishing charters for offshore deep sea fishing. Catch Mahi-Mahi, Kingfish, Groupers, Snapper, Shark, Ling, and Wahoo. Call today and schedule...

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www.surfsidebeachcharters.com/
Surfside Beach Fishing Charters, Sportfishing, Freeport and Galveston Offshore... Saltwater, Gulfcoast Texas Fishing Guide, Freeport Texas Charters, Freeport...
Rates & Information - Captain Kevin Martin - Sponsors/Links - About SBC

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www.yellowpages.com/freeport/to/fishing-guides
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FISHIN FEVER GUIDE SERVICE Captain Gary Francis
www.garyfranciscguide.com/
Nov 12, 2012 - I live in the Surfside/Freeport area. In 2006 I obtained my captains license and purchased my first saltwater fishing guide license. I primarily...

Freeport Offshore Fishing - Freeport Texas offshore fishing offshore...
www.freeportoffshorefishing.com/
Freeport offshore fishing charters, Freeport Texas offshore, Galveston offshore fishing, offshore fishing freeport texas, Snapper Fishing freeport offshore fishing...

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www.dodablu.com/
Book a Deep Sea Fishing Trip Galveston and Freeport Texas with DoDaBlu Charters and enjoy the best Deep Sea Fishing Texas has to offer at bargain rates.
Results From All Texas Coastal Counties

Total Results: 130
Average Price: $450.15
Median Price: $450.00
Minimum Price: $300.00
Maximum Price: $900.00

Amenities Offered (Standard and Non-Standard)

- Artificial Bait: 96
- Live Bait: 72
- Ice: 48
- Ice Chest: 24
- Fish Processing: 12
- Photographing: 6
- Rods and Reels: 24

Standard v Non-Standard Product Results

- Standard Product: 22%
- Non-Standard: 78%

County v Community Search Results

- Results from county: 62%
- Results from community: 38%

Total Results Per County

- Aransas: 20
- Brazoria: 8
- Calhoun: 3
- Cameron: 19
- Galveston: 14
- Chambers: 12
- Nueces: 18
- Matagorda: 8
- Kleberg: 5
- Kenedy: 1
- Jefferson: 4
- Willacy: 12
- Refugio: 2
- San Patricio: 12
Cameron County
Guided Fishing Market Research
Cameron County, TX

Miles Philips, Extension Specialist
Texas A&M Agrilife Extension—College Station, TX
T: 979-845-1023 E: mdphillips@ag.tamu.edu
http://fishing.tamu.edu
Research Summary

Researchers conducted web searches using the Google search engine on a computer cleared of cookies and caches, and not signed into a google account. They searched first by the county name, using the terms “‘X’ County, Texas Guided fishing” and then searched by a community name, using the terms “‘X’, Texas Guided Fishing”. They took the top results for each search, stopping when they reached 12 or when the search page returned no relevant results. There was a maximum possible 24 results from each county – 12 from a county search and 12 from a community search. These results come from a standard internet search and may not represent all of the guides operating in the county. The results reflect how well the guide businesses have positioned their websites to appear in standard searches.

Relevant results were individual fishing guides, or guided fishing companies. The “Standard Product” used for this research was a Half-Day Guided Fishing Trip for 2 where Red Drum was a target species fish. Data was also taken for non-standard product results, such as Full Day Guided Fishing Trips and Trips for more than 2 people. The results are differentiated by creating two categories “Total Results” and “Standard-Product Only Results”.

Researches took information on the prices of fishing packages, whether or not they offered the 8 most commonly offered amenities, and where the guide was located.

CONTENTS

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Google Form 3
Standard-Product Only Results 4
Total Results For County 5
Search Results Screen Shots 6
Results From All Counties 8
Google Form

This Google Form was used to log information as it was received. It contains a multitude of questions to assess the different amenities offered by guides, the variety of prices, and the type of results obtained for different searches.

**Business Name**

This is a required question

**Business Website**

**Half Day Guided Fishing Trip For 2**

- Yes
- No

**Included In Package**

- Tackle
- Artificial Bait
- Live Bait
- Ice
- Ice Chest
- Fish Processing
- Photographing
- Rods and Reels

**County Location**

- Jefferson
- Chambers
- Galveston
- Brazoria
- Matagorda
- Calhoun
- Refugio
- Aransas
- San Patricio
- Nueces
- Kleberg
- Kenedy
- Willacy
- Cameron

**Package Price**

**Public Waters**

- Yes
- No

**Red Fish Target Species**

Is red fish one of the fishes often caught on trips?

- Yes
- No

**Found By What Search**

If you searched by County, chose that. If not, chose other and name the city within the county that you used.

- County, TX
- Other
Standard-Product Only Results

Total Results: 18
Average Price: $362.50
Median Price: $350.00
Minimum Price: $350.00
Maximum Price: $400.00

Guides With Standard Product:
- Captain Mark Guillot
- Weldon Charter Service
- Crystal Flats Guide Service
- South Padre Island Fishing Adventures
- Island Outfitters
- Austin’s Fishing Service
- Grand Slam Backcountry Charters
- Captain Gencho Jr.’s Guide Service
- Angler’s Choice Guide Service
- South Padre Island Fishing Adventure
- Captain Adrian Flandes
- Mike Knox Blast to Cast
- Captain Jack Barton
- Frontier Charters
- Tip O’Texas Guide Service
- Island Outfitters
- Captain Eddie Curry
- Bob’s Bay Fishing

Amenities Provided By Guides
Percentage of companies that provide each listed amenity
Total Results

Total Results: 19
Average Price: $390.79
Median Price: $350.00
Minimum Price: $350.00
Maximum Price: $900.00

Guides Without Standard Product:
- Get-A-Way Adventures

Amenities Provided By Guides
  Percentage of companies that provide each listed amenity

Search Results
  Percentage of results found via search by Community and Search by County
Search for “Brazoria County, TX Guided Fishing”
Conducted on 1 Oct 2013 – First Page Results

Ad related to Brazoria county guided fishing

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www.minturnanglers.com/ Guided Fly Fishing Trips Local streams & lakes. Book today

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**Papardale Fishing Charters**
www.papardale.com/ Google+ page

Saw results for Brazoria county guided fishing on a map

**Lake Jackson Restaurants Menu Guide Hunting-Fishing-Guides in ...**
www.brazoriacounty.com/.../Restaurants%20Menu%20Guide Hunting Your search for: Restaurants Menu Guide Hunting Fishing Guides in Lake Jackson, TX returned 2 listings Email. FIND. Heading. Business name. Keywords. ...

**Freeport Fishing-Hunting-Guide-Service in Freeport, TX - Brazoria, TX**
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www.freeportoffshorefishing.com/
Freeport offshore fishing charters, Freeport Texas offshore, Galveston offshore fishing, offshore fishing freeport texas, Snapper Fishing freeport offshore fishing ...

DoDaBlu Charters
www.dodablu.com/
Book a Deep Sea Fishing Trip Galveston and Freeport Texas with DoDaBlu Charters and enjoy the best Deep Sea Fishing Texas has to offer at bargain rates.
Results From All Texas Coastal Counties

**Total Results:** 130

**Average Price:** $450.15

**Median Price:** $450.00

**Minimum Price:** $300.00

**Maximum Price:** $900.00

**Amenities Offered (Standard and Non-Standard)**

- Artificial Bait: 72
- Live Bait: 48
- Ice: 72
- Ice Chest: 48
- Fish Processing: 96
- Photographing: 24
- Rods and Reels: 120

**Standard v Non-Standard Product Results**

- Standard Product: 22%
- Non-Standard: 78%

**County v Community Search Results**

- Results from county: 62%
- Results from community: 38%
Chambers County
Guided Fishing Market Research
Chambers County, TX

Miles Philips, Extension Specialist
Texas A&M Agrilife Extension—College Station, TX
T: 979-845-1023 E: mdpillips@ag.tamu.edu
http://fishing.tamu.edu
Research Summary

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**Business Name**

This is a required question

**Business Website**

**Half Day Guided Fishing Trip For 2**

- Yes
- No

**Included In Package**

- Tackle
- Artificial Bait
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**County Location**

- Jefferson
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- Brazoria
- Matagorda
- Calhoun
- Refugio
- Aransas
- San Patricio
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- Kleberg
- Kenedy
- Willacy
- Cameron

**Package Price**

**Public Waters**

- Yes
- No

**Red Fish Target Species**

Is red fish one of the fishes often caught on trips?

- Yes
- No

**Found By What Search**

If you searched by County, chose that. If not, chose other and name the city within the county that you used.

- County, TX
- Other
Standard-Product Only Results

Total Results: 4
Average Price: $500.00
Median Price: $462.50
Minimum Price: $400.00
Maximum Price: $675.00

Guides With Standard Product:
- Oyster Bayou Hunting Club
- Central Flyway Outfitters
- Captain Bryan’s Galveston Bay Charters
- Muckleroy’s Guide Service

Amenities Provided By Guides
Percentage of companies that provide each listed amenity
Total Results

- **Total Results:** 4
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**Amenities Provided By Guides**

- Tackle: 100%
- Ice: 25%
- Artificial Bait: 75%
- Live Bait: 0%
- Fish Processing: 75%
- Rods/Reels: 50%
- Ice Chest: 0%
- Photographing: 0%

**Search Results**

Percentage of results found via search by Community and Search by County.
Search for “Brazoria County, TX Guided Fishing”
Conducted on 1 Oct 2013 – First Page Results

Cowboy Charters
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4 Google reviews

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Google+ page

Papada Rey Fishing Charters
www.papadaray.com/fishingcharters/
Google+ page

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Freeport Fishing-Hunting-Guide-Service in Freeport, TX - Brazoria, TX
www.brazoriacountytx.com/Freeport,TX/Fishing-Hunting-Guide-List
Your search for: Fishing-Hunting-Guide-Service in Freeport, TX. returned 1 listingEmail. FIND, Heading, Business name, Keywords, Address, or Phone. Freeport ...

Clute Advertising Directory-Guide Hunting Fishing ... - Brazoria, TX
www.brazoriacountytx.com/Clute,Guide,Hunting Fishing-Guides/kapec%20SA1
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- Ice Chest: 24
- Fish Processing: 12
- Photographing: 0
- Rods and Reels: 0

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- Standard Product: 22%
- Non-Standard: 78%

County v Community Search Results

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http://fishing.tamu.edu
Research Summary

Researchers conducted web searches using the Google search engine on a computer cleared of cookies and caches, and not signed into a google account. They searched first by the county name, using the terms “‘X’ County, Texas Guided fishing” and then searched by a community name, using the terms “‘X’, Texas Guided Fishing”. They took the top results for each search, stopping when they reached 12 or when the search page returned no relevant results. There was a maximum possible 24 results from each county – 12 from a county search and 12 from a community search. These results come from a standard internet search and may not represent all of the guides operating in the county. The results reflect how well the guide businesses have positioned their websites to appear in standard searches.

Relevant results were individual fishing guides, or guided fishing companies. The “Standard Product” used for this research was a Half-Day Guided Fishing Trip for 2 where Red Drum was a target species fish. Data was also taken for non-standard product results, such as Full Day Guided Fishing Trips and Trips for more than 2 people. The results are differentiated by creating two categories “Total Results” and “Standard-Product Only Results”.

Researches took information on the prices of fishing packages, whether or not they offered the 8 most commonly offered amenities, and where the guide was located.
Google Form

This Google Form was used to log information as it was received. It contains a multitude of questions to assess the different amenities offered by guides, the variety of prices, and the type of results obtained for different searches.

**Business Name**

This is a required question

**Business Website**

**Half Day Guided Fishing Trip For 2**

- Yes
- No

**Included In Package**

- Tackle
- Artificial Bait
- Live Bait
- Ice
- Ice Chest
- Fish Processing
- Photographing
- Rods and Reels

**County Location**

- Jefferson
- Chambers
- Galveston
- Brazoria
- Matagorda
- Calhoun
- Refugio
- Aransas
- San Patricio
- Nueces
- Kleberg
- Kenedy
- Willacy
- Cameron

**Package Price**

**Public Waters**

- Yes
- No

**Red Fish Target Species**

Is red fish one of the fishes often caught on trips?

- Yes
- No

**Found By What Search**

If you searched by County, chose that. If not, chose other and name the city within the county that you used.

- County, TX
- Other
Standard-Product Only Results

**Total Results:** 14

**Average Price:** $453.21

**Median Price:** $425.00

**Minimum Price:** $300.00

**Maximum Price:** $650.00

Guides With Standard Product:
- Captain Joel
- Cowboy Charters
- Captain Mike’s Guide Service
- Fraziers Guide Service
- Bay Fishing Adventures

- Cantu Fishing Charters
- Hillman Guide Service
- Applebe Guide Service
- Galveston Fishing Guides
- Captain David Harrs
- Get Hooked Charters
- Fish Divers
- Rode Bending Charters
- 2 Fish’Aholics

Amenities Provided By Guides

<table>
<thead>
<tr>
<th>Amenity</th>
<th>Percentage of Companies Providing</th>
<th>Percentage of Companies Providing Non-Standard Product</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tackle</td>
<td>79%</td>
<td>0%</td>
</tr>
<tr>
<td>Live Bait</td>
<td>72%</td>
<td>0%</td>
</tr>
<tr>
<td>Ice</td>
<td>50%</td>
<td>0%</td>
</tr>
<tr>
<td>Fish Processing</td>
<td>50%</td>
<td>0%</td>
</tr>
<tr>
<td>Rod &amp; Reels</td>
<td>14%</td>
<td>0%</td>
</tr>
<tr>
<td>Ice Chest</td>
<td>7%</td>
<td>0%</td>
</tr>
<tr>
<td>Photographing</td>
<td>0%</td>
<td>0%</td>
</tr>
</tbody>
</table>

Search Results

- Standard Product: 100%
- Non-Standard Product: 0%
Total Results

- **Total Results:** 14
- **Average Price:** $453.21
- **Median Price:** $425.00
- **Minimum Price:** $300.00
- **Maximum Price:** $650.00

### Amenities Provided By Guides

- Tackle: 79%
- Artificial Bait: 71%
- Live Bait: 7%
- Fish Processing: 50%
- Rod/Reels: 50%
- Ice Chest: 14%
- Photographing: 0%

### Search Results

Percentage of results found via search by Community and Search by County
Search for “Brazoria County, TX Guided Fishing”
Conducted on 1 Oct 2013 – First Page Results

Galveston County
Guided Fishing Market Research
Search For “Freeport, TX Guided Fishing” Conducted on 1 October 2013 – First Page Results

About 195,000 results (0.32 seconds)

Texas Saltwater Fishing Guides - Freeport - Texas Fishing Guides
texasfishingguides.org/saltwater_fishing_guides_freeport.htm
Capt. LG Boyd  (409)  770-3567. Email: boydgl@aol.com. Quality Fishing Guides will use our 30 + years of fishing experience to ensure that you receive the ...

Texas Bay fishing - Galveston, Freeport, Matagorda Bay fishing...
www.texasbighfsh.com/
Freeport fishing. Offshore fishing. Matagorda Bay fishing... FishN Addiction Guide Service is a fishing guide service catering to inshore, near shore and offshore ...

Texas Saltwater Adventures
www.texassaltwaterfishingguide.com/
Welcome to Texas Saltwater Adventures fishing Galveston, Freeport, Surfside Beach. Are you looking for the best Galveston/Freedom Fishing charter guide in ...

Freeport Texas Fishing - Deep Sea Fishing - Offshore Fishing Charters
www.guidedhockcharters.com/
Freeport Texas fishing charters for offshore deep sea fishing. Catch Mahi-Mahi, Kingfish, Groupers, Snapper, Shark, Ling, and Wahoo. Call today and schedule ...

Surfside Beach Fishing Charters - Offshore Charter Fishing, Freeport...
www.surfsidebeachcharters.com/
Surfside Beach Fishing Charters, Sportfishing, Freeport and Galveston Offshore ... Saltwater, Gulf Coast Texas Fishing Guide, Freeport Texas Charters, Freeport ... Rates & Information - Captain Kevin Martin - Spots/Links - About SBC

Galveston and Freeport Fishing Charters - 281-908-1310
www.realreef.com/
Galveston and Freeport fishing charters - specializes in deep sea, beachfront, bay, and jetty fishing trips.

Freeport Fishing guides | Fishing guides in Freeport, TX - YP.com
www.yellowpages.com/freeport/tx/fishing-guides
Results 1 - 23 of 21 - 22 listings of Fishing Guides in Freeport on YP.com. Find reviews ... Fishing Guides; Fishing Charters & Parties; Guide Service. 28.949831 ...

FISHIN FEVER GUIDE SERVICE Captain Gary Francis
www.garyfrancisguide.com/
Nov 12, 2012 - I live in the Surfside/Freeport area. In 2006 I obtained my captains license and purchased my first saltwater fishing guide license. I primarily ...

Freeport Offshore Fishing Freeport Texas offshore fishing offshore...
www.freeportoffshorefishing.com/
Freeport offshore fishing charters, Freeport Texas offshore, Galveston offshore fishing, offshore fishing freeport texas, Snapper Fishing freeport offshore fishing ...

DoDaBlu Charters
www.dodablu.com/
Book a Deep Sea Fishing Trip Galveston and Freeport Texas with DoDaBlu Charters and enjoy the best Deep Sea Fishing Texas has to offer at bargain rates.
Results From All Texas Coastal Counties

Total Results: 130
Average Price: $450.15
Median Price: $450.00
Minimum Price: $300.00
Maximum Price: $900.00

Amenities Offered (Standard and Non-Standard)

- Artificial Bait: 72
- Live Bait: 48
- Ice: 96
- Ice Chest: 72
- Fish Processing: 4
- Photographing: 1
- Rods and Reels: 96

Standard v Non-Standard Product Results

- Standard Product: 22%
- Non-Standard: 78%

County v Community Search Results

- Results from county: 62%
- Results from community: 38%
Jefferson County
Guided Fishing Market Research

Jefferson County, TX

Miles Philips, Extension Specialist
Texas A&M Agrilife Extension—College Station, TX
T: 979-845-1023 E: mdphillips@ag.tamu.edu
http://fishing.tamu.edu
Research Summary

Researchers conducted web searches using the Google search engine on a computer cleared of cookies and caches, and not signed into a google account. They searched first by the county name, using the terms “‘X’ County, Texas Guided fishing” and then searched by a community name, using the terms “‘X’, Texas Guided Fishing”. They took the top results for each search, stopping when they reached 12 or when the search page returned no relevant results. There was a maximum possible 24 results from each county – 12 from a county search and 12 from a community search. These results come from a standard internet search and may not represent all of the guides operating in the county. The results reflect how well the guide businesses have positioned their websites to appear in standard searches.

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Researches took information on the prices of fishing packages, whether or not they offered the 8 most commonly offered amenities, and where the guide was located.

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Google Form

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<table>
<thead>
<tr>
<th>Business Name *</th>
</tr>
</thead>
<tbody>
<tr>
<td>This is a required question</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Business Website</th>
</tr>
</thead>
</table>

<table>
<thead>
<tr>
<th>Half Day Guided Fishing Trip For 2 *</th>
</tr>
</thead>
<tbody>
<tr>
<td>Yes</td>
</tr>
<tr>
<td>No</td>
</tr>
</tbody>
</table>

Included In Package
- Tackle
- Artificial Bait
- Live Bait
- Ice
- Ice Chest
- Fish Processing
- Photographing
- Rods and Reels

<table>
<thead>
<tr>
<th>County Location *</th>
</tr>
</thead>
<tbody>
<tr>
<td>Jefferson</td>
</tr>
<tr>
<td>Chambers</td>
</tr>
<tr>
<td>Galveston</td>
</tr>
<tr>
<td>Brazoria</td>
</tr>
<tr>
<td>Matagorda</td>
</tr>
<tr>
<td>Calhoun</td>
</tr>
<tr>
<td>Refugio</td>
</tr>
<tr>
<td>Aransas</td>
</tr>
<tr>
<td>San Patricio</td>
</tr>
<tr>
<td>Nueces</td>
</tr>
<tr>
<td>Kleberg</td>
</tr>
<tr>
<td>Kenedy</td>
</tr>
<tr>
<td>Willacy</td>
</tr>
<tr>
<td>Cameron</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Package Price *</th>
</tr>
</thead>
</table>

<table>
<thead>
<tr>
<th>Public Waters *</th>
</tr>
</thead>
<tbody>
<tr>
<td>Yes</td>
</tr>
<tr>
<td>No</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Red Fish Target Species *</th>
</tr>
</thead>
<tbody>
<tr>
<td>Is red fish one of the fishes often caught on trips?</td>
</tr>
<tr>
<td>Yes</td>
</tr>
<tr>
<td>No</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Found By What Search</th>
</tr>
</thead>
<tbody>
<tr>
<td>If you searched by County, chose that. If not, chose other and name the city within the county that you used.</td>
</tr>
<tr>
<td>County, TX</td>
</tr>
<tr>
<td>Other</td>
</tr>
</tbody>
</table>

-------------------------------------------------------------------------------------------------------------------------------
Standard-Product Only Results

Total Results: 3
Average Price: $416.67
Median Price: $450.00
Minimum Price: $300.00
Maximum Price: $500.00

Guides With Standard Product:
- Sabine Lake Service
- Coastal Outfitters Guide Service
- Chuck’s Guide Service

Amenities Provided By Guides
Percentage of companies that provide each listed amenity

Search Results
Total Results

Total Results: 4
Average Price: $425.00
Median Price: $450.00
Minimum Price: $300.00
Maximum Price: $500.00

Guides Without Standard Product:
- Captain Randy’s Guide Service

Amenities Provided By Guides
Percentage of companies that provide each listed amenity

Search Results
Percentage of results found via search by Community and Search by County
Search for “Brazoria County, TX Guided Fishing”
Conducted on 1 Oct 2013 – First Page Results

Ads

**Texas Fishing Charters**
www.texassaltwaterfishingguide.com/
1 (832) 428 3340
private galveston fishing charters
Deep sea, bay fishing charters
Galveston, TX

**Sport Fishing Trips**
www.badfortuneons.us/ 
1 (877) 921 6657
Fishing Boat & Sunset Cruises On TX
Gulf Coast. Book Your Trip Today!

**Guided Fishing trips**
www.fishnwill.com/
Fun. Family fishing in Tampa bay
Artificial or Live bait Catch fish!

**Jeff's Guide Service**
www.arkansasstroutguide.com/
White River Trout Fishing Guide
Save $25.00 on half day trip
See your ad here »

Lake Jackson Restaurants Menu Guide Hunting-Fishing-Guides in...
www.brazoriaacountyp.com/.../Restaurants%20Menu%20Guide,Hunting...
Your search for: Restaurants Menu Guide, Hunting-Fishing-Guides in Lake Jackson, TX.
returned 2 listingsEmail. FIND. Heading, Business name, Keywords, ...

Freeport Fishing-Hunting-Guide-Service in Freeport, TX - Brazoria, TX
www.brazoriaacountyp.com/Freeport,TX/Fishing-Hunting-Guide_Service...!
Your search for: Fishing-Hunting-Guide-Service in Freeport, TX. returned 1 listingEmail.
FIND. Heading, Business name, Keywords, Address, or Phone. Freeport ...

Clute Advertising Directory-Guide Hunting Fishing ... - Brazoria, TX
returned 2 listingsEmail. FIND. Heading, Business name, Keywords, Address, ...

**Brazoria County, Texas Fishing Lakes | Fishing Works**
www.fishingworks.com/Fishing Lakes/Texas 
A comprehensive listing of all Brazoria County, Texas lakes.

**Brazoria County Texas Fishing - Coastal Travel Guide**
www.coastaltravelguide.com/Texas/Brazoria/BrazoriaFishing.htm 
Brazoria County Texas Fishing. Welcome to the Fishing listings for Brazoria County.
Listed here are some of the Fishing Guides and Fishing Supply Shops.
Search For “Freeport, TX Guided Fishing” Conducted on 1 October 2013 – First Page Results

About 195,000 results (0.32 seconds)

Texas Saltwater Fishing Guides - Freeport - Texas Fishing Guides
texasfishingguides.org/saltwater_fishing_guides_freeport.htm
Capt. LG Boyd  (409) 770-3567  Email: boydlig@aol.com. Quality Fishing Guides will use our 30 + years of fishing experience to ensure that you receive the ...

Texas Bay fishing - Galveston, Freeport, Matagorda Bay fishing ...
www.texasbigfish.com/
Freeport fishing, Offshore fishing, Matagorda Bay fishing... FishN Addiction Guide Service is a fishing guide service catering to inshore, near shore and offshore ...

Texas Saltwater Adventures
www.texassaltwaterfishingguide.com/
Welcome to Texas Saltwater Adventures fishing Galveston, Freeport, Surfside Beach. Are you looking for the best Galveston-Freeport Fishing charter guide in ...

Freeport Texas Fishing Deep Sea Fishing Offshore Fishing Charters
www.guideddeepboatcharters.com/
Freeport Texas fishing charters for offshore deep sea fishing. Catch Mahi Mahi, Kingfish, Grouper, Snapper, Shark, Ling, and Wahoo. Call today and schedule ...

Surfside Beach Fishing Charters - Offshore Charter Fishing Freeport ...
www.surfsidebeachcharters.com/
Surfside Beach Fishing Charters, Sportfishing, Freeport and Galveston Offshore ... Saltwater, Gulfcoast Texas Fishing Guide, Freeport Texas Charters, Freeport ...
Rates & Information - Captain Kevin Martin - Sponsors/Links - About SBC

Galveston and Freeport Fishing Charters - 281-808-1310
www.reelthree.com/
Galveston and Freeport fishing charters - specializes in deep sea, beachfront, bay, and jetty fishing trips.

Freeport Fishing guides | Fishing guides in Freeport, TX - YP.com
www.yellowpages.com/freeport/to/fishing-guides
Results 1 - 23 of 21 - 23 listings of Fishing Guides in Freeport on YP.com. Find reviews ... Fishing Guides; Fishing Charters & Parties; Guide Service. 28949831 ...

FISHIN FEVER GUIDE SERVICE Captain Gary Francis
www.garyfrancisguide.com/
Nov 12, 2012 - I live in the Surfside/Freeport area. In 2006 I obtained my captains license and purchased my first saltwater fishing guide license. I primarily ...

Freeport Offshore Fishing Freeport Texas offshore fishing offshore ...
www.freeportoffshorefishing.com/
Freeport offshore fishing charters, Freeport Texas offshore, Galveston offshore fishing, offshore fishing freeport texas, Snapper Fishing freeport offshore fishing ...

DoDaBlu Charters
www.do dablu.com/
Book a Deep Sea Fishing Trip Galveston and Freeport Texas with DoDaBlu Charters and enjoy the best Deep Sea Fishing Texas has to offer at bargain rates.
Results From All Texas Coastal Counties

Total Results: 130
Average Price: $450.15
Median Price: $450.00
Minimum Price: $300.00
Maximum Price: $900.00

Amenities Offered (Standard and Non-Standard)

- Artificial Bait: 72
- Live Bait: 48
- Ice: 96
- Ice Chest: 24
- Fish Processing: 120
- Photographing: 0
- Rods and Reels: 24

Standard v Non-Standard Product Results

- Standard Product: 22%
- Non-Standard: 78%

County v Community Search Results

- Results from county: 62%
- Results from community: 38%
Kenedy County Guided Fishing Market Research
Kenedy County, TX

Miles Philips, Extension Specialist
Texas A&M Agrilife Extension—College Station, TX
T: 979-845-1023 E: mdphillips@ag.tamu.edu
http://fishing.tamu.edu
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Google Form

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- **Business Name**: This is a required question
- **Business Website**: 
- **Half Day Guided Fishing Trip For 2**: 
  - Yes
  - No
- **Included In Package**
  - Tackle
  - Artificial Bait
  - Live Bait
  - Ice
  - Ice Chest
  - Fish Processing
  - Photographing
  - Rods and Reels
- **County Location**: 
  - Jefferson
  - Chambers
  - Galveston
  - Brazoria
  - Matagorda
  - Calhoun
  - Refugio
  - Aransas
  - San Patricio
  - Nueces
  - Kleberg
  - Kenedy
  - Willacy
  - Cameron
- **Package Price**: 
- **Public Waters**: 
  - Yes
  - No
- **Red Fish Target Species**: 
  - Is red fish one of the fishes often caught on trips?
  - Yes
  - No
- **Found By What Search**
  - If you searched by County, chose that. If not, chose other and name the city within the county that you used.
  - County, TX
  - Other
Standard-Product Only Results

- Total Results: 1
- Average Price: $450.00
- Median Price: $450.00
- Minimum Price: $450.00
- Maximum Price: $450.00

Guides With Standard Product:
- Blue Heron Adventures

Amenities Provided By Guides
Percentage of companies that provide each listed amenity

Chart Title
- Standard Product 100%
- Non Standard Product 0%
Total Results

Total Results: 1
Average Price: $450.00
Median Price: $450.00
Minimum Price: $450.00
Maximum Price: $450.00

Amenities Provided By Guides
Percentage of companies that provide each listed amenity

Search Results
Percentage of results found via search by Community and Search by County
Search for “Kenedy County, TX Guided Fishing”
Conducted on 1 Oct 2013 – First Page Results

Ad related to Brazoria county guided fishing

CO Trout Fishing Guide 1 (979) 827 5500
www.minturnanglers.com/
Guided Fly Fishing Trips Local streams & lakes. Book today

Map for Brazoria county guided fishing

Texas Beach and Bay Access Guide - Texas General Land Office
www.glo.texas.gov/what-we-do/.../TexasBeachBayAccessGuide.pdf
Recreation: Gulf beaches, water sports, fishing, hunting; wildlife viewing; historic sites; state and county parks. Brazoria County was created in 1836 and derived ...

Brazoria County Tourism Brochure - Brazoria, Texas
www.visibrazoria.com/.../Brazoria%20Tourism%20Broch ... An estimated 250,000 people call Brazoria County “home”. There are 23 miles of beaches, bottomland forests, inshore and offshore fishing, hunting, sailing.

Camp Mohawk County Park - Brazoria County
www.brazoria county.com/parks/mohawk/index.html
... include the only stand of native pine trees in Brazoria County, a guide for identifying tree species along the trails, bird watching and nature viewing, and fishing ...

Cowboy Charters
www.cowboycharters.com/
4 Google reviews

Captain Leaf
www.texassaltwaterfishingguide.com/
Google+ page

Paparda Ray Fishing Charters
www.pappardarey.com/
Google+ page

See results for Brazoria county guided fishing on a map »

Lake Jackson Restaurants Menu Guide.Hunting-Fishing-Guides in...
www.brazoria countyyp.com/.../Restaurants%20Menu%20Guide.Hunting...
Your search for Restaurants Menu Guide.Hunting-Fishing-Guides in Lake Jackson, TX, returned 2 listings.Email, FIND. Heading, Business name, Keywords, ...

Freeport Fishing-Hunting-Guide-Service in Freeport, TX - Brazoria, TX
www.brazoria countyyp.com/Freeport,TX/Fishing.Hunting-Service ... Your search for Fishing-Hunting-Guide-Service in Freeport, TX, returned 1 listing.Email, FIND. Heading, Business name, Keywords, Address, or Phone. Freeport ...

Clute Advertising-Directory-Guide Hunting-Fishing - Brazoria, TX
www.brazoria countyyp.com/Clute_Guide_Hunting-Fishing-guides... Your search for Advertising-Directory-Guide Hunting-Fishing-Guides in Clute, TX, returned 2 listings.Email, FIND. Heading, Business name, Keywords, Address, ...

Brazoria County, Texas Fishing Lakes | Fishing Works
www.fishingworks.com > Fishing Lakes > Texas
A comprehensive listing of all Brazoria County, Texas lakes.

Brazoria County Texas Fishing - Coastal Travel Guide
www.coastaltravelguide.com/Texas/Brazoria/.../BrazoriaFishing.htm
Brazoria County Texas Fishing. Welcome to the Fishing listings for Brazoria County. Listed here are some of the Fishing Guides and Fishing Supply Stores.
Search For “Sarita, TX Guided Fishing” Conducted on 1 October 2013 – First Page Results

**Sarita fishing hunting guide services** - San Angelo Business Directory
local.gosanangelo.com/sarita-tx/fishing+hunting+guide+services-zq.html
Results 1 - 14 of 14 - fishing hunting guide services for Sarita, TX. Find phone numbers, addresses, maps, driving directions and reviews for fishing hunting guide...

**fishing and hunting guide services Sarita | Find fishing and hunting ...**
yp.com/register.com/sarita-tx/fishing+hunting+guide+services-zq.html
Results 1 - 14 of 14 - fishing and hunting guide services for Sarita, TX. Find phone numbers, addresses, maps, driving directions and reviews for fishing and...

**Sarita angelfishing guide service - Corpus Christi Business Directory**
local.caller.com/sarita-tx/angelfishing+guide+service-zq.html
Results 1 - 9 of 9 - angelfishing guide service for Sarita, TX. Find phone numbers, addresses, maps, driving directions and reviews for angelfish guide service...

**Kingsville angelfishing guide service | Find angelfishing guide...**
local.caller.com/kingsville-tx/angelfishing+guide+service-zq.html
Results 1 - 11 of 11 - angelfishing guide service for Kingsville, TX. Find phone numbers, addresses, maps, driving directions and reviews for angelfish guide...

**Padre Island Safaris**
www.billysadler.com
2 Google reviews

**Blue Heron Adventures**
www.blueheronadventures.com
1 Google review - Google+ page

**Wildside Fishing Adventures**
www.captkevinsparks.com
Google+ page

**Fin and Feather Charters**
www.finandfeathercharters.com
Google+ page

**Captain Joe Mendez**
www.sightcast1.com
Google+ page

See results for Sarita, TX Guided Fishing on a map »

**fishing tours Sarita | Find fishing tours in Sarita, TX**
directory.newday.com/sarita-tx/fishing+tours-zq.html
fishing tours for Sarita, TX. Find phone numbers, addresses, maps, driving directions and reviews for fishing tours in Sarita, TX. ... Hubert Guide Service.

**Texas Saltwater Fishing Guides - MatagordaBay.com**
www.matagordabay.com/guides/
15+ items - Matagorda Texas fishing guides for Matagorda bay and...
Captain Rob Bayfor  - Bayfor Outdoor Adventures. Capt.

**Texas Guide Fishing Service - North Texas Dallas area best fishing ...**
www.texasguidefishing.com/
Texas Guide Fishing Service - North Texas Dallas Area fishing guides best fishing guides Mark Parker - Richland Chambers Whitney for Stripers Hybrids ...
Results From All Texas Coastal Counties

Total Results: 130
Average Price: $450.15
Median Price: $450.00
Minimum Price: $300.00
Maximum Price: $900.00

Amenities Offered (Standard and Non-Standard)

Standard v Non-Standard Product Results

County v Community Search Results

Total Results Per County

San Patricio, 12
Refugio, 2
Matagorda, 8
Kleberg, 5
Kenedy, 1
Jefferson, 4
Nueces, 18
Galveston, 14
Kenedy, 1
Chambers, 12
Cameron, 19
Aransas, 20
Brazoria, 8
Calhoun, 3

Results from county
Results from community

22% 78%
38% 62%
Kleberg County
Guided Fishing Market Research
Kleberg County, TX

Miles Philips, Extension Specialist
Texas A&M Agrilife Extension—College Station, TX
T: 979-845-1023  E: mdpillips@ag.tamu.edu
http://fishing.tamu.edu
Research Summary

Researchers conducted web searches using the Google search engine on a computer cleared of cookies and caches, and not signed into a google account. They searched first by the county name, using the terms “‘X’ County, Texas Guided fishing” and then searched by a community name, using the terms “‘X’, Texas Guided Fishing”. They took the top results for each search, stopping when they reached 12 or when the search page returned no relevant results. There was a maximum possible 24 results from each county – 12 from a county search and 12 from a community search. These results come from a standard internet search and may not represent all of the guides operating in the county. The results reflect how well the guide businesses have positioned their websites to appear in standard searches.

Relevant results were individual fishing guides, or guided fishing companies. The “Standard Product” used for this research was a Half-Day Guided Fishing Trip for 2 where Red Drum was a target species fish. Data was also taken for non-standard product results, such as Full Day Guided Fishing Trips and Trips for more than 2 people. The results are differentiated by creating two categories “Total Results” and “Standard-Product Only Results”.

Researches took information on the prices of fishing packages, whether or not they offered the 8 most commonly offered amenities, and where the guide was located.

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Google Form

This Google Form was used to log information as it was received. It contains a multitude of questions to assess the different amenities offered by guides, the variety of prices, and the type of results obtained for different searches.

Business Name *

Business Website *

Half Day Guided Fishing Trip For 2 *

- Yes
- No

Included In Package

- Tackle
- Artificial Bait
- Live Bait
- Ice
- Ice Chest
- Fish Processing
- Photographing
- Rods and Reels

County Location *

- Jefferson
- Chambers
- Galveston
- Brazoria
- Matagorda
- Calhoun
- Refugio
- Aransas
- San Patricio
- Nueces
- Kleberg
- Kenedy
- Willacy
- Cameron

Package Price *

Public Waters *

- Yes
- No

Red Fish Target Species *

Is red fish one of the fishes often caught on trips?

- Yes
- No

Found By What Search

If you searched by County, chose that. If not, chose other and name the city within the county that you used.

- County, TX
- Other
Standard-Product Only Results

Total Results: 4
Average Price: $450.00
Median Price: $450.00
Minimum Price: $350.00
Maximum Price: $550.00

Guides With Standard Product:
- Fish On Pro
- Fin Factory Kayak Charters
- Cast ‘N’ Stay
- Baffin Bay Guide Service

Amenities Provided By Guides

- Tackle: 100%
- Artificial Bait: 60%
- Live Bait: 60%
- Fish Processing: 60%
- Rods/Reels: 60%
- Ice Chest: 100%
- Photography: 100%
- Non Standard Product: 20%
- Standard Product: 80%

Amenities Provided By Guides
Percentage of companies that provide each listed amenity
Total Results

**Total Results:** 5

**Average Price:** $490.00

**Median Price:** $500.00

**Minimum Price:** $350.00

**Maximum Price:** $650.00

---

**Guides Without Standard Product:**
- Baffin Bay Adventures

---

**Amenities Provided by Guides**
- Percentage of companies that provide each listed amenity

---

**Search Results**
- Percentage of results found via search by Community and Search by County
Search for “Kleberg County, TX Guided Fishing”
Conducted on 1 Oct 2013 – First Page Results

Kleberg County, TX - Fishing, Guides, Charters, Bait Information...
www.hookandbuil.com > Fishing > United States > Texas ▼
Kleberg County, TX - Fishing, Guides, Charters, Bait Information. Browse Fishing Spots in Kleberg County, TX. Slowride Guido Services & Kayak Rentals.

Texas Coastal Access Guides - Texas Gulf Coast Fishing
www.texascgulfcoastfishing.com/coastal_access_guides.html ▼
The Texas Beach and Bay Access Guide from the Texas General Land Office is ... Kenedy, Kleberg, Nueces, Refugio and San Patricio Counties, Lower Rio ...

Fishing in Surrounding Kleberg County, TX | Reviews - Yellowbook
www.yellowbook.com/yellow-pages/?...fishing...kleberg+county%2C+tx ▼
Find Fishing in Surrounding Kleberg County, TX on Yellowbook. ... Corpus Christi, TX 78415-3907 Map. Go to website for Garza Capt Noc Guided Service.

PDF Texas Beach and Bay Access Guide - Texas General Land Office
www.glo.texas.gov/what-we-do/.../TexasBeachBayAccessGuide.pdf ▼
(Aranzas, Kenedy, Kleberg, Nueces, Refugio and San Patricio Counties) ... tourists seek out beaches and bays for fishing, swimming, wildlife viewing, picnicking, ...

PDF 2011-2012 Hunting Seasons - Texas Parks & Wildlife Department
Brooks, Kenedy, Kleberg and Willacy counties nov. 5 – Feb. 28 ...... in the waters of the state. See Texas Commercial Fishing guide, http://www.tpwd.state.tx.us/.

TPWD: Beach and Bay Access - Texas Parks & Wildlife Department
www.tpwd.state.tx.us/landwater/water/habitats/bays/beachaccess.phtml ▼
Access points all along the coast for boating or fishing. ... Kaufman, Kendall, Kenedy, Kent, Kerr, Kimble, King, Kinney, Kleberg. Know .... The Texas Beach and Bay Access Guide, 2nd Edition (created by the Texas General Land Office) is designed to help the user locate marinas, county, state and federal parks; boat ramps; ...

PDF Texas Commercial Fishing Guide - Texas Parks & Wildlife Department
www.tpwd.state.tx.us/publications/pwdbpubs/.../pwd_bk_v3400_0074.pdf ▼
Regulations concerning sport fishing are contained in the Texas Parks and ...... on a straight line to the Nueces/Kleberg County line marker on Padre Island. ↑
You visited this page on 10/8/13.

Land for Sale near Riviera Beach, Texas - Kleberg County - 663256
www.landsofamerica.com/texas/land...Kleberg-County-Texas.../663256 ▼
Land for sale in Kleberg County, Texas with 7.83 acres close to Riviera Beach ... or loads of potential for a commercial fishing or fishing guide operation. There is ...

Kleberg County, Texas Land for sale, Kleberg County, Texas ...
www.landwatch.com > United States > Texas ▼
Listings 1 - 15 of 44 - Kleberg County, Texas: Browse Thousands of Acres of ...
1 1.02 Acres Riviera, Kleberg County, Texas $19,900 Great location for ... 2 6 Acres Kingsville, Kleberg County, Texas $99,999 REDUCED ...

Fly Fishing Kleberg County, Texas - Kynd Outdoors
This page provides details about fly fishing in/around Kleberg County, Texas. ... Kynd fly fishing destinations near Kleberg County. Sorry, no records were found.
Search For “Kingsville, TX Guided Fishing” Conducted on 1 October 2013 – First Page Results

Fishing and Hunting - Coastal Bend Texas
Inland Communities Kingsville, Texas - Fishing & Hunting  B Bar B Ranch Inn Fishing and Hunting (361) 296-3331. Baffin Bay Guide Services Fishing (361) 296- ...

Kingsville Fishing guides | Fishing guides in Kingsville, TX - YP.com
www.yellowpages.com/kingsville-tx/fishing-guides
Results 1 - 27 of 27 - 27 listings of Fishing Guides in Kingsville on YP.com. Find reviews, directions & phone numbers for the best fishing guides in Kingsville, TX. ... Barnard's Fishing & Duck Hunting Guide Service. Photo. 57 Portia Ave, Rockport ...

fishing guides near Kingsville Texas Saltwater Fishing
www.wmi.org/saltfish/mult/texas/T17340.htm
Saltwater Fishing Home Page Texas Saltwater Fishing ... This guy was represented to us as a full time guide and once on the water with him we found out he ...

Baffin Bay TX
www.baffinbaytx.com/
Fishing Guide Cabin #1 ... Baffin Bay, Texas is also known as Loyola Beach, Texas 10 Minutes from Riviera, TX. 20 from Kingsville, TX. Home of "Cast n' Stay"

Kingsville, TX - Fishing Guides, Charters, Bait Information | Hook ... www.hookandbullet.com/...> United States > Texas > Kleberg County > 44 lakes, reservoirs and streams near Kingsville with fishing reports, fishing ... Browse Fishing Spots in Kingsville, TX. ... Captain Mike Cook's Guide Service.

Kingsville Fishing Trips: 3 Fishing Trips in Kingsville, Texas
www.kingsville-tx.worldweb.com/...> Tours & Activities. A WorldWeb.com Travel Guide to Fishing Trips in Kingsville, TX, Texas. ... fishing outfitters, fishing charters, fishing tours, fishing lessons and guided fishing trips.

fishing guides Kingsville | Find fishing guides in Kingsville, TX
directory.newspday.com/kingsville-tx/fishing-guides-zq.html
fishing guides for Kingsville, TX. Find phone numbers, addresses, maps, driving directions and reviews for fishing guides in Kingsville, TX.

Fishing in Kingsville, TX on Yahoo Local
local.yahoo.com/...City Guide > Recreation & Sporting Goods
Results 1 - 10 of 109 - Fishing in Kingsville, TX on Yahoo Local Get Ratings ...
2 Capt Hugo Ford Guide ... (361) 318-3836 Kingsville Naval Air Station
4 Big M's Fishing Charters ... (361) 668-0104 Alice

Kingsville, TX Fishing And Hunting Guide Services
yellowpages.kstp.com/kingsville-tx/fishing-and+hunting+guide+services...
Fishing and hunting guide services for Kingsville, TX. Find phone numbers, addresses, maps, driving directions and reviews for fishing and hunting guide ...

fishing and hunting guide services Kingsville | Find fishing and ...
yp.com/registry/kingsville-tx/fishing-and+hunting+guide+services-zq... fishing and hunting guide services for Kingsville, TX. Find phone numbers, addresses, maps, driving directions and reviews for fishing and hunting guide ...
Results From All Texas Coastal Counties

Total Results: 130
Average Price: $450.15
Median Price: $450.00
Minimum Price: $300.00
Maximum Price: $900.00

Amenities Offered (Standard and Non-Standard)

- Artificial Bait: 72
- Live Bait: 48
- Ice: 96
- Ice Chest: 4
- Fish Processing: 24
- Photographing: 8
- Rods and Reels: 120

Standard v Non-Standard Product Results

County v Community Search Results

Total Results Per County
Research Summary

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Google Form

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Business Name *

This is a required question

Business Website *

Half Day Guided Fishing Trip For 2 *

☐ Yes
☐ No

Included In Package
☐ Tackle
☐ Artificial Bait
☐ Live Bait
☐ Ice
☐ Ice Chest
☐ Fish Processing
☐ Photographing
☐ Rods and Reels

County Location *

☐ Jefferson
☐ Chambers
☐ Galveston
☐ Brazoria
☐ Matagorda
☐ Calhoun
☐ Refugio
☐ Aransas
☐ San Patricio
☐ Nueces
☐ Kleberg
☐ Kennedy
☐ Willacy
☐ Cameron

Package Price *

Public Waters *

☐ Yes
☐ No

Red Fish Target Species *

Is red fish one of the species often caught on trips?

☐ Yes
☐ No

Found By What Search

If you searched by County, chose that. If not, chose other and name the city within the county that you used.

☐ County, TX
☐ Other
Standard-Product Only Results

Total Results: 0
Average Price: $0
Median Price: $0
Minimum Price: $0
Maximum Price: $0

Guides With Standard Product:

Search Results
Standard Product 0%
Non Standard Product 100%
Total Results

Total Results: 12

Average Price: $547.92

Median Price: $500.00

Minimum Price: $425.00

Maximum Price: $900.00

Guides Without Standard Product:
- S&S Guide Service
- Get-A-Way Adventures Lodge
- Tail Chaser Charters
- Blue Cyclone charters
- Captain Jack’s Charter

- Skinny Water Adventures
- HotDoggy Charters
- Screamin’ Reels Charters
- Bamm Bamm Charters
- Captain Frank’s Outdoor Adventures
- Hook Down Charters

Amenities Provided By Guides
Percentage of companies that provide each listed amenity

Chart Title
Results Per county
0%

Search Results
Percentage of results found via search by Community and Search by County
Search for “Willacy County, TX Guided Fishing” conducted on 1 Oct 2013 – First Page Results

**Texas Coastal Access Guides - Texas Gulf Coast Fishing**
www.texasgulfcoastfishing.com/coastal_access_guides.html
The Texas Beach and Bay Access Guide from the Texas General Land Office is...
Patricio Counties: Lower Rio Grande Valley - Cameron and Willacy Counties ...

**Texas Beach and Bay Access Guide - Texas General Land Office**
www.tgd.texas.gov/what-we-do/.../TexasBeachBayAccessGuide.pdf
How to Use This Guide. III. ... (Cameron and Willacy Counties) ... tourists seek out beaches and bays for fishing, swimming, wildlife viewing, picnicking, camping...

**Willacy County, TX - Fishing Guides, Charters, Bail Information**
www.hookandbait.com > Fishing > United States > Texas
Willacy County, TX - Fishing, Guides, Charters, Bail Information. Browse Fishing Spots in Willacy County, TX 1 2 3 ... Bowdive Guide Services & Kayak Rentals.

**2011-2012 Hunting Seasons - Texas Parks & Wildlife Department**

**Hunting & Fishing Adventures Mcallen TX - Guide Service - TEXAS**
www.allrietherlands.com/.../Texas/.../Guide.../hunting-fishing-adventures....
Hunting & Fishing Adventures Business Profile ... Guide Service near Mcallen, TX 78501 ... Harlingen, TX 78550. Cameron County Texas. Phone. 9563391100

**Texas Fishing Guide - Sharkmatic Advertising**
www.sharkmatic.com/verybestfish/*
67th Texas International Fishing Tournament ... Willacy County Young Farmer Fishing Tournaments ... in the Box Fishing Guide Service.

**Fishing Charter Willacy County TX - Discover Your Government**
govguru.com/texas/willacy-county/fishing-charter*
Find information, resources, and guides on Willacy County, TX Fishing Charter at GovGuru.com - Discover Your Government.

**B T Intl Hunting & Fishing Harlingen 78550 - Guide Service - Texas**
www.allthetexas.com/.../Texas/.../Guide.../b-t-intl-hunting-fishing_8152...*
10+ items - B T Intl Hunting & Fishing Harlingen, TX 78550. Phone: (556) ...
Austin Fishing Swc. Port Isabel, TX 78578. Cameron County 24.94 Miles Fish On Port Mansfield. Port Mansfield, TX 78558. Willacy County 26.82 Miles

**Seven charged with cheating during Texas fishing tournament**
www.lsonews.com/fishing-news/2372-john-keith*
Aug 24, 2012 - Willacy County Game Warden Oscar Castaneda was checking boats at ... City to Jose Cavazos, father of fishing guide Jose "Mamie" Cavazos, ...

**Willacy County - Raymondville Chamber of Commerce**
raymondvillechamberofcommerce.weebly.com/.../raymondville_tourist...*
This fisherman’s paradise offers bay and offshore fishing. It offers unique bird ... The Raymondville Chamber of Commerce seeing Willacy County & the City of ... Raymondville & Surrounding Area Tourism Guide - 3 .... Texas Department of Human Services has expanded and relocated to a new 10,000 sq. ft. building.
Search For “Port Mansfield, TX Guided Fishing”
Conducted on 1 October 2013 – First Page Results

Fishing Guides & Charters Port Mansfield, TX Chamber of Commerce
www.portmansfieldchamber.org/index.php?e=4
15+ items - Fishing charters and guides for the Port Mansfield, Texas area.
Deborah Lewere & Captain Brad Burrows Red Snapper 956-761-2212
Frank Vasquez, Charter Type: Bay/Offshore Duck Hunting Guide 956-642-7040

Port Mansfield Guide Service
www.port-mansfield.com/guide.htm
30+ items - getaway to Texas, port mansfield fishing forum - port ... NAME GUIDE NAME PHONE
Brown, Mark Mansfield Charters 956-689-3600 956-689-7111
Buchin, Tricia Skinny Water Adventures 956-642-7298.

Texas Saltwater Fishing Guides Port Mansfield - Texas Fishing Guide
www.texasfishingguides.org/saltwater_fishing_guides_port_mansfield.htm
Email: You will stalk Red Fish, Speckled Trout, Flounder, & Black Drum in the waters of the lower Laguna Madre, from the Land Cut to Port Isabel ...

Port Mansfield - Texas Saltwater Fishing Guides
www.texasfishingguides.org/port_mansfield_guides.htm
Capt. Jim Blackburn Grand Slam Backcountry Charters (956) 748-3686 (970) 846-1734. Specializing in sight fishing with fly rods and artificial. Fishing from a ...

Port Mansfield Fishing and Hunting Charter Guide Service
www.tallchasercharters.us/
Tail Chaser Charters is a charter guide service located in Port Mansfield, Texas. Whether your interest is bay fishing or bird hunting, Tall Chaser Charters will ...

If spoon guide service
www.ilspoonguide.com/
Port Mansfield Texas 78598-8002 ... Ken is a professional full time fishing guide and resident in Port Mansfield who specializes in wade and drift fishing using ...

Port Mansfield fishing guide, Blue Cyclone Charters, fish Port ...
www.fishportmansfield.com/
Laguna Madre, South Padre Island fishing, fish Port Mansfield with Capt. Roy Lee Evans. Laguna Madre fishing guide, Baffin Bay, Land Cut, South Texas ...

Port Mansfield Texas fishing guides - Community Fishing, Vacation ...
www.portmansfieldtx.com/
Jun 7, 2010 - Port Mansfield fishing guides, tournaments, Port Mansfield Texas, ... If you are a fishing guide and want to be included here, email us for details!

S & S Guide Service
ssguideservice homestead.com/
S & S Guide Service. Fishing for Redfish, Trout & Flounder. Conventional or Flyfishing, Wade or Drift Fishing ... Click for Port Mansfield, TX Forecast ...

terrynealcharters.readisites.com » terrynealcharters.readisites.com
terrynealcharters.com/
Fishing in Texas has never been better! Terry Neal Charters fishing guide in Port Mansfield, is ready to offer you the ultimate fishing trip in Texas! Renowned for ...
Results From All Texas Coastal Counties

Total Results: 130
Average Price: $450.15
Median Price: $450.00
Minimum Price: $300.00
Maximum Price: $900.00

Amenities Offered (Standard and Non-Standard)

- Artificial Bait: 96
- Live Bait: 72
- Ice: 72
- Ice Chest: 48
- Fish Processing: 24
- Photographing: 0
- Rods and Reels: 0

Standard v Non-Standard Product Results

- Standard Product: 78%
- Non-Standard: 22%

County v Community Search Results

- Results from county: 62%
- Results from community: 38%
San Patricio County Guided Fishing Market Research

San Patricio County, TX

Miles Philips, Extension Specialist
Texas A&M Agrilife Extension—College Station, TX
T: 979-845-1023 E: mdphillips@ag.tamu.edu
http://fishing.tamu.edu
Research Summary

Researchers conducted web searches using the Google search engine on a computer cleared of cookies and caches, and not signed into a Google account. They searched first by the county name, using the terms “‘X’ County, Texas Guided fishing” and then searched by a community name, using the terms “‘X’, Texas Guided Fishing”. They took the top results for each search, stopping when they reached 12 or when the search page returned no relevant results. There was a maximum possible 24 results from each county – 12 from a county search and 12 from a community search. These results come from a standard internet search and may not represent all of the guides operating in the county. The results reflect how well the guide businesses have positioned their websites to appear in standard searches.

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Results From All Counties 8
Google Form

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- **Business Name** *(This is a required question)*
- **Business Website**
- **Half Day Guided Fishing Trip For 2**
  - Yes
  - No
- **Included In Package**
  - Tackle
  - Artificial Bait
  - Live Bait
  - Ice
  - Ice Chest
  - Fish Processing
  - Photographing
  - Rods and Reels
- **County Location**
  - Jefferson
  - Chambers
  - Galveston
  - Brazoria
  - Matagorda
  - Calhoun
  - Refugio
  - Aransas
  - San Patricio
  - Nueces
  - Kleberg
  - Kenedy
  - Willacy
  - Cameron
- **Package Price**
- **Public Waters**
  - Yes
  - No
- **Red Fish Target Species**
  - Is red fish one of the fish you often caught on trips?
  - Yes
  - No
- **Found By What Search**
  - If you searched by County, chose that. If not, chose other and name the city within the county that you used.
  - County, TX
  - Other
Standard-Product Only Results

**Total Results:** 9

**Average Price:** $388.89

**Median Price:** $400.00

**Minimum Price:** $350.00

**Maximum Price:** $450.00

---

**Guides With Standard Product:**
- Barnard’s Guide Service
- Water World Bay Fishing Guide
- Brooks Guide Service
- El Canelo Charters
- Fill-A-Bite Guide Service

---

**Guides With Non-Standard Product:**
- Ace In The Hole Guide Service
- Coastal Water Guide Service
- Slowride Guide Service
- John’s Guide Service

---

**Amenities Provided By Guides**

- Tackle: 100%
- Ice: 100%
- Artificial Bait: 92%
- Live Bait: 91%
- Fish Processing: 45%
- Rods/Reels: 36%
- Ice Chest: 0%
- Photographing: 0%

---

**Chart Title**

- Standard Product: 75%
- Non Standard Product: 25%
Total Results

- **Total Results:** 12
- **Average Price:** $416.67
- **Median Price:** $412.50
- **Minimum Price:** $350.00
- **Maximum Price:** $550.00

Guides Without Standard Product:
- Aggie Guide Service
- Big M’s Fishing Charters
- CC Fishing

Amenities Provided By Guides
Percentage of companies that provide each listed amenity

Search Results
Percentage of results found via search by Community and Search by County
Search for “San Patricio County, TX Guided Fishing”
Conducted on 1 Oct 2013 – First Page Results

San Patricio County, TX Fishing, Guides, Charters, Bait Information ...
www.hookandbaited.com > Fishing > United States > Texas >
Fly Fishing, boat casting, and general fishing reports, and photos for lake fishing and
river fishing in the greater San Patricio County, Texas area.

Texas Beach and Bay Access Guide - Texas General Land Office
www.glo.texas.gov/what-we-do/TexasBeachBayAccessGuide.pdf>
(Armstrong, Kenedy, Nueces, Refugio and San Patricio Counties)... tourists
seek out beaches and bays for fishing, swimming, wildlife viewing, picnicking,...

Texas > San Patricio County - Yahoo! Directory
dir.yahoo.com > Regional > US States > Texas > Counties and Regions>
10+ Items - Yahoo reviewed these sites and found them related to Texas...
Provides information to assist businesses in San Patricio County, www... Aransas Pass Fishing and duck hunting guide service in Texas’ Port Aransas...

Texas > San Patricio County > Shopping and ... - Yahoo! Directory
dir.yahoo.com > ... > San Patricio County > Business and Shopping>
Yahoo reviewed these sites and found them related to Texas > San Patricio County...
Fishing and duck hunting guide service in Texas’ Port Aransas Bay area.

Fishing in Surrounding San Patricio County TX | Reviews - Yellowbook
www.yellowbook.com/yellow-pages/?... fishing san patricio county%2...>
Find Fishing in Surrounding San Patricio County, TX on Yellowbook. Get reviews...
Go to website for: Barnard’s Fishing & Duck Hunting Guide Service. 57 Portia...

Texas Coastal Access Guides - Texas Gulf Coast Fishing
www.texasgulfcoastfishing.com/coastal_access_guides.html>
The Texas Beach and Bay Access Guide from the Texas General Land Office is...
Kenedy, Kleberg, Nueces, Refugio and San Patricio Counties, Lower Rio...

John’s Fishing Guide Service, Portland, San Patricio County, Texas...
www.carjunky.com/autoservco.../john_s-fishing-guide-service_246888.h...
Detailed business information on John’s Fishing Guide Service in Portland, Texas
78374. Locate a phone number, driving directions and more information...

Fishing Charter San Patricio County, TX - Discover Your...
govguru.com/texas/san-patricio-county/fishing-charter>
Find information, resources, and guides on San Patricio County, TX Fishing Charter
at GovGuru.com - Discover Your Government.

Barnard’s Fishing & Duck Hting Rockport, TX - Guide Service...
www.amatlanticyellow.com/.../Texas/.../Guide.../barnards-fishing--duck-hnt...
Guide Service near Rockport, TX 78382... Playin Hooky Fishing Charters Rockport, TX
78382... San Patricio County, Texas, Phone: 3617589185.55 miles...

Fishing - Texas: Landmarks and Legacies...
history.tamu.edu/texas/search/LinkTopic.cfm?LinkTopic=Fishing>
Eric Rios is your guide to a lake Amistad and bowfishing for Alligator Gar and other
sport fish, Carp,... Rivers include the Blanco, Guadalupe, Ullano, Pedemoles and the
San Marcos. ... Hello, I am Rick Wilson co-owner of Fly Fishing in Texas and B&B
Outfitters your complete fly fishing... Aransas Pass, (San Patricio County)


Search For “Aransas Pass, TX Guided Fishing” Conducted on 1 October 2013 – First Page Results

Texas Saltwater Guides - Aransas Pass - Texas Fishing Guides
texasfishingguides.org/saltwater_fishing_guides_aransas_pass.htm
Fishing in San Antonio Bay all the way into Baffin Bay. Other area bays fished include Copano, St. Charles, Aransas, Mesquite, Aransas, Carlos, Redfish, Corpus ...

Aransas Pass - Texas Saltwater Fishing Guides - Texas Fishing Guides
www.texasfishingguides.org/aransas_pass.htm

Fishing guides in Aransas Pass, TX - Yellowpages.com
www.yellowpages.com/aransas-pass-tx/fishing-guides
Results 1 - 30 of 31 - 151 Port Ave, Rockport, TX 78382 » Map (361) 510-5428. » Website; » More Info; » Add Photos. What: Fishing Guides; Guide Service; ...

Rives Guide and Towing - Capt. Douglas Rives - Aransas Pass...
www.rivestguideandtowing.com
Welcome to Rives Guide & Towing The Aransas Pass area offers some of the most diverse areas in Texas for a vast range of species and available fishing ...

Aransas Pass Texas Fishing Guides - Bay Fishing and Wade...
texassaltwaterfishing.com/aransaspas/ Texas Saltwater Fishing Guides & Outfitters in the Aransas Pass Texas area offers it all to the Coastal Sportsman. Bay Fishing Guides Wade Fishing Guide, ...

Welcome To Slowride Guide Service Home Of Kayak Fishing in...
www.slowrideguide.com/ Dean Thomas is the premier kayak guide on the Texas gulf coast and one of the pioneers in the sport of... 821 South Commercial in Aransas Pass, Texas 78336

Fishing Boat Charter Guide Service - Aransas Pass Chamber of...
business.aransaspas.org/list/category/fishing-guide-boat-charter-338 8 Items - A Fishing Fantasy Guide Service & Outfitters. 1104 N. Houston Aransas Pass, TX 78336. (361) 438-1866. Coastal Bend Guides Association. PO Box ...

A Fishing Fantasy Guide & Outfitters - Aransas Pass, TX - Yelp
www.yelp.com/active-life/fishing Specialties: I offer guided bay fishing trips with all tackle and bait furnished, for the kids to tournament angler. We have trout, red fish, black drum, and flounder ...

Seidel's Guide Service - Professional Saltwater Fishing Guide...

Fishing in Aransas Pass, TX on Yahoo! Local
local.yahoo.com/city-guide/recreation-sporting-goods 1 Surrender at Sunrise (361) 790-3271 Aransas Pass 5 Slowride Guide Service (361) 758-0463 821 S Commercial St
Results From All Texas Coastal Counties

Total Results: 130
Average Price: $450.15
Median Price: $450.00
Minimum Price: $300.00
Maximum Price: $900.00

Amenities Offered (Standard and Non-Standard)

Standard v Non-Standard Product Results

County v Community Search Results

Total Results Per County
Research Summary

Researchers conducted web searches using the Google search engine on a computer cleared of cookies and caches, and not signed into a google account. They searched first by the county name, using the terms “‘X’ County, Texas Guided fishing” and then searched by a community name, using the terms “‘X’, Texas Guided Fishing”. They took the top results for each search, stopping when they reached 12 or when the search page returned no relevant results. There was a maximum possible 24 results from each county – 12 from a county search and 12 from a community search. These results come from a standard internet search and may not represent all of the guides operating in the county. The results reflect how well the guide businesses have positioned their websites to appear in standard searches.

Relevant results were individual fishing guides, or guided fishing companies. The “Standard Product” used for this research was a Half-Day Guided Fishing Trip for 2 where Red Drum was a target species fish. Data was also taken for non-standard product results, such as Full Day Guided Fishing Trips and Trips for more than 2 people. The results are differentiated by creating two categories “Total Results” and “Standard-Product Only Results”.

Researches took information on the prices of fishing packages, whether or not they offered the 8 most commonly offered amenities, and where the guide was located.

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Research Summary 2

Google Form 3

Standard-Product Only Results 4

Total Results For County 5

Search Results Screen Shots 6

Results From All Counties 8
Google Form

This Google Form was used to log information as it was received. It contains a multitude of questions to assess the different amenities offered by guides, the variety of prices, and the type of results obtained for different searches.

- **Business Name**

- **Business Website**

- **Half Day Guided Fishing Trip For 2**
  - Yes
  - No

- **Included In Package**
  - Tackle
  - Artificial Bait
  - Live Bait
  - Ice
  - Ice Chest
  - Fish Processing
  - Photographing
  - Rods and Reels

- **County Location**
  - Jefferson
  - Chambers
  - Galveston
  - Brazoria
  - Matagorda
  - Calhoun
  - Refugio
  - Aransas
  - San Patricio
  - Nueces
  - Kleberg
  - Kenedy
  - Willacy
  - Cameron

- **Package Price**

- **Public Waters**
  - Yes
  - No

- **Red Fish Target Species**
  - Is red fish one of the fishes often caught on trips?
  - Yes
  - No

- **Found By What Search**
  - If you searched by County, chose that. If not, chose other and name the city within the county that you used.
  - County, TX
  - Other
Standard-Product Only Results

Total Results: 1
Average Price: $400.00
Median Price: $400.00
Minimum Price: $400.00
Maximum Price: $400.00

Guides With Standard Product:
- CT Bay Charters

Amenities Provided By Guides
Percentage of companies that provide each listed amenity
Total Results

- Total Results: 2
- Average Price: $450.00
- Median Price: $450.00
- Minimum Price: $400.00
- Maximum Price: $500.00

Guides Without Standard Product:
- Johan’s Guide Service

Amenities Provided By Guides

<table>
<thead>
<tr>
<th>Amenity</th>
<th>Results Per Community</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tackle</td>
<td>100%</td>
</tr>
<tr>
<td>Artificial Bait</td>
<td>100%</td>
</tr>
<tr>
<td>Live Bait</td>
<td>100%</td>
</tr>
<tr>
<td>Fish Processing</td>
<td>0%</td>
</tr>
<tr>
<td>Rod &amp; Reels</td>
<td>0%</td>
</tr>
<tr>
<td>Ice Chest</td>
<td>0%</td>
</tr>
<tr>
<td>Photography</td>
<td>0%</td>
</tr>
</tbody>
</table>

Search Results

Percentage of results found via search by Community and Search by County
Search for “Refugio, County, TX Guided Fishing”
Conducted on 1 Oct 2013 – First Page Results

Hunting and fishing - Refugio County Texas
www.refugiocountytx.org/huntingFishing.html
Hunting and fishing opportunities in Refugio County and the surrounding area. ... dozens of guide services are available to help hunters bag the waterfront.

Alligator Car Guide Texas, Bowfishing Guide
www.bigfishboxbrowshtexas.com/
Some guides assure claims to be #1 or the BEST. This guide service holds MORE State and Water Body records than any other similar guide service. BAR NONE.

Refugio County, TX - Fishing Guides, Charters, Boat Information...
www.hookandbullet.com > Fishing > United States > Texas > ...Refugio County, TX - Fishing Guides, Charters, Boat Information. Browse Fishing Spots in Refugio County, TX. 1, 2 ... Slowide Guide Services & Kayak Rentals.

Freshwater & Saltwater Fishing Reports - Texas Parks & Wildlife...
www.tpwd.state.tx.us/fieldfish/fish/recreational/fishreport.shtml
Weekly fishing reports for selected Texas inland and coastal waters, with access to past reports: ... Water Home - Lake Finder - River Guide - Bays - Invasive Species - FAQs - Franklin Mountains SP, Galveston Island SP, Garner SP, Gonzales SP & HS, Guadalupe River ..., Welcome to the Texas Parks and Wildlife Fishing Reports.

Texas Commercial Fishing Guide - Texas Parks & Wildlife Depa ...

Texas Parks & Wildlife Department | Outdoor Annual
www.tpwd.state.tx.us/regulations/outdoor-annual/ ...
Outdoor Annual iPad Edition App. Take the Outdoor Annual with you. Once downloaded, no internet connection is needed to view the Texas hunting and fishing ...

TPWD: Beach and Bay Access - Texas Parks & Wildlife Department
www.tpwd.state.tx.us/landwater/water/habitats/bays/beachaccess.phtml/ ...
Access points all along the coast for boating or fishing. ... The Texas Beach and Bay Access Guide, 2nd Edition (created by the Texas General Land Office) is ...

Texas Coastal Access Guides - Texas Gulf Coast Fishing
www.texasgulfcoastfishing.com/coastal_access_guides.html/ ...
The Texas Beach and Bay Access Guide from the Texas General Land Office is ... Kenedy, Kleberg, Nueces, Refugio and San Patricio Counties. Lower Rio ... Bay Flats Lodge
www.bayflatslodge.com/ ...
Just outside the town of Seadrift, Texas is Bay Flats Lodge, providing outdoor ..., and spectacular professionally-guided fishing and duck hunting adventures.

Texas Beach and Bay Access Guide - Texas General Land Office
www.glo.texas.gov/what-we-do/.../TexasBeachBayAccessGuide.pdf ... (Aransas, Kenedy, Kleberg, Nueces, Refugio and San Patricio Counties). ... tourists seek out beaches and bays for fishing, swimming, wildlife viewing, picnicking, ...

Ads related to Refugio County, TX Guided Fishing

Crystal Ranch Lodge - Get your fish, hike and atv on
www.crystalranchlodge.com/ ...
Full service lodge in Utah
Results From All Texas Coastal Counties

Total Results: 130
Average Price: $450.15
Median Price: $450.00
Minimum Price: $300.00
Maximum Price: $900.00

Amenities Offered (Standard and Non-Standard)

<table>
<thead>
<tr>
<th>Amenity</th>
<th>Standard</th>
<th>Non-Standard</th>
</tr>
</thead>
<tbody>
<tr>
<td>Artificial Bait</td>
<td>72</td>
<td>54</td>
</tr>
<tr>
<td>Live Bait</td>
<td>48</td>
<td>24</td>
</tr>
<tr>
<td>Ice</td>
<td>72</td>
<td>48</td>
</tr>
<tr>
<td>Ice Chest</td>
<td>24</td>
<td>72</td>
</tr>
<tr>
<td>Fish Processing</td>
<td>48</td>
<td>24</td>
</tr>
<tr>
<td>Photographing</td>
<td>72</td>
<td>48</td>
</tr>
<tr>
<td>Rods and Reels</td>
<td>96</td>
<td>24</td>
</tr>
</tbody>
</table>

Standard v Non-Standard Product Results
- Standard Product: 78%
- Non-Standard: 22%

County v Community Search Results
- Results from county: 62%
- Results from community: 38%
Nueces County
Guided Fishing Market Research
Nueces County, TX

Miles Philips, Extension Specialist
Texas A&M Agrilife Extension—College Station, TX
T: 979-845-1023 E: mdphillips@ag.tamu.edu
http://fishing.tamu.edu
Research Summary

Researchers conducted web searches using the Google search engine on a computer cleared of cookies and caches, and not signed into a google account. They searched first by the county name, using the terms “‘X’ County, Texas Guided fishing” and then searched by a community name, using the terms “‘X’, Texas Guided Fishing”. They took the top results for each search, stopping when they reached 12 or when the search page returned no relevant results. There was a maximum possible 24 results from each county – 12 from a county search and 12 from a community search. These results come from a standard internet search and may not represent all of the guides operating in the county. The results reflect how well the guide businesses have positioned their websites to appear in standard searches.

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Results From All Counties 8
Google Form

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Business Name *

This is a required question

Business Website *

Half Day Guided Fishing Trip For 2 *

☐ Yes
☐ No

Included In Package

☐ Tackle
☐ Artificial Bait
☐ Live Bait
☐ Ice
☐ Ice Chest
☐ Fish Processing
☐ Photographing
☐ Rods and Reels

County Location *

☐ Jefferson
☐ Chambers
☐ Galveston
☐ Brazoria
☐ Matagorda
☐ Calhoun
☐ Refugio
☐ Aransas
☐ San Patricio
☐ Nueces
☐ Kleberg
☐ Kenedy
☐ Willacy
☐ Cameron

Package Price *

Public Waters *

☐ Yes
☐ No

Red Fish Target Species *

Is red fish one of the fishes often caught on trips?

☐ Yes
☐ No

Found By What Search

If you searched by County, chose that. If not, chose other and name the city within the county that you used.

☐ County, TX
☐ Other
Standard-Product Only Results

**Total Results:** 14

**Average Price:** $441.07

**Median Price:** $425.00

**Minimum Price:** $350.00

**Maximum Price:** $600.00

**Guides With Standard Product:**
- Banard’s Guide Service
- The Producers Guide Service
- C&T Bay Charters
- Captain Jon Fails
- Saltwater Flats Fishing Guide
- A Fishing Fantasy Guide Service
- Hough’s Guide Service
- Scott Hibbett’s Guide Service
- Just 1 More outfitter
- Ace In The Hole Guide Service
- Baffin Bay rode and Gun
- David Rowsey
- Green Trout Guide Service
- Treble J Charters

**Amenities Provided By Guides**
- Percentage of companies that provide each listed amenity

**Chart Title**

**Search Results**
Total Results

Total Results: 18
Average Price: $454.17
Median Price: $425.00
Minimum Price: $350.00
Maximum Price: $600.00

Guides Without Standard Product:
- Blue Heron Adventures
- Captain Carl Wentrcek
- Reel McCoy Guide Service
- Bill Sheka Jr. Outdoors

Amenities Provided By Guides
Percentage of companies that provide each listed amenity

Search Results
Percentage of results found via search by Community and Search by County
Search for “Nueces County, TX Guided Fishing”
Conducted on 1 Oct 2013 – First Page Results

Texas Saltwater Fishing Guides Corpus Christi and Raffin Bay
www.texasfishingguides.org/saltwater_fishing_guides_corpus_christi.htm
Capt Paul@stx.r.com, Fish Finder Guide Service is based on North Padre Island near Corpus Christi Texas. We provide guided fishing trips from Rockport to the ...

Corpus Christi Texas Saltwater Fishing Guides - Texas Fishing Gui
www.texasfishingguides.org/corpus_christi_guides.htm
Capt. Patrick Buchanan Laguna Charter Company (361) 215-2606. Fishing the Corpus Christi Bay, Baffin Bay, the Land Cut and the Laguna Madre ...

A Fishing Fantasy Guide Service & Outfitters - Corpus Christi Chart
afishingfantasy.com
Come on out and join your fishing guide. Captain Mike, for a fun-filled day of Texas bay fishing in Aransas Pass, the jewel of Corpus Christi and the Texas ...

Recommended Guides - Corpus Fishing.com
www.corpusfishing.com/guides.htm
Captain Uley owns and operates Blue Heron Adventures which is a fully licensed and insured guide service that operates out of Corpus Christi, TX. Captain ...

Scott Hibbetts Guide Service - Hunting and Fishing in South Texas
www.captscott.com/
Scott Hibbetts is a licensed professional fishing guide. Licensed by both the USCG and TPWD. Whether its chasing ... Click for Corpus Christi, Texas Forecast ...

Corpus Christi Fishing Guides
www.sightcast1.com/
Captain Joe Mendez U.S. Coast Guard licensed full time professional fishing guide in Corpus Christi. Rockport and Port Aransas Texas. Guiding in Corpus ...

Corpus Christi Fishing Guides
www.landcut.com/
Fishing Guide specializing in redfish and seatour in Corpus Christi Texas. ... Capt. Jon Falls. Corpus Christi, Texas Professional Fishing guide since 1993 ...

Corpus Christi Bay Fishing Maps and Spots - South Texas
www.stxmaps.com/go/corpus-christi-bay-fishing.htm
Travel South Texas shows the location of more than 500 saltwater fishing hot spots on the South Texas Coast including Corpus Christi along with GPS ...

Captain Noe Garza's Guide Service - Corpus Christi, Texas - Yahoo...
travel.yahoo.com/...>Corpus Christi> Corpus Christi Things to Do>
★★★★★ Rating: 4.5 - 5 reviews
10256 Bradshaw Dr. Corpus Christi, TX 78412-3338. AVERAGE USER RATING: 381-991-6775. Visit Website. This professional fishing guide service ...

Corpus Christi Fishing Guides Baffin Bay Laguna Madre Hough's...
www.2-houghs.com/
Hough's Guide Service and Texas CHL Class. ... Byron Hough is a full-time professional fishing guide licensed by the U.S. Coast Guard and the ... professional team at Waypoint Marine in Corpus Christi with a 250hp Mercury Pro XS outboard.

Ads related to Nueces County, TX Guided Fishing
Guided Fishing Trip Texas 1 (888) 677 4688
www.bayfislhodige.com/
Rent Our Luxury Lodge and Enjoy Fishing Guided by Experts.
Waterfowl Hunting - Contact Us - Beautiful Lodge - Fishing Lodge
Search For “Corpus Christi, TX Guided Fishing”
Conducted on 1 October 2013 – First Page Results

**Captain Len’s Fishing Guide Service**
www.captlenfishing.com/index.html
Located on North Padre Island, Corpus Christi Texas. We provide private fishing charters from Bay Fishing the Laguna Madre to Deep Sea Fishing the off shore ...
Google+ page - Be the first to review
14130 Bounty Ave Corpus Christi, TX 78418
(361) 553-9999

**Texas Saltwater Fishing Guides Corpus Christi and Baffin Bay**
www.texasfishingguides.org/saltwater_fishingGuides_corpus_christi.htm
Capt Paul at fishfinderguide.com Fish Finder Guide Service is based on North Padre Island near Corpus Christi, Texas. We provide guided fishing trips from Rockport to the ...

**Corpus Christi Texas Saltwater Fishing Guides Texas Fishing Guide**
www.texasfishingguides.org/corpus_christi_guides.htm
Capt Grant Cooper Phone (361) 913-9122 professional fishing guide in Corpus Christi, TX and fish Laguna Madre, Baffin Bay and the Land Cut. “We Specialize ...

**Recommended Guides - Corpus Fishing.com**
www.corpusfishing.com/guides.htm
... guide for trophy trout and redfish in the beautiful Coastal Bend of Texas. ... is a fully licensed and insured guide service that operates out of Corpus Christi, TX.

**Corpus Christi Fishing Guides**
www.sightcast1.com/
Captain Joe Mendez U.S. Coast Guard licensed full time professional fishing guide in Corpus Christi, Rockport and Port Aransas Texas. Guiding in Corpus ...

**Fishing guides in Corpus Christi TX - Yellowpages.com**
www.yellowpages.com/corpus-christi-tx/fishing-guides
Results 1 - 30 of 39 - FishFright Fishing Guide Service, Corpus Christi, TX 78411
(361) 785-5921 » Website » More Info » Add Photos. What: Fishing Guides ...

**Fishing charters in Corpus Christi TX - Yellowpages.com**
www.yellowpages.com/corpus-christi-tx/fishing-charters
Results 1 - 30 of 65 - 65 listings of Fishing Charters & Parties in Corpus Christi on YP.com. Find reviews, directions & phone numbers for the best fishing charters in Corpus Christi, TX. ... Fishing Charters & Parties; Guide Service. 27,79641 ...

**A Fishing Fantasy Guide Service & Outfitters - Corpus Christi Charters**
afishingfantasy.com/
Come on out and join your fishing guide, Captain Mike, for a fun-filled day of Texas bay fishing in Aransas Pass, the jewel of Corpus Christi and the Texas ...

**Corpus Christi Fishing Guides - Texas Gulf Coast Fishing Guides**
www.fishandtours.com/Corpus%20Christi-Guide-Fishing%20Guides
Corpus Christi Fishing Guides Texas Gulf Coast Fishing and Hunting Guides | Your Guides to Adventure Starts Here.

**Corpus Christi Fishing Guides Baffin Bay Laguna Madre Hough’s**
www.2-houghs.com/
Hough’s Guide Service and Texas CHL Class. ... Byron Hough is a full-time professional fishing guide licensed by the U.S. Coast Guard and the ... professional team at Waypoint Marine in Corpus Christi with a 25hp Mercury Pro XS outboard.

**Corpus Christi Fishing Guides**
www.landcut.com/
Fishing Guide specializing in redfish and seatrout in Corpus Christi Texas. ... Capt. Jon Fails. Corpus Christi, Texas Professional Fishing guide since 1993 ...
Results From All Texas Coastal Counties

Total Results: 130
Average Price: $450.15
Median Price: $450.00
Minimum Price: $300.00
Maximum Price: $900.00

Amenities Offered (Standard and Non-Standard)

Standard v Non-Standard Product Results

County v Community Search Results

Total Results Per County

San Patricio, 12
Willacy, 12
Aransas, 20
Brazoria, 8
Calhoun, 3
Cameron, 19
Galveston, 24
Chambers, 12
Kenedy, 1
Jefferson, 4
Matagorda, 8
Kleberg, 5
Refugio, 2
Nueces, 18
Matagorda County
Guided Fishing Market Research
Matagorda County, TX

Miles Philips, Extension Specialist
Texas A&M Agrilife Extension—College Station, TX
T: 979-845-1023 E: mdphillips@ag.tamu.edu
http://fishing.tamu.edu
Research Summary

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Business Name *

This is a required question

Business Website *

Half Day Guided Fishing Trip For 2 *

☐ Yes
☐ No

Included In Package
☐ Tackle
☐ Artificial Bait
☐ Live Bait
☐ Ice
☐ Ice Chest
☐ Fish Processing
☐ Photographic
☐ Rods and Reels

County Location *

☐ Jefferson
☐ Chambers
☐ Galveston
☐ Brazoria
☐ Matagorda
☐ Calhoun
☐ Refugio
☐ Aransas
☐ San Patricio
☐ Nueces
☐ Kleberg
☐ Kennedy
☐ Willacy
☐ Cameron

Package Price *

Public Waters *

☐ Yes
☐ No

Red Fish Target Species *
Is red fish one of the fishes often caught on trips?

☐ Yes
☐ No

Found By What Search
If you searched by County, chose that. If not, chose other and name the city within the county that you used.

☐ County, TX
☐ Other
Standard-Product Only Results

Total Results: 7
Average Price: $457.14
Median Price: $450.00
Minimum Price: $350.00
Maximum Price: $600.00

Guides With Standard Product:
- Matagorda Bay Fishing Guide
- Reel-life-Adventures
- Redfish Raymond
- Palacios guide Service
- Living Waters Guide Service
- Captain Ken’s Guide Service
- Rig Hopper Charters

Amenities Provided By Guides
Percentage of companies that provide each listed amenity

Chart Title
Total Results

- **Total Results:** 8
- **Average Price:** $475.00
- **Median Price:** $450.00
- **Minimum Price:** $350.00
- **Maximum Price:** $600.00

### Guides Without Standard Product:
- Third Coast Charters

#### Amenities Provided By Guides

- **Tackle:** 75%
- **Ice:** 38%
- **Artificial Bait:** 50%
- **Live Bait:** 0%
- **Fish Processing:** 50%
- **Rods/Reels:** 63%
- **Ice Chest:** 0%
- **Photographing:** 13%

#### Search Results

- **Percentage of results found via search by Community and Search by County**
Search for “Brazoria County, TX Guided Fishing”
Conducted on 1 Oct 2013 – First Page Results

**Texas Saltwater Fishing Guides - MatagordaBay.com**
www.matagordabay.com/guides/
15+ items - Matagorda Texas fishing guides for Matagorda bay and ...
Capt. Gene Allen Living Waters Guide Service (Sargent TX). Capt ...
Captain Rob Baylor Bay/lor Outdoor Adventures. Capt ...
Capt. Tommy Countz Galveston Fishing Guides. Sabine Lake - Port O'Connor

**At MatagordaBay.com - Matagorda Fishing Guides for Matagorda ...**
www.matagordabay.com/guides/localguides.htm *

**Fishing and Boating Guides - Matagorda County CVB**
www.visimatagordacounty.com/content.cfm?p=whatToDo...fishGuides *
Fishing and Boating Guides Fishing Guides Bay City Captain Jay Hunt’s Saltwater Fishing Guide Service 5120A Ave. F Bay City, TX 77414 979-240-3597

Matagorda Bay fishing. Matagorda Texas fishing. Captain Charlie ...
www.captcharlieparadoski.com/ *
Matagorda Fishing Guide Capt. Charlie Paradoski Speckled Trout, Redfish, Flounder Matagorda Bay Fishing At its Best . . . . . . ! No trip to the Texas Gulf Coast is ...

**MATAGORDA FISHING - Guides for Matagorda Bay & Offshore ...**
www.matagordafishingguides.com/ *
Charlie Paradoski - Texas Saltwater Fishing Guide Fishing the Matagorda Bay Complex Call 713-725-2401 or 281-343-0221. Large Groups, Family Groups, ...

Run-a-Gun Adventures - Matagorda fishing guides. Matagorda Bay ...
www.run-a-gunadventures.com/ *
Matagorda Bay fishing. Texas hog hunting. Matagorda fishing. Matagorda Texas bay fishing. Texas whitetail deer hunting. Matagorda bay fishing and Hunting, ...

Run-a-Gun Adventures - Texas Hog Hunting. Whitetail Deer Hunts ...
www.run-a-gunadventures.com/guides.htm *
Daniel has grown up hunting and fishing in Matagorda County his entire life with ... circumstances, I'd put Nick up against any guide in Texas, hunting or fishing!

**Matagorda fishing. Capt. Ken Marshall offers Matagorda Texas ...**
www.fishmatagorda.com/ *
Matagorda Texas fishing with Capt. Ken Marshall, Matagorda Bay fishing guide. We offer Matagorda Bay fishing charters on Matagorda Bay at Matagorda ...

**Matagorda fishing. guides and charters, bay and offshore fishing ...**
www.fishpalaciosoftexas.com/ *

**Matagorda Bay Fishing Guides**
www.matagorda.bay.com/fishing/guides/guides.html *
NOTE: Any of you who have a fishing guide service can request a listing on this ... Specialty: Fishing the Matagorda Bay Complex on the Texas Gulf Coast for ...
Results From All Texas Coastal Counties

Total Results: 130
Average Price: $450.15
Median Price: $450.00
Minimum Price: $300.00
Maximum Price: $900.00

Amenities Offered (Standard and Non-Standard)

Standard v Non-Standard Product Results

County v Community Search Results

Total Results Per County
The 2011 National Survey of Fishing, Hunting, and Wildlife-Associated Recreation shows that $41.8 billion dollars are spent annually on recreational fishing. This means that Texas, with their $4.2 billion in spending on fishing account for approximately 10 percent of the United States’ total income from fishing.

Texas places second overall in spending on recreational fishing, after Florida. Recreational fishing in Texas totaled $4.2 billion in spending, supported 59,000 jobs, had $392 million in state tax revenue, and $482 million in federal tax revenue. Hunting and Fishing: Bright stars of the American economy

The National Shooting Sports Foundation (NSSF) states that anglers spend $1.1 billion dollars per year on bait alone. They spend $5.3 billion on equipment, including rods, reels, boats, and boat accessories, $4.3 billion on food, and $2 billion on lodging.

According to Daniel Nu of outdoorhub.com, the sportfishing industry is an economic powerhouse in Texas. He states that freshwater anglers generate more than $981 million in retail sales in Texas annually while over 750,000 saltwater anglers have an economic impact of over $1.7 billion. Fishing News: Texas A&M to Create New Sportfish, Conservation Research Center
Recreational Fishing: In 2009, over 2.8 million recreational anglers took 22 million fishing trips in the Gulf of Mexico Region. Almost 90% of these anglers were residents of a regional coastal county. Of the total fishing trips taken, 59% were taken from a private or rental boat and another 37% were shore-based. Spotted seatrout were the most frequently caught species or species group with 29 million fish caught in 2009, and represented 47% of total fish caught in the region. Of the spotted seatrout caught, 57% of them were released rather than harvested.

The Tables below highlight recreational fishing impacts from the report.

| 2009 Economic Impacts of Recreational Fishing Expenditures (thousands of dollars) |
|---------------------------------|--------|--------|--------|--------|
|                                 | Jobs   | Sales  | Income | Value  |
| Trips by Fishing Mode:          |        |        |        |        |
| For-Hire                        | 498    | $45,787| $14,465| $25,522|
| Private Boat                    | 1,331  | $152,916| $46,109| $81,717|
| Shore                           | 250    | $27,309| $8,391 | $14,745|
| Total Durable Equipment Impacts | 20,047 | $2,620,846| $841,046| $1,312,749|
| Total State Trip and Durable Equipment Economic Impacts | 22,126 | $2,846,858| $910,011| $1,434,733|

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<thead>
<tr>
<th>2009 Angler Trip &amp; Durable Expenditures (thousands of dollars)</th>
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<tr>
<td>Fishing Mode</td>
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<td>For-Hire</td>
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<td>Total Trip Expenditures</td>
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<td>Total State Trip and Durable Equipment Expenditures</td>
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<tr>
<th>Harvest (H) and Release (R) of Key Species Species Groups (thousands of fish)</th>
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<tr>
<td>Species</td>
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<tr>
<td>Atlantic croaker</td>
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<td>King mackerel</td>
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<td>Red drum</td>
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<td>Sheephead</td>
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<td>Southern flounder</td>
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<td>Spotted seatrout</td>
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